

YOU CAN GET WHAT YOU WANT IN JACKSONVILLE

Twenty-One Up-to-Date Merchants Ready to Serve You Thriftily

Vern C. Gorst, son Wilbur and Tom Lomax of Seattle are still taking out ore samples from their mine on Forest creek.

Mr. and Mrs. George Ellis of Medford moved to their place on Little Applegate a short time ago.

Many Attractive Offers To Be Found Here

Although Jacksonville is not the largest city in the state as it once was it has been staging a slow, steady and certain comeback in recent years. Already the most important community historically for hundreds of miles, it is making definite progress toward the commercial prominence it so rightfully deserves and, despite general conditions, has advanced steadily in the past several seasons.

New residents are constantly moving here, palatial homes are being built and more are being planned. Tourists are flocking into the museum and antique shops in ever increasing numbers. The two most prominent quartz mines adjacent to the city are preparing for more intense activity and indications point to early start and completion of the new water supply project for Jacksonville. And in keeping with all this the city's merchants are offering even better than usual attractions for residents and week-end shoppers of the surrounding trade territory. Jacksonville and Applegate people are learning that the best bargains and greatest savings are made close to home—pastures are not greener far away now and never were.

Besides offering unique features and interesting characteristics common nowhere else on the Pacific coast, the local business institutions give service, quality and convenience that cannot be duplicated. They all reflect the most priceless virtue of small towns—friendliness, cordiality and lack of congestion. There is a definite pleasure to be gotten from spending time and money with friends known for years. There is a great satisfaction in receiving individual attention from merchants and knowing to whom one's money is going. And there is immense relaxation in escaping the hurry and bustle of larger cities, the crowded shops and difficulties of parking.

The Jacksonville merchants listed on this page take this opportunity of extending their invitation to readers to come in and see for themselves what complete stocks and varied lines are offered at their very door. They invite you to prove to your own satisfaction substantial savings are offered every day of the year and to take advantage of ample parking space while shopping. They are making a particular bid for your trade. You wouldn't go to the milkhouse for butter if it were on the table. Remember—you can get what you want in Jacksonville.

ANNOYED WITH AMATEURS

Brite brothers, mining on the R. Hargis place along the bed of Rich gulch, were troubled with amateur panning fever Sunday, three of the addicts approaching the unguarded premises. Names of the trio have been withheld but it is known they bothered the old timers no end trying to learn the exact wobble to give a pan of dirt so as not to throw away the large gold, if any. After scooping up enough gravel to change the creek course they gave up attempts to get a color "all by themselves" and went back to the world they knew.

HERE FROM PANAMA

George Pfiefer, recently from the Canal Zone, where he worked with G. B. Hughes, brother of Robert in the Applegate country, was in

V. J. BEACH
Jacksonville's Jeweler
GUN SIGHTS MADE SPECIAL

Harold B. Gillis
PHYSICIAN AND SURGEON

Office in Jacksonville Sanitarium
Hours—Mon., Wed., Fri., 9-12
6-9 Every Evening
Phone Jacksonville 81

Jacksville with his host Monday of this week puzzling onlookers with shining Central American license plates on their auto. They

purchased dynamite, but not for another revolution in the southern country—they are going to shoot a well on Hughes' place near Talent.

WHERE THE CROWDS GATHER EVERY SATURDAY NIGHT

Jacksonville Dance

From 9 to 2
ADMISSION 75c—AFTER 12 O'CLOCK 50c
H. H. FARLEY, Floor Manager

WE HAVE BEEN CONSTANTLY

INCREASING OUR STOCK

—If there should happen to be any item in the Drug or Stationery line we don't have, we'll be glad to get it for you.

Whether You Wish to Buy or Not—Come in, Look Over Our Stock and Get Acquainted

The Jacksonville Pharmacy
Prescriptions a Specialty
PHONE 12

SOUND HORN FOR CURB SERVICE

THE NUGGET

Sandwiches, Fountain Drinks, Candy, Cigars
Barber Shop and Pool Hall in Connection

HEADQUARTERS FOR
THE JACKSONVILLE MINER

PHONE 162

THE JACKSONVILLE

ANTIQUUE SHOP

OFFERS

The Most Novel and Fascinating Collection on the Pacific Coast

Open Evenings—Come in Anytime

GARDEN TOOLS

Pipe, Pipe Fittings, Garden Hose and Blacksmith Coal
Soft Steel—Paints and Oils

Coleman's Hardware

WE SELL FOR CASH

PHONE 13

FOR PARTS AND SERVICE

ON

FORDSON TRACTORS

See Jackson County's Exclusive Fordson Agents

Dunnington & Manning

PHONE 282
JACKSONVILLE

LEONARD'S CAFE

Fountain Service

DANCE AT JACKSONVILLE AND DINE AT LEONARD'S

Private Dining Rooms Under Construction

A COMPLETE LINE OF FRESH AND CURED MEATS

Home-Made Sausage That's Hard to Beat

Jacksonville Meat Market

TOM DUNNINGTON, Proprietor
PHONE 53

FOR YOUR NEEDS IN

GENERAL MERCHANDISE

The

Jacksonville Cash Store

Is Ready to Serve You

PHONE 142

WE DELIVER

We Have a Complete, Fresh Supply of

Garden Seeds

In Bulk and Packages

We Stock an Array of Work Shoes, Overalls, Ladies' Hose, Etc.

GODWARD'S MERCANTILE CO.

Where the Miners Bring Their Gold
PHONE 74 WE DELIVER

S & W CANNED GOODS

FORMAY, the new shortening, 1 pound.....20c
STRAIGHT PEABERRY COFFEE, lb.....28c
All Kinds of GARDEN SEEDS in Packages
Bake Pan Free with Package Bisquick Flour

Basket Grocery

PHONE 52

WE DELIVER

U. S. APEX AND GLORITONE RADIOS

IN A COMPLETE RANGE OF PRICES TO FIT YOUR NEEDS

The U. S. Line Includes Pentode and Multi-Mu Tubes, Tone Control, Full Vision Dial and Superheterodyne Chassis

For Demonstrations See

RAY COLEMAN

At Coleman's Hardware, Jacksonville
FICK & LINDLEY'S HARDWARE
Dealers—Medford

PHONE 300—131 WEST MAIN