

Here's a Real Penney Value! Printed or Plain



# FLAT CREPE

It's Silk--and look! only

**49¢ yd.**

Here's your opportunity to save on your Fall sewing! Many beautiful shades for street wear—many really lovely prints, too! Light and dark tones, as well as black and white! 38 inches wide—get lots of it NOW—while this low price saves you money!



For Style! For Warmth! Girls'

## COATS

**\$3.98**

Yes! These new coats have exactly the combination you want—good style, sturdy fabrics, nice trimmings, low price! Assorted tweeds, crepes, checks, snowflakes, suedes, Polaire! Astrakhan, Laskin Lamb, pile fabric trim! Sizes 3 to 6 yrs.! Well tailored!

Women's and Girls'

## LEATHER JACKETS

Brown, Black or Colors  
Sizes 12 to 20

**\$4.98**



Ready for Quilting Time!

## BATTS

Pure White Cotton! Penney priced

**49¢**

These weigh a full pound and a fifth—of uniformly soft white cotton! Just what you want for those quilts you're going to make! Full size, 81 x 96! Get these now for only 49¢!



A good-looking ribbed

## GIRLS' HOSE

Rayon-plaited over mercerized!

**25¢**

Mercerized for wear... and rayon-plaited for that silky appearance girls like in their stockings! A fine value at 25¢! In assorted light and dark tans, 5/8 to 9/8! Buy today!



Imagine getting real kid

## SLIP-ONS

at only **\$1.98**

Smart—the hands that are gloved in these soft, smooth kids! Choose either a plain slip-on, or one of the delightful novelty styles! They're in black, brown and other popular fall colors, sizes 6 to 8 1/2! Buy a pair to match each of your costumes!

## 27-inch OUTING FLANNEL

Free Patterns

3 yards.....**25¢**

## MUSLIN

Bleached or Unbleached  
Splendid Quality, Yard

**9¢**



Hurry! It's a big 49c value!

## Pure Silk Hose

full fashioned service, chiffon!

**49¢**

This buy in itself makes our 49c Days an event! Chiffons with silk picot top and reinforced foot! Service-weights with mercerized top and sole! New-season colors, 8 1/2-10 1/2.

### FALL WOOLENS

Dress Materials or for Suits  
Plain, Plaids or Flecks  
54 Inches Wide

**98¢ \$1.49**

### CRINKLED BEDSPREADS

81x105  
Assorted Striped Colors

**98¢**

### CORDUROY

Fine Quality  
Narrow Waist  
Assorted Plain Colors

YARD

**69¢**

### WASH CLOTH

Good Quality  
Terrycloth

3 for.....**12¢**



On bodice tops for Comfort!

## GIRLS' SKIRTS!

Plaited for freedom! And only

**98¢**

The school girl's classic — of a sturdy wool in navy black or bright plaids! Well made to give plenty of wear—a good school out-fit worn with a blouse or a middy!

### SEWING THREAD

J. and P. Coats  
300-yard Spools

**8¢**

### FANCY SUITINGS

For Children's Dresses  
40-inch Width  
YARD

**59¢**

Extra Big! Extra Thick! Thirsty!

## TOWELS

Men-Size Double Terry—

**33¢ each**

A man wants a towel that is a towel—not a postage stamp! That's why men like these! 24 by 48 in. wonderful values—they come with white centers, striped centers or plain colors! Lay in a supply of these—your household will be happier! wonderful for the money!

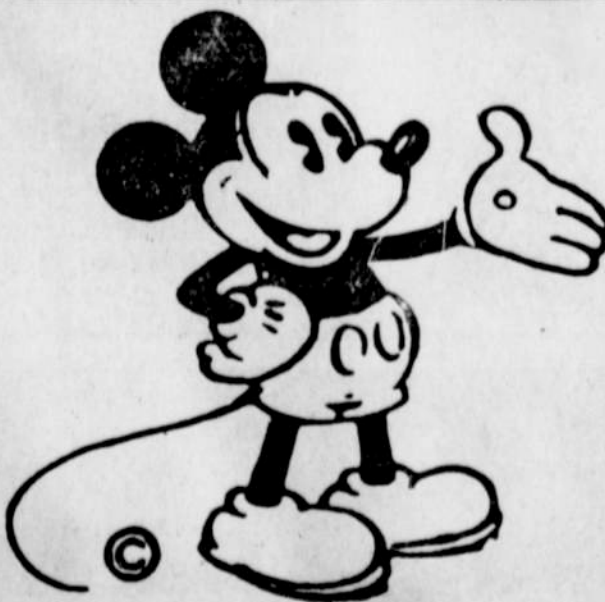


Chalk Felt! Mossy Felt! New

## Millinery

**\$1.69**

New "Betty Co-ed" styles featuring two entirely new felts unusually pliable and luxurious in feeling! "Blimp" berets, "Coolie" brims, turned-back and raised brims, stitched-all-over felts—and satins, velvets, wool crepes! Many colors!



### Boys' and Girls' SWEATERS

For Small Children

**79¢ 98¢ \$1.49**

### Children's Wool and Rayon STOCKINGS

for Colder Weather

**39¢**

### Children's Rayon and Lisle STOCKINGS

Serviceable

**25¢**

### Women's All-Linen Handkerchiefs

A Real Value

**5¢**

### 36-inch Fast Color "RONDO"

Ideal for Children's Dresses

YARD

**19¢**

### Children's COTTON STOCKINGS

Fine Ribbed

**19¢**

