

Southern Oregon Miner
 Published Every Friday at 167 East Main Street
 ASHLAND, OREGON
 Entered as second-class matter February 15, 1935, at the postoffice at Ashland, Oregon, under the act of March 3, 1879.
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 PHONE ASHLAND 170
 Subscription Rates, in Advance:
 One Year.....\$1.00 Six Months.....50c

KLAMATH TAKES UP OUR PET IDEA!

Apparently all ideas given birth by the Miner are not left-handed duds, for this paper's recent suggestion that auto license plates be distributed locally, direct to purchasers, is gaining ground in other sections of the state.

The Oregon State Automobile Dealers' association, backed by the Klamath county chamber of commerce, is endeavoring to secure establishment of a station in Klamath Falls for the direct distribution of auto license plates. The Klamath groups propose that a full-time clerk and two assistants be installed there for about two months of each year for distribution of the tin receipts, and the matter has been taken up with Secretary of State Earl Snell.

Motorists now receiving their plates by mail will note that nine cents postage is required for each set of tags and in Klamath county alone, where conservative estimates place the number of vehicles at 8,500, \$765 in postage alone could be saved, in addition to offering greater convenience to motorists and saving them the 25-cent temporary permit tag charge which many of them now are required to pay pending receipt of their plates from Salem.

Operation and maintenance of such an office has been estimated by Snell to cost less than twice the total of present postage on the plates alone, which would indicate that the plan as advanced there and by the Miner is entirely feasible. It should be remembered, too that the local office would save a corresponding amount of clerical work and expense at the state office as well as the saving in postage.

The present arrangement of sending license applications to Salem, from where plates are mailed to the motorist, is both cumbersome and slow. The man who planks his \$5 on the line for his plates should not be penalized an extra quarter for delay necessary under the present system, and most motorists would much rather get the whole business disposed of at one time, anyway.

Eventually Oregon will come to local distribution of auto tags, and the sooner the better.

TIDINGS DISCOVERS IT'S A DAILY!

The Miner notes with a good deal of interest—and surprise at anything so outspoken—that the venerable and ageing Daily Tidings is ribbing its weekly competitor for slow delivery of spot news to customers.

"Sorry, folks, but weekly paper readers will have to wait another day for last Saturday's news," gurgles a paragraph in Thursday's issue. We must admit 'twas true, Brother Green, too true!

Our only consolation, perhaps, is found in the fact that Ashland readers still seem inclined to wait a week for their Miner.

Realizing that this paper reaches its friends but once every seven days, we make it a definite policy to always put something in it for 'em to read, and print it so they can read it when they do get it.

You win this round, George, for we can't all have everything. Not even after 60 years of trying!

BONNEVILLE SHOULD BRING POWER SAVING!

Editor's Note: Following is final instalment of a lengthy report tendered Governor Martin by the state planning board concerning recommended policies for sale of Bonneville power, and deals on a matter of greatest importance to all residents of Oregon. Next week specific recommendations made by the board will conclude this series, and will be worth special note by all Oregonians interested in the present and future welfare of their state. From here on we quote:

Savings To Retail Customers

To induce reduction of present rate schedules by reason of its low generating cost, Bonneville power should be made available to communities within eco-



nomical transmission distance where the potential load is sufficient to justify transmission costs. It should be pointed out here that rate reductions are not dependent on the quantity of power held in reserve, provided enough is available to supply all demands.

However, since cost of generation is only a small fraction of the total cost of electricity delivered to domestic customers, particularly rural customers, Bonneville's low generating cost alone will bring about only slight reductions in domestic rates unless distribution charges also can be reduced. Any savings which can be effected should be passed on to retail customers; provided these savings are not obtained by discriminating against other users. Every encouragement and assistance should be given toward bringing electric energy to those residents of the state not now having central station electric service, if they can be economically served from Bonneville. Small communities scattered and far removed from Bonneville, however, can probably be served by local hydro or diesel generating plants more economically than by transmitting Bonneville power.

Although Bonneville probably will be interconnected eventually with other hydroelectric power projects in this region, nevertheless contracts and rates for sale of Bonneville power should not be restricted in scope or time because of this possibility. Benefits immediately available from Bonneville should not be withheld pending completion of other projects.

Early Use of Bonneville Power Necessary

To obtain the most economic operation and lowest cost power from Bonneville, its full output should be sold as rapidly as possible, otherwise all the generating units may not be installed and the plant may lie partially idle for many years. The sooner the total output of the Bonneville project is put to use, the lower the price at which the power can be sold. If the time required for complete absorption of Bonneville's ultimate capacity can be shortened by the early sale of large blocks of power, the savings in interest and carrying charges resulting from this shortening of the load building period should be passed on to these early purchasers, whether public or private agencies. On the other hand, if a large part of Bonneville's capacity lies idle for many years, higher rates must be charged to those purchasers who eventually buy the power, since unearned carrying charges accumulated during the period of idleness will be capitalized in the rate base.

Rapid absorption of Bonneville's full capacity will bring about early construction of other low cost hydroelectric projects in this region which are awaiting development.

Two units will be generating power at Bonneville in 1937. It is extremely important that congress provide as soon as possible the necessary authority to make contracts for sale of this power and to build the main transmission lines to deliver Bonneville power to the principal load centers.

Meat, Dairy Products Have Bright Outlook

The market outlook is somewhat more favorable for meat and dairy products in 1937 than for crop products for cash sales, according to an agricultural outlook report just released by the O. S. C. extension service. Owing to the drought and high prices for feeds, livestock marketings have been heavy during recent months, but the total supply of meat will be smaller during 1937.

"The reduction will be most pronounced in pork and the better grades of beef. As consumer purchasing power is expected to be stronger in 1937, the general level of livestock and meat prices is expected to be higher than in 1936 and higher than for several years," the report sets out.

On the other hand, the acreage of fall sown wheat is the largest on record and if growing conditions are about normal the production of several other crops will likely be larger than in 1936. That the outlook is far from uniform, however, with respect to the various spring sown crops and vegetables is pointed out in the commodity sections dealing with wheat, rye, feed crops, seeds, po-

tatoes, hops, beans, flaxseed, and various truck crops.

In respect to the current situation, the circular gives the general level of farm prices in Oregon at approximately 84 percent of the 1926-1930 level. With farm prices around one-fifth higher, and more to sell, farm income from crop and animal production in Oregon during the 1936-37 marketing season will probably exceed that of the previous season by \$15,000,000, more or less.

The report contains several tables of farm price and market data, and a number of outlook charts on economic subjects related to the agricultural industry. Copies are available free from county agricultural agents.

ENTERTAIN FULL GOSPEL

Something out of the ordinary was presented Tuesday and Wednesday evening at the Full Gospel temple when the Fox evangelistic party, consisting of Lorne J. Fox, master of the piano, Hawaiian and standard guitars, violin, and accordion; Edwin Wirkala, soloist and song leader; Ethel M. Fox, pianist and player of instrumental duets with Mr. Fox, presented a much enjoyed program to members of the church.

LIFE'S PURPOSE
By LEONARD A. BARRETT

Kepler, when he discovered the three laws of planetary motion, exclaimed: "I thank Thee, God, that I can think Thy thoughts after Thee." A celebrated scientist once remarked to the writer who was visiting in his laboratory, "Here is where I discover the hidden secrets of nature." Both of these statements clearly indicate that we are living in an orderly world which is controlled by law and not mere chance. The reign of law always presupposes reason or purpose. Nature throbs with a definite and convincing purpose which is clearly manifested when we sincerely investigate her methods.

In the summer time, we have abundant harvests, and fruits of the orchard. Nature's purpose in her productive processes is to create food for the sustenance of life. Deep down under the earth's surface are inexhaustible beds of coal, rivers of oil, countless areas of gas, all of which minister to the security, comfort, and well-being of the race. We cultivate our gardens in order that we may enjoy the beauty of rich colors, fragrance of roses, and the symmetry and loveliness of flowers. Nature's purpose is to enhance the environment, as man, in turn, interests himself in beautifying that environment. Supreme purpose is evident in all of nature's methods.

If the world is shot through with purpose, if every common bush is afire with law and order, then surely, we expect to find the same true when we consider the crowning work of creation, human personality. But is it true? Do we find purpose dominating the human race? Much time is spent in arguing whether this is a friendly world. If a proportionate amount of time were used to discover the underlying purposes which motivate the works of the human race, there would be less energy squandered, and more enthusiasm expressed.

Have you ever honestly asked yourself the question, "What is the directing purpose of my life? or Why am I alive?"

What is the most important factor in a man's life? Is it the strength of his body, the keenness of his mind, or the sincerity of his character? Surely, all are important aspects, but the latter is of dominant concern; for a man's character shows what he has really accomplished with body and with brain. The only permanent impression one leaves upon life is the pure gold of a sincere character that commands the respect, trust, and loyalty of others. Mind and body are of no greater importance than the character they enshrine. Purpose of character is "a boundless task in whose infinitude, as in the unfolding light and law of love, abides our hope, and our eternal joy."

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Army Major Tells Of Acceptance of Recruit William R. Bromley

Major H. D. Bagnall, army recruiting officer, 323 New Post Office building, Portland, announced today the enlistment in the United States army of William R. Bromley, son of Mrs. D. A. Bromley, 660 B street, Ashland.

Bromley was tentatively accepted January 6 by Sgt. Willis S. Estep of the Medford recruiting office and was sent to Portland on the same date. After passing all examinations he was enlisted on January 11 for service with the historic 7th infantry regiment stationed at Vancouver Barracks, Wash.

Bromley was born in Lima, Mont., on January 21, 1917 and after graduating from high school and taking two years of college work he decided to enlist in the regular army.

Major Bagnall also states that many college men have enlisted through the Portland office during the past few months. Most prominent of these was an honor graduate from the University of Idaho at Moscow.

IS YOUR PRESENT LIFE INSURANCE ADEQUATE?

See STEVEN R. SCHUERMAN Phone 334-R METROPOLITAN LIFE INSURANCE CO.

W. H. Moore of Pueblo, Colo., arrived Monday for a visit with his daughter and son-in-law, Mr. and Mrs. I. F. Andres.

PAY YOURSELF EVERY MONTH

If you have a checking account at this bank, our PAY YOURSELF savings plan can help you save... systematically and painlessly.

Here's how it works. You authorize us to transfer, every month, a deposit from your checking to a special savings account. All you need to do is to open the savings account—we do the rest. And you'll be surprised how much you can save by this easy method.

Now—at the beginning of the year—is a good time to start. Call at the bank today and open a PAY YOURSELF savings account.

First National Bank of Ashland

Member Federal Deposit Insurance Corporation

AND STILL ANOTHER!

Any One of a Dozen Things Makes Washday At Home An Unmitigated Nuisance!

How Convenient

To have a safe place to call for laundry service. Ashland laundry service is as convenient as your telephone. And the muss is minus!

ASHLAND LAUNDRY CO.

Phone 165 31 Water Street

"FOR the IDEAL WASHDAY, JUST CALL, THAT'S ALL"

KNOT HOLE NEWS

By KEN WEIL

HOWDY FOLKS:

Here's a Mae West story for you. A little girl turned her examination papers in to the teacher with the single notation across the top, "Mae West." When asked for an explanation, she said, "I done 'em wrong."



Bill Board thinks that it is better to say something good about a bad fellow than to say something bad about a good fellow.

We couldn't say anything bad about our "Rainbow" Wyoming coal, because it is the best. Not a clinker or a piece of slag to a ton; burns with a hot blast and leaves very little ash. If you are looking for fuel that will really give heat and last, why not try a load?

ASHLAND LUMBER CO.

Oak Street at Railroad Phone 20 Phone 20

The Cost of a Funeral . . .

Sometimes it is impossible for us to spend as much as we would wish to for the funeral services of our loved ones. It is consoling to know that even at the lowest price here the service will be all that you might wish.

It's Better to Know Us and Not Need Us Than to Need Us and Not Know Us

STOCK & LITWILLER FUNERAL HOME

We Never Close—Phone 32