

Published Friday of each week by the
Enterprise Publishing Co., at Beaverton,
Oregon. Entered as second-class mat-
ter at the postoffice, Beaverton, Ore-
gon.

Subscription Payable in Advance
One Year \$2.00

Member
OREGON NEWSPAPER
PUBLISHERS ASSOCIATION

Legion Posts to Participate in Redhead Roundup

All American Legion Posts in Oregon are invited to participate in the Redhead Roundup at Taft, Oregon, June 27, 28 and 29, and send a redhead princess for the queen's contest. Held this year as a Legion benefit the profits go to participating posts and their auxiliaries. According to Roundup executives the sky is the limit to the returns each post or auxiliary may pocket.

Sponsored by the Taft Chamber of Commerce in cooperation with Devils Lake Post No. 114, this year's Redhead Roundup offers every Post in Oregon an opportunity for unlimited financial gain with a minimum of work. It comes as a grand finale to the Legion convention to be held in Portland and will offer members a chance to visit the beach and take part in this nationally known event, which is second only to the Rose Festival as a tourist attraction.

Small posts may cooperate with other posts and auxiliaries in choosing a princess, but interest will be greater where a local girl is chosen, or where several are suggested with the sponsor-

Babson Discusses Efficient Education

Kansas City, Mo., May 16. Many young job hunters today are not being received too cordially by employment managers. There are two reasons for this: (1) during the past decade our young people have acquired the very curious job attitude of "anything that goes is good enough"; and (2) too many are too poorly prepared in the basic tools of learning—fundamentals of good speech, writing, spelling, self-expression, and simple arithmetic—to be good risks for the employer.

"Get All You Can For As Little As You Can"

ing posts holding its own elimin-

Girls are to be judged on beauty, poise and grace and it is hoped that a screen test will be the reward of the winning queen. There will be no button sale this year, rather sponsor tickets will be sold and each legion may receive as many tickets as it wishes—the number sold determining the profits to that post.

The beauty contest creates the most interest, but it is only a part of the Redhead Roundup which offers contests in log rolling, fly and plug casting, horse shoe pitching and many other events open to the public.

Prizes also go to the redhead small fry for the most freckles, the most weight, the prettiest baby, the oldest, the youngest and any other redhead features the committee may devise.

Special attractions as a parade of decorated boats in the Siletz Bay and an evening fire works demonstration on the spit with the lights reflecting in the water are plans under consideration.

Concessions are being given to veterans, Boy and Girl Scouts and in every way possible this will be a benefit for the good of all.

Personnel men tell me that post-war lawlessness, lack of respect for authority and disregard for the rights of others are too common with job hunters today. The attitude to "get all you can for as little as you can" is the chief cause of the increasing cost of living. Young people who have this attitude are reported by businessmen to be indifferent toward their work and poor in attendance. They also fail to recognize the importance of good health and living habits. These young people make the mistake of expecting raises and promotions simply on the basis of time served. These would-be workers have yet to recognize that every little assignment well done is the best way to earn promotions and salary increases.

These young people are not wholly to blame. Our 16-27 year olds have yet to live in a normal economic era. They were born into "the world owes us a living" political age and matured in an unnatural war-time economy. The fact remains, however, that too often both schools and parents have failed in their attempts to build healthy attitudes toward life and work. Character and personality traits can be developed by our schools with proper educational experience and wise counseling. This task is paramount today in the training of our youth and should cease to be considered outside the realm of teaching. What good is a trained intellect without those personal and spiritual qualities which make for competence?

Teach Them The "3 R's"

Just before Everett W. Stephens, Personnel Director of Babson Institute, recently came to us from Boston University he completed a three year study of some 100 secondary schools throughout New England. He and his staff administered "achievement and aptitude" tests to more than 30,000 pupils in grades 9 through 12. The appalling revelation is that the average New England schoolboy cannot read well; furthermore the further

he goes in school, the slower his progress becomes!

Because these New England youngsters can't read and understand what they read, many high school graduates today cannot solve a simple arithmetical problem. They can add and subtract, but they cannot make their addition and subtraction do anything for them. Employers out here in the Central West assure me that this applies only to children from the large cities not to those from the small rural communities.

Qualities Business Is Looking For

Business and industry are clamoring for young people who show some creative ability, who can comprehend what they read, and who can make simple mathematical calculations. They are also searching for emotionally stable young people filled with vim, who are also sincere, loyal, dependable, resourceful, but still willing to learn. Business needs young people who have not only the willingness but the ability to assume responsibility and to cooperate with and inspire others.

Business also sorely needs young people who can think and pray. The ability to make correct decisions cannot be learned by merely memorizing facts. It cannot be "mass produced" in large classes with busy work and soundies. We need smaller classes, taught by more seasoned teachers who themselves know how to recognize problems and determine issues, seek pertinent facts, develop alternatives and reach reasoned decisions.

Business And Education

I am sometimes criticized for writing about Education and Religion in these columns instead of writing about Business. To such criticisms I can but reply that good business must be preceded by good education and good religions. Higher standards of living do not come from wishful thinking. They come from blood, sweat and tears. The gaps between education, religion and business must be bridged.

Be Somebody

LEAP OFF—Throw yourself out into space. Leap off this high tower and the angels of God will come in and bear you up. You will not so much as strike your foot against a stone. So Satan tells Jesus. Just then, the world over, God's Chosen People were looking for their Messiah to come in and take up as the promised World Ruler. If Jesus were that one let Him prove it. Let Him BE SOMEBODY.

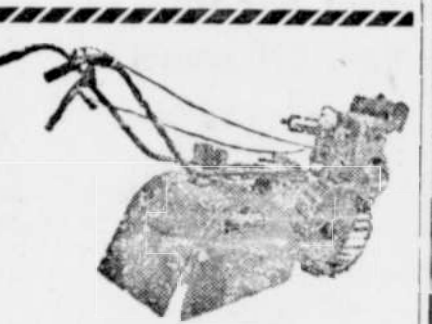
GOD'S WILL—So Satan urged Jesus but our Lord did not fall in. He had come to do God's will, not Satan's. In the years that follow, He goes about healing their sick, giving sight to blind eyes, raising the dead and proving heaven's love to all mankind. At the end He took our sins and died under them to clear us.

FROM DEATH TO LIFE. You stand dead in God's eye so long as you go on in the sin of rejecting Christ as your own Saviour. That sin brings Bible Death which is eternal separation from God. But, said Jesus — I AM COME THAT THEY MIGHT HAVE LIFE. Hear a man who was beaten and scarred for Christ's name—"We joy in God thru our Lord Jesus Christ by whom we have our sins cancelled out."—APOSTLE PAUL. Make the Saviour yours and you enter the only door to life, joy and peace.

Grant Taylor.
S. W. McChesney Rd., Portland 1, Oregon. This space paid for by a Seattle family.

SUBSCRIBER ADS?

Why, they are those useful little cards you get with your subscription for free classified ads in your newspaper.



TILLER TYPE

Garden TRACTORS

For demonstration on your place

Call BEacon 3807
Also Immediate Delivery on
Wheel and Crowler
Garden Tractors and Power
Lawnmowers

C-B Tractor & Equip. Co.

WEST SLOPE
BEacon 3807
Your
GARDEN TRACTOR CENTER

TAI-PING Terrace

AMERICAN-CHINESE
DINNERS
Fine Food - Ample Parking
2 mi. North of Tigard
11130 S. W. Barber Blvd.
at 55th Ave.
Dancing After 9

ANY HOUR

In time of need, Finley's
service is as close as your
nearest phone. Any hour
of day or night our expe-
rience, our facilities and
consideration are at your
instant command.

J. P. Finley & Son
Portland Member National Sanitary Morticians
S. W. 41st AT MONTGOMERY & WATER

Riverview Cemetery WEST END SELLWOOD BRIDGE CREMATORIUM MAUSOLEUM CEMETERY

Complete Funeral Service in New
Cathedral Chapel at No Extra cost
Riverside is a co-operative asso-
ciation with assets of over \$800,000

THE LOW DOWN FROM HICKORY GROVE

Well folks, I am coming out for another kind of week. I am calling it, "Be calm and don't listen too serious" week. Away back there in Egypt, they were pestered with locusts, but here in our land-of-the-free it is spellbinders. We have an excess of folks wearing nice clothes and eating regular via sponsoring some new kind of social uplift or Govt. fummiddles. And recent-like the big commotion is about how the Govt. must build grand-dams and light plants. And a private U. S. A. citizen willing to take a chance with his own money, he is told to stand aside—if anybody is to lose any dinero, it is gonna be Uncle Sambo.

A private citizen, he is not even free to lose his own money — legally. Freedom, pardner, where is the old gal?

My "don't listen too serious" week; it looks like it is helping and we get a little time to think on our own hook, we could maybe branch out and extend it to 2 weeks or maybe 3. And as we calm down we will find time maybe to drop a card to our boys down there in Congress and inquire about how-come they are so slow about taking the racket out of labor, or how about lightening up a little down at the income tax place.

Yours with the low down,
JO SERRA

Plastics

EARN WHILE YOU
LEARN . . . NOW!

Prepare yourself today for a future in this amazing new world of PLASTICS! For

EYE OPENING PROOF

Send Coupon Today

Pacific School of Plastics
2385 N. W. Thurman Street
Portland, Oregon

Without obligation, please send complete information on your basic training course in plastics.

Name _____
Address _____
City _____ State _____

HIGHWAY TIRE SERVICE

New and Used TIRES

RECAPPING - REPAIRING - VULCANIZING



"Anything In Tires"

256 W. Tualatin Valley Highway and Short Street
Beaverton, Oregon Phone 3871

Reynold's Health Studio

TREATMENTS:

- Hydrotherapy
- Colonotherapy
- Cabinet and Massage

Open for Interview Monday Through Friday

A SPECIAL OFFER NEXT WEEK . . . Treatments Half Price.

PHONE TIGARD 2507

Rt. 2, Box 249 (Greenburg Road) Tigard, Ore.

LAND SURVEYING

and

Construction Layout

PAUL D. BOUTWELL

Registered Land Surveyor

Phone Scholls 8361 Rt. 1, Box 705, Beaverton, Ore.

CLEAN COUNTRY

BLOCK WOOD

3 Cord Load, Hand Picked, no Rubbish

Oien's Fuel Co.

MU 7572

440 N. Columbia Blvd. Portland 12, Ore.

- Medicine Cabinets (Wood or Metal)
- Bathroom Tile
- Rolled Roofing (Red or Green)
- Barn Sash
- Masonite

W. J. McCREADY LUMBER COMPANY

Old Canyon Road F. D. PECK, Manager Beaverton, Phone 3821

Bringing you a new triumph
of Modern Chemistry—

COOK'S CLEANING and DYEING

ANNOUNCE THEIR
APPOINTMENT AS
A LICENSED

TRU-SHEEN

QUALITY CLEANER

Do you hesitate to send a suit or dress to the cleaners because you want it to stay NEW as long as possible? Forget your fears—you can now have it cleaned the TRU-SHEEN way. It's the improved, safer cleaning method that keeps clothes fresh and NEW LOOKING!

THE NEW TRU-SHEEN PROCESS CLEANS CLOTHES CLEANER
YET RETAINS THEIR NEW GLAMOUR THESE FOUR WAYS!

✓ BRIGHTNESS
10 shades brighter

When your clothes are TRU-SHEENED they come back brighter because they are cleaner. Tintometer test under identical light shows that TRU-SHEENED clothing is often 10 to 12 shades brighter than clothing cleaned the ordinary way.

✓ SWEETNESS
absolutely odorless

Back from the cleaners—smelling as fresh and clean as the day you bought it! TRU-SHEEN banishes perspiration and cleaning odors. You can slip into a TRU-SHEENED gown right after we deliver it and wear it confidently with your most delicate perfume.

✓ SHEEN
restored like new

If your suits . . . sweaters . . . dresses have sometimes come back from the cleaner limp and lifeless, prepare for a wonderful change! TRU-SHEEN restores the natural oils and sheen, and gives your clothes the body and vitality needed for a lasting press.

✓ FIT
guaranteed non-shrink

TRU-SHEENING can't shrink your clothing! The finest of wools emerge fluffy and light, because TRU-SHEEN makes no use of fatty acids, soap, or alkali, yet removes the deepest-set dirt. You can get safe TRU-SHEEN dry cleaning by calling us today.

To keep your clothes looking NEW—have them TRU-SHEENED

EXCLUSIVELY IN WASHINGTON AND MULTNOMAH COUNTY AT

COOK'S CLEANING AND DYEING

"The Home of Finer Cleaning"

PHONE BEAVERTON 3891 375 TUALATIN VALLEY HIGHWAY