

CLASSIFIED WANT ADS

TWO Cents a word per issue
 NOTHING LESS THAN 25c
 CASH MUST ACCOMPANY
 ALL CLASSIFIED ADS
 NO ADS TAKEN OVER PHONE

We Publish the
BEAVERTON ENTERPRISE
TIGARD SENTINEL
MULTNOMAH PRESS
ALOHA NEWS

Complete Eastern Washington County and Western Multnomah County Coverage.

We assume no financial responsibility for errors which may appear in advertisements published in these columns but in case where this paper is at fault will reprint that part of an advertisement in which the typographical mistake occurs.

FOR SALE

DRY SLABWOOD for Sale—\$12.50 per cord in 2 cord loads. Ruben Johnson, Newberg, Star Route, Phone 193J. 421f

FOR SALE—3 White Geese, one gander, 2 geese. W. A. Hardman, Beaverton, Lake Rd., Rt. 2, Box 120. 49

FOR SALE—One N. Z. white buck one year old. C. R. Knight, Rt. 6, Bx 645, Portland, fourth house W. of Red Rock Dairy on Barbur Blvd. 49

FOR SALE—Year old Jersey heifer \$30. B. F. Blethen, R1, Bx 321, Davies road, Beaverton. 49

FOR SALE—Regis. Durocs, 3 mos. Pigs, \$20. N. E. Johnston, Lyle, Wash. 49

WANTED

WANTED—Cow Manure at least six months old. Phone Tigard 2723. 49

RIDERS WANTED—3 Riders bet. Beaverton and Portland, 7:30 to 9:30. ER, 2311, Geo. Thompson, Beaverton, R2, Bx 598. 49

WANTED—Woman for light laundry in your house or ours, also woman for housework one day a week. Telephone Beaverton 3847. J. B. Cronnelin 461f

WANTED—Someone to care for small dog, for 4 months, will pay, Miss Phoebe, R3, Bx 75, Beaverton. 48-49

WANTED—Truck Mechanic. L. H. Cobb Co., Phone Beaverton 2881. 48-51

MISCELLANEOUS

Dead stock picked up free of charge anywhere. Call collect. UN, 1221; night call DENLEY RENDERING CO., Portland.

HIDES & WOOL, CASCARA—A specialty. LEE BROS., 25 SW Clay, Portland. Atwater 5334.

FURNACE & Sawdust Burner service and installation. Phone Cherry 1236. 41 1f

FOR TOW CAR call VERMILYE MOTOR CO. Phone Tigard 3381.

PAPERING—Painting, and Papering, neat, experienced workman. L. L. Sealey, Phone Beaverton 2516. 48-49

PAINTS

Inlay's Fresh Mixed Feeds FISHER THORSEN PAINTS
 For quality, fair price and service
J. B. Inlay & Sons
 REEDVILLE ALOHA, ORE.

Riverview Cemetery
 WEST END SELLWOOD BRIDGE
CREMATORIUM MAUSOLEUM CEMETERY
 Complete Funeral Service in New Cathedral Chapel at No Extra cost
 Riverview is a co-operative association with assets of over \$800,000



J. P. Finley & Son
MORTICIAN
 SW FOURTH AT MONTGOMERY
 ATwater 2181
 When one sings his own praises his music is bad.
 Tell it with a classified.

LOST

LOST—Black English Spaniel Dog Male, about Dec. 28 in Beaverton, belongs to service man. Phone Beaverton 2713. Reward. 49

RABBITS WANTED

BEST PRICE for Rabbit fryers, D. P. MacDonald, R2, Bx 218, Beaverton. Phone Beaverton 2260. We pick up.

WANTED—Live Rabbits, to buy now. Top prices paid. Rabbit Meat Co., 8917 SE Stark St., Portland. Phone SUnset 1722. Open week days only until 7:30 p. m.

CAR WASHERS MECHANICS

Mechanics work 48 hrs. per week 40 hours straight; 8 hours time and a half. Good working conditions. Permanent employment.

OREGON MOTOR STAGES
 506 SW Mill BE. 3021
 PORTLAND

WANTED MEN AND WOMEN for SHIP SCALERS

FOR LOCAL SHIPYARDS, EXPERIENCE UNNECESSARY, 95c AND UP PER HOUR ON DAY SHIFT, CLEANING AND PREPARING SURFACES BEFORE PAINTING.
 Women must be age 16 and not over 45, and birth certificate required up to 24 years.
 Apply basement of Labor Temple Local No. 1404 Portland, Oregon

WANTED BRICKYARD FACTORY WORKERS

Essential Industry
EXPERIENCE NOT NECESSARY
 Steady Work with Overtime
 APPLY AT
SYLVAN PLANT COLUMBIA BRICK WORKS
 1320 S. E. Water Ave., Portland

NOTICE
 Laborers wanted at once. Immediate job placement! Apply week days only.
HOD CARRIERS AND BUILDING LABORERS
 Union Local No. 296
 ROOM 215
LABOR TEMPLE
 SW 4th AT JEFFERSON

De Laval
 SEPARATORS — MILKERS
 COMPLETE EQUIPMENT AND SUPPLIES FOR THE DAIRY INDUSTRY

Monroe & Crisell
 Manufacturers & Distributors
 EVERYTHING DAIRYMAN
 PORTLAND, ORE. — LAKE CITY

135 NW Park AT. 6461

Attention
Chevrolet Owners
 For Prompt and Efficient
CHEVROLET
 Service and Parts
 AND
TIRES and TUBES
 Grades 1 or 3—Most Sizes
A.B. Smith Chevrolet Co.
 W. Burnside at 13th Ave.
 Portland AT. 5161
 "A GREAT PLACE TO BUY"

Nature always compensates. Consider how sanitary is a baldhead.
 You can always dispose of it, if you use a want ad.

There's a place for the knocker but it's on the outside.
 Tell it with a classified.

If a price level is ever established it will be on a plateau.
 Covering a house with a mortgage doesn't stop the leaks.

There's little good in telling a man that honesty pays if he is getting rich by being dishonest.

C. V. WALLACE
 —Signs & Cards—
 R1, Bx 1, Tigard, Oregon.
 Opposite the Joy Theatre
 PHONE TIGARD 2381

AT FIRST SIGN OF A
COLD
 USE 666
 666 TABLETS, SALVE, NOSE DROPS

SCOFFINS & WALLACE
Fancy Pigeons
 30 Varieties
 Call evenings, Sat. P. M. or Sun.
 Tigard, Across from Joy Theatre
 PHONE 2381

BE WISE AND MODERNIZE
 PATRONIZE
H. B. WISE
 PLUMBER
 CH 1232 — 743 Maplecrest Court



A Pledge to Portland Housewives

Bottled Milk comes FIRST

The 8000 co-operative dairymen who own and operate Challenge Creameries give you this pledge: "Portland's milk bottles will be filled regardless of the general shortage of milk in the Portland-Vancouver area." Despite the fact that eleven of the twelve Columbia Empire co-operative dairy associations which make up Challenge Creameries are primarily interested in producing butter and cheese—these 8000 farmers assure you that *bottled milk comes first*. After the bottled milk demands in this area are filled, then, and only then, will milk be used for the manufacture of butter and cheese.

According to federal statisticians' records the population of the Portland-Vancouver area has increased more than 35 percent since 1940. In other words, we have about 145,000 more people in this area—men and women who are working hard and have plenty of money to spend for food. These people must have milk. It is important to their health and to their effectiveness as war workers.
 This means a tremendous increase in the demand for fresh milk. More people, more buying power and the rationing of other foods have greatly increased our local consumption of fresh milk.

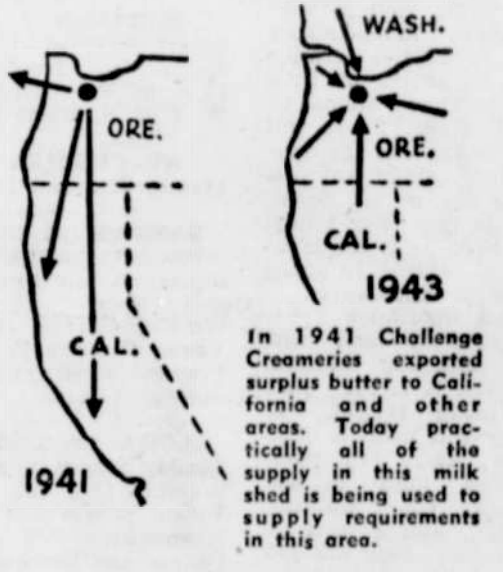
mated to be 5 to 8 percent less than in 1941. The reason for this decrease in production is the tremendous increase in the cost of farm labor and feed. Farm work-

During 1941 Challenge Creameries shipped a surplus of over 3,000,000 pounds of butter to California markets. This is equivalent to 30,000,000 quarts of market milk which can be made available for distribution locally as bottled milk. As fresh milk demands have increased we have diverted up to one-seventh of our milk supply from butter and cheese

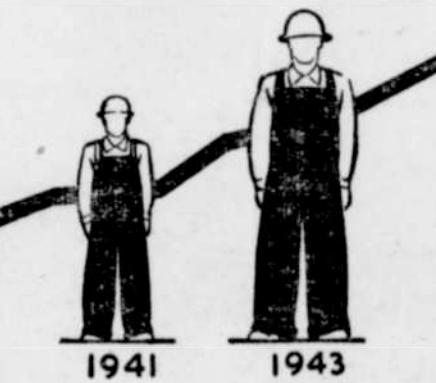


OUR MILK SUPPLY IS GROWING SMALLER

ers today receive from \$125 to \$175 per month, plus board and room. Hay, grain and dairy feeds have on the average about doubled in price in the past two years. Along with these increased costs farmers are faced with a fixed ceiling price for milk, which is too low to allow them production costs. Hundreds of farmers have either dispersed their herds entirely or sharply reduced the number of cows milked, and turned to profitable farm products. The result has been a decrease in production which has become a serious problem.



In 1941 Challenge Creameries exported surplus butter to California and other areas. Today practically all of the supply in this milk shed is being used to supply requirements in this area.



OUR POPULATION HAS INCREASED

Not only are more people buying milk, but the per capita consumption has increased from .86 of a pint per day in 1941 to a full pint per day in 1943.
 The increase in the amount of fresh milk used locally has been supplied for the most part by Challenge Creameries. This great association with member creameries located throughout the Columbia Empire, supplies practically all of the local distributors, both large and small, with the fresh milk which they deliver to your homes and to your grocer.
 But while our demand for bottled milk has increased, our milk production is steadily decreasing.

HOW CHALLENGE CREAMERIES INSURE PORTLAND'S SUPPLY OF FRESH BOTTLED MILK

One of the principal reasons why Challenge Creameries can continue to assure the Portland-Vancouver area of an adequate supply of fresh milk is the fact that our exports to other areas have been practically discontinued.

to fresh milk to be sold by Portland distributors in bottled form. Member creameries in Clatskanie and McMinnville are at present shipping 35,000 pounds of milk daily to Portland which was formerly used for butter and cheese. More from these and other communities is available if it is needed.
 Whatever happens to the milk supply in this area Challenge Creameries assures the people of this market that there will be enough fresh milk for everyone. Each of the 8000 Challenge dairy farmers is doing the very best he can to take care of this situation. The majority of these dairymen market their milk as butter and cheese but because of its extreme importance to the health of the community they feel that bottled milk must come first.

WHAT YOU CAN DO TO HAVE MORE BUTTER

A recent survey among housewives shows that there is a greater demand for an increase in the supply of butter than any other product. To have a greater supply of butter two things are necessary.
 —The supply of milk produced must be increased.
 —Our fresh milk must be conserved in order to convert more of it into butter.
 The only way our milk production can be increased is to raise ceiling prices for milk to enable the farmer to make a decent return. The dairy farmer is bitterly opposed to food subsidies which have been proposed by the administration as a means of increasing the farmer's returns. Farmers state that a subsidy on milk will not increase our milk supply by a single pound. What the dairy industry wants is intelligent control which will result in price adjustments in line with changes in production costs, as was originally written into the price control act of 1942.
 Conservation of fresh milk is of the utmost importance in increasing the supply of available butter. In 1943 Challenge Creameries marketed more than 7,000,000 pounds of butter in the Portland area for civilian and government use. This is equivalent to 70,000,

000 quarts of fluid milk. As scarcity develops and as population increases cause a greater demand for fresh milk, a part of our milk supply must be diverted from butter, cheese and other dairy products and sold as fresh milk. This is what is happening all over America. Milk and cream sales to civilians have risen more than 25% since 1940 averages—from 15 to more than 19 billion quarts annually.
 This cuts into the supply of milk for producing butter. The government also has first claim on all butter produced, holding a large percentage for army and lend-lease purposes. The Department of Agriculture estimates that civilians will have only 75.5% as their share of the 1944 butter supply. One way you can help to increase this supply is to conserve fresh milk. Use fresh milk wisely. Don't buy more milk than you actually need.

Hear more of the story about our fresh milk supply—listen to
"THE VOICE OF THE CHALLENGE FARMER"
 Station KXL each Sunday at 2 P. M.

WE'RE USING MORE BOTTLED MILK

Normally this is an area of surplus dairy production, but because of conditions under our war economy our production for 1944 is esti-

Challenge Creameries

OWNED BY 8000 COLUMBIA EMPIRE DAIRYMEN

Central Oregon Cooperative Creamery Redmond, Oregon	Willowa County Creamery Association Willowa, Oregon	Lower Columbia Cooperative Dairy Assn. Astoria, Oregon
Dairy Cooperative Association Portland, Oregon	Farmers Union Cooperative Creamery Sheridan, Oregon	Union County Cooperative Creamery Union, Oregon
Fine Eagle Dairymen's Cooperative Assn. Halfway, Oregon	Eugene Farmers Creamery Eugene, Oregon	Lincoln Dairy Cooperative Waldport, Oregon
Umatilla Cooperative Creamery Hermiston, Oregon	Farmers Cooperative Creamery of Carlton McMinnville, Oregon	Farmers Cooperative Creamery Baker, Oregon