

BEAVERTON ENTERPRISE

H. H. JEFFRIES, Publisher

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Keep It Flying

A GOOD IDEA

Couldn't the labor usually devoted to cutting Christmas trees be more usefully employed this year in cutting pulpwood for much-needed paper products? And since tree lights are scarce, couldn't we all let the institutions and hospitals have ours this year?—Christian Science Monitor.

Guam (Delayed)—Sgt. Alvin M. Josephy, Jr., a Marine Corps combat correspondent, reports that Leathernecks overrunning a Jap hillside dug-out, came on a Jap portable phonograph with a cracked record on its turntable. The title of the selection: "Everything Is Hotsy-Totsy Now."

Think

If you think you are beaten you are. If you think you dare not you don't. If you'd like to win but think you can't.

It's almost certain you won't. If you think you'd lose you're lost. For out in the world we find Success begins with a fellow will. It's all in the state of mind. If you think you're out classed you are. You've got to think high to rise. You've got to be sure of yourself before.

You can ever win a prize. Life's battles don't always go To the strongest or fastest man. But sooner or later the man who wins. Is the man who thinks he can. —Ex.

During an Axis shelling of El Guettar, Pvt. Will Helfand left his fox-hole for a moment to visit with another soldier. When he returned an 88 millimeter shell was resting in his fox-hole.

For Stove and Diesel Oil Call Harry Barnes. Phone Beaverton 3231. tf

—Buy Christmas Seals—

THESE WOMEN . . . HER ONLY CHOICE

Gregory D'Alesio



"Sorry you don't like it, Ma'am. May I suggest a bond then, for a REAL foundation."

LEGAL NOTICE

TO ALL WHOM IT MAY CONCERN be it known that the Philco Corporation, a Pennsylvania corporation, being the owner of the trademark "PHILCO", having registered the trademark in the Office of the Secretary of State pursuant to Section 43-305, O. C. L. A., hereby makes publication pursuant to Section 43-308, O.C.L.A., as follows: The trademark consists of the single word "PHILCO" and is applied to the following goods: RECEPTACLES: Vegetable Bins; BAGGAGE: Canvas Carrying Cases, Leather Carrying Cases; ABRASIVE, DETERGENT, AND POLISHING MATERIALS: Cabinet Polish Rubbing Compound, Sandpaper, Steel Wool; ADHESIVES: Caulking Cement, General Purpose Cement, Rubber Cement; CHEMICALS: Counter Cell Solution, Dial Cord Dressing, Electrolytes, Gases, Jar Finishing Solution, Sulphuric Acid; CORDAGE: Control Drive, Cable, Dial Drive Cord, Metal Drive Cord; CONSTRUCTION MATERIALS: Screening; HARDWARE AND PLUMBING AND STEAMFITTING SUPPLIES: Bolts, Brads, Eyelets, Flexible Metal Mounting Straps, Lockwashers, Metal Clips, Nuts, Rivets, Screws, Washers, Window Silencer Springs; METALS: Solder; OILS AND GREASES: Mineral Oil, Switch Lubricator; PAINTS AND PAINTERS' MATERIALS: Aluminum Paste, Burn-In Wax, Cabinet Polish, Decalcomania, Fillers, Furniture Polish, Lacquers, Methacrylate, Thinners, Prepared Shellacs, Ready-Mixed Paints, Refrigerator Polish, Stains, Varnishes; ELECTRICAL APPARATUS, MACHINES AND SUPPLIES: Batteries and Battery Parts and Supplies, Namely, Plate Separators of Wood, Plate Separators or Retainers of Rubber, Connectors, Containers, Covers, Float Gaskets, Jars, Plates, Sealing Compounds, Slotted Retainers, Straps, Terminals, Vent Caps, Wood Cases; Ceramic Electric Insulators, Ceramic Electric Wall Outlets, Dishwashers, Dry Batteries, Electric Fans, Electric Motors, Electric Stoves, Electrical Connector Plugs, Extension Cord and Plug Assemblies, Fluorescent Lamps, Household Power Line Cord, Lighting Bulbs, Motion Picture Projectors, Radio and Public Address Microphone Kits, Radio and Television Aerial Masts; Radio and Television Receiving and Broadcasting Equipment and Parts and Supplies. Namely, Aerial Couplers, Aerial Kits, Aerial Window Lead-In Straps, Amplifiers, Automatic Tuning Devices, Automobile Aerials, Automobile Aerial Adapters, Automobile Dynamotors, Auto. Extension Speakers, Auto. Radios, Auto. Radio Controls, Auto. Suppression chokes, band Switches, Binding Post and Panels, Cathode Ray Tubes, Condensers, Condenser Mounting Clamps, Consoles, Control Grid Clips, Control Positions, Converters, Copper Pipes, Deflection Units, Deflection Yokes, Electrolytic Rectifiers, Electromagnets, Extension Speakers, Fixed Resistors, Fuses, Grid Bias Cells, Harmonic Generators, Headphones, Headphone Kits, High Fidelity Demonstrators, High Frequency Sound Receivers, Hum Cap Grounding Springs, Hum Controls, Interference Filters, Jack Panels, Knobs, Lighting Bulbs, Loud Speaker Cones, Medium Frequency Picture Receivers, Microphones, Monitors, Oscillators, Pilot Lamps, Portable Monitor Consoles, Power Units, Radio Chassis, Radio Frequency Amplifiers, Radio Frequency Chokes, Radio Frequency Coils, Radio Modulators, Radio - Phonograph Combinations, Radio Set Wiring Cables, Radio Speakers, Radio Tube Removers, Remote Control Devices, Rubber Mounting Washers, Shielding Lids, Side Band Filters, Speaker Cables, Speaker Field Coils, Speaker Sockets, Switches, Synchronizing Distribution Units, Synchronizing Generators, Synchronizing Pulse Expander Units, Telephone Line Equalizers, Television Motion Picture Cameras, Terminal Strips, Time Meters and Panels, Tone Controls, Transformers, Tube Shields, Tube Sockets, Tuning Control and Cable Tuning Scales, Under Car Aerials, Vacuum Tubes, Variable Condensers, Variable Condenser Parts, Variable Resistors, Vibrators, Volume Controls, Volume Level Indicators, Wire Shielding, Wave Traps; Signal Generators, Slide Projectors, Vacuum Cleaners and Parts and Supplies; Vacuum Tube Amplifiers, Wire, Wired Interphone Systems, Wireless Record Players; GAMES, TOYS AND SPORTING GOODS: Portable Phonographs, Portable Radios, Portable Radio-Phonograph Combinations; CUT-

LERY, MACHINERY, AND TOOLS, AND PARTS THEREOF: Burn-In Knives, Burn-In Lamps, Battery Litters, Coil Shield Removers, Combination Aligning Screw Drivers and Wire Dressing Tools, Eyeletting Sets, Felt Rubbing Blocks, Film Cleaning Machines, Film Splicer Benches, Hex Head Aligning Tools, Pumps, Screw Drivers, Tube Removers, Wrenches, Wrench Sockets; LAUNDRY APPLIANCES AND MACHINES: Electric Irons, Washing Machines; LOCKS AND SAFES: Automobile Radio Locks, Cabinet Locks, Window Locks; MEASURING AND SCIENTIFIC APPLIANCES: Battery, Circuit, and Condenser Testers, Frequency Meters, Funnel, Hydrometer Syringes, Magnifying Mirrors, Oscilloscopes, Pocket Voltage Testers, Radio Receiver Test Mallets, Speaker Testers, Spring Scales, Syringes, Thermometers, Thermostatic Controls, Tube Testers, Vibrator Testers, Voltmeters, Wattmeters; HOROLOGICAL INSTRUMENTS: Automatic Starting Timers, Clocks, Radio Station Selecting Clocks; BRUSHES: Flowing Brushes, Penicil Brushes; CROCKERY, EARTHENWARE, AND PORCELAIN: Jars, Porcelain Pans; FILTERS AND REFRIGERATORS: Refrigerators and parts and Supplies, Namely, Cabinets, Doors, Evaporators, Flues, Hinges, Ice Cube Grids, Ice Trays, Inner Doors, Latches, Moist-Cold Shelves, Sealed Compressor Units, Shelves; FURNITURE AND UPHOLSTERY: Cabinets for Air Conditioning Apparatus for Television Receiving Equipment for Window Ventilator; Film Storage Cabinets, Instrument Racks, Stands for Phonograph Records, Stands for Phonograph Record Albums; GLASSWARE: Funnel, Jars, Shelving, Ways; HEATING, LIGHTING, AND VENTILATING APPARATUS: Air Conditioners and Parts and Supplies, Namely, Air Ducts, Compressors, Condensers, Controls, Control Switches, Evaporators, Expansion Valves, Fans, Sound Absorbing Materials, Tubes, Window Adaptors, Window Installation Kits, Window Sash Seal Gaskets; Air Filters, Electric Stoves, Forced Draft Window Ventilators; BELTING, A N D MACHINERY PACKING: Compressor Belts, Fibre Washers, Rubber Molding, Rubber Gaskets, Rubber Unit Supports, Rubber Washers; MUSICAL INSTRUMENTS AND SUPPLIES: Phonographs, and Parts and Supplies, Namely, Cable Assemblies, Motor Board Assemblies, Needle Trays, Pickups, Scratch Filters, Switches, Tone Arms, Turntables, Volume Controls; Phonograph Record Changers, Recording Apparatus, Recording Blanks; PRINTS AND PUBLICATIONS: Service Manuals; CLOTHING: Men's and Women's Coverall Service Coats; TEXTILES: Grille Cloth.

wearing out. There will be an abnormal need for all kinds of replacements which can be bought at some retail store.

(9) There have been about 12,500,000 children born in the United States since Pearl Harbor. Of this number, over 2,000,000 are in excess of the normal birth rate. The poorest retail purchasers are the aged, who are dying off; but the best are the children and their parents.

(10) Consumer goods are not only wearing out, but styles are changing. New things which will come on the market after the War will be of designs which will make the old things look obsolete. This applies not only to houses, furniture, wearing apparel, but to foods and beverages.

(11) Billions of dollars will be required merely to bring factories, offices, homes and individuals "up-to-date." The farms of the country will especially need attention. The land has been overworked; fertilization has been neglected; farm implements are out-of-date. Moreover, the farmers will have more money and less debts after the War than they have ever had before. All of these farm purchases must come through retailers.

(12) Even the retail stores themselves will be large purchasers. Most of them must be refurbished, relighted and repainted. Air conditioning and other new equipment will be needed. A large store is not necessary. It may have only a ten-foot frontage, but it should have modern furnishings with an excellent show window.

Returning service men should also consider warehousing, transportation, financing, printing and various other departments of distribution. The cooperatives, or group buying, or voluntary chains or manufacturers' branches present opportunities. I suppose there always will be an opportunity for the old style wholesaler, but that division does not appeal to me.

The greatest opportunity lies with the chain stores, especially the variety chains. Next in importance come the supermarkets; and third, the department stores. House-to-house selling will always be profitable for those with "guts." Consumer credit will come back; cooperatives will continue to increase in importance; but the chain stores have nothing to fear from cooperatives for many years to come. There will be changes in servicing as well as in products and packing. This especially applies to the perishable goods such as

meats, fish, fruits and vegetables due to the increased installation of deep freezers.

For Stove and Diesel Oil Call Harry Barnes. Phone Beaverton 3231. tf

RATION BOOK REMINDER

Cut this out and keep it in your purse MEAT, BUTTER, CHEESE: Red Stamps A5 through P5 are good indefinitely.

Waste kitchen fats exchanged for two points and four cents a pound.

PROCESSED FOODS—Book 4—Blue stamps A5 through W5 valid indefinitely.

Blue Stamps X-5 to B-2 became valid Dec. 1.

SUGAR—Stamps No. 30-34 in book 4 valid indefinitely for five pounds.

For canning only: Sugar Stamp 40 valid for 5 pounds through Feb. 28, 1945.

SHOES—Loose Stamps Invalid

Book 3—Airplane stamps No's. 1 and 2 and 3 good indefinitely for one pair.

GASOLINE COUPONS—Not Valid unless Endorsed

A No. 13 expires Dec. 21.

WOOD, COAL, SAWDUST—

Delivery by priorities based on written statements of needs.

PRICE CONTROL—Refer price inquiries and complaints to price clerk at your local board.

"America's destiny rests at the threshold of the homes of our people. If we are to maintain our advanced position in the world, the home must be revitalized. . . . Nearly 23 percent of all persons arrested last year were under voting age. More boys 17 years of age and more girls 18 years of age were arrested than in any other age group."—J. Edgar Hoover.

Making a run through a Jap barrage, Sgt. Lowen Schofield was hit. The impact of the Bull's eye shot threw him 15 feet, yet he didn't even sustain a scratch. A hand grenade in his pocket deflected the bullet.

GEORGE F. GORDON

PIANO TUNING AND REPAIRING
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Beaverton, Oregon

READING GLASSES?

ARE YOU--

- AT PRESENT, WEARING READING GLASSES BECAUSE YOU'VE BEEN "AFRAID" OF BIFOCALS?
- TAKING THEM OFF AND ON MANY TIMES A DAY TO SEE CLEARLY WHEN LOOKING UP? ISN'T IT A NUISANCE?
- A VICTIM OF BIFOCAL "HORROR" TALES SUCH AS: FALLS ON STAIRS, STEPS, CURBSING ALONG WITH UNSIGHTLY "NECK-CRANING" AND GAPING?
- MISPLACING OR FORGETTING THEM QUITE OFTEN?

THEN--

- WITH SOME 30 DIFF. KINDS OF BI-FOCALS YOU CAN REST ASSURED WE CAN PRESCRIBE ONE TO SUIT YOUR NEEDS.
- HAVING BIFOCALS DOES NOT MEAN YOU MUST WEAR THEM ALL THE TIME, THEY ARE SIMPLY FOR THE CONVENIENCE OF SEEING CLEARLY.
- WE SHALL BE PLEASED TO ANALYZE YOUR VISUAL PROBLEMS BY MAKING A THOROUGH EXAMINATION.

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