

BEAVERTON ENTERPRISE

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Keep
 It
 Flying

"ARE YOU CONTENT?"

"If you are content with the present situation and with the present results in industry, in agriculture, and in our civilian life," said Secretary of War Stimson, "then I suggest that you go to one of our great Army camps and see our boys in uniform working. I suggest that you read the detailed dispatches from Tunisia and the Southwest Pacific about the fighting efforts of our soldiers. I suggest that you compare your comforts in life with theirs, and then ask yourself again—Are you content?"

Few persons in civilian life can say they have yet made any all-out war effort. Too many are still more interested in planning personal and "social gains," first.

FACTS AT LAST

The Secretary of Agriculture has frankly said before the Senate Appropriation Committee: "Since I appeared before you a month ago, I have become increasingly alarmed about our inability to get enough farm labor to reach the goals we have established for farm production. I am more alarmed today than I was yesterday."

"Economic planners" have largely taken farm crops for granted like air and water something the Lord provides. They have considered almost everything else as "essential" industry ahead of farming. They have a farmer so tied up with red tape restrictions that the time required in complying with them is actually cutting down farm production.

We are not living in horse and buggy days. A minority of our people on farms are feeding a majority of our people in cities. They can't do it without man power and machinery, nor can they do it on a price basis that ignores farm production costs as compared with industrial production costs.

LIFE LINE

It doesn't do any good to throw out the life line if you don't keep a firm grip on the other end. Our men serving with the armed forces in the combat zones are counting on us to hold our end of the line—the Red Cross life line that is their tie with home and family and our one tie with them.

When emergencies arise at home—problems of allotments that haven't come through, serious illness, business and financial difficulties, or the all-important letters have stopped coming and loved ones at home are worried about what may have happened, the Home Service unit of our own Red Cross chapter stands ready to start relief messages on their way to the front.

At the other end of the Red Cross line of rapid communication service are the Red Cross field directors serving wherever the U. S. armed forces are stationed. They are the consultants to whom the men may turn if they need assistance in solving problems—friends who have at their fingertips facilities for sending emergency messages back to the families at home.

With Red Cross field directors on the job on the war front and Red Cross Home Service on call on the home front, we are never really out of touch with the men in the battle areas.

It is through our Red Cross contributions that we keep this vital link unbroken. The men, thousands of miles away, who are fighting for us, are counting on us, the folks at home, to hold our end of that line.

We can't let them down! Let's give them all the help we can by contributing our full share to the 1943 RED CROSS WAR FUND now!

Stripped of all political camouflage, Congress faces two inescapable duties in formulating future tax policies. First, a tax law must be perfected which will provide a practical method for millions of individuals who never paid taxes before, to pay taxes on income as earned.

Second, the tax structure must not destroy productive enterprise and profit, thereby eliminating tax income for the government at its source.

Housewives who can adapt their marketing hours to suit their own convenience are being urged to shop early to avoid the crowds. Early shoppers also help grocers in handling the collection of ration stamps under the point system. And at the same time, early marketing will leave the later hours for the woman who works.

Babson Says Outlook Improving

Babson Park, Mass., April 2—The War Production Board has given authority to begin residential, agricultural and certain types of commercial construction. This is good news for all prospective builders and for those associated with the building trades. Construction is limited to less than \$10,000 under this new regulation.

Real Estate

In most cities and towns, except where workers have migrated to war production centers, we are greatly under-supplied with single dwellings. This is also true of apartments. Rental business space is plentiful in most instances. Office rentals have not been so hard hit although an over-supply exists in about half our cities. Sales of residential property, particularly of rentable property, have been seriously affected by the O.P.A.'s requirements of a one-third cash down payment.

Compared with a year ago, the volume of real estate sales in most cities is decidedly lower. The opinion of realtors as to the outlook is mixed. For the country as a whole, they are not optimistic. In some suburban communities residential property is definitely beginning to move. They say that good stuff is being sold, namely in the \$10,000 to \$25,000 class. The spring months usually result in more activity in real estate and, though handicapped by a shortage of saleable property, the outlook for this year is favorable.

Price Outlook

While naturally slowed by the war and the weather, real estate selling prices are holding at last year's level in 90% of 253 reporting cities. In 50% of these cities prices are higher than a year ago. There will, however, be no need to reach for residential properties. The prospect of inflation has not yet brought about any demand for real estate as a hedge. It is, however, logical to expect that such a demand—particularly in acreage and small farm property—may develop. For the time being, in the average city, I expect to see prices, particularly for residential property, work higher.

Business property in down-town areas will mostly hold its own with respect to values. Some retail properties, however, due to the tough inventory situation which small stores face, may come on the market at lower prices than a year ago. In general for the country as a whole, I anticipate a constant strengthening in prices for real estate. The prospective purchaser should, however, have plenty of time to study carefully the merits of any individual proposition put up to him by dealers.

Residential and Farm Construction

The new order of the W.P.B. is particularly favorable to farm dwellings, multiple residential construction and to homes which are permitted in cases of hardship, fire and dispossession. Remodeling and renovations will be allowed. Regional offices of W.P.B. are now also empowered to assign preference ratings for the necessary critical materials needed in these building operations.

In view of the under-supply of residential space in the great majority of our cities and suburbs, we may find ourselves in the first stages of a building boom before we know it. Apparently civilian home-building, within limits, and certain other types of construction are no longer entirely out for the duration of the war.

Supplies and Equipment Industries

The deferred demand for new construction of homes, public utilities and public works is piling up fast. Hotels, offices and stores, having a

normal life of 20 to 40 years, were over-built in the boom years. Not much can be expected in these departments even in the post-war period. However, their yearly replacement may call for some \$300,000,000. Only very little money will go into industrial construction. Some money must go into public utilities if not expansion then for modernization. Public works, including highways, may take \$3,000,000 a year after the war. But residential building will be the great leader. Normal construction amounts to 500,000 homes a year. There are now probably 1,000,000 waiting to be built. We could easily spend \$4,000,000,000 a year in this one class.

Of all the supplies of building materials, only the lumber and cement industries have not suffered much as a result of the war. For the others, namely brick, glass, paint, hardware, plumbing, heating, roofing, wallboard and others, the future now appears bright. Allied trades and professions, including landscape firms, architects, nurseries, real estate brokers and lawyers may also look forward to a new lease of life. Properly located real estate is being looked upon as a particularly safe inflation refuge but a good rule to follow is to buy only what you can use, rent or sell. Do not speculate at the expense of your regular business or investment requirements. **KEEP OUT OF DEBT.**

When all little piggies go to market after April 1, Mrs. America will find them under uniform price ceilings. The new pork price ceilings will replace the present control at the highest March levels of the individual merchant. The new regulation will stipulate the maximum price in cents per pound which can be charged Mrs. America. One price list will be set up to apply to independent stores with annual total sales less than \$250,000 and another will govern chain and independent stores with more than \$250,000 annual sales. An official list of the maximum prices must be displayed prominently by every retailer of pork when the regulation goes into effect. However, the butchers can charge less than the maximum price. Beef, veal, lamb and mutton also will be placed on uniform cents per pound price ceilings in the future.

Uncle Sam's grocery bill for feeding enlisted men runs to \$2,800,000 a day, at the rate of 56 cents a day for each Army man.

RATION BOOK REMINDER

Clip this Rationing Calendar and attach to ration book for convenience.

SUGAR

May 31—Expiration date stamp No. 12, book No. 1 (five pounds sugar).

COFFEE

April 25—Expiration date stamp No. 26, book No. 1 (one pound coffee). For bookholders 15 years of age or over.

Dried prunes and raisins, now 12 points per pound; formerly 20 points. Dried figs and dates, now ration free unless in hermetically sealed containers; formerly 8 points per lb.

Dried beans, peas and lentils, now 4 points per pound; formerly 8 points.

FUEL OIL

April 8—Period 4 coupons valid to April 8; period 5 coupons, valid March 26 to September 30. Household coupons worth 10 gallons; industrial, 100 gallons.

A GASOLINE BOOKS

May 21—Expiration date stamps No. 5 in A book (four gallons each).

TIRES

March 31—Cars with A books must have tires inspected before this date. Same basic rules as for passenger cars apply to motorcycle D books.

SHOES

June 15—Stamp No. 17, war ration book 1, valid for purchase of one pair of shoes, expires at midnight. Family stamps are interchangeable.

Tires

Recapping with reclaimed rubber comeback for tires smaller than 7.50-20 permitted without ration certificate.

AUTOMOBILES

New 1941 models may be purchased by merely filing statement of need with dealer, 1942 models listing at more than \$1500 and convertibles may be sold on ration certificates to anyone needing car and not having "serviceable car" if engaged in gainful employment or war or welfare work; other 1942 models may be sold on ration certificates to persons eligible for C gas rations.



Kills A Parachutist!

Hello Folks:

Dawggoned if I didn't have the experience of killin' a parachutist today! If I don't prove it to you before you git thru readin' this piece, why, thunder-in-lightnin', you can have me shot at sunrise any day you pick!

You know it is some experience to see your enemy a droppin' thru the air so easy and gettin' nearer and nearer to your most vital spot where you live! I made my plan of attack and I caught my enemy before he landed and killed him dead! I didn't take any chance on tryin' to capture him alive!

It happened this way! I never wuz more surprised! I had to take quick action to kill my enemy! I wuz shore lucky fer my attack worked 100%! I crushed my enemy before he had a chance to git away! He wuz a SPIDER a DROPPIN' from my bed room ceiling a weavin' his parachute! I slammed him!

BARB WIRE BILL

MOTHER LOVE WINS

A City Hospital. Here a black-eyed woman from sunny Italy hovers over a small son whose swarthy face stands out against the white bed. It was a tonsil case and the woman had left the boy that morning and then, further on, had checked two smaller ones at the day nursery, while she went on to her day's work. Now she has the tots again and must hurry on home to where a pair of school age are waiting. Then comes the cooking, washing, sweeping and mending. The husband had deserted and yet she keeps the brood together. So we have it; mother love, undying, never faltering and as old as the race itself.

Which is strongest, love or duty? Which wins in Christian work? We asked the group in the Community Bible church and with most of them love won the day. It was the mother of four who said that the thing done out of duty is most fruitful of results, when love travels along. The Apostle must have had this in mind when he wrote—"Though I speak with the tongues of men and of angels, and have not love I am become as sounding brass or a clanging cymbal."

This old world craves a lot of love; these times more than ever—"Jesus loves me this I know"—even the grown-ups join with the kiddies when this starts up—"The Lord is my shepherd, I shall not want"—Here we have the best loved Psalms, for it breathes the Shepherd's tender care. And who can name the host of souls brought through to God by John 3:16—"For God so loved the world, that he gave his only begotten Son"—

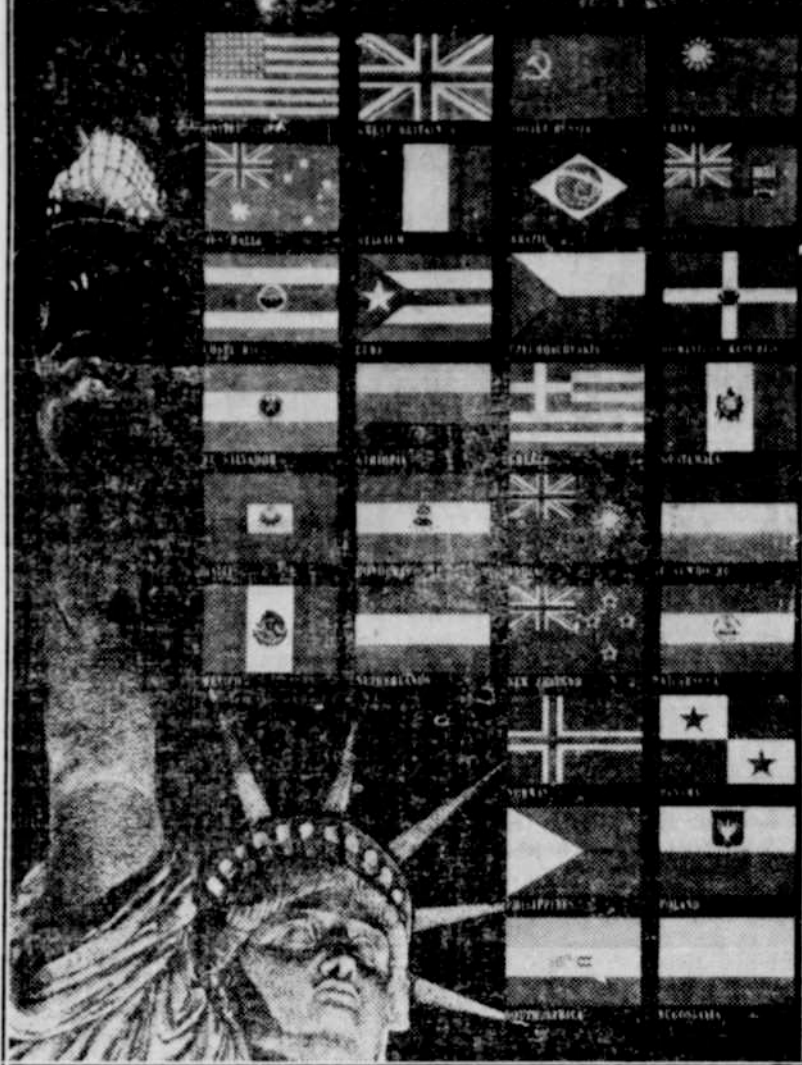
Yes, God commendeth his love to us, in that while we were yet sinners, Christ died for us. But what for the restless, fruitless, hungry, world-loving children of God? They have salvation in that they received Christ as their only Saviour. But any passion for Him, they do not feel.

Let all such take up the Christian task nearest to hand. Do it from sheer duty, if from sheer duty it must be. Keep on with it and cry to God for Power From On High. He will see you through and somewhere along the way you will come into the fragrance of Christ's eternal love. You would choose stripes, imprisonment—yes death—rather than go back to the old loveless days. "For to me to live is Christ and to die is gain."—The Apostle Paul.

Don Taylor
 Cloverdale, Oregon

This space paid for by an Oregon businessman.

THE UNITED NATIONS FIGHT FOR FREEDOM



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Patronize Our Advertisers - - - It Pays

THE OLD JUDGE SAYS...



"I've been meanin' to ask you for the last couple of weeks, Judge, what you think of this prohibition talk that keeps croppin' up every so often."

"I've heard some of it too, Henry, and I feel like this about it..."

"It comes from a comparatively small group of reformers... the same type that plunged us into prohibition during the last war. And, as we all remember, into nearly 14 years of the worst crime and gangsterism

this country has ever known. Everybody had all the liquor they wanted only it came from bootleggers at exorbitant prices and the government was deprived of millions and millions of dollars in taxes."

"It seems to me, as I told my Congressman down in Washington last week, that we've got all we can do here at home to help win this war without wasting time arguing about things we know, from sad experience, won't work."