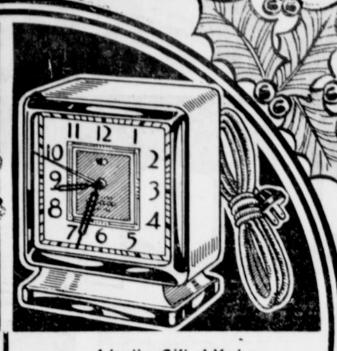


Mastercraft "Full-Vision" **Chromium-Plated Electric**

BREAD TOASTER

Approved Cord ... 239

A gift that's sure to bring words of appreciation. Beautiful modern design in gleaming chromium fininsh with full skirted base and trim in ebny. Has "Pyrex"



A Lasting Gift of Modern Style and Beauty!

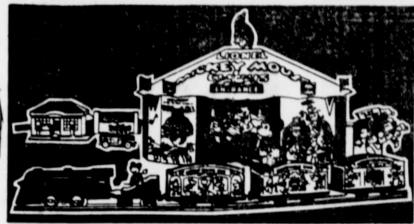
New Chronmaster ELECTRIC CLOCK With Mellow-Toned Bell Alarm

Guaranteed Accurate 29 Timekeeper ...

Pedestal model with synchronous movement and exceptionally fine workmanship, Ivory with goldtrim or black with silver. Underwriter's approved cord. Guar-



No matter whom you wish to remember . . . whether family or friends . . . you're almost certain to find here the gift each wants most. For these four pages contain a wide selection of the newest gifts for Christmas . . . first-grade, upto-date items --- all at moderate, low prices.



AND GIFTS FOR EV

All Aboard! A Carload of Fun In Lionel's Attractive Mickey-Mouse

CIRCUS and TRAIN SET

Includes Complete Circus, Wind-up Train and Track

Right this way folks! See "Barker" Mickey direct the circus in the Big Top The strong wind-up, streamlined engine with its coal tender and three circus cars goes right to the gate. 14-inch tent. Service Station, Cardboard images of Mickey and Minnie—everything complete. Engine has automatic bell; powerful brake operates from cab. 10-section circular track.



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Streaml



Useful, Practical ift for Mother or

Hammond Princess" Model

Electric Kitchen Clock

Latest Design Square Model

A gift doubly welcome to any housewife! Its accuracy takes the guesswork out of cooking and its smart color finishes adds beauty to the kitchen. Has guaranteed Synchronous movement, accurate and dependable, Ivory with gilt numeral background; green with ivory; Chinese red with ivory.



Commercial-Type JUICE EXTRACTOR

In the New 198 Ideal gift for the home! Gets ALL the juice with the quickest time and the least work. Strains the juice right into the glass.



Ideal Gift for the Home! **Chromium Plated** ELECTRIC TABLE STOVE

Has Switch In Cord Handsome low-boy, circular mod-el with high speed heating element. Grand for jiffy meals. Economical



Underwriter's Approved Cord! Famous "Electro-Mix" **ELECTRIC MIXER**

With Finger-tip Control!.... 1 29



New! For Christmast **Chromium Plated** WAFFLE IRON

239 Streamlined Smooth, sleek lines make this a beautiful gift. Expert workmanship, cast aluminum grids, and sturdy nichrome element, makes it practical. Design .



andwich Toaster

Has Self-Locking Grease Drip Cup Beautiful all-over finish of gleaming chromium with genuine bakelite bandles. Smart. full skirted base and self-locking grease cup.



Practical, Useful Mastercraft 6-Lb. **Heat Indicator Iron**

Complete With Approved Cord A gift to lighten ironing jobs the year around! New-type heat indi-ator shows iron temperature at a glance. Imbedded, unbreakable heat unit; beveled edges; cool-grip handle.



Fully Guaranteed! Detecto, Jr. BATHROOM SCALE

Handsomety 98 Finished ... Small, compact model—yet it ac-curately weighs every pound up to 250. Streamlined and finished in choice of colors.



Guaranteed "Gilbert" 50-Hour Movement KITCHEN . CLOCK

Ideal Gift 1 39 Neat, trim octagon shape case in blue, green or ivory finish. Decorative chrome bezel and sil-ver ribbon dial.



With Carrying Strap! Binocular-Type FIELD GLASSES A Useful

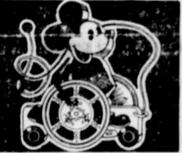
Grand for the student of nature study; for the sport fan for races, fights ,games. Gives front-ro w vision. Double concave matched lenses; crackle finish.



The Ever Popular **MUSICAL TOP**

49c

This handsome, lithographed top plays melodious tunes as it spins around. Always a favorite top for children of any age. Smaller Size



Youngsters Will Like the Lively Mickey Mouse CHIMES

Loads of 980

A great big wooden Mickey Mouse—over 14 inches tall on huge wheels that sound musical chimes as you pull him along. His head moves in animated fashion.



Ideal Girl's Gift! Little Seamstress TAPESTRY SET

Everything 98c

Everything your little daughter needs to make tapestry pictures, 8 printed pictures on buckram ready for working; 1 compretely framed, wooden work frame, special needle.



Brand New Idea In Toys! Playstone Funnies KASTING KIT

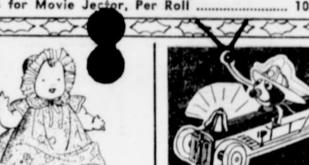
Entertaining 590

Make a lifelike figure of your favorite comic strip character. Each kit contains rubber moulds of two characters and a finished figure of each. Also paints for coloring; mixing bowl, shovel, leveling stick and casting powder.



Kiddies! Whiz Along on This
"Red Streak"





Clear the Road! Here Comes THE FIRE This is "Rita Lee" Life-Size 20-Inch CHIEF RACER BABY DOLL

Dressed

just wouldn't be Christmas for little girls without a lifesize baby doll to love!

49c A Sturdy Pull Toy As you pull this fire racer along the chief bobs his head up and down and the bell rings warningly



Every Child Should Have A Friendly Scotty Dog Or Wire-Haired Terrier

Actually Life Size, Each What a thrill for the youngster who gets one of these LIFE-SIZE, realistic dogs. They're not ordinary pups . . . but thoroughbred velour ones-the kind that barks but doesn't bite!



Fun for The Little Tots Infant's Cuddle Toys Kitten, Bear, Dog

Safe! But Fun to Own! Each O JC

Soft, fun-full, HARMLESS toys for the very little folk, A snowwhite (washable) silk plush kitten; a golden brown grizzly bear that g-r-r-owls; a silk plush yellow pup with a friendly bark.





Men's Lavender **Shaving Set** In Leatherette Travel Case!

Christmas 98c

He'll thank you every time he shaves, for this luxurious gift, Shaving cream, talc, styptic powder and after shaving lotion all in Lavender fragrance so popular with men. He can use the leatherette travel case later on, too!



He'll Welcome This Gift! Peau Doux (Po-Do) Guaranteed Double Edge RAZOR BLADES 100 Blades for ...

Here's a gift that assures shav-ing comfort for the receiver and economy plus for the giver! Ev-ery blade is guaranteed.

Formerly Sold at \$2.501 Professional-Style HAIR BRUSH

FOR BROTHER OR DAD

Transparent Handlel 19 Sanitary Carton! 1 Finest quality bristles set in wave-like rows to permit rotary brushing that really massages the scalp. A practical gift for any man, in ventilated, sanitary carton.

ever when you are selecting gifts "for him" don't forget

Cigars, Cigarettes, Pipes and Pound Tobaccos

If He Plays Golf-Give Him

Golden Crown **GOLF BALLS**

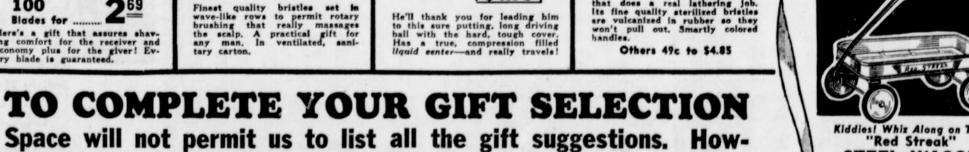
\$4.79



He's Sure to Like This Pure Bristle **SHAVING BRUSH**

And a Real 890

A pure bristle, he-man's brush that does a real lathering job. its fine quality sterilized bristles are vulcanized in rubber so they won't pull out. Smartly colored handles.



STEEL WAGON Loads of

21 inches long and 10½ inches wide. 5-inch wheels: real rubber tires. Heavy all-steel construction—strong and sturdy. Baked on red enamel finish.