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ELMORE NOW TECHNICIAN Judge J. H. Fuller tells the Miner his nephew, John Henry Elmore, a former Ashland boy, now is technical operator of the large General Electric radio station in Boston, Mass. Elmore attended the city schools here when his father had a shoe store in Ashland



You'll revel in the mystery of "THE ing for Miner subscribers. RIDER RANDOLPHSCOTT



HENRY HOLL JANE WYATT PHILLIPS HOLMES Florence REED



NEW MAGAZINE PAPER 'LOST SECTION TO BE

MINER FEATURE Ten years before Uncle Sam went on a diet of alphabet soup. the newspapers of the Inland Empire organized an association and Can you feature eight pages of ado features? Well, the Miner can, and ho, adopted a code. The Lewiston, Ida-Tribune declined to join. wo weeks from today this news-George Alford, business mana-

paper will appear with an added ger of the Tribune, was in Walla ight-page magazine section which Walla taking his family to Newwill be loaded to the cut-off rules port for the summer. He met John with cartoons, news pictures, stor-Kelly, publisher of the Walla ies and good fiction by such auth-Walla Bulletin.

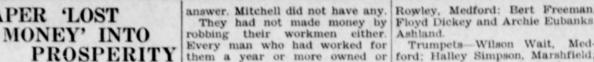
ors as Zane Grey, Sax Rhomer "I want you to meet my busiand others, in continued form. Five ness manager, Frank Mitchell, strip cartoons, fashion notes, recisaid Kelly. pes, children's page and other in-

After a short chat Mitchell said to Alford: "Do you know you are losing money on every inch of advertising you sell and every subscription you take?"

pert that can prove it to you,' said Mitchell.

'Do you want to lose money? demanded Mitchell.

brothers and I came to Lewiston with \$300 and started the Tribune. We have the best plant in the Inland Empire outside of Spokane. It is all paid for. It is housed in a brick building, 50x140, all paid for. We have built three good nomes, all paid for. We have some bank stock and some wheat lands, all paid for. I am taking my family to Newport in a \$4200 Cadillac car. That is all paid for. I want to keep right on losing money just as I have been," was Alford's



SOUTHERN OREGON MINER

them a year or more owned or was paying for his own home. When a new man proved satisfactory after several months' trial, Alford would go to him and say: "You ought to be getting you a home." Often the reply was: "I have no money to make the first payment.

'Look you up a little place that you can afford and then come to me. I will look at it and if I think it a good buy will lend you the money for the first payment and take a second mortgage on long time, letting you pay the other

Alfords never had a strike. Their men would gladly hit the ball for them. One man got tuberculosis. Alfords sent him to Arizona, supported him there till he died,

Trombones-Harry Howell, Med-

Meredith Beaver, Ashland.

Ashland.

the picture was taken.

ville off first," Alford would say.

ord; Earl Bratney, Medford; Andy players but was absent the day

Altos-Paul Paulserud, Loveland-Robertson, Louis Talcot, Ashland. Baritone-O. F. Carson.

Mrs

Floyd Dickey and Archie Eubanks

Trumpets-Wilson Wait, Med-

ford: Halley Simpson, Marshfield;

Henry Enders, Clark Bush and

McGee, Ashland. (V. O. N. Smith was one of the regular trombone

Basses - Frank Jordan, Ashland, and Clifford Hadfield, Jackson-

Drums-Wm. Loomis and Lynn

Mowart, Ashland. There was little trouble in locating the Ashland members of the band but most of them from down the valley were not regudid not know them so well

THRIFTY HOSE for THRIFTY MAIDS-

La Trance THRIFTWEAR" TAILORED .TO . FIT

Tailored-to-fit the modest little budget . . and tailored-to-fit Tall women, Short women, and "just mediums". That's a lot to expect of a pretty chiffon, but that's why it's so popular, we expect.

Friday, April 12, 1935





teresting efatures will pack the

magazine with hours of good read-



mpernel'	VIA33I
of Daring	FOR RENT- at Palace Ca
The Scarlet Pim- tion of Barness tionally famous	TRADE — We clear, for la sume. Have