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# SOUTHERN OREGON MINER

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Yes, Sir! The Miner's In the Pink Again!

Volume 5

ASHLAND, OREGON, FRIDAY, DECEMBER 11, 1936

Number 50

# HOLIDAY BUYING HITS PEAK

## The Editor Speaking

BANDON is reported to be pulling itself up by its bootstraps following the disastrous fire there. Fortunately, it was not wearing the famous Oregon boots.

A Washington state delegation of truckers condemned old passenger vehicles as a nuisance on the road. It's getting to where a truck can't have a bit of privacy any more.

JUDGING FROM FINANCIAL RETURNS OF THE NEW FRISCO BAY BRIDGE, PLENTY OF MOTORISTS HAVE BEEN COMING ACROSS.

One soak-the-rich plan which was welcomed in southern Oregon was this week's rain. Several hundred Ashland frogs drowned from shock.

With Christmas but two weeks off, the goose hangs high, and father is beginning to think his purse is in the same fix.

The bloomin' British never are satisfied. First they worried because the king was enamored of no woman and then when he did find a lady of his choice, boyoboyoboyoboy!

AS FAR AS THE MINER IS CONCERNED, WE'LL TRADE ENGLAND LINDBERGH EVEN UP FOR THE KING AND THROW HERBERT HOOVER IN TO BOOT. IF THEY DON'T QUIT FOOLING AROUND.

Now to get back to subjects in good taste, we are going to lobby for a law requiring restaurants to serve at least a handful of olives or none at all.

## C of C Directors To Meet Tonight

The Ashland Chamber of Commerce board of directors will meet at 7:30 o'clock tonight in the chamber office to discuss general organization policies and to hear a report on office routine by Marcial Stansbury, secretary.

Plans may be considered for the staging of a community dinner after the first of the year.

## C of C Will Sponsor Decorations Contest

The merchants' committee of the Ashland Chamber of Commerce will sponsor a contest for the most decorative Christmas yard, with entries to be made at the local office and deadline for them set at 5 p. m. Monday, December 21.

Attractive cash prizes will be awarded three winners as follows: first prize, \$10; second prize, \$5, and third prize, \$2.50.

Much interest and activity is expected to take place between now and 1 p. m. December 24, at which time judging will take place.

## By the Way

2 MORE WEEKS TO SHOP

TIME TO SELECT GREETING CARDS

BUY CHRISTMAS SEALS

## FULLER URGES EARLY MAILING OF PACKAGES

Near Christmas Rush To Be Difficult Strain On Postal Workers

BECAUSE of the great increase in mail business during the holiday time, the Ashland postmaster J. H. Fuller, requests that whenever it is possible the public shop and mail early to avoid congestion in the local office and insure gifts reaching their destination in time for Christmas.

Following are hints released by the department to facilitate handling: All fragile articles such as glassware, toys and crockery must be securely boxed and crated and should have plenty of excelsior or like material between the articles and the outside box.

Perishable articles must be so marked, and packed in suitable containers. Articles likely to spoil within the time reasonably required for transportation and delivery, will not be accepted for mailing.

No parcel may be more than 100 inches in length and girth combined, nor exceed 70 pounds in weight. Also, addresses must be complete with house number, post office box or rural route number.

Christmas greeting cards in red, green or dark colored envelopes should not be mailed, nor should cards in very small envelopes.

Umbrellas, canes, golf sticks, etc., should be reinforced their full length by strong strips of wood tightly wrapped and tied. Sharp pointed or sharp edged instruments must have their points fully protected.

For those who desire speed in the transportation of their gifts the department offers air mail and special delivery. In using either of these facilities, the letters or packages should be plainly marked.

Written matter in the nature of personal correspondence cannot be inclosed in parcels but may be attached in a stamped envelope to the parcels.

Be sure to register and mail first class all valuables such as jewels, coins, currency or other valuable articles.

Uninsured parcels weighing eight ounces or less may be mailed in street boxes; all over that must be mailed at the main office.

For further information patrons should refer to the postmaster, it was pointed out.

## Teachers' Certificate Exams Set for Dec. 18

Examination of applicants for state teacher's certificates will be held at the court house in Medford commencing Wednesday, December 16, and continuing until Friday, December 18, according to information released from the county school superintendent's office.

Schedule of exams follows: Wednesday forenoon—U. S. history, writing (penmanship), geometry, botany.

Wednesday afternoon—Physiology, reading, composition, general history.

Thursday forenoon—Arithmetic, history of education, psychology, geology.

Thursday afternoon—Grammar, geography, American literature, physics.

Friday forenoon—Theory and practice, orthography (spelling), physical geography, English literature.

Friday afternoon—School law, algebra, civil government, book-keeping.

## MISS ADY TO ADDRESS KLAMATH LIBRARY CLUB

Speaking on Modern American Painters, Miss Marion Ady of the Southern Oregon Normal art department will appear before the library club of Klamath county next Monday, December 12.

The address will be given at 2:00 p. m. in the Klamath Falls library and an exhibit of the work of southern Oregon artists also will be held.

## We Did It With Our Color Press!

WITH THIS ISSUE the Miner bursts forth on a helpless world of readers with new bloom in its cheeks, thanks to the good work of the Miner's color press.

But few newspapers in the state use more than one color for printing, and practically no weeklies. So please put up your hat pins, folks, while we take a bow as we present Ashland's FIRST two-color front newspaper page, and Ashland's FIRST two-color newspaper advertisement—that of the J. C. Penney company store.

Ah, there George, are YOU Green?

## PAUL McDONALD DIES SUDDENLY

Paul B. McDonald, 44, a World War veteran and former jeweler here, died suddenly at his home Thursday morning from what was attributed by Dr. G. W. Gregg as heart failure.

Born in Atkinson, Neb., July 13, 1892, McDonald moved to Medford in 1908 where he attended high school, going later to Oregon State college in Corvallis.

After being in business in Medford for several years, he moved to Ashland in 1930 and operated the McDonald jewelry store until a few months ago.

In 1924 he married the former Miriam Gregg, daughter of Dr. and Mrs. Gregg of Ashland.

In France, he was a member of the 313th Supply company, QMC. He was elected commander of the Medford post, American Legion, in 1924, and two years later was named grand chef de gare of the grand voiture of Oregon. He was elected state vice commander of the American Legion in 1933.

Surviving him, in addition to his wife, are a son, Robert Gregg McDonald; a step-daughter, Yvonne Shepherd, both of Ashland; his father, C. W. McDonald, of Medford; a brother, Weir McDonald of Eugene, and a sister, H. Woodsun McDonald of San Francisco.

Funeral services will be held at 2 o'clock Saturday afternoon at the Perl funeral home in Medford. The American Legion will conduct graveside services at the Siskiyou Memorial park cemetery.

## GLENN, 92, GIVEN TOKEN OF FRIENDSHIP, RESPECT

One of Jackson county's last Civil War veterans, Daniel Long Glenn, was honored last Sunday at the Methodist church.

Mr. Glenn, who will be 92 tomorrow, and who joined the 82nd Indiana regiment in 1862 at the age of 18, was presented a bouquet of chrysanthemums by Dr. G. W. Gregg, chairman of the board of trustees.

## Every Little Bit Helps This Chap



Yes sir! Joe Randazza certainly loves his ice cream soda. The youthful Gloucester, Mass., giant, is pictured "knocking off" six of assorted flavor which were set up for him by admirers at the corner drugstore. Joe won't be four years old until Christmas eve, but he is rapidly approaching heavyweight limits. He weighs 150 pounds now, and, according to his mother, gains three to four pounds "every full moon." He stands six inches over four feet, in his socks. In spite of his size, he is active and playful as any child his age—just a little bit heavier, that's all.

## C of C Office Tops State Registrations

For the first time in several years, Ashland's Chamber of Commerce issued more non-resident auto permits in one month than did Grants Pass, the usual leader. During November, the local chamber passed out a total of 1,038 stickers compared to Grants Pass' 742. In addition to leading Grants Pass, the Ashland office headed the entire state.

## ELECTION COST IS \$2082

The general election November 3 cost Jackson county \$2082, according to a report from the county clerk's office. Also, it was reported, the county will be governed most economically for many years, only 85 per cent of its budget allowance having been spent.

Subscribe for the Miner today.

## Mack Sings Praises Of New Miner Press

MUSIC takes many forms, but in the Miner office the sweetest melodies are emanating from P. D. McDougal, mechanical superintendent, punctuated by the purring click-click of a new printing press, set up last week.

The Southern Oregon Miner, like other youthful beings, was forced to get along with hand-me-downs for a certain length of time, but recently the paper passed puberty and installed a brand new platen press of latest vintage. As the old one was wheeled out, the entire Miner force was at the door to give it a passing boot. The darn thing came from the Tidings office, anyway.

In addition to the new press, the Miner also installed more than 30 fonts of new foundry type, and an array of wood type—the kind that prints box-car letters this high—to enable us to give better service and to match quality, job for job, with any printing establishment in Oregon.

The force has been slopping paint around, too. Next time you're down this way, drop in and look her over . . . and listen to McDougal sing at his work.

That new press affects him like a breakfast of birdseed.

## CLAYCOMB GETS NEW V-8'S

The Claycomb Motor company this week announced the arrival of two carloads of new 1937 Ford V-8's in a variety of colors and body types. They have been placed on display in the company's showroom. New V-8's have been sold recently to the following: J. A. Karkas, Rogue River; H. M. Austin, W. P. Bellus and E. C. Hall of Ashland.

## SAFETY SEALS ON SALE

The Allied Veterans council of Jackson county this week is campaigning in Ashland for the sale of drive safely seals; a small percentage of funds collected to be used to erect signs at the roadside warning drivers of the death that rides on running boards of careless operators. More than half the proceeds will go for promoters' commissions, it was said.

## ASHLAND FIRMS SEE REGISTERS HUM NEW TUNE

Yule Stocks Greatest In Number of Years As Trade Booms

SANTA CLAUS may be a mythical person, but business being transacted in Ashland in his name has reached a new high which, according to local merchants, probably will surpass any holiday season here in many years.

Santa Claus' warm generosity and genial optimism have reached Main street.

More than ever before, Ashland merchants have stocked up for holiday trading, and a survey late this week by a Miner reporter showed that wares are moving at an ever-increasing pace, indicating the next two weeks will bring the city's business momentum to a point even surpassing the "good old days" when shoppers would buy stores to the walls, and then make a bid for the walls.

The survey showed, too, that never before were Ashland shoppers offered so great a variety of yule merchandise to choose from. Choice ranges from complete house furnishings—including the building itself through cooperation of the federal building program—on down to snappy model picks for teeth of the elite. The shopper with scads of Christmas money and the freckle-nosed lad with a few hoarded pennies have been amply provided for, and all tastes, desires and purses can be appeased in Jackson county's southernmost city, it was pointed out.

With all lines of business on the upgrade, and Jupe Pluvius' rain on the downpour, spiritus in southern Oregon have been rising, paving way for the rise in business. As rain patters on store windows, interiors are filled with the tinkle of tree decorations and silver in the till, and S. Claus is not the only gentleman wearing a smile.

Giving, getting; that is the 1936 Christmas spirit. And business men linking the two are humming cheery tunes as they bustle about their stores.

Just Christmas is still around the corner in Ashland!

## EXAMINER HERE TODAY

Ward McReynolds, state examiner of operators and chauffeurs, will be in Ashland from 11 a. m. to 5:00 p. m. today. All those wishing permits or licenses to drive cars are asked to get in touch with Mr. McReynolds at the City hall during those hours.

## SEEN in a DAZE



LESLIE (WHITE WING) LUSK tiptoeing out to shovel off the sidewalk, while RED POOLE and DICK PETERSEN yell "whoa."

BILL DE WITT and CHUCK TONNER as Ashland's men of fares.

JACK BEARSS failing to give, but not for long.

KEN WEIL turning out a better column than the editor.

ELLEN MERRYMAN being accused of cruelty to bootblacks by CHARLIE BOARDMAN who was reported seen in his shoe shining parlor this week.

PHIL STANSBURY enacting the mistaken identity plot like a good trouper.

MARGIE MILHOAN looking south and a little east toward Nevada.



THE red-faced gentleman shown above, S. Claus, alias Chimney Sweep, alias Kris Kringle, alias Papa and Mama, pushed in the Miner office long enough this week for Staff Photographer Wilbur Bushnell to snap this characteristic pose of him. "Tell all the Ashland kiddies I'll be back December 25," Kris chuckled.