

The Jacksonville Miner

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Like Our Liquor Control?

So long as there is liquor in the world it will continue to be blamed for many faults and happenings, and so long as there are human beings in the world there will be liquor.

It is the above facts which are the fundamental reason for so much friction between wets and dries. It is agreed that alcohol is a curse; but so are disease, war, pestilence and the elements. Man should not abuse the privilege to drink; he would be better off if there were no such thing as fermentation—but there is.

So about the only practical thing we can hope to accomplish in relation to liquor and its faults is a reasonable control of its use. We cannot stifle alcohol's flow, but we can divert and govern it to an extent. For that reason, The Miner believes the Oregon method of liquor control is a most practical and beneficial course of action.

The state liquor control commission has, consistently, made an honest effort to market correctly and at low cost dependable, pure liquors and wines. The Knox law, through the commission, has done much to bring the liquor traffic and its consumption out into the open—into honest circles.

Although the liquor commission deserves much credit for effective merchandising and reasonable control, its greatest benefit will be derived from the change in drinking psychology that is taking place.

No longer is the bootlegger and speak-easy proprietor a public benefactor, a champion of personal liberty. From the role of a necessary evil, the bootlegger has been placed in the category of just evil, with no necessity defending his actions or creating sympathy. The bootlegger in Oregon today is just a chiseler, a sneak crook.

The imbiber who has a thirst can go to a state liquor store where dependable products are sold at a most reasonable sum—far less than back in the days of prohibition, and a much better product—or he can drink beer in places where good dinners, decent entertainment and honest people mingle.

State control of liquor under the Knox law has shunted the moonshiner back where he belongs. And, as well as placing the 'legger at a disadvantage in public opinion, the state liquor commission is giving him a run for his money economically.

We believe the present setup, barring improbable degeneration, will eventually accomplish much toward discouraging overindulgence and drunkenness. When a man can get a drink any time and any place legally, he is showing himself for what he is by becoming drunk—a glutton. Proper liquor control will place the

drunkard, as well as the bootlegger, in his proper classification, and an old soak will receive less pity and more condemnation.

It is the middle ground between extremes which work out with the fewest extremes as a product, and Oregon's present liquor control setup will neither encourage an overemphasis of alcohol, nor will it discourage its legal handling to the point of driving liquor dollars outside the law.



A Slighted Oregon Product

Statewide attention has been focused for the past week on Oregon products. We have been busy selling ourselves our own state and its products, so the advertising copy reads, which is fine and proper.

But The Miner wonders whether, during the past seven days, one of southern Oregon's most helpful products hasn't been overlooked in commercial ballyhoo. To date we've heard nothing which would point out one of the most valuable products of this section, and especially Jacksonville.

When a carload of pears is shipped to market a large part of the revenue is spent for production, shipping and marketing, with a margin left in favor of the grower in fair years. Manufacturing in Oregon represents an exchange of money, with the profit margin favoring residents of this state. Agriculture the same way. The reason we should buy Oregon products is because that puts the profit margin in the hands of our own people. But, even in good years, the profit margin is small.

When Jones earns \$50 from Smith, Smith is out \$50. The income of the community has grown but little, if any. Money simply has changed hands. But take Jacksonville's leading industry—gold mining, as a comparison. When a miner here produces \$50, it is entirely NEW money. It did not come from Smith, or Jones, or anybody else. It adds just \$50 to the wealth of the community where it is produced and spent.

It might be timely for Oregon to pause and take note of the significance of mineral wealth in contrast to other forms of earning money. In Jacksonville alone, one store buys on the average of \$1500 worth of gold every week, which is roughly a third of the production in this immediate territory. Which means close to \$18,000 every month in NEW, ADDITIONAL money turned loose in Jackson county every month. There is no other single payroll in this part of the state that brings that much NEW money here, and practically all placer gold mining's revenue goes for labor.

If people could grasp the full significance of the meaning of new money in a community in appreciable amounts, they would have a warmer spot in their hearts for mining and miners. In southern Oregon's mineral development lies much of her future prosperity.

So let's recognize, during Oregon products week, one of the state's real assets—mineral wealth. Gold mining IS helping Jackson county through the depression more than the casual observer would think—at the rate of more than \$200,000 worth of NEW money every year.

And, fortunately, Mother Nature plopped Jacksonville right in the middle of Oregon's greatest gold producing section.

- W. E. Boynton, printer from Grants Pass, and a friend, John Howell, violin maker and jeweler of the climate city, were in Jacksonville Tuesday inspecting mines, particularly the dragline activity of Howell's brother, Gerald Howell, being started on Jackson creek near the old brewery. John Howell is a former Jacksonville youth.
- Mrs. Hazel White was among Medford shoppers from this city, Saturday.
- Mrs. Estell Zigler of this city, was a Medford shopper recently.
- Mrs. Nell Flak of Medford called on friends here Monday afternoon.
- Mrs. Henry Mankins and Mrs. Belle, of the Sterling district, visited friends here Saturday.
- Mrs. W. W. Applegate was among shoppers in Medford Saturday.
- Mrs. E. S. Severance and daughter Ruth, of this city, were shoppers in Medford Saturday.
- Mrs. Colie Bixby, who has been visiting here for the past three weeks, left recently for Washington, where she will spend the winter as a guest of her nephew.

- Mr. and Mrs. Norman Fraden of Griffin creek were all day visitors at the Fred Clogston home Sunday.
- TURKEYS FOR SALE—\$1. See Lyden House, Jacksonville.
- FOR SALE—4-room house with basement, garage, woodshed, large chicken house, city water and 2 good wells, 2 acres partly in fruit, grapes and walnuts, located in Jacksonville. \$600 cash; will accept good used car or truck as part payment. Call The Miner, phone 141, Jacksonville.
- PAINTING AND DECORATING—See Henry Andrews or call Godward's store, Jacksonville. (Nov 16)
- FOR RENT—Floor sanding machine. See Economy Lumber company, North Riverside at Court, or phone 594, Medford.
- The Senior Endeavor of the Presbyterian church of Jacksonville, won the award for having the largest number attending at the Senior Endeavor convention held in Grants Pass November 16, 17 and 18.
- Herman Oliver of Trail, spent Sunday evening at the B. A. Gaddy

home enroute to San Diego, Cal. Mr. Oliver has been spending a short furlough with his parents at Trail, and will be assigned to a cruise to South America on his arrival in San Diego.

Mrs. P. J. Flick, who has been quite ill at her home here, is improving nicely.

Mrs. Janet Hutchings of Ross Lane, visited her mother, Mrs. E. F. Fairking, and other relatives here Monday.

Medford Cycle and Repair Shop

GUNSMITH—LOCKSMITH
Lawn Mower Service
Phone 261 23 North Fir

Dr. H. P. Coleman

Chiropractic - Physiotherapy
Oregon License 264
California License 3029
14 Years in Medford, Oregon

They Never Forget



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Mr. and Mrs. Fred Yocum of Medford, were dinner guests on Tuesday evening at the George Hilton home.

Mr. and Mrs. Elton Hodges of Beaver creek, visited at the James Anderson home recently.

Mrs. Julia Pankey and Mrs. Etta Tranta of Butte Falls, were visitors at the Fred Butcher home from Sunday until Tuesday.

Norman Flitcroft, grandson of Mr. and Mrs. Otis Flitcroft, left Saturday for Marshfield, where he will join his father.

Mrs. Albert Smith of Miller Gulch, recently visited friends here.

Miss Beulah Andrews left recently for Portland, where she will make her home with an aunt.

Mr. and Mrs. Ruel Knowlton and Mrs. Kate Bonin were business visitors in Medford Tuesday.

A good slogan for the FHA would be "House you?"—Weston Leader.

Particularly to the losers has it been a campaignful lesson.—Weston Leader.

Evil spirits are particularly so when they come from the bootlegger.—Weston Leader.

Quoting Olin Miller: "Clark Wood begins a paragraph, 'We have an idea . . . We wonder where he got it and where he'll keep it.' We didn't get it from reading Olin's column, and if we did we wouldn't keep it.—Weston Leader.

After all, we need not fear the Japanese if it be true that the meek inherit the earth.—Weston Leader.

It is said that a pig cannot perspire through its skin. Due to the AAA, many pigs cannot even eat

with their mouths.—Weston (Ore.) Leader.

Leave it to China that Japan doesn't need naval parity to be strong on the seize.—Weston (Ore.) Leader.

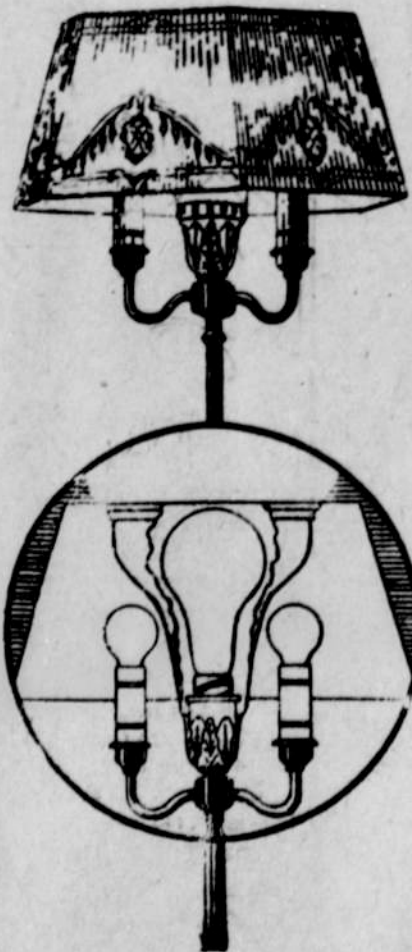
S. C. PETERS

(D.M.D.)

Dentist

Opposite Post Office
JACKSONVILLE

His eyes are his future!



TAKE NO CHANCES

Eye strain is a very real danger. Few of us realize that we pay dearly for every hour we strain our eyes. The tragedy is that we seldom know that we ARE mis-using our eyes. Attempting to read, work or study in poor or glaring light is the cause of most eye strain. Often the penalty for eye strain is not paid until later years. Then it is too late. The two or three pennies a day saved on your light bill isn't worth the risk of impaired vision. See this new type lamp (recently designed to help correct the evils of improper home lighting) at your dealers.



THE CALIFORNIA OREGON
POWER COMPANY