

Vets' Mail Bag

As a service to veterans in the community, this newspaper will publish a weekly column of questions most frequently asked contact men of the Veterans Administration in this area. For more detailed information, veterans are to contact or write to the nearest V A contact unit at 1019 S. W. 10th Ave., Portland.

Q. If the lender demands some security can I use the bonds I get for my terminal leave as security for a G. I. loan?

A. No.
Q. I received overpayment of subsistence on my September and October checks. Should I return the amount to the VA immediately?

A. No. The VA is not yet ready to handle such returns. Rather than hold up checks and delay payments, the VA decided to continue full payments until earning reports are received. You will, of course, be expected to return the money, but the time and method will be announced later. You will be given a reasonable period of time in which to make the payments.

Q. I am an honorably discharged veteran but am committed to a federal prison. Am I eligible to receive a pension?

A. Yes. The law provides, however, that an honorably discharged veteran who is being maintained by a state or subdivision thereof may not receive in excess of \$30 monthly if pensioned for service-connected disabilities or \$8 if for non-service connected disabilities.

Q. I am a totally disabled veteran and rated as in need of regular aid and attendance. Can I use my wife or daughter as an attendant?

A. It is not necessary for a veteran who is so rated to hire an outside person to attend him. He would receive the increased amount irrespective of who attends him.

Q. Are monthly payments on my G. I. loan applied first to the guaranteed portion or to the unguaranteed portion of my loan?

A. The amount of guaranty decreases pro rata with any decrease in the unpaid balance of the loan. In other words, as periodic payments are received and credited so as to reduce the loan balance a proportionate reduction takes place in the amount guaranteed.

Govt. Regulations Keep Houses High

More than 1,000 lumber dealers meeting at Hotel Olympic, Seattle, October 21, 22 and 23, heard speakers of national prominence rip the veil from the government program of controls and regulations now hampering the building of homes and needed construction.

E. G. Gavin, editor of American Builder, explained what is happening "Behind the Scenes in Housing."

In tracing the government post-war housing program from its NHA-OPA beginnings back in 1944, Mr. Gavin pointed out in an advance release that materials are being produced at an increasing rate, but that finished homes this year will not exceed the industry's own 25 year average of 475,000 homes per year.

If controls and regulations are removed quickly enough, normal distribution will allow the industry to build the homes our people need. Adequate supplies of materials could be flowing through the yards in six months, nine months, or 12 months, depending on how much government control throttles down the industry. But the minute this production flow is released, competitive selling will drive home costs down, according to Mr. Gavin.

It's Not The Tourists, Survey Shows

Local drivers must shoulder the responsibility for the great bulk of Oregon's city accidents, says a new study just completed by the office of Robert S. Farrell, Jr., secretary of state.

The study covered Astoria, Medford, Bend, Eugene, Klamath Falls and Salem.

Two-thirds of the drivers involved in accidents lived inside the limits of the city of occurrence. Eighty-five per cent lived either inside the city or within 25 miles, and only three per cent were from out of state.

"You can't pin any large part of the accidents in your town on tourists," Farrell said. "It's simply not true. Accident records from the six major cities studied show that Oregon drivers were behind the wheel of 97 per cent of the cars involved."

The figures are new, being based on the first six months of 1946. They debunk the old excuse that tourists and strangers speeding through town cause "all the wrecks." There is very little difference between the figures pertaining to any of the six cities and the average for the group. Reference to old accident records shows that this picture is substantially the same year in and year out, and that the 1946 figures are in no way unusual.

"We Oregonians might as well face it," Farrell said. "We're causing our own accidents, and the man who tries to shove them off on tourists is just kidding himself. He certainly isn't kidding the state authorities who have the records."

A new oil-powered machine cuts, chops and loads green hay in a continuous operation.

Babson Discusses Advertising

CHICAGO, ILLINOIS —Advertising which started in a very simple manner (largely by patent medicine manufacturers) has become of great national and economic importance. In fact, it has become a part of the employment cycle which requires greater advertising appropriations to cause a demand for goods which, in turn, will hold up, or increase, the number employed so that they will buy more goods and keep the ball rolling.

Advertising vs. Labor Troubles
The above economic theory has, however, one difficulty which is largely responsible for many labor troubles today. In order to have advertising attractive to make people buy and thereby hold up employment, this advertising must make people dissatisfied with what they now have as well as want things which they do not now have.

This requires that families must have more money in order to fulfill their desires. In studies which I have made, it is evident that the wage worker himself often has been satisfied with his wages; but his wife and children have so prodded him for more money to buy more things that he has been an easy prey of unprincipled labor agitators. Therefore, although I see no remedy for the situation, advertising is probably directly responsible for many labor troubles and unnecessary strikes.

Circulation Not Everything
There is a tendency among advertising agents to talk too much about the circulation of the newspapers in which they place advertising. Of course, it is very much easier for an advertising agency to bill each month one large city newspaper than to bill twenty small papers to get a given circulation. I insist, however, that this is unfair to the advertisers who are employing the agencies.

Twenty small city papers may be worth to an advertiser far more than one large city paper with the same circulation. It is better for an advertiser to distribute his products over a large number of cities rather than concentrate on one city. Also the small papers are read more thoroughly. The average large city newspaper has so many pages that the reader goes through them hurriedly and does not give sufficient consideration to the advertisements.

Advertising agencies and newspapers have not increased by one small second the available time each day which readers have. Remember the Weekly Newspapers. Statistics show that the reader of small city papers has more time and gives more consideration to the advertisements. I will not say that weekly papers are seven times as valuable as daily papers of the same circulation, but surely they have some advantages. No one reads a daily paper the day after it is issued, but the weeklies are read during seven days.

Small town papers will become more and more important. Many large cities have reached a maximum in population. Whether or not there is a World War III, the Federal Government must prepare for it by encouraging decentralization and the building up of the small interior communities. One of the best investments today should be a small time daily, or weekly, paper in a self-contained agricultural community.

Advertising and Taxes
Notwithstanding the importance of advertising in keeping up employment, statistics show that employers spend the largest sums for advertising when more employment is not needed, while they cut down advertising expenditures when there is much unemployment. The average employer seems to do the wrong thing, at the wrong time, when spending money for advertising.

One of the best ways to avoid the "boom or bust" policy would be for the government to allow a special tax reduction on five-year contracts for advertising expenditures. Then instead of spending their surplus on advertising this one year, with very little left for the next years, the advertising appropriations would be spent over a five-year period. This would do much to prevent a depression during the next few years.

COAL MINE INSPECTOR EXAMINATION ANNOUNCED
The Civil Service commission has announced an examination for Coal Mine Inspectors to fill positions in the various coal mining sections throughout the United States. The salaries range from \$3,397 to \$5,905 a year.

No written test will be given, but all persons applying will be required to submit with their applications a 250-word description of some phase of coal mining. Applicants must not have passed their forty-eighth birthday on the closing date for receipt of applications.

Applications must be received in the commission's Washington office not later than November 7, 1946.
Further information and application forms may be obtained from the commission's local secretary, Mr. J. L. McKeel, located at Beaverton, Ore. or from most first- and second-class post offices, Civil Service Regional offices, or the United States Civil Service Commission, Washington 25, D.C.

Flowers — Floral Designs
Trees, Shrubs, Vines and Perennial Plants
KARL'S Florist & Nursery
PHONE TIGARD 3313
Closed Sundays
Rt. 2, Box 1 Highway 99W

THE POCKETBOOK OF KNOWLEDGE By PILGRIM



Give Pedestrians Right of Way

Secretary of State Robert S. Farrell, Jr., today urged greater observance of the Oregon law requiring motorists to yield the right of way to pedestrians in crosswalks, as he pointed to an increase in pedestrian fatalities in this state this year.

"Pedestrian fatalities during the first half of 1946 totaled 69, compared to 60 during the same period of 1945," Mr. Farrell said. "This is an increase of 15 per cent. Many of these accidents are the result of motorist failure to observe the Oregon law regarding the right of way of pedestrians in crosswalks."

Farrell quoted the law on this point as follows: "When traffic control signals are not in place or not in operation, a driver of a vehicle shall yield the right of way, slowing down or stopping if need be so to yield, to a pedestrian crossing the roadway within any marked or unmarked crosswalk, at an intersection when the pedestrian is upon the half of the roadway upon which the vehicle is traveling, or when the pedestrian is approaching so closely from the opposite half of the roadway as to be in danger."

The secretary of state said common courtesy and good citizenship dictated observance of this law at all times.

"Many instances in which drivers fail to observe this law are brought to the attention of law enforcement officers and safety officials. In some cases, the pedestrian is struck down by a driver who attempts to frighten the person on foot out of his path, then is unable to stop or swerve to one side to avoid the collision. Ordinary courtesy and common sense should lead drivers to observe this law at all times."

Anything Else?
Tourist (in village store): "Wad dya got in the shape of automobile tires?"
Clerk: "Funeral wreaths, life preservers, invalid cushions and doughnuts."

Meeting Notices

AMERICAN LEGION AND AUXILIARY
Beaverton Post No. 124
REGULAR MEETING
1st and 3rd Wednesday each month at 8:15 p. m.
Temporary Meeting Place
I. O. O. F. HALL, BEAVERTON
KEITH DENNEY — RAY GUNTHER
Post Commander Adjutant

Parent Teachers Association
Regular Monthly Meeting
4th Tuesday of Each Month at 8 p. m.
At Beaverton Grade School

WE HAVE PARTS AND SERVICE FOR YOUR MAYTAG
Grauer & Ackerman
BEAVERTON 2699

IN THE NEXT ISSUE OF THE
WASHINGTON COUNTY TELEPHONE DIRECTORY
THE BUSINESS TELEPHONE LISTINGS FOR
Every Exchange In The County
WILL BE INCLUDED IN A
COMBINED WASHINGTON COUNTY

Classified Business Directory
Page by page classified sections will be discontinued. We believe this form of classified index will be more useful and convenient to our subscribers and the buying public.

THE YELLOW CLASSIFIED
sections in the telephone directory are recognized everywhere as an outstanding advertising medium, valuable alike to the great national advertiser and the smallest one-man business. An ad in this yellow section will help you.

If You Are Interested Please
Call Chief Operator
and our salesman will call on you.
WEST COAST TELEPHONE CO.

Sweet Dreams
The hour of midnight struck just as father appeared at the top of the stairs.
"Mary," he called, "is that young man of yours asleep?"
"Ssh, father!" called back Mary. "He has just asked me to marry him and make him the happiest man in the world."
Father grunted.
"As I thought," he said. "Wake him up."

Give some people an inch and they want to become a ruler.

LEGAL NOTICE
IN THE CIRCUIT COURT OF THE STATE OF OREGON, FOR THE COUNTY OF WASHINGTON.

SUMMONS
Edith A. Dunlap, plaintiff, vs. Wallace E. Dunlap, Defendant. To Wallace E. Dunlap, the above named defendant:

IN THE NAME OF THE STATE OF OREGON: You are hereby required to appear and answer the complaint filed against you in the above entitled Court and cause on or before the expiration of four weeks from the date of the first publication of this summons; if you fail to appear and answer, plaintiff, for want thereof, will apply to the above entitled Court for the relief prayed for in her complaint, to-wit: For a decree of this Court dissolving the bonds of matrimony now and heretofore existing between plaintiff and defendant, and for such other and further relief as to the Court may seem meet and equitable.

This summons is published by order of the Honorable Frank R. Peters, Judge of the above entitled Court, made and entered on the 26th day of September, 1946, directing the publication of this summons once each week for four consecutive weeks in the "Beaverton Enterprise," a newspaper of general circulation in Washington County Oregon.

Date of first publication Sept. 27, 1946.

Date of last publication, Oct. 25, 1946.

LESTER SHEELEY, Attorney for Plaintiff, 306 Spaldine Building, Portland 4, Oregon.

LEGAL NOTICE
NOTICE IS HEREBY GIVEN That the regular biennial election of the City of Beaverton will be held in the City Hall located at 1st and Main Streets in said City on Tuesday, November 5, 1946 between the hours of 8:00 A. M. and 8:00 P. M.

The following City Officers are to be elected:
1 Mayor to serve two years
2 Councilmen to serve four years
At the same time there will also

BAZAAR
Bazaar and Card Party
Saturday evening, Oct. 26 in the Masonic Temple.
Bazaar opens at 7 p. m.

BEAVER THEATER
Three Changes A Week Now
Sun. Shows continue from 1:30 to 11:30. Evening Show 7 to 11:30 Two entire shows.
Children (under 12) 20c; Adults, 50c; Students, 40c; Loges, 60c

Friday and Saturday, Oct. 25-26
"THE BLUE DAHLIA"
A. Ladd, V. Lake, Wm. Bendix
Radio Romance (Short) News
The Wicked Wolf (Cartoon)
Saturday Matinee, 2 p. m.
Children, 9c; Adults, 25c

Sun., Mon., Tues., Oct. 27-29
"THE VIRGINIAN" Technicolor
J. McCrea, B. Donlevy, S. Tufts
American Beauty (March of Time)
Unusual Occupations (Short)
Hair Raising (Cartoon) News

Wednesday & Thursday, Oct. 30-31
"THE DARK CORNER"
with Lucille Ball, Wm. Bendix
Hunky & Spunky (Cartoon) News

WE HAVE PARTS AND SERVICE FOR YOUR MAYTAG
Grauer & Ackerman
BEAVERTON 2699

be submitted to the legal voters of said City for their approval or rejection the question of amending sub-section 5, of Section V of the City Charter to read as follows:

"Section V (5) Finance: To levy taxes on the taxable property within the City. To issue and sell both general obligation and revenue bonds, or a combination of both, to finance any lawful function of the City. To secure the payment thereof by a pledge of the full faith and credit of the City, the excess property owned by the city, any public utility or service owned by the city, or the revenue therefrom, or any combination of such securities, and if deemed advisable by the City, a franchise stating the terms upon which, in case of foreclosure, the purchaser may operate the utility. Any bonds, either general obligation or revenue, or a combination of both, issued to construct, acquire, maintain, extend, repair or replace water systems, sewer systems, electric light and power systems, shall be outside of any debt limitation provided by the charter or law."

The ballot title under which said Charter Amendment submitted is as follows:

CHARTER AMENDMENT SUBMITTED TO THE VOTERS BY THE CITY COUNCIL.

PURPOSE: Shall sub-section 5 of Section V of the Charter of the City of Beaverton be amended to extend the taxing power to the City, and the power to issue and sell general obligation and revenue bonds, or a combination of both, and to provide that water system, sewer system, and electric light and power system bonds shall be outside the debt limitations.

Vote YES or NO.
100—Yes.
101—No.

The polling place and election officials shall be the same as for Precinct No. 56 comprising the area within the boundaries of the City of Beaverton in the State and County election to be held on November 5, 1946.

DATED This 18th day of October, 1946.

R. C. DOTY

SEPTIC TANKS
CLEANED
LINES CHECKED
ADVANCED ESTIMATES
Phone 6521 Aloha
O. E. BERGLAND

ELECT A WASHINGTON COUNTY MAN TO CONGRESS

VOTE 13X LYMAN ROSS

Former Senator — Vigorous Defender of American Ideals

LEONARDS and ERNESTS

109 S. W. WATSON
PHONE 2621

Wish To Announce

Parts available for all types of washing machines.

WE ARE NOW ABLE TO GIVE PROMPT SERVICE ON ALL MAKES OF WASHING MACHINES

THE VERY LATEST
Columbia Records
SINGLES AND ALBUMS
SEE OUR NEW RECORD DEPARTMENT

EXPERT RADIO SERVICE
HAVE A RESERVED SEAT IN YOUR OWN HOME FOR THE COMING FOOTBALL SEASON.

RECORDS

RADIO REPAIR

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