

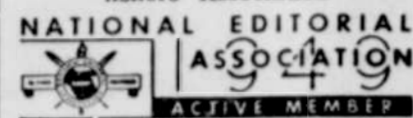
BEAVERTON ENTERPRISE

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BUSINESS OFFICE AND PLANT

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People Must Have Housing

To many, it must have been a shock to learn, from Salem, that a legislative committee on housing had recommended to Governor Douglas McKay that he start the machinery for state construction of housing units in the event that private building failed to meet Oregon's rising demand.

Most of us are accustomed to the entrance of the federal government into housing. Although Uncle Sam's scope is nationwide, the housing problem tends to be regarded in the same light as civil rights, anti-inflation and other desirable yet intangible matters, as considered nationally.

When the focus is localized, however, it's enough to start a person thinking. Confusion and changing standards have shifted values until there is required a serious taking of stock.

Certainly, if such a recommendation on housing were to be followed, there would arise throughout the state a large hue and cry, decrying it as an encroachment on private enterprise. Government in housing, statewide, would line up with government in financing (as, for instance, the state GI loan program) and other departures from the pre-New Deal philosophy of government's role.

Maybe it isn't right for the state to step in and start a housing program. But the startling fact of the proposal is the accepted inability of the private building industry to provide the needed housing facilities.

Are private builders unable to cope with the requirement of the people for housing of moderate cost? That is the heart of the entire proposal.

It is easy to condemn contractors because of the prices they charge or the construction they put up. But it is another thing to call their representatives together, explain the urgency of housing (as if this weren't well-enough known) and tell them to use the much touted American ingenuity for a solution which will be satisfactory in every way.

If nothing else, the legislators' proposal might well be regarded as a challenge to private builders of the state to justify the right of private enterprise.

The people must have housing, regardless of who provides it!

Don't Pass It. Give!

The coin collection boxes for the March of Dimes have been out for about a week now, and it's an old story that we ought to dig down every time we pass one and leave a dime or two to put the march back into feet that are twisted and helpless because of infantile paralysis.

It is an old story, too, this it is by this means alone that funds are collected as a fighting reserve to pit against the ravages of poliomyelitis epidemic, wherever it should appear.

Yes, an old story indeed.

But the old story would take on a startling, awesome newness if one of your own would face the torture-racked hours on a hospital bed that is the lot of so many polio sufferers.

Then, you would realize that this March of Dimes is not a flock of hokey-pokey. Then you would say to yourselves, your friends and your neighbors that this is a good cause. And you would feel an impatience at those who passively note the containers and walk away, jingling the loose coins that they didn't give.

Because of the March of Dimes and the National Infantile Paralysis Foundation, parents need not walk in fear that their own children must suffer helplessly should the disease strike them. Grownups, too, need not think that a chance polio infection might lay them low and end, for practical purposes, their usefulness in the years that remain.

Whatever the race, whatever the creed, the color, the social position, the threat of polio might change to stark reality. And whatever the race, creed, color or social position, the polio foundation is ready to swing into action with all the scientific, spiritual and financial means at its command when the disease strikes.

The foundation is established and functioning by one reason—that the American public recognizes the need for it and supports it with money, one of the most effective modern weapons.

The purpose of the polio organization is to marshal scientific strength to find causes and cures of the poliomyelitis infection and, in the meantime, to alleviate pain, suffering and hardship as far as possible.

In Oregon, polio incidence has almost doubled in 1948, over 1947. Translated into the parlor of your own home, this indicates the need of twice what donations were made to the March of Dimes, last year. It also means there is twice the chance that infantile paralysis might take you or one of your family along a torturous trail where the only assistance is from the National Infantile Paralysis Foundation.

So the next time you pass a March of Dimes container, don't pass it. Give!



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Modern Pony Express Delivers Mail



A REBORN PONY EXPRESS started its official task of delivering mail, from Portland to Corvallis, January 10, the first highway post office to be operated in the entire Northwest, according to Donald Jenkins, acting postmaster, at Beaverton, first incorporated city at which the mail bus calls.

According to Jenkins, this new manner of delivering mail will result in improved service along its route. Additional surveys are being made throughout the state, looking toward additional

highway post offices out of Portland and other points in the Northwest.

At Beaverton, Sunday delivery and out-going mail service will be added, Jenkins adds. The only post office between McMinnville and Portland to do so, Beaverton office will dispatch mail to Portland on Sunday evenings.

The new schedule will also allow 5:30 p.m. mailing out of Beaverton, instead of the present 5 p.m. deadline. Arrival in the morning, out of Portland, has now been advanced to 8:30 a.m.

ELSEWHERE IN OREGON

EVENTS AS CHRONICLED BY OUR CONTEMPORARIES IN SURROUNDING NORTHWEST COMMUNITIES

VOLUNTEER BROWNOUT

Taking to heart the critical power shortage of the Northwest area, citizens of Gresham voluntarily moved to abide by a volunteer brownout which, in its first night of application, counted "considerable" in the lessened tax of kilowatts for the Portland-Multnomah county area.

As illustrated by the OUTLOOK downtown offices doused their lights at 5 p.m. and city lights were not turned on until 6:30 p.m. end of peak demand period. All unnecessary lights were turned off.

City service clubs and the Chamber of Commerce instituted the drive and it spread rapidly. For 1½ hours, the downtown area was almost in total darkness.

Nearby communities, where word of the Gresham move quickly spread, responded to the same plea by joining the juice-saving parade. Portland General Electric announced that this effort was without doubt of considerable importance in a 5,000 kilowatt reduction in power demand from the top use of 393,000 kw on the previous evening.

Power officials fear a chain reaction if production facilities are overtaxed. This would occur with overloading of one phase of the Northwest power pool network to break down transmission which, in turn, would build up enough of an overload to put the entire system out of commission.

Such an event would require from 3 to 4 hours, minimum, to correct and possibly much longer before service could be restored throughout the transmission area.

The Portland area, with a generating capacity of 260,000 kilowatts and a daily peak demand of 400,000 kw. average, would be particularly hard hit in such a case.

COLD, COLD STORY

Had St. Helens residents concluded that the 1948-49 cold spell was the worst on record, they were recently disenchanted of the belief.

According to a summary published by the SENTINEL-MIST.

tions comparatively that much worse.

But if this mark seems bad, just consider 1888. Just consider it, the article advises, because by this time the writer's hands had become so numb in cold contemplation that he could hit the keys no longer.

HOT PAINT JOB

The lesson the paint is a dangerous thing to have near a stove was brought home with lamented force to a man near Oregon City.

The man, says the BANNER COURIER, was working alone on a partially-completed one story house, painting it outside. Fire broke out when, as the fire department was advised, the "air-tight" stove exploded on the inside of the building.

Several cans of paint alongside the stove burst into flame and before the situation could be brought under control, the interior of the building was gutted.

Damage and the object lesson amounted to about \$4,000.

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SEARCH FOR PAGE BOY

Voters in La Grande and Union county were chuckling over a release received from the Salem legislature, shortly after the start of the current session.

It seems that an elderly legislator was in quite a lather over his need of a page boy, relates the Eastern Oregon REVIEW. Spying a freshly handsome young man, he began to make his intentions known when a fellow legislator blurted out the horrible truth.

Instead of a bright young man looking for a temporary job, it happened that the legislator's would-be-page was the representative from Union county.

At 26 years of age, he is not only the youngest in the legislative body, he is also believed to be the youngest in the history of the state.

HONORS MOTHER

Mrs. James Broad entertained at her home January 6 in honor of her mother, Mrs. Cummings' 70th birthday. Relatives were there from Newberg, Portland and Beaverton.



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