



GREAT BARGAINS FOR SCHOOL

MICKEY RINGS THE BELL WITH 4**STAR VALUES in Penney's Back to School Days**

36-Inch PERCALE PRINTS

Limited Quantity—To Close Out

3 yards.....25c

Girls' BLOOMERS AND VESTS

of Fine Gauge Rayon, Also Sateen Bloomers

19c

WOMEN'S SILK HOSE

All Wanted Shades A BARGAIN—

25c

All Silk 12 Momme PONGEE

Natural Only

15c

Rippled jabots and revers of Luxurious Furs!



COATS

Expensive looking—here only

\$24.75

Coats that have that unmistakable NEW look, smart lines and beautiful furs are hard to find at this low price! See these rippled revers, pull-through scarf effects, rippled jabots, and rich face-framing collars! Rough woolens, boucles, crepes! 14 to 20!



Flannels, Novelties, Tweeds! **Smart Skirts!**

Sizes for Misses and Women!

\$1.98

Have several—with different blouses and sweaters you can have variety at little cost! Bright and dark colors in wool flannels, and crepes — also novelties and tweeds!



New-styled—These Famous **Fabric Gloves**

Plain—or with woven gauntlets

49c

Quality, up-to-the-minute styling and low price have made them the most popular Penney gloves! See the new "dress fabric" gauntlets! They're smart! New fall colors, sizes 6 to 8 1/2!



Misses' and Women's Cloth

Sport Jackets

Waist Length! Talon Front!

\$2.98

Penney's newest hit in sport fashions! 17-inch point vest-effect front, 2 muff pockets, panel back and long set-on cuffs. All wool mackinaw in navy, green, maroon, brown!

Women's **BALBRIGGAN PAJAMAS**

Assorted Colors—Very Popular, and Demand for This Type Sleeping Wear Is Increasing

\$1.49

Girls' **TUCK-STITCH VESTS or BLOOMERS** All Sizes **49c**

HANDBAGS Newest Fall Styles **98c to \$1.98**

HANDKERCHIEFS White Only A Remarkable Value **5 for.....10c**

Women's **RAYON PAJAMAS** Two Splendid Groups **98c \$1.49**

ANKLETS For Women and Girls **19c 25c**

Women's **RAYON HOSE** First quality, popular shades **25c**

WOMEN'S BROGUES

For the High School Girl! Sizes 2 1/2 to 8—100% Leather

\$2.98 \$3.49

Genuine

FRENCH BERETS

Increasing popularity of this number makes it again the school girl's favorite..... **49c**

Women's **RAYON VESTS and BLOOMERS**

A Real "Buy"

25c

Boys' and Girls' **BROTHER and SISTER SUITS**

Fine Quality Wool Jersey —For Children Ages 2 to 6 Years—Cunning Styles

\$1.19 \$1.69

GIRLS' BROGUE OXFORDS

Brown Only Solid Leather

8 1/2 to 11 1/2 **\$1.98**

12 to 2..... **\$2.19**

Here are New Styles in Tailored

COATS

Just arrived! Smart! Only

\$9.90



Impossible to resist these smart new arrivals! With new smoother shoulders, sleeve with fullness below the elbow, fitted at the waist, trimly belted! Smart new woolens! Tweeds, nubbed tweeds, novelties, fleeces, snowflakes, monotonies! Women's! Misses!

Monotonies and Tweeds in Swagger

SUITS

Longer Coats prove them new!

\$9.90



See how little you pay at Penney's for a well-designed, well made swagger suit! These are exceptional in style—coats with convertible collars that can be worn high, pockets for a swagger effect, and smoother shoulders! Nice tailored matching skirts! Misses! Women!



Expensive-looking crepes! Tweeds

COATS \$14.75

These are the coats you've been waiting for—dress styles in rich crepes that are hard to find for so little! Perfectly cut, carefully made, unusually well styled. Tweeds, too, monotonies and novelty fabrics! Stitchings, Seamings! Misses', Women's! 14 to 20 yrs!

Satins! New Crepes! Sheers!

DRESSES

\$5.85

Penney's shows you how to dress well on little money! Here are satin dresses with lovely new jackets! "Different-looking" sheers! Crepes with dramatic white collars and tricky cuffs! Novelty materials! All new and smart! For Misses and Women!

