

WHITE HOUSE GROCERY

SATURDAY & MONDAY FOOD BARGAINS

10c SIZE K. C. Baking Powder 5c	BULK Mayonnaise Pint 19c	BULK Peanut Butter Pound 15c
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CHEESE ROGUE VALLEY Pound 21c

FLOUR
New Low Price

Bouquet, 49s	- -	\$1.29
Kerr's Best	- -	\$1.94
White House	- -	\$1.63
Fisher's Blend	- -	\$2.04
Blue Bell	- -	\$1.44

MONARCH
Coffee
1 lb. tin
25c

PEAS, No. 2 tin, each 10c

2 1/2 Lbs.
Honey
23c

FLUHRER'S Date - Orange Squares, doz.	23c
FLUHRER'S Date Bread	- - - 13c
FLUHRER'S Potato Doughnuts, doz.	19c
LITHIA Bread	- - - 8c
LITHIA Crullers, doz.	- - - 19c

Toilet-Tissue, 10 Rolls for - - 25c

LARGE
Cauliflower
10c

Celery
10c

Onions
10 lbs. 15c

EAST SIDE MARKET

PHONE 188 — FREE DELIVERY

THIS IS NOT A SATURDAY SPECIAL
BUT OUR PRICE FOR ONE WEEK

Fancy Link Sausage Pound 25c	Lean Cubes, lb. - 12 1/2c
Leg of Pork per pound - 22 1/2c	Beef Steak 12 1/2 to 20c
PURE LARD 3 lbs. 50c	Roast - - - 9 to 15c
Fresh Sauerkraut qt. 15c	Stew - - - 6 to 10c
Hamburger, 2 lbs. 25c	Leg of Lamb - - - 20c
	Veal Shldr. Roast 12 1/2c
	LUNCH LOAF - Lb. 30c
	DILL PICKLES 3 for 5c

WE RESERVE THE RIGHT TO LIMIT

GAVE SERMON HERE SUNDAY

Rev. W. J. Howell, a former pastor at Medford, but now of Cashmere, Washington, occupied the pulpit of the Ashland Presbyterian church Sunday night. Dr. and Mrs. Charles Sweeney and Mr. and Mrs. C. E. Gates, of Medford attended the services and had the pleasure of a short visit with their former pastor.

• Mrs. Wm. Stennett returned to her home in Ashland last Sunday. Mrs. Stennett has been in Portland for the past month, while there she underwent a major operation.

• John Denton, who spent the holidays with his mother, Mrs. Bertha Denton, returned to Corvallis Sunday, where he is attending O. S. C.

• Miss Bertha Pease, who was deaconess at the Methodist Episcopal church here several years ago, visited last Sunday with Mrs. Anna Mason and Miss Cora Mason. Miss Pease has been attending school in Berkeley and was enroute to her home in Tacoma, Washington.

• Mr. and Mrs. K. J. Madden and son, Robert, of Medford spent Tuesday night visiting in Ashland.

• Mr. and Mrs. J. S. Jordan returned to Ashland, Monday after having spent the past week in San Francisco. While south they attended the East-West football game.

• Bob Webb returned to Ashland Monday after spending the holidays at his home in Bend.

• Miss Nella Putman and Miss Melba Putman returned to their schools after spending the holidays with their parents, Mr. and Mrs. James Putman of this city. Miss Nella Putman teaches at Graves Creek and Miss Melba at Newport in the "Nursery School," a federal works project.

• Mr. and Mrs. J. P. Daugherty and Marcella Scribner enjoyed skiing Sunday on Mount Ashland.

• Newell Elliott left last Sunday for Eugene where he is a student at the University of Oregon.

• Mr. Manly Brower, Carl Brower, Maybelle Jones, and Velma Brower visited at the home of Mr. and Mrs. T. W. Harris in Central Point Sunday evening.

• "Wally" Walcott, who underwent an operation for bursted appendix Monday, is getting along as well as can be expected.

• I. R. Frideger recently took delivery of a standard Chevrolet coupe from the Kay Chevrolet Co.

• Charles Hooper is a patient in the Ashland Community hospital for medical treatment.

• Mrs. Dolph Hannah has been employed at the Court House in Medford.

• Sim Morris and Paul Taylor brought in several salmon while fishing in Rogue River Sunday.

• Mr. M. K. Spratt, representing the U. S. Fidelity & Guaranty Insurance Co., was in Ashland Wednesday.

• Mr. and Mrs. R. A. Rinabarger of Medford were in Ashland last Sunday, being guests at the home of Mr. and Mrs. A. A. Madden.

• Mr. and Mrs. Charles Woods and Mr. and Mrs. LeRoy Jensen visited here Sunday at the home of Mr. and Mrs. T. P. France.

Robert Webb, student at the Southern Oregon Normal school, returned to school duties Monday, after spending the vacation at his home in Bend.

The condition of Walter Bolton, who has been a patient in the hospital for some time, is a little improved.

Medford School of Beauty Culture

419 1/2 EAST MAIN
PHONE 84

Permanent Wave	\$1.00
Finger Wave	25c
Comb Wave	25c
Shampoo	25c
Haircut	25c
Marcel	25c
Manicure	25c
Eyebrow Arch	25c
Scalp Treatment	50c
Hot Oil	50c
Facials	50c

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FORTNIGHTLY STUDY CLUB HOLDS REGULAR MEETING

The Fortnightly Study club held its regular meeting at the home of Mrs. Earl Newbry in Talent, Monday.

Members answered roll call with "current events." The business session was in charge of Mrs. G. A. Briscoe, president.

Mrs. C. E. Pratt gave a very interesting short talk on the late eruption of Mauna Loa, which was of much interest at this particular time.

Mrs. Marcia Ross reviewed the book, "The Barter Lady," by Evelyn Harris, in which the authoress told the story of her life after her husband's death, when she found it necessary for her to support herself and family on a farm on the Chesapeake, in Maryland. Having no money, she obtained the necessities as well as the luxuries of life by trading, and thus cared for her family.

At the close of the social hour the hostess, Mrs. Earl Newbry, served dainty refreshments at small attractively decorated tables.

Mrs. C. G. Crosby returned Tuesday to her home in Crescent City, after a visit with Mrs. Geo. Icenhower and other friends. Mrs. Crosby was a former resident of Ashland.

J. J. Deakin, Mr. and Mrs. W. M. Poley and Mr. and Mrs. T. H. Elliott were Medford visitors Monday.

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PHOENIX GRANGE TO GIVE PARTY

Cast for the play, "The Clod," which the Phoenix Grange has chosen to present in the county play contest, has been selected and practice began Tuesday night. Ethel Hockersmith is director. The members are Kathryn Denzer, Jerry Bishop, Ed Stillwell, Bob Carliss and Al Floyd. The play will be presented at the Grange hall some time early in February.

For a short time only—Miniature Portraits, 3 for 25c. BUSHNELL-PERKINS STUDIO.



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Klamath Alfalfa Hay, 100 lbs. - 75c

And now we have "Powerseal"—the positive stop for power leakage. Ask us how to get all the mileage out of your motor.

BELLVIEW FEED & SEED

On Pacific Highway South of City Limits

Open Evenings

Culinary Jingles by Marcia Camp

Jack Spratt and his duxom wife,
Were they alive today,
Would settle all their eating strife
In this so simple way:

Jack would dine off mallobets
Because they have no fat,
While ice creams rich and luscious
Would do for Mrs. Spratt!

NON-FATTENING MALLOBETS

EVERY homemaker who has ever hesitated to make ice cream in her mechanical refrigerator because it requires so much whipped cream—at once expensive and fat-making—should welcome the news of mallobets. For a mallobet uses no cream at all, but achieves nearly the same result as to texture and flavor with beaten white of egg.

For a summer frozen dessert the mallobet is incomparable. It is easy to make, quickly frozen, very easy indeed to eat, and as easy to digest. And it utilizes all of the abundant seasonal fruits. Being almost entirely fruit or fruit juice, any mallobet is chock-full of vitamins and is a splendid alkalizer. And since most of the mallobet that is not fruit is campfire marshmallows, it is sure to

be fine-textured and very nearly as smooth as a frozen dessert made with whipped cream.

The easy-to-eat may appeal chiefly to other members of the family, but the easy-to-make touches the homemaker's heart. The method is very simple: melt the campfire marshmallows, add the fruit, chill, add the beaten egg white, freeze. And the freezing can be done in an hour or two.

BLUEBERRY MALLOBET

1 1/4 cup blueberries, chopped 2 tablespoons lemon juice
16 campfire marshmallows Dash salt 2 egg whites

Put 1/4 cup of chopped berries in top of double boiler with marshmallows. Steam until marshmallows are entirely melted, remove from stove, and add remainder of fruit, lemon juice and salt. Freeze to mush in freezing tray of mechanical refrigerator. Stir. Whip egg whites until stiff and fold into fruit mixture. Return to freezing tray and freeze, stirring once when frozen to a mush again.

Lacking a mechanical refrigerator, mallobets such as these may be made by freezing them in a tight container in a bucket of ice mixed with salt.



CAMPFIRE MARSHMALLOW KITCHEN PHOTO