



**TOMORROW  
MICKEY  
MOUSE  
PRESENTS**

**Penney's BACK TO  
SCHOOL DAYS**

**With 4★ ★ ★ ★  
STAR  
VALUES**

**BOYS' SHOES**  
Outing bal. with Composition Soles

12 to 2 **\$1.59**  
2 to 5 1/2 **\$1.79**

**Men! What Values! Smart, New Fall**



**Topcoats**

*New fabrics—New colors!*

**\$14.75**

Penney's feature a big value in these topcoats! Come in! See their fine tailoring, feel the quality fabrics, note the style details of more expensive coats. You'll be sold on them! Single and double breasted models, some with belts around. Greys, tans, blues, blacks!

**REMEMBER:**

Whether Items Are Advertised Or Not—It Always Pays to

**SHOP AT PENNEY'S**



**Men! Pre-shrunk Broadcloth!**

**Dress SHIRTS**

*A Value That Calls for Action!*

**98c**

Here's a shirt that has everything it takes for a real Penney value! Fine broadcloth, full cut, full sized! We have them in whites, tans, greens, greys, blues, fancy patterns. 14-17.



**Men! A Penney Scoop!**

**Suede Leather JACKETS**

*For Outdoor Sports—Work!*

**\$4.98**

A "wow" of a jacket! Soft, suede leather, looks and wears like a million! Button front, sateen lined, two pockets, knit bottom. Sizes 36 to 48. Brown, grey! Boys' . . . . . \$3.98!



**Men! Fine Quality Marathon**

**FELT HATS**

*In This Year's Styles!*

**\$2.35**

We've the new snap brim models with turned backs and tapered crowns, for young men! Conservative styles, too, for Dad! Tan, brown, pearl and eagle blue! Silk lined . . . and built for wear!

**Men! Here's a "buy" to brag about**



**"HYER-QUALITY" Oxfords**

**\$3.98**

They fit like a glove . . . wear like a pig's nose! They've uppers of selected calfskin; perspiration - resisting in-soles that won't burn your feet! One-piece leather counters, too! That's quality for you at \$3.98. Lots of new Fall models in your proper size 6 to 11.

**Boys' Blue Melton BLAZERS**

Zipper Fastener

**\$2.98**

**Boys' KNIT UNION SUITS**

Long or Short Sleeves, Ankle Length, Random

6 to 16 years. **59c**

**Boys' "OXHIDE" BIB OVERALLS**

4 to 16 Years

**59c**

**Boys' Genuine Suede LEATHER COATS**

Brown Only

8 to 16 yrs. **\$3.98**

**Boys' HI-CUT SHOES**

All Sizes

**\$2.98 \$3.98**

**Young Men's TWEED PANTS**

Sizes 29 to 36 Fine Quality

**\$2.98**

**Men's CORDUROYES**

Cream or Castor Shades

**\$2.98 to \$4.49**

**Young Men's SLACKS**

Brown or Blue and the Favorite Tweeds

29-36 sizes **\$1.98**

**Boys' LONGIE PANTS**

Grey, Brown or Blue—Also the Ever-Popular Tweeds

8 to 16 yrs. **\$1.49**

**BROADCLOTH SHORTS RAYON SHIRTS**

For Men

**25c**

**Boys' Suede Cloth BLAZERS**

6 to 16 Years

**98c**

**Boys' CORDUROYES**

Cream, Blue or Castor

7 to 12 yrs. **\$1.49**

13 to 16 yrs. **\$1.69**

**Boys' OVERALLS**

Waist Type, Plain or Fancy. 6 to 16 Years

**79c**

**Boys' DRESS SOCKS**

Fancy Patterns

**19c**

**Boys' NECKTIES**

New Patterns

**25c**

**Heavy BROGUES**

For Young Men Sizes 6 to 10—Brown or Black

**\$3.49 \$4.49**

**Young Men's ATHLETIC SOCKS**

White Only

**25c**

**Men's SWEATERS**

Full Zipper Front Heather Mixtures

**\$2.98**

**BOYS' BELTS**

**25c**

**Boys' TENNIS SHOES**

First Quality

**69c 98c**

**Men! This Value Calls for Action!**



**SUITS**

*A Clothing Sensation at*

**\$14.75**

You can trust Penney's to bring you the best possible clothing values! Here they are! Style-right suits, made from quality cassimores, worsteds, novelties. Stripes, plaids, checks, plain colors. Blues, greys, tans, browns. A big selection, and a big value. See them tomorrow!



*Fall Styles in Marathon*

**FELT HATS**

*Look Well! Wear Well!*

**\$2.98**

Correctly styled for fall and winter. Extra quality felt! Silk lined! What a hat! Popular snap brim models for young men. Conservative styles, too. Browns, tans, greys and mixes.



*Men's and Young Men's*

**Dress Trousers**

*New Stripes! Checks! Plaids!*

**\$2.98**

Full cut, splendidly tailored from the smartest fabrics. Made to wear, and wear! Slacks for young men, regulars for more conservative men. Blues, oxfords, tans, greys, browns.



*Get a New Fall*

**Waverly CAP**

*America's largest selling brand!*

**98c**

Shepherd Checks and Donegal Tweeds. Steam shrunk to size—they keep their shape! Comfortable, flexible, have non-breakable visors—built for wear! Men's, boys' sizes.

**Boys' Dress SHIRTS**

Here is a bargain—sizes range from 6 years to 14 1/2—fancy patterns

These will sell fast—**Hurry! . . . . . 39c**

**Men! This Value Is A Record-Breaker!**



**SHIRTS**

*Pre-Shrunk Broadcloth!*

**79c**

Man, oh man! You'd expect to pay a lot more for a shirt of this kind! Splendid quality broadcloth cut to rigid Penney specifications. Made with ocean pearl buttons! Full sized! Full cut! Choice of snowy whites, blues, tans, greys, greens, suntans. Each shirt with pocket. 14 to 17!

**BOYS' COTTON SHIRTS**  
Broadcloth Shorts  
All Sizes  
**19c**

**Penney's**