

THE JACKSONVILLE MINER

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WILL TRY FOR COUNTY TITLE

GOLD DIGGERS WIN STARTER

In a double-header between Talent and the Jacksonville Pirates, and the Jacksonville Gold Diggers, strictly home talent, and the Palmer Creekers, which was featured by a wealth of laughs and excitement, the Pirates dropped a game to Talent while it remained for the newly organized nine to uphold the traditions of the old town. One brief fistfight introduced the day's festivities and aided greatly in making the crowd feel at ease.

In the first game, both of which were six-inning games, play was airtight and simmered down, until the last round, to a pitcher's battle. In the sixth, however, Hughes, Pirate hurler, ran out of everything but home run balls and it was necessary to substitute Ben Coffman, Jacksonville pitcher, to retire the side. Ben's freak delivery, completely hiding the ball till it was near the batter's stand, was very effective and had the Talented men guessing and swinging. Final score, after the visitors' rally in the last, was 4-1.

In the second tilt, between the Gold Diggers (which is the name chosen by the locals) and the Palmer Prides, the first inning, so far as the Jacksonvilleians were concerned, was a merry-go-round, the Diggers batting around twice and nearly every man getting a hit from Nate Smith, who started for the mountaineers. Nate, however, was washed up before he threw a ball because the crowd, in a single voice, began to razz the prospector till it would have been hard for even a bowler to roll the pill across home plate. McIntyre was called in and handled the situation nicely for the remainder of the game. There seems to be no way of knowing just how many scores were made in the first round but the final total was set by the scorekeeper at 7-5 for the homeguards. Paul Hess, Bud Reinking and Doc Gillis hurled for the winners. Hess pitched his first game a few weeks ago and shows promise as both a junior league and town player. Bud Reinking, for such a small ball artist, had the visitors guessing and, in the closing innings when Doc Gillis was worked, a new heaver was uncovered. Doc threw his first game for this city last Sunday and, using slow, slower and slowest balls to bewilder hitters, proved to be a handy man to have around during a ball game.

This week-end the Pirates will play a practice game here with the Medford Eagles while the homeguards will journey to Palmer Creek in a return engagement with the defeated hill climbers. Jacksonvilleians will be on their guard despite last Sunday's victory, because Babe Ruth material was discovered in Lee Port, Palmerite who, after much kidding, got up to bat and poled out a homer with the first ball thrown. Players on the visiting team last Sunday were Ross, McIntyre, N. Smith, S. Smith, Scholer, Culy, O'Brien, Bobb and Lee Port. The Gold Diggers used Reinking, Chuck and Ray Ward, Hunsaker, Clark and Hall. No doubt about the

APPLEGATE EDITOR ILL

Maude Pool, The Miner's Applegate editor, has been unenjoying the discomforts of influenza the past week or so and has been confined to her bed till the latter part of this week. Miss Pool, as readers of the paper well know, enjoys the reputation of being southern Oregon's ablest correspondent and has gained an indispensable part in the editing of this paper. Naturally, bedridden newspaper folk are exempt from labors as are normal people and this week columns of The Miner are not graced with her efforts. Miss Pool, at this writing, is managing to overthrow Demon Sickness and it is hoped by all her friends she will be up and doing and feeling well as ever before another edition goes to press.

HOLD PLAY PRACTICE DAILY FOR SENIOR CAST

Members of the cast chosen for the senior class play, "Love a la Carte," to be presented at the school auditorium May 6, have been rehearsing daily under the direction of Miss Helen Kafoury, upper class teacher.

The play, a hilarious comedy written by Adam Applebud, promises to be an evening's entertainment of the first order. Cast for the annual senior presentation is as follows: Florence Conger as Cookie, a colored kitchen expert; Andy Smith as Jack Huff; Barbara Durham as Jill Huff; Malcolm Jones as Horace Huff; Doris Clark as Hannah Huff; Lula Metzger as Marjorie Mansfield; Forest Thomason as Billy Boxford; Margaret Norvell as Tillie Tickle; Robert Forbes as Tommy Taddy.

WILL REFINISH BEEKMAN BANK

As result of a visit here the first of the week by Ben B. Beekman, Portland, son of the Banker C. C. Beekman, the old bank building, famous in the early history of the west, will be refinished on the exterior as soon as weather permits.

R. C. Chappell, painter and decorator, was awarded contract for the work and stated that the late banker's son plans to keep the interior of the historic landmark intact and that in the near future Beekman expects to go through the fund of old records housed there and sort out the more valuable treasures for exhibition in this city. The old Wells-Fargo license and scores of vital records, along with the renowned gold scales which weighed more than 20 million dollars of the precious metal, are stored in the building. While the room, just as it was left the last day of business years ago, has been under lock and key, it is Beekman's intention, also, to make this an additional natural museum for tourists.

CAFE SHOWING OIL PAINTING BY HELMS

A painting of one of the first stone structures in southern Oregon, built nearly a century ago near the Klamath junction on the old Kingsbury place, is on display this week in Leonard's Rendezvous cafe.

The work, done in oils on a slab of wood, pictures the old rock house in its present comfortable setting on the ranch now owned by A. D. Helms. Ad Helms junior, experienced and talented artist, designed the landscape. Young Helms also is the creator and painter of the vivid murals gracing walls of the new cafe.

Leonard Swensen, proprietor, has invited Jacksonville and Applegate people to drop in and admire the samples of fine paintings.

same players will tangle at the creek diamond this week-end, when nuggets and home runs are expected to fly.

Lineup for the Jacksonville Pirates was: Stine, Williams, Hofford, Harrington, Coffman, Corbin, Coleman, Bradley, Witter, Hughes, Lewis, Runtz and Swanson. Butler, Hewland, Kennonstar, Purvis, D. Montgomery, Barnes, Kennesto, P. Montgomery and Simmons played for Talent.

"Scoop" Puhl and Leonard Osborne are steering the Pirates while H. H. Farley has fallen heir to management of the Gold Diggers. A good crowd turned out for the last games despite the intermittent showers, which dampened no fan's ardor for the great American game.

DEATH VALLEY IS NO LONGER

Death Valley, Calif., once one of the most dreaded spots in America, now no longer exists as what it once was. A highway traverses the territory, and in the heart of the valley a comfortable and attractive hotel, the Furnace Creek inn, provides accommodation for the wayfarer.

The Editor Speaking

In view of the fact that our larger, daily papers are more or less bound to silence because of large chain-store advertising accounts, and because The Miner has nothing to lose (not having, or ever expecting, any of these titanic display funds), we herewith present the first of several articles concerning truths which, we hope, will show the wisdom of trading with your home-town, home-owned, independent merchants.

THE POWER OF ADVERTISING

Don't go away, folks, this isn't going to be what you might think—it'll be worse. Just a country editor's views on the power of advertising—for good and not so good.

It seems that many of us have been taught, through misleading statements and bolstered price tags, that great sums may be saved by merely going to the larger cities and buying from the ever-expanding chain store. Let's look into this a bit. And right off we declare 'taint so.

Great one and two-page advertising spreads have shouted to us for years that at so-and-so's chain, cut-rate, starvation-wage, eastern-owned store we could save dollars by the gross and get par excellent quality with the concern's blessings thrown in. But don't let the printed word fool you. Look around for yourselves and be rather skeptical. Compare prices and quality carefully with those offered by your local, independent merchant. And consider other things.

Let's pick at random three representative items sold in Jacksonville, and for that matter by all independent merchants in all lines, as an example. Now there's a homely little thing like ketchup. And tooth brushes and lawn mowers. These little red bottles of ketchup, common in every home, have been sold here for weeks at a moderate figure, 25 cents a bottle. A chain store burst forth one week-end with bold statements announcing a special purchase of this product, marked down to the drastic price of 29 cents a bottle! Investigation reveals that it is exactly the same brand, size and label as that offered here four cents under the claimed "reduced" chain-store price. And tooth brushes: A week ago a prominent Medford chain-druggist advertised to the world a popular make of cleansing tool marked down from 35 to 29 cents for a short, special sale. This same tooth brush, trade name and all, can be purchased right here in Jacksonville for a quarter, and it's no markdown either. And lastly, take lawnmowers, which are beginning to whirr at this season. One of the country's largest chain stores a few days ago advertised a special 16-inch, ball-bearing lawn nipper for \$11, with a grass catcher thrown in free. All spring this same product, with the identical width and ball bearings and, if anything, superior construction, has been offered by a Jacksonville hardware dealer at \$8.75, with grass

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COUNTY OFFERS TO OIL CITY STREETS

The Jackson county court, according to word received in this city a few days ago, has offered to oil city streets at a moderate cost of \$3 per 100 lineal feet.

This surface, when applied, does away with clouds of dust and makes roads semi-weatherproof. Oiled thoroughfares in Jacksonville would add greatly to comfort and cleanliness of the city during the long, dry summer months.

The exact width to be oiled is not known definitely but it is understood that the city will be required to prepare roadbeds for treatment. Residents seeking further information should get in touch with Paul Rynning, county surveyor.

DEMON'S ACT OF MALICE

At Bridgeport, early in February, a colored man 70 years of age was ordered by invisible voices to cut his arm and throat and go to police headquarters. He obeyed this voice of demoniacal origin so thoroughly that it was necessary to take 13 stitches to close the wound.

STOCKS MAGAZINES HERE

A varied, ample array of the more popular magazines is being stocked by the Nugget confectionery in this city, according to a statement made by Ray Wilson, proprietor, this week.

The new line will offer residents another service, much needed here, as it had been necessary to go to Medford for magazines in the past. The variety of publications will be increased as the market expands.

ART COLONY GATHERS

Another artist of note, son of Colonel Voorhies, prominent valley fruitgrower, has rented space in Jacksonville and will spend many days at his canvas during the coming year. The old Tom Crump place in back of the Beekman bank building, recently occupied by Dr. Forbes, was rented to the young Voorhies, who comes here from Arizona.

It is understood the water color and oil painter was attracted here partly by the unusually moderate climate and the surrounding natural beauty.

PICK STUDES FOR VARIOUS EVENTS

An interesting and exciting intramural track meet was held last Thursday and Friday evenings to enable athletes of Jacksonville grade and high school to gain experience for the county meet which will be held at the Medford fair grounds Saturday.

Participants of the school were divided into two opposing groups, called Browns and Buds, and these groups in turn were subdivided according to ages into C and B classes. C class included boys between the ages of 16-20 years, while the B group took in those from 13-15 years. The Browns, after many close events and a novel bicycle race in which several unexpected things happened, finished with a grand total of 151½ points against 102½ for the Buds. The winners were, class C: George Brown, captain, M. Jones, R. Jones, R. Forbes, R. Card, P. Hess, L. Gilbert, P. Card, H. Pitts and Applegate. Participants for the class C Buds were Bud Reinking, captain, E. Olson, C. Ward, L. Norman, A. Johnson, D. Forbes, T. Babb, A. Olson, G. Hueners, P. Andre and E. Crandall. In the class B Browns were R. Card, F. Mee, H. Pitts, H. Daily, W. Combest and L. Whitney. Boys on the C Buds were E. Crandall, R. Cherry, G. Watkins, W. Martin, M. Byrne, E. Olson, G. Hueners and W. Branam.

Points scored in the various events are listed below:

| Class C | |
|---------------|-------------|
| | Browns Buds |
| High jump | 9 6 |
| Javelin throw | 6 8 |
| Shotput | 10 5 |
| 100-yard dash | 12 3 |
| 50-yard dash | 6½ 8½ |
| 880-yard run | 12 3 |
| Polevault | 4 8 |
| Broadjump | 12 3 |
| 200-yard run | 9 6 |
| Relay race | 5 0 |
| Totals | 85½ 50½ |

| Class B | |
|---------------|-------------|
| | Browns Buds |
| High jump | 8 4 |
| Shotput | 3 12 |
| 100-yard dash | 9 6 |
| 50-yard dash | 11 4 |
| Polevault | 7 7 |
| Broadjump | 9 6 |
| 200-yard run | 6 6 |
| Relay race | 5 0 |
| Bicycle race | 8 4 |
| Totals | 66 52 |

Participants and alternates, chosen Thursday of this week, who will go to Medford Saturday to compete in the county track and field meet, will be as follows:

Class C Boys
Bud Reinking, Charles Ward, Malcolm Jones, Robert Jones, George Brown, H. Johnson, Robert Forbes, Harry Pitts, Leonard Gilbert, Theron Babb, Paul Hess and Preston Card.

Class B Boys
Roger Card, Edison Crandall, Wayne Combest, Frank Mee, Houston Pitts, Walter Anderson, Gerald Branam, Stewart Forbes, George Hueners and Morris Byrne.

Class C Girls
Anna Smith, Margaret Edens, Thelma McKinney and Lulu Metzger.

Class B Girls
Jessie Smith, Bernadine Arnold, Luella West, Regina Pittock, Alberta Hart, Valera Winningham, Winnie Rowden, Madeline Metzger, Mary Ward, Ida Bowman and Geneva Cottman.

Class A Girls
Evelyn Coffman, Dolores Smets, Ruth Lyons, Jessie Gaddy, Dorothy Hilton, Melva Anderson, Mattie Norris, Freda Butcher, Evelyn Lyons, Eunice Sanden and Annes Norris.

M. E. Coe, principal and member of the Jackson county track committee, stated that five places would be counted in the Saturday meet and that no change has been made in plans. First starting gun is expected shortly before 9 a. m. at the fair grounds.