

# BEAVERTON ENTERPRISE

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## SUBSCRIPTION RATES

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## BUILD ON OUR OWN

Against the clamor, the gnashing of teeth and the hot things said or thought about telephone service in the east end of the Tualatin valley, there is little comment that seems to have much effect.

In the relatively close-knit community of home-owners and of small businessmen, there seems to be unbelievable heat in proposals to grab the acting telephone utility by the scruff of its corporation neck and give it the full and complete heavy-ho in favor of a larger corporation operating in nearby Portland.

People have grown accustomed to look for miracles, for magic touchstones which overnight will solve all problems with a minimum of effort expended. So it is with considerations of Pacific Telephone and Telegraph. Enthusiastic petitioners go blissfully forth, armed with the necessary paper for signatures, not revealing by one whit who it is behind such an idea or what it might mean should the Portland firm find it possible to move into the service area.

The West Coast Telephone company is not without its faults, as anyone who uses the phone service can verify. But, with fair-minded, constructive criticism, we might nevertheless acknowledge that best results will come from working with the company in whose hands the franchise for business rests.

All of the Tualatin valley is in the throes of a vigorous development and growth. Portland, officially and unofficially, is well aware of this fact and only recently has compiled results of its housing survey to reduce the truism to figures, percentages and trends.

The West Coast Telephone company, in its planning and engineering for the future, has proved unable to keep up with the demands for service that have built up, along with all the new people who have moved in. An impatience-breeding situation it is, but on the strength of the effort it is making to serve local applicants, the company cannot be fairly defamed for its part in the present phone situation.

There are some who believe a Portland telephone connection would result in a lower, fairer phone bill at the end of the month, because toll charges would be eliminated. With higher basic cost for the local service, would the difference really be as significant as some might claim?

Under the present setup, a phone user pays for his calls to the big city in proportion to his calls. There is no penalty imposed upon the user who confines his calls to the local service area.

Without question, a heavy user of the toll service is imposed upon severely but a more effective source to appeal for a reduction in toll rates is the PUC, which sets the call charge.

For any community which values an identity other than Portland—and it might surprise you some do—little is gained by asking for the noose on the end of rope readied to pull you into Portland's city limits.

A phone service independent of Portland helps maintain identity apart from Portland. Let's work together, with the goal in mind of having improved, local service and build on our own!

## THE STORY OF EASTER

Celebrated on Sunday is the Resurrection of Christ from the dead. Across the face of the entire globe, with notable exceptions, throngs of worshippers will observe Easter Sunday and by song and scripture the lesson of the day will be revitalized.

The story of Easter is one of great significance. It marks, for the Christian world, a great foundation stone for religious faith. It is a dramatic victory of Christianity that has lost none of its heroic stature in all of 20 centuries.

Peace and compassion and gentleness are accepted as tenets of the Christian faith. The miracles performed by Christ were not primarily exhibitions of His great powers. They were manifestations of compassion and rewards for believing. They were part of a wider, more vital lesson than a demonstration of the occult.

So, at the outset, the great conflict the Son of God occasioned upon the earth seems so cruel and revolting that it seems another part of the story of Christianity. Yet, in truth, the betrayal, the trial and the crucifixion of Christ bring a realism to His journey upon the earth that cannot be denied.

Should anyone make a comparable effort to prove to Mankind the road to salvation and eternal life, in this age, he would have heaped upon him all the ignominies and shame that were the lot of Christ. And the reward for such enlightenment would be a comparable crown of thorns and a nailing to the cross.

Christ was reviled in scorn and deep hatred. Few, indeed, were there to acknowledge Him and to stand with Him as He labored beneath the burden of the cross, in a crowd of sightseers who milled about him, leering and shouting insults upon a man they felt

was condemned. The climactic events that followed the Crucifixion set the doubters and detractors back upon their heels. Out of the rock-blocked tomb Christ arose in magnificent triumph and in his subsequent visitations established the concepts of Christianity that have persisted through the centuries that followed.

By the fact of Resurrection were confirmed all of Christ's teaching. From this Victory over Death, has come the foundation of faith which is the continuing story of Easter.

## PEOPLE MAKE NEWS

People make news.

In the manifold tasks from which appears a weekly edition of your community newspaper, there are decisions that must be made and concepts of service that must be followed. The ideals of fairness and accuracy are real values which influence the presentation of all articles, as far as is humanly possible.

People make news.

The importance of correctly spelling a name, for instance, has paramount priority. Nothing is more personally significant than one's name. And no one likes to have his name misspelled or misstated.

People make news.

In the roundup of events presented within the format of your weekly newspaper, there is the matter of selection which is imposed by the amount of space available. So, on one week when the supply of news exceeds the space for its publication, some stories are left out. Sometimes announcements of meetings and social events are "lost by the wayside" because they were received too late or for some other reason failed to be included in the type used.

People make news.

In the matter of news sources, every effort is made to determine a reliable starting point. Public records furnish a dependable source of stories, alerting the public to trends and happenings that may well be translated to the close circle of personal problems.

People make news.

Oftentimes news breaks might possibly embarrass people whom they concern. This is a common fact, felt by most anyone intimately connected with a newspaper, one time or another. And when such news concerns or affects those whom we consider our friends, it takes determination to treat the matter with complete fairness.

People make news.

In many lines of business endeavor, where policy is not too vitally a concern of public service, friendship may be a protective barrier, a sort of cushion, which allows special treatment and favor. A newspaper, however, is not living up to its traditional position in a community if it follows this idea.

People make news.

Sometimes readers, who otherwise have a friendly feeling for a newspaper, lash out in blind anger when they are touched by a story that is published. Their anger is not directed to the act that was reported; rather to the person or persons who report the fact on record as entered in a column of news.

People make news.

Dealing with people requires tact. The fairest procedure, however, seems to be comparable treatment to all, whether known or strangers to the person so treating the account. Strangers, as well as friends, have a common disaffection for unfavorable news. But the job of reporting requires that unfavorable news be printed, along with the "favorable."

People make news.

Sometimes the service of news coverage goes even further than is first supposed. Trends have a way of becoming a pattern of social behavior. When incidents are reported they effect a change before they crystallize into a trend. And while a few readers shrink before the cold words that report an item unfavorable to them, perhaps Society as a whole will be benefitted.

People make news.

We would like nothing better than to print glowing, congratulatory stories about everything and everybody in the news. But people are not always in the midst of such events. Sometimes the hardest story to write is one that will embarrass or sadden someone, because of what people have done. But we have no choice.

People make news.

## NO GREATER ASSET

Child and Youth week, beginning April 10, will feature a statewide conference on children and youth to be held in the state house in Salem, April 13 and 14, according to proclamation and announcement by the governor.

The problems of the younger generation must be satisfactorily answered, if the course of the Future will be securely charted.

No greater asset of a community a state or a nation can compare with that of youth.

## Readers Say

Readers are welcome to use this section of the paper for comments on any topic. There is no restriction on subject matter, other than slander or libelous statements. If possible, letters should be made brief and to the point.

## TODAY REQUIRES NEW LEADERSHIP QUALITY

Dear Editor:

Referring to your editorial of March 17 entitled "Consolidated Schools" in which you say "Give a thought to the question—Would it be an advantage to consolidate our schools?"

Considering that now about four fifths of our local property taxes are used for schools and that from one quarter to one third of our National income is used for National, State and Local Governmental or Public Expenses, it would seem that the citizens should do much more than just think about it.

They should realize that Governmental affairs very seriously affect their economic and social life, vastly more so than in the past generations when the proportion of their income devoted to Governmental affairs was comparatively small, and they should also realize that in our modern Scientific, Engineering and Technological Industrial age we require a different type of public leadership, persons who are qualified by education, training and experience to competently conduct public affairs.

The citizen should not only think, but should interest himself in and take part in all local public affairs.

As to this particular problem, very few citizens or officials can at this time vote intelligently upon the question, for the reason that they do not have available authentic unbiased information regarding the subject.

Therefore, the first thing to do is to select a group of impartial public spirited citizens who will devote time and work in collaboration with local officials in locating, compiling and analyzing all possible information and data having a bearing upon the subject for the purpose of analyzing the effect upon each of the school districts and suggest possible solutions.

In other words in this Engineering age let us apply engineering methods to solve the problem. Let us deal in facts, not just ideas, talk and argument. Let us do a little intelligently planned work.

Yours truly,

C. N. Bennett  
4950 S. W. Laurelwood Dr.  
Portland 1, Oregon

## ABLE TO RETURN HOME

Mrs. Minnie Hennesly, who has been treated at the Good Samaritan hospital in Portland for several weeks, is now able to return. She is at the home of her daughter Mrs. Faye Saunders in Hillsboro.

## Learn how Christian Science Solves Problems

Attend a free lecture

entitled

## "CHRISTIAN SCIENCE: THE DISCOVERY WHICH SOLVES TODAY'S PROBLEMS"

by

WILL B. DAVIS, C.S.B.  
of Chicago, Illinois

Member of the Board of Lectureship of the Mother Church The First Church of Christ, Scientist, in Boston, Massachusetts.

SUNDAY AFTERNOON  
April 9 - 3 o'clock

in the

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ALL ARE CORDIALLY INVITED

## Elsewhere In Oregon

### CEDAR GIFT TREES

Out of Vernonia, again comes the offer of one-year old Port Orford cedar seedlings, on a first come, first served basis.

The EAGLE says a folder is being distributed with each package of trees, giving detailed planting instructions and a sum-up of the gift tree program undertaken by the Crown Zellerbach corporation at each of its tree farms.

Port Orford cedar has been selected as the species for gifting because it is adaptable to hedge and shrub planting as well as for field planting for the purpose of growing a mature tree.

Local tree farm headquarters are at Riverview. Supply limits restricts gifts to a maximum of 24 per person.

### LIVE BUNNY HUNT

Gresham takes a long step in bringing to currency a hallowed fairy tale.

In the University of Oregon student's edition of the OUTLOOK is the information that ten pure bred rabbits will be released for a "scramble" to highlight a community Easter egg hunt sponsored by the chamber of commerce.

Baskets of colored eggs will be hid in baskets, on the county fair grounds, sometime before the start of the hunt event, April 8, 9 a. m. In addition to the usual assortment of henfruit, each basket will contain a special surprise gift order on a Gresham store.

All schools in the area have been invited to participate in the affair.

## Graves To Empty

Geo. N. Taylor

Every soul who ever lived is to be raised. Two resurrections. In the first, Christ is to descend from heaven with a shout and the dead in Christ shall rise first. Then you of His who are alive here on earth, will be caught up together with them to meet the Lord in the air and so shall you be ever with the Lord.—Bible. See 1st Thess. 4:13-17. There will be no crutches, wheel chairs nor halt, lame or blind in heaven—only the saved and they in bodies of glory.



Geo. N. Taylor

SECOND RESURRECTION — Geo. N. Taylor  
Later, the lost dead are to be raised for judgement. Rev. 20. Out of his great love for you, God gave Christ to die for your every last sin. Believe God that your sins are blotted out. Then name yourself as saved and of the First Resurrection into glory.

Being saved, grow up. Stand on the Bible promises and look ever to Christ for the new ways and days that prove the new life.

So which for you? Saved and Glory or lost and Judgement? Which?

This space paid for by a Seattle family.  
S. W. McChesney Rd., Portland 1, Oregon. This space paid for by a Seattle family.

## Learn more of the true nature of God

Take this opportunity to learn some of the facts about Christian Science and how it brings health, happiness, freedom and serenity to the earnest seeker.

Attend a Free Lecture, entitled

## "CHRISTIAN SCIENCE: THE FULFILLMENT OF PROMISE"

by

Margaret Morrison, C.S.  
of Boston, Massachusetts

Member of the Board of Lectureship of the Mother Church, The First Church of Christ, Scientist, in Boston, Massachusetts.

MONDAY, APRIL 10  
at 8 p. m.

in the

Civic Auditorium  
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Eighth Church of Christ, Scientist, Portland, Oregon

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