

ASHLAND TRUCK GARDNERS FIND MARKETS AWAY

It may not be generally known but Ashland is today producing radishes, asparagus and spinach that goes regularly to Klamath Falls and to California markets.

The Pierson gardens on the Boulevard are sending a truck to Klamath twice a week loaded with vegetables. When berries come on they will send them three times a week. They also sell some, but comparatively little, to local merchants.

A. C. Joy not only supplies many local merchants with produce but ships regularly by truck line to California points. He has no trouble in disposing of all he can raise. Besides these two the Delisman gardens on lower Oak street produce considerable green stuff besides selling a large number of vegetable plants from their green houses. The Sanders green houses also, in addition to their flowers and flowering plants, raise many vegetable plants for sale.

These plants sell better in Ashland than in many other cities because of the fact that a large number of the homes have good garden plots. As the people raise much of their own stuff it naturally is not as good a market for green stuff at the stores as where the same number of people raise nothing.

Whether or not it would be possible to develop the business on a larger scale and to seek outside markets is doubtful, as Ashland is too far from large centers of population.

Ashland does not begin to know the disastrous effects the slump had on the berry growers and gardeners near the big cities. The market for berries in Washington, around Seattle and Tacoma, fell off to less than ten percent of normal when people were no longer able to buy. The price, of course, went to practically nothing.

A Miner representative heard a local farmer say that Ashland merchants would not buy local garden stuff; that they would rather get it from a distance. The reporter investigated. (The claim is made in probably every city in America. Certainly in every city in which the writer has worked.) Every investigation proved about the same results. Merchants prefer home products if they can get what they want when they want it.

The average American farmer raises garden stuff, including potatoes, winter onions, etc., as a side line. He takes them to town only when he has to go to get groceries or have farm machinery repaired, or for some other reason not otherwise connected with farm produce.

A merchant handling green stuff, including fruit, must be sure he can get the things he can sell in proper quantities, neither more nor less. They must be up to grade and put up attractively.

The loss on perishable groceries is the heaviest of any class of merchandise except, perhaps, ladies' ready-to-wear. A glance at the garbage wagon with box after box of discarded vegetables and fruits is proof of this.

Every community which has made a success in any large way of raising perishable products has made it by standardization not only of variety but of quality, and then has cooperated in marketing so that growers could enter the big markets.

MITCHELMORE TO DON CLOTH AT ANSELMA

Lawrence H. Mitchelmore, former Ashland boy, was graduated from the San Francisco Theological seminary, at Anselma, Calif., and will soon after become pastor of the Presbyterian church at Moro, Oregon. He also will be married soon to Miss Alice Erickson, daughter of Mrs. Louise Erickson of Spokane.

Mitchelmore is the son of Rev. and Mrs. Hugh T. Mitchelmore. Rev. Mitchelmore was the pastor of the First Presbyterian church in Ashland, and is now pastor of Manito Presbyterian church in Spokane. Lawrence attended school in Ashland and is also a graduate of the University of Oregon, class of 1929.

HOTEL MEN SEE MORE TOURIST TRAVEL HERE

REDDING (WNS)—Prospects for an increased amount of tourist travel throughout the Shasta-Cascade Wonderland during the coming season were forecast here Saturday at a meeting of the hotel and resort units of the Wonderland association. The meeting which was held at the Golden Hotel was well attended and reports of noticeable increase in tourist travel already this year were made by those present.

The group approved a hotel and resort folder for the 1935 season and a revised map of the Wonderland area. They also approved a newspaper publicity campaign and discussed trends in tourist requirements in this area.

Jackson county was represented by Mr. and Mrs. George Howard of Diamond Lake and Mr. and Mrs. John Holmer of Prospect.

His admirers say that Huey Long has a brilliant mind, and we'll admit that it is not too dull to cast a reflection. — Weston Leader.

ASHLAND GROCETERIA HASN'T SOLD OUT!

But it sure looked like we had when we got through business last Saturday night. All those wonderful fruits and vegetables -- dozens of cakes -- and hundreds of loaves of bread -- cases filled and refilled with the most luscious cuts of meat -- all within the short space of twelve hours -- gone into the homes of **SATISFIED CUSTOMERS!**

We Sure Appreciate This Wonderful Support!

SOME BUYS THAT MAKE AND KEEP SATISFIED CUSTOMERS

BROOMS ALL BROOM CORN **49c**
EXTRA QUALITY

4 PIECE KITCHEN SET FREE WITH EVERY ONE POUND PURCHASE OF **LIPTON'S TEA** Pound **89c**

Schilling ¹² Cream Tartar Ounces **29c**
Baking ^{2 1/2} Powder Pounds **87c**

BEST FOODS SALAD DRESSING Full Quarts **39c**

PEET'S Large Granulated SOAP One Pkg **FREE!**
WITH EACH TWO PACKAGES AT 53c
A LIMITED DEAL—COME EARLY

K-C Baking Powdr 25 ozs **15c**

SWIFT'S PREMIUM Corned Beef Lge Can **15c**

FLOUR FISHER'S BLEND, 49's **\$1.99**
—BE SURE IT'S "BLEND" TO GET THE BEST

FISHER'S PANCAKE 10-lb sack **43c**

FISHER'S HANDYSACK CEREALS 2-lb sacks **15c**

LARGE POSTUM, Instant - **39c**
POST'S WHOLE BRAN - - **13c**
BAKER'S COCOA, half-pound **10c**

FRUITS and VEGETABLES

BUNCH VEGETABLES Full Size Bunches All Varieties—3 Bunches for **5c**

NEW CROP CABBAGE, pound - **4c**
ORANGES, lge sweet navel doz **39c**
GRAPEFRUIT, Ariz seedless, 6 **23c**

STRAWBERRIES 4 boxes **29c**
(Short Cake 10c)

Meat Market

Warm weather . . . shady places . . . running water . . . picnic dinners . . . we are ready for you with

The Finest Line of Lunch Meats — Bulk Olives — Bulk Sandwich Spread — Cheese In Just Right Slices — Don't Fail To Look This Line Over Saturday!

HENS Fancy Fresh Killed **73c each**

Fry Chickens **57c each**

Sweet Pickles Very Small Size **19c pint**

PORK ROAST Young Pig Pork **19c pound**

CRESCENT SHORTENING 4 lbs **55c**

Fresh Halibut lb **19c**
Fillet Sole, fresh **19c**
Kipper'd Salmon **28c**

FROM THE OVENS OF OUR OWN BAKERY

AS PER SPECIAL REQUEST
BOSTON CREAM PIES Each **10c**
THERE WILL BE ONLY A LIMITED NUMBER

PARKER HOUSE ROLLS **15c dozen**

DEVIL'S FOOD APPLESAUCE ANGEL FOOD CAKES **25c Each**

RYE BREAD **10c**
With or Without Caraway

ANGEL FOOD CAKES - - - **37c**
LEMON CREAM PIES - - - **20c**

BOB WHITE SOAP 10 bars **17c**

PAPER NAPKINS Large Pkg—In Colors **10c each**

HARDY and WOLTERS

Southern Oregon's Leading Food Merchants

Trio of Young Girls, Given Free Rein, Rob Home Here

Three girls, one 12 and two 14 years of age, confessed to the police Sunday morning that they entered the residence of W. E. Kerr, 320 Garfield street Saturday afternoon and took two watches, several necklaces, ear rings, beads and other trinkets and a lady's coat and pair of gloves, as well as other articles. One of the girls had been in the house Friday when she took a small amount of loot. Saturday, while Mrs. Kerr was away, the three entered the house. Entrance was made through the back door which was not locked.

The loss was discovered Saturday evening and as a neighbor had seen the girls around the place, Chief Talent soon got at the truth and recovered practically all of the loot before 2 o'clock Sunday morning. Two of the girls, sisters, were alone at a dance Saturday night and one was picked up on the street about 2 o'clock in the morning with a boy about 18.

Chief Talent declares that when parents permit girls of that age to be out alone at all times of the night they cannot expect anything else. He says that in this case the father of one of the girls said he could not keep her at home. Talent told him he did not think he could when he, the father, loafed around beer and pool halls every night.

The girls were turned over to the county juvenile court for action.

Nearly sixty million cars have been sold in this country, we read. And whenever we go to a big town, they all show up while we're crossing the street.—Weston Leader.

HERBERT'S TWO STORES

GLADIOLA BULBS— **1c** Each

STRAWBERRIES— **25c** 3 boxes for

APPLES— **75c** Per box

K. FALLS SPUDS— **75c** No. 2's, 50 lb. bag

Ask how to get a Cuckoo Clock for **99c**

We Deliver

Here's a real Old English Ale

Regal Amber Distributors
147 N. Holly
Phone 1272
Medford

Blue Hoop
that - Ale - Brown

On Sale at
LOG CABIN PLAZA CAFE
Long's Confectionery
Valley View Auto Camp
PAUS'N EAT
Cook's Pool Hall
also
REGAL AMBER LAGER AND BOCK BEER

It's Curtain Time

Send Them To Us For the Springtime Cleaning

They will hang true and you will be pleased with them.

ASHLAND LAUNDRY CO.

Phone 165 31 Water Street
JUST CALL— THAT'S ALL