

## Southern Oregon Miner

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PHONE ASHLAND 170

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### BONNEVILLE POWER RECOMMENDATIONS

Summarizing conclusions set forth in previous issues of the Miner, the Oregon State Planning board recommended to Governor Martin in their special report on most advantageous method of proceeding with Bonneville power development, the following:

1. That congress enact at the earliest possible date the necessary legislation required for determination of costs of the Bonneville project allocable to power; determination of rates for the sale of power from Bonneville and the making of contracts therefor; determination of federal policies for operation and administration of the Bonneville project, including aggressive marketing and comprehensive surveys of possible uses and market outlets for electric power.

2. That federal policies and rates for the sale of Bonneville power be established which will retain the inherent economic advantages of each location throughout the nation, and that one area be not discriminated against for the benefit of other areas.

4. That a large quantity of Bonneville power be made available at the lowest feasible wholesale cost at or near Bonneville (where costs of transportation and high tension transmission are eliminated) to those users requiring large blocks of extremely low cost power.

5. Although it is highly desirable that basic heavy industries requiring extremely low cost power should locate within the Bonneville area, it also is essential to prevent irreparable damage to the recreational and scenic values of the Columbia river gorge by industries which might locate there. If energy can be made available at points outside the gorge at the same low rate at which it might be sold at the Bonneville power house, paying by other means than increased rates for the cost of transformation and high tension transmission, then electric energy from Bonneville should not be sold within the gorge. If energy must be sold at points outside the gorge at a higher rate than at the Bonneville power house, then congressional legislation authorizing the sale of Bonneville power should require the federal agency making power contracts to establish reasonable regulations for the use of power within the gorge area, to prevent damage to the recreational and scenic features; and contracts for the sale of power should include these requirements.

6. That electric energy from Bonneville, other than that sold at the power house, be transmitted at high tension outside the Columbia gorge and be sold at wholesale to public, domestic, commercial and industrial users under government control of resale rates, which will pass on to the ultimate consumer all savings which can be effected, consistent with recommendation 2.

7. That Bonneville power be made available to all classes of consumers within economic transmission distance where the potential load is sufficient to justify transmission costs, particularly to those not now within reach of central station electric service.

8. That effort be made to bring about absorption of the full Bonneville output as rapidly as possible, in order to reduce carrying charges, to repay the cost of the project, and thus to create opportunities for the economic development and use of the great hydroelectric power resources of Oregon and the Pacific northwest, now largely going to waste.

### Mount Ashland Ski Runs Popular Spot

Skiing conditions were excellent over the week-end on Mount Ashland, with 35 Rogue Snowmen, Medford ski clubbers, and several Ashland enthusiasts enjoying the sports offered by recent heavy snows.

A blanket of more than two feet and stove-equipped shelter erected by the forest service last summer served as main attractions.

Plans are under consideration

for an outing of Mount Ashland Ski club members this week-end if conditions permit, said President John Daugherty yesterday.

### PHOENIX YOUTH ENLISTS

Burt L. Burton, son of Mrs. Hazel Cunningham, Phoenix, has been accepted for enlistment in the 7th Infantry regiment stationed at Vancouver Barracks, Wash., it was announced this week by Maj. H. D. Bagnall, army recruiting officer in Portland.

Subscribe for the Miner today.

Lucky Mr. Landon!



### 'Beware of Peddlers' Warns G. Pass Paper

An increasing number of itinerant peddlers, most of them irresponsible and many of them actually crooked, are canvassing the residences of Grants Pass and every other city that allows them to operate.

It is estimated that the people of Grants Pass make purchases of about \$30,000 a year from such peddlers—purchases that should be made from reputable local merchants. It is not necessary to call upon civic pride or buy-at-home arguments to point out the need for avoiding unknown salesmen. There is no need to go further than to appeal to the thrifty selfishness of the customer.

This army of house-to-house "salesmen" are highly trained by experts in the art of direct selling. Their approach is usually misleading, and their merchandise is often of a kind that a local merchant will not allow in his store. The customer who buys such merchandise has no chance for an adjustment.

All kinds of schemes are used to gain entrance into homes, or to create sympathy that will lead to a sale. Some of these methods involve untruthful representations that the peddler is approved or sponsored by the chamber of commerce, by churches or other organizations, or that his product is guaranteed by a local business firm. Almost invariably these claims are fraudulent. The chamber of commerce never gives verbal approval of a campaign. The housewives' best protection is to ask for the peddler's credentials in writing. Unless he can prove his claims by a letter signed by the president of the chamber of commerce, his business is probably a "racket" and his customers cannot escape the appellation of "sucker." And there are always a certain number of people who will fall for the scheme, if only to get rid of the pest.

Transient salesmen or solicitors have an eye for quick profits. Advertising card promotions and similar stunts usually have little value except to give the solicitor a handsome day's wages. Peddling of merchandise by itinerant salesmen also is based on a high margin of profit.

When an unknown salesman makes his characteristic approach, remember the following things:

1. He is not approved by any organization unless he can show valid credentials in writing.

2. Peddlers never "give" you anything. Either you pay dearly for the product in the long run, or some other customer pays for the "free sample" you receive.

3. Do not sign any contract without reading it carefully. Remember it is the signed contract that binds you, not the rosy picture given by the salesman.

4. "Wholesale" prices or bargains in "smuggled" garments or rugs usually are much higher than the prices for merchandise of the same quality in local stores.

5. Disregard the peddler's high pressure talk, and learn all the facts before buying.

6. While a few lines of peddled merchandise will meet all specifications, most of such articles are "seconds" or are made by an irresponsible manufacturer. Even though the product is good, an equal value can be found in a local store, if the customer will take the trouble to look.

7. Your local merchant is a permanent resident and taxpayer. He will stand behind his merchandise, and can always be reached in case an adjustment is necessary. He cannot afford to operate his business on any other basis.—Grants Pass (Weekly) Bulletin.

### MEET SET FOR FEBRUARY 21

Boy Scout officials of Crater Lake area council have tentatively set date of their annual meeting for February 21. The date originally was set for January 17, but was postponed because of difficult road conditions. The conference will be held in Ashland.

Of considerable surprise was the wedding Saturday in Medford of Miss Edwina James, daughter of Mrs. Harry E. Jones, and Wallace Wolcott, son of H. G. Wolcott. The young couple will make their home in Roseburg.

## LETTERS to the Editor

### PRINTER LIKES MINER

To the Editor:

Copies of your paper received today show you really do live up to your motto, "Good printing is our habit." I think the Miner is the best written and cleanest printed of any weekly paper I have ever seen.

Our family have voted unanimously, and that with a new year's resolution, to move to Oregon this year.

HERBERT W. HILDRETH,  
Lincoln, Nebraska.

### Moderator Talks To Presbyterians

In completing one of the most successful midwinter conferences held in recent years by the Presbyterian young people of southern Oregon, the Rev. Henry B. Master, Moderator of the Presbyterian church for the United States, presented a dynamic sermon entitled "The Need of the Hour of the Presbyterian Church" before 200 delegates and guests in the Ashland church Sunday.

Preceding Dr. Master's sermon was "Youthful Religion of Jesus" and "Presbyterian Youth Program" by Dr. Walter L. Van Nuys of the board of Christian education.

A banquet was held at 5 p. m. with Lester Newberry of Talent presiding. One hundred sixty-eight delegates were present, in addition to local young people and guests. Principal speaker at the banquet was Dr. James Thomson.

The Rogue river quartet and the boys choir of Jacksonville sang several selections.

### SAILOR SHIP'S WATER HERE

John P. Harris, 60, first class mate, was arrested and placed in jail Tuesday for drunkenness while enroute to Seattle on a north-bound stage. Complaint was made by the bus driver.

### COOLER GETS COAT

A new coat of battleship gray paint—bright tint—was applied to men's ward of the city jail Tuesday, according to Chief C. P. Talent, who was in a jocular mood. Talent threatens to raise "rates" for overnight lodgers as a result.

### EXAMINER HERE TODAY

Ward McReynolds, examiner of operators and chauffeurs, will be in Ashland today, January 22, at the city hall. Persons wishing permits or licenses to operate cars are asked to get in touch with McReynolds there between the hours of 11 a. m. to 5 p. m.

### EMMALINE HOWLAND

Funeral services for Mrs. Emmaline Evangeline Howland, 48, who died at her home on Siskiyou summit Friday, January 15, were held in Forest Grove Sunday. J. P. Dodge and sons were in charge of arrangements.

## The Permanent Thing

By

LEONARD A. BARRETT

The things most common among us are subject to the law of change.

Our customs change. Habits of life in vogue a quarter of a century ago are not practiced today. The garments worn by our grandparents seem almost grotesque beside the present fashions. Architectural changes have been very pronounced in all types of buildings.

The modernistic or futuristic mode of architecture prevails today. When we compare this interpretation of beauty in the field of structural designing with the Gothic designs of medieval times, we see a marked change. The field of music has undergone processes of creation quite different from the genius of the old music masters. Much of the really fine music has been replaced by cheap jazz. The phonograph, the only apparatus we have for permanently recording sound, has been relegated to the attic. Now in our homes, the radio bleats out the modern musical whims composed overnight, save for an occasional symphonic hour. Reading has also felt the changing inclinations of a hurried people. The popular demand today is for the short story that creates a thrill rather than an inspiring ideal. Most of the books written today will not be read twenty-five years hence. People want change. Our bodies are constantly undergoing changes. Every seven years we are told that we have a new body, even though we are unmindful that the process is going on. We are not conscious of the physical changes because of the permanent element in personality; that element is Love.

The objects upon which love is centered may change, but not love itself. A mother's love today is the same as it was centuries ago when it was so wisely tested by Solomon. The loyalty of the family relationship is the same today as when Ruth pledged her filial devotion to Naomi. No, love does not change, but its modes of expression and the objects upon which love is bestowed may change. Love is the only permanent thing in the world. Indeed, Henry Drummond, whose scientific writings caused a tempest in the philosophic thinking of his day, said: "Love is the greatest thing in the world."

Love is more than animal passion, for it is not that at all. Love is more than affection; more than mere attraction between two people. Love is the yearning for the privilege of expressing one's deeper spiritual self in adoration of that which is recognized as the highest possible ideal in either the infinite or the human personality.

Love is the only permanent thing in the world. "And, love is the strongest thing in the world—stronger than hate, stronger than evil, stronger than death."

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Mrs. Ken Madden and son Bobby, now of Medford, visited with friends and relatives here Tuesday.

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## KNOT HOLE NEWS

By KEN WEIL

### HOWDY FOLKS:

This cold snap has lasted long enough so far as we are concerned. Any time the weather man wants to make a change he can spring it.

One of our customers thinks that what this country needs is a car with brakes as tight as some of the drivers get.



Which reminds Lotta Lumber that the three great menaces to safe driving are hic, hike and hug.

While this hasn't got a thing to do with any of the above we want to remind you that now is a fine time to do your figuring for next season's building.

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## NOTICE!

Dog License for 1937 is \$1.25—the same for males and females and is now due on March 1st. \$1.00 penalty will be added.

G. R. CARTER,  
County Clerk