

BELLVIEW TODAY IS FAR CRY FROM ARID YESTERDAY

By A. C. JOY

Many times these days the telephone operator hears "9-F-3, please." Some Bellview farmer who wants water.

R. E. Newbry, ditch tender for the Talent Irrigation district, is on the job day and night. He knows every alfalfa field, pasture, orchard and garden in the Bellview district. He knows the owner and how much water he can handle and about how long it will take him to cover his land. He has no easy task pleasing everyone. In the six years he has handled water for Bellview he has won the respect of all. He always is fair, though firm.

One thing displeases him thoroughly—wasted water.

The irrigation season now is in full swing. Alfalfa is getting the first wetting, pastures need water every two or three weeks and garden water is always in demand.

It is easy to forget what Bellview was like before the Talent Irrigation district was formed, the dams built and ditches constructed. No use then to raise anything but early garden, one cutting of alfalfa and some pasture. Dairying was limited to the amount of hay produced in the single cutting and to the limited amount of pasture. Orchards were thinned very close and in especially dry seasons the fruit was small. No lawns or flowers—everything dry and brown by July 1.

Now, with water, three and sometimes four crops of alfalfa are possible, pastures are green from early spring until late fall, dairying on a much larger scale now is possible. The Ashland creamery reports that it pays for cream, from the Bellview district each month, well toward \$1000. Cream from the district goes to other outlets, also, so the annual income from dairying alone is a tidy sum.

Home gardens, though not so large individually, in the aggregate are a real and considerable contribution to wealth of Bellview people. Several acres of commercial gardens give employment to a number of people and produce in new wealth several thousand dollars annually. All this has been made possible because a call for "9-F-3" brings the head of water necessary to keep the orchard, the pasture, the alfalfa, the garden hardy and green.

We may grumble about the water tax, but just one year without water at all and we would realize its worth.

Experience has proven that the district doesn't have any too much water available. That the wise thing to do is to use the water judiciously every year, even in years of plenty. Water held over may prove very, very valuable during a year of shortage. This season our directors are asking us to be careful. There is water enough to develop our crops but none to waste.

ELKS OBSERVE FLAG DAY

Friday, June 14, was flag day, celebrated especially by the Ashland Elks. An interesting program was presented by W. M. Briggs and Millard Grubb, with addresses being delivered by Ben Gibson, a local scout, George Bibby. Exercises were led by E. C. Gardner, exalted ruler, assisted by others officers, and a prayer was given by W. C. Brown, chaplain. Orchestra numbers and features by the Ashland male quartet also added to the observance.

BOWMERS LAUDED FOR SHAKESPEAREAN PLAYS

Angus L. and Lois M. Bowmer received praise from Portland papers recently for their efforts on a Shakespearean play produced by the Southern Oregon Normal here recently. Three upstate dailies carried complimentary articles Sunday, followed by an editorial Monday. Ashland's new chautauqua-Elizabethan stage also was praised and mention was made of the coming Shakespearean festival to be staged here July 2, 3 and 4 under supervision of the Bowmers.

DANCE

Both Modern and Old Time Music

EAGLES HALL

Saturday Night

SLABS

BLOX

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GUNTER

FUEL COMPANY

ASHLAND GROCETERIA

Ashland's Super Food Market

SATURDAY AND MONDAY THRIFT ITEMS!

Fruits and Vegetables

CANTALOUPE - - - (large size) 4 for 25c

WATERMELON - - - - - per pound 2 1/4c

LEMONS - (Sunkist, large size) per dozen 15c

LETTUCE - - - - - (local) 2 heads for 5c

POTATOES - (Fancy Bakers) 7 pounds for 25c

BROOMS

4 sew 33c

Baking Powdr

25c size 15c

FLOUR

Sunbeam 49's \$1.49

JELL-O

pkg. 6c

CAKE FLOUR

Swansdown pkg. 29c

CHOCOLATE

Baker's Premium 1/2 lbs. 19c

CRISCO

3-pound cans 63c

SHORTENING

Armour's—Packed in Sanitary Cartons

4-pound pkg. 49c

GROUND BEEF

Fresh Ground 12 1/2c pound

PORK SAUSAGE

Fresh Ground 15c pound

Frying Size RABBITS

Frying Size 49c each

VEAL ROAST

Best No. 1 Veal

12 1/2c pound

BEEF OR VEAL STEW

8c pound

FRYING CHICKENS

35c each

Smoked Picnics

Swift's—No Shank

24 1/2c pound

Bakery Suggestions

ANGEL FOOD CAKES, each - - - - 37c

CREAM PUFFS, each - - - - 5c

JELLY ROLLS, each - - - - 14c

LEMON CREAM PIES, each - - - - 20c

BREAD—White or Dark - - - - 8c

BREAD—White or Dark, sliced - - - - 9c

LARGE ASSORTMENT OF FANCY CAKES

FLOUR

Fisher's Blend

49's \$1.99

Fisher's Pancake

FLOUR

10 lbs. 43c

Corn Flakes

Kehogg's

each 7c

SUGAR, 10 pounds 49c

SOAP DEAL Borene 2 packages 69c

A Beautiful Dish FREE With Every Purchase!

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Southern Oregon's Leading Food Merchants

Bellview News Notes

By MRS. A. C. JOY

● Tuesday, June 25, the Home Extension unit of Bellview will hold a meeting at the club house which will be the last of the year. The home demonstration agent, Mrs. Mabel Mack, will be present to assist in planning a program for the coming fiscal year, and selecting leaders for the various projects. This meeting will be an afternoon affair and everyone in this community is invited to attend.

● Mrs. Agnes Hoag, from Monmouth, who has been visiting for several days at the Morton Webster home, left for her home Wednesday morning.

● The Ashland fire department was called out to the R. L. Brantley home Monday afternoon, but was not able to save a garage from flames which were under way. Cause of the blaze was unknown.

● Mr. and Mrs. Henry Stenrud returned from Tacoma last week. Mrs. Stenrud had spent about six weeks with her daughter, Mrs. Harold Greene, during which time a granddaughter, Mary Lou, was born. Mr. Stenrud drove up from Tacoma last week for a short visit and to return his wife home.

● Mrs. William Allison left last week for Iowa, where she expects to spend several months visiting old friends and relatives.

● A good representation of Bellview voters turned out Monday night for the school meeting held at the Bellview school. Ivan Farmer was elected as director for three years. Herman Helms was elected to serve two years, taking the office left vacant by resignation of Oscar Martin. R. E. Bell, who serves one year more, will act as chairman during the coming year. Mrs. Charles Anderson who re-elected clerk. Voters also chose a member for the non-high school board, J. L. MacCracken of Valley View. The clerk reported \$4618.25 expenditures, \$6028.62 receipts, with \$1410.37 balance, which is the largest for some time.

● Margaret Bell, who has been visiting at the Miller home in Klamath Falls, returned to her home the first of the week.

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BROMLEY'S CAFE

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HERBERT'S TWO STORES

Wanted to Buy CHERRIES AND BERRIES Of All Kinds

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Use Box Material Made in Ashland

We Deliver

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When guests arrive, don't be burdened with the washing. Just call us and we will do it for you while you visit . . . Good work, quick work. You'll like it.

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JUST CALL—THAT'S ALL