

# BEAVERTON ENTERPRISE

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## Keep It Flying

Capt. von Papen, who was recently captured by the allied troops complained that "Life in Berlin is very disagreeable, bombers have diffused the city." He had just been operated on when the fleet of bombers came over the capital and he had to be taken to an air raid shelter. Too bad—he knows how it feels to be bombed now.

People were startled when \$100,000,000 in gold was found in the salt mines in Germany by American troops. How many people realize that the United States debt is now 3000 times this amount of money.

## Fundamentals Of Investing

### Babson Advises the Would-Be Investor

Babson Park, Mass., April 20—"Mr. Babson, I have sold my business, where can I invest the proceeds?" "My wife and I are getting along in years, in what can we invest our money so that we will be assured of a moderate income for the rest of our lives?" "I have just inherited \$5,000 how can I double this money quickly?" These questions are typical of the many asked me from week-to-week. Behind each lies the instinctive desire of all human beings for self-protection.

#### Know Yourself

Before entering upon an important venture—and certainly before buying any stock—it is imperative that you know yourself. Self-control, patience and courage are essential to success. Have you the self-control to follow a strict investment policy. Do rumors and minor fluctuations fail to sway you? Have you the patience to hold your funds liquid until a real bargain comes your way? Do you resist jumping into a bull market in the hope of scalping a few points profit on the advances? Have you the courage to buy when the news is pessimistic and everyone about you is selling? Will you sell when stocks are on the upgrade and everybody is talking about the new highs to be reached?

If you can answer "Yes" to each of these questions and if you have some extra money to invest, you have the attributes for becoming successful. Then you can determine your own particular needs and select a diversified group of securities which will meet these requirements. After you have purchased your securities, do not be concerned over day-to-day fluctuations. Avoid jumping from one stock to another in the hope of picking a few points profit here and there. Do not follow the crowd. Always bear in mind that in finance the herd instinct is fatal.

#### Selecting Your Company

Before buying any stock you should decide what you expect of it. In the case of the man who has sold his business, the chances are that he will do well to buy into a young industry—possibly television, plastics or electronics. To the elderly couple who want income, I suggest "Series G" Government Bonds and the securities of well-established companies with a good dividend record and a promising future. To the young person who has inherited the \$5,000, I say, "The stock market is no royal road to easy money. A horse race would be just as good a bet and might prove more exciting!"

The investor should carefully study the trend of the market and the outlook for the industry into which he plans to buy. This shows when to buy. He should next analyze the various companies in that industry. He will then select that company which is making the most progress. This company need not necessarily be the largest in its field, nor, perhaps, the oldest, but it must be well managed and active. Pay particular attention to the personnel. Remember that the future of every company will depend upon the character of the indi-

## H. A. Starr

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## State Funds Given Cities Based on present Population

At the request of the city council of Reedsport, a census of that city will be conducted beginning Monday, April 23, according to Robert S. Farrell, secretary of state, whose office will conduct the census.

A new law authorizes the secretary of state to conduct a census of any city of 2,000 or less population, upon the request of the city council. Thus, the smaller cities may participate in the distribution of state funds on the basis of their present population, rather than the figure given in the 1940 census. Enumerators will be the local residents who will be supplied with official identification cards. Residents of the city are urged to cooperate with enumerators so that a complete census may be obtained.

Reedport is the first Oregon city to take advantage of the new law, although several others have requested information on the matter, the secretary of state said. In 1944, funds apportioned to cities from liquor and highway revenues approximated \$2.07 per person, Farrell said. This apportionment was made on the basis of 1940 census figures, but following a census taken by the state department, the apportionment will be based on the newer population figures.

## The Low Down From Hickory Grove

I am thinking about a new kind of week. I will call it maybe "don't listen to baloney" week. Our ears are getting bigger and our noggin is gathering cobwebs, like old furniture in the attic—unused.

We are in a rut. We listen lots—and ponder little. A good sample is how the fix-everything-sweet-and-slick Boys sound-off and say to leave it to them and they will get 60 million jobs for us—right out of the hat. We listen and imagine the guys are wizards. But anybody caring to remember back 10 years—at the bottom of the depression—the most that were ever out of work was 10 million. What the wizards are gonna do with 60 million jobs and only 10 million idle, is perplexing. But they figure, I reckon, that nobody is gonna re-

member anything they say beyond sun-up. Tomorrow is another day—something else will show up by then as a menace, and which they will know just how to fix.

We are getting the idea we must listen—and learn. My new slogan is just in the nick of time. Join my "don't listen to baloney" week, now, before our inferiority complex becomes chronic and permanent—and they get our shirt.

Yours with the low down,  
JO SERRA

While shopping eat at the Grey at the Greyhound Coffee Shop.

Emergency landings on Iwo Jima have been made thus far by 51 Superforts which might otherwise have been ditched at sea due to lack of gasoline or engine trouble, it has been disclosed.

For Stove and Diesel Oil Call Harry Barnes. Phone Beaverton 3231. If

## Tradition Noted in Death

Considerable comment has been made on an American tradition that presidents elected at 20-year intervals die in office.

- 1840—William H. Harrison.
- 1860—Abraham Lincoln.
- 1880—James A. Garfield.
- 1900—William McKinley.
- 1920—Warren G. Harding.
- 1940—Franklin D. Roosevelt.

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A new postage stamp to be issued in observance of the United Nations conference at San Francisco will bear the name of Franklin D. Roosevelt. It will be on sale at postoffices on April 26.

While in Beaverton be sure to eat at the Greyhound Coffee Shop.

## Hi Boys And Girls



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## DVORAK MEMORIAL

Antonin Dvorak, Bohemian composer, wrote melodies which were recorded as "String Quartette in F Major," Opus 96, in tiny Spillville, Iowa, in 1893. The composition consumed only 12 days. Later Dvorak wrote "Theme With Variations," part of which, rearranged by Violinist Fritz Kreisler, became known as "Indian Lament." So that the spirit of freedom which inspires men and women to create masterpieces of art in all forms shall endure forever, U. S. men are suffering and dying. Home folks can at least lighten their trials by buying War Bonds to furnish them with munitions, food and medical supplies.

U. S. Treasury Department

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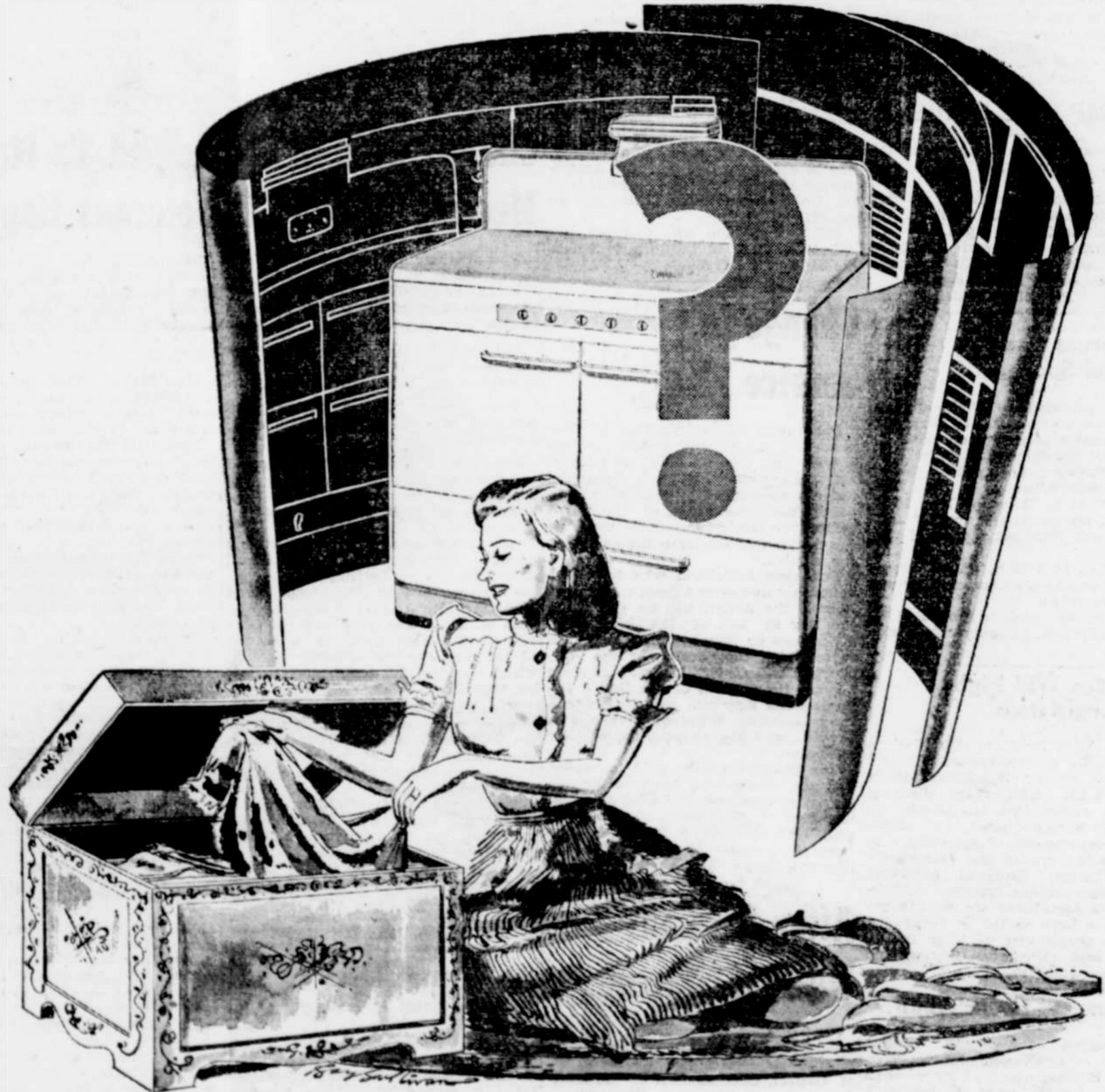
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