

BEAVERTON ENTERPRISE

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Keep It Flying

PREPARE THEIR FUTURE!

The men and women of our armed forces cannot, by the very nature of things, do much about their future. Individually, they have surrendered a one-time free existence to the military which is as it must be for victory.

In the military service they live for this present day, this present hour, the immediacy of a moment which may be the last.

It is for us, left safely here at home, to be thinking of their future (we can do little enough about their present)—for the future belongs to those who prepare for it.

The Truman Committee of the Senate, a diligent fact-finding body which is demonstrably unbiased, has once again pointed the way toward the most effective solution of postwar production and employment problems. It finds that "even in wartime it was the flow of private initiative that made possible the success of the war program. This flow must be encouraged in the future."

With the objective clearly defined, then, it is the obligation of each one of us at home to project this encouragement, to the end that there will be an economic environment which is not hostile to business, prompt liquidation of war contracts, and a reasonable tax program which will encourage individual initiative and incentive. Let it be remembered that just talking about the future will not bring the results desired. Affirmative and continued action by our law-makers is of vital importance to safeguard the future.

REWARDS!

Any system of government that offers the same rewards to the man who loafs as to the man who works, is going to kill the greatest force that has made the United States the country the whole world envies.

GOOD NEWS

Welcome news to housewives was that beginning last Sunday shortening salad, and cooking oil will be point free. Thus another food item is free. One wonders if everything will be point free by election time next fall. What a landleid it would be for some politician to announce this as his platform!

Attention Called to 35 mile Speed Limit for Cars

Closer observance of the war time speed limit of 35 miles an hour was urged today by Bob Farrell, Secretary of State, who declared that reduced speeds would save dwindling gasoline supplies and decrease wear on tires.

Speed checks made by the state highway department showed that during the first three months of the year, 85 percent of the drivers on the Pacific Highway travel at speeds of 50 miles an hour or under, Farrell said. Only about ten percent of the drivers limited their speeds to 35 miles an hour.

"Conservation of gasoline, tires and the prevention of accidents are necessary to the maintenance of essential civilian highway transportation," Farrell declared. "High speeds use up more gasoline and oil and cause greater wear on tires. Speed also increases the accident hazard and the severity of accidents at speeds of 50 miles an hour or over is far greater than at speeds under 35 miles an hour.

"In the interests of efficient highway transportation and safety, every Oregon driver should be willing to observe the wartime speed of 35 miles an hour."

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Prayer Before Invasion

BY SUSAN THAYER

I'd like to pass along something I just heard about, and which I believe you'll agree might be of really incalculable importance to all of us.

A few days ago the Association of Army and Navy Wives, a group of women very close to the war, sent out 8,000 letters to cities all over the country—no doubt to your own town. These letters asked that when word is finally flashed that the invasion of Europe has started, the church bells be rung in every community throughout this country, and that all of us gather to pray for the safety and success of our men in the greatest military undertaking in history.

Actually, we women need not be told to pray. Prayer and prayer alone has carried us through many a difficult hour.

We know, too, that our men in battle have learned to lean on prayer. Time and again we read of a bomber, bullet-torn, crippled but coming in—coming in on a wing and a prayer! In Aleutian fox holes, under bombing on African sands, in Italian mud and Pacific jungle, men have prayed—and fought on.

What a wonderful thing, then, for our men to feel a great spiritual surge from this nation—to know that all of us here at home are standing by in the hour of supreme effort!

The Low Down From Hickory Grove

I am kind of an under-dog financier. Lots of folks are the same, but just don't pop off and say anything about it—everbody is not so windy. But anyway, I am going to write a little essay on bankers.

You will look far and wide to find somebody more jumped on than bankers. There must have been some duck, here or there, in the banking business—sometimes or other, that folks didn't think was shootin' square or something. I don't know about that. It is possible. However, you could run across a barber, or a plumber, or a cook, or most any trade, who is not a person you would want to loan 10 bucks, or whom you would care to have in for dinner. But all in all, if I was to pick out somebody to hold my gold watch and chain, when my back was turned I would pick a banker every time—and so would most people.

It has been kinda open season on bankers, for politicians. Bankers don't talk back much. If I was to give the old boys some advice, I'd say, "Next time some jaybird starts heckling you, haul off with a haymaker." Folks like people who show spunk—and—fight back.

Yours with the low down,
JO SERRA

Good Price Forecast For Berry Growers

The recently announced OPA price ceiling for strawberries that will return to growers the national average of \$6.51 for a 24-quart crate will furnish an incentive for Multnomah and Washington county berry growers to keep up production in the opinion of County Agent S. B. Hall.

Although it is rather early to estimate this year's strawberry crop, Hall said that there are fewer berries under cultivation and that many patches did not make very good growth last fall.

Farmers hope there will not be any early frosts. They are banking on school children and housewives to harvest this year's crop.

Hear DAN HARMON Speak Every Thurs. Nite 9:15 P. M.—KOIN

What Congress Needs

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Babson Says...

Continued from Page 1

tence to work up to a good executive position in a chain store organization or even in a department store. Hence, most men wind up by getting connected with some special industry or manufacturing concern. The question is as to which industry has the greater opportunities and which pays the largest salaries and highest wages. Following will be found a list of the leading American industries.

These industries, I have grouped and, in fact, arranged in an order according to their rates of return on their total investment, before interest and income taxes. My theory is that the best opportunities lie with the companies that are making the most profits. (These are those included in Group 4, which showed prewar earnings are from 15% to 25%). I have divided these seventy-two industries into four groups of employers as follows:

Group No. 1—Low Profits.
The first group includes 8 industries. During the last prewar year these earned only from 3% to 6% on their capital investment. These 8 follow:

Railroad equipment; Fertilizer products, timber and lumber products, coke oven products, cane sugar, silk products, textile and sewing machinery, steel and rolling mill works.

Group—No. 2—Small Profits
The second group contains 28 industries. The last prewar year for these industries showed a profit on the investment (before interest and income taxes) of 6% in the case of Clay Products up to 10% in the case of Knit Goods. The entire list of Group 2 follows:

Clay products, agricultural machinery and tractors, petroleum producing and refining, cotton textiles, bolt, nut, rivet and screw products, paper and pulp, matches, textiles dyeing and finishing, hat and cap, steel castings, copper, tanned, curried and finished leather, heating and cooking apparatus, cement, flour milling, malleable iron castings, furniture, plumbers supplies, bread and bakery products, book and magazine publishing, beet sugar, rayon and allied products, heavy machinery, saw, file and hand tools, leather, boots and shoes, paint and varnish, rubber products, knit goods.

Group No. 3—Fair Profits
The third group contains 18 industries starting with silver and plated ware, earning 10% on the invested capital, and running up to corn products, earning 15% on the investment, during the last prewar year, before deducting interest and income taxes. This is a very good list and includes some of the most satisfactory industries for the long pull, although I don't advise anybody into distilled liquor. It will be noted that this group three includes refrigerator equipment. It will be noted that equipment, gypsum and asbestos products, business machines and clothing, all of which are growing and profitable industries.

Silver and plated ware, pump, pumping and air compressors, hardware, woolen and worsted goods, refrigerator and air conditioning units, lead and zinc, gypsum, asbestos products and roof coatings, firearms and ammunition, utility industry, biscuits, and crackers, engine turbines, water wheels and windmills, business machines and typewriters, distilled liquors, tin cans and tinware, electrical machinery and apparatus, men's, youths' and boys' clothing, cranes, dredging, excavating and road building, corn products.

The fourth group contains 18 industries which were the most profitable of all during the few months before the war. They earned from 15% to 25% on the capital invested. The radio and phonograph group showed a profit of 15%, and this profit increased in the following order up

to the including drug and medicine group, which showed 25%. (I might add that there were also two other industries not included in the above—the aircraft industry, which showed a profit of 35% and the soft drink industry, which showed a profit of 45%.)

Group No. 4—Good Profits Products
Radios and phonographs, glass and glassware, mens' and boys' cotton leather and misc. garments, automobile parts and accessories, wool carpets, and rugs, chemicals, machine tool accessories, and precision tools, canned fruits and vegetables, perfume and cosmetics, motor vehicles and accessories, cigarette and tobacco products, general preparations, soap, cottonseed products and cooking fats, food specialties, shipbuilding, confectionery, malt and beverage brewing, drugs and medicines.

Study the Management
Too many young men and women take the first job which comes along. This will especially be true after the War. To avoid being a rolling stone, it is wise to take a little time in selecting the industry which you are willing to master and especially the concern with which you wish to stay for life. The money which the industry is making is not the only concern. Look up the character of the men for whom you are considering working. Do they attend some church? Are they interested in civic affairs? Have they a reputation for fair dealing and good treatment of their employees?

But in selecting an industry, consider your own qualifications. Are you mechanical or not? Do you get on well with other people? Are you slow but accurate; or are you rapid but a little careless? Are you good at figures? Do you prefer to work in an office or pound the pavements and ring door bells at selling? What about your character? The industry should be chosen which fits into your temperament. Don't necessarily select an industry from Group 3 or 4. None of these may be suited to your training, physique or temperament.

Duke, a German shepherd dog from Boston, joined the Army 13 months ago. Teamed with an Army sergeant, he served in New Guinea, thru the Cape Gloucester campaign, and is now moving up this jungle coast with U. S. Marines in pursuit of retreating Japs, the Navy Department said. Duke could scent and "point" a Jap three-quarters of a mile away, and has flushed scores of Japs, has been through more than 60 air raids, can dive for a foxhole like any Marine, and the Sergeant says, "he's the smartest dog I've ever seen."

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TOTAL CONSCRIPTION! YOUR QUESTIONS ANSWERED

Part 1: National Operations

1. Why Is Total Conscription Necessary?

This is addressed to the citizens of the United States and Canada. Our enemy in World War II is the armed might of world fascism. Unless this might is defeated in battle, fascism will be imposed from without on North America; and unless the fascism within our own national systems is liquidated, we may have fascism imposed from within even though we are victorious on the battlefields.

World War II has produced technological revolution on this Continent which has changed the entire basis of our society. We cannot continue with the magnitude of total war or cope with the problem of peace unless we introduce a total mobilization in the United States and Canada competent to operate the totality of our enormous productive mechanism in both war and peace.

Technocracy, as a non-profit membership organization with members in both the United States and Canada, is presenting to the people of both countries a solution and a designed direction which may be installed by the governments of each country respectively as sovereign entities whose geographical position as friendly neighbors impels them toward a similar destiny.

Technocracy submits that the stress of total war and the impact of peace will compel the people of the United States and Canada, acting through their respective governments to install the total conscription of Men, Machines, Material, and Money—with national service from all and profits to none.

Conflicting private and group interests must be submerged and replaced by compulsory national service. We must abolish production for profit at a price and substitute in its place the engineering design of production for the strategy of a total war offensive.

United States and Canada cannot achieve a high morale and internal efficiency when some citizens gain wealth and economic advantage in war prices, war profits, war wages, and war racketeering while other citizens are spilling their blood in defense of the country. The men who give up their lives are conscripted to do so: the rest of us must be conscripted into national service even as those who have died. We could do this by freely adopting a plan of total mobilization with national service from all and profits to none. Who can say that he deserves more!

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