

BEAVERTON ENTERPRISE

H. H. JEFFRIES, Publisher

Published Friday of each week by the Pioneer Publishing Co., at Beaverton, Oregon. Entered as second-class matter at the postoffice at Beaverton, Ore.

One Year \$1.00 Three Months .50
Six Months .50 Subscription Payable in Advance.

Beaverton Office—Enterprise Bldg., Phone Beaverton 2321
Hillsboro Office—Room 5, Delta Bldg., Phone 1641
Portland Office—308 Panama Bldg., 3rd and Alder Phone ATwater 6591

Member
OREGON NEWSPAPER PUBLISHERS ASSOCIATION



Keep It Flying

If a fee of fifty cents were charged to see the sun rise, nine tenths of the world would be up in the morning.—Anon.

"Acres of Diamonds"

Sharp dissension is developing in Congress over the administration's proposal to import labor. One group contends that because of the manpower shortage it is necessary to import a minimum of 100,000 workers.

The other group declares that our existing manpower resources are not being fully and efficiently utilized and that no foreign workers should be brought into this country until we have exhausted all of the domestic labor reserve. Furthermore, they contend that the proper allocation of manpower will eliminate any necessity for importing workers.

The War Manpower Commission cooperating with the State Department has discussed with four governments, plans for importing workers. The discussions involved the importation of up to 50,000 Mexicans, 10,000 laborers from Cuba, as many workers are available from Puerto Rico, and 40,000 negro laborers from the Bahamas Islands.

Before this action is taken would it not be advisable to step up our work week from 40 to 48 hours a week and eliminate strikes, absenteeism, and some of the other time-wasters? Maybe we are searching all over the landscape for something we already have in our own back yard.

Well Done

Basic registration for a book holders in all five states eighth region accomplished with minimum discomfort to public. Credit due unstinted effort each local board member, school officials and personnel including those tireless volunteer workers, O.C.D., P.T.A., local organizations and the school teachers. Wholehearted cooperation of these volunteers responsible for success of program and each should take great personal pride in a duty well done. Whole OPA organization salutes them.

Fresh grapefruit will be featured on retail counters of the nation's Victory Food Special Dec. 3 to 12.

SEAL OF CHRISTMAS

Christmas Seals are an American tradition that, so far, have more than two million lives.



President Roosevelt calls the Seals "... one of our most valued and far-reaching traditions." This year we should observe the life-saving tradition, for once again we face a wartime rise in tuberculosis.

Buy and Use Christmas Seals

FREE LECTURE ON CHRISTIAN SCIENCE

By Adair Hickman, C. S. B. of New York City

Member of the Board of Lectureship of The Mother Church, The First Church of Christ, Scientist, in Boston, Massachusetts.

in the edifice of
SIXTH CHURCH OF CHRIST SCIENTIST

1331 S. W. Park Avenue

Friday evening, December 11 at 8 o'clock

The public is cordially invited

Babson Recommends A Check-Up; But All Policies Are O. K.

New York City, Dec. 4—Investors will soon be seeing newspaper reports about the government getting after Fire Insurance Companies. The trouble started with a Grand Jury investigation at Atlanta, Ga., it will probably be pushed by the Department of Justice until it reaches the Supreme Court. The government has already investigated life insurance companies and they came through with a good bill of health. Now the government is after the Fire Insurance companies. It seems as if with Germans, Japanese and Italians on our backs, the Department of Justice could wait until after the War.

Insurance Stocks

Fundamentally Sound
Insurance stocks may roughly be divided into four groups—(1) Life (2) Health and Accident (3) Fire and Marine (4) Casualty. The Life Insurance Companies already have government competition in the form of "Social Security" and will probably have more. On the other hand, it should be many years before there will not be a field for Life Insurance Companies. There will always be a demand for policies which the government will not wish to issue.

Fire Insurance Companies will probably be forced to reorganize their sales methods. It is costing too much to sell all kinds of insurance. In fact, some New Dealers are said to believe that "selling" fire insurance should be eliminated by the adoption of automatic compulsory fire insurance equal to the assessed value of one's buildings. This, however, should not harm the good and independent companies, which would still be needed to carry the insurance, make inspections and adjust losses. I further think highly of the stocks of well-established, independent Fire Insurance Companies as inflation hedges. Such companies have an advantage in being able to raise their rates to meet any emergency—a privilege not enjoyed by Life Companies.

The future of Health and Accident Companies is not so clear. Most of their policies are for small amounts with working people. If Social Security is enlarged to include health and accident, these companies may suffer. The wise ones are already hedging by taking on other lines. The Casualty Group are the newest in the field. Thus far they have been very successful; but how they will survive the War, only the future can tell. The government already owns one of the largest in the field.

An Honorable Business

The insurance business has always appealed to me as a most honorable business. It comes the nearest to Christian teaching of any big business. Through insurance, when a family loses its father by death, or its home by fire, or its employment by illness, or gets involved in an unfortunate lawsuit, all the "neighbors" chip in and help pay the loss. The loss, which would otherwise fall on one family, is spread over thousands of families. Money invested in an insurance company can do a lot of good, be fairly safe and return a good income. In fact, due to their experience and set up, insurance companies have an opportunity of becoming leaders in the new Co-operative Commonwealth ahead.

But why this government investigation? The answer is that too many insurance companies have gotten into the hands of Wall Street and other financiers or are being operated as helpless members of "fleets". Of course the difficulty is that the reputations of good, independent companies, which are not mixed up

"TOP THAT 10% BY NEW YEAR'S"



Courtesy Cleveland News

fleets or Wall Street may suffer with the weak ones.

What to Buy
The Fire Companies which should come through this investigation best are the medium-sized ones located outside of New York City free from certain "fleet" entanglements and not dependent upon any other company for business. Among the better ones are the following: Boston Insurance, Providence - Washington, Security of New Haven, Springfield Fire and Marine, Agricultural Insurance, New Hampshire Fire, Glens Falls, St. Paul Fire & Marine, Northwestern National Insurance and the Hartford Fire.

Of course, a successful company must have a good group of loyal and active agents. Most necessary of all, however, is an honest management which is working solely for the stockholders and has no conflicting outside interests. Such men should be good business-getters, conservative investors and experienced underwriters. Insurance companies should insist upon thorough investigation both as to risks and investments. Policyholders, however, have nothing to fear, wherever a company is located, whether independent or a fleet member. Nothing is safer than fire insurance policies.

Consult Your Broker
I advise readers to show their lists of insurance stocks to an honest broker, asking him to mark the ones which are being operated independently and are not depending upon some New York "daddy". These should be O. K. The value of "fleet members" depends largely, however, upon whether they are being operated solely for the benefit of the fleet stockholders, or are being operated under a management contract, partly for the benefit of some other company. Especially ascertain whether the directors of the company in which you hold stock are checking their investments, underwriting, agents, etc., or are blindly leaving these important matters to others.

Every company, whether or not a member of a "fleet", should keep in touch with its own agents and policyholders. Then, if at any time the management contract is cancelled by the big company, the little company would not be left high and dry as a mere shell. This can be avoided if the directors of the little companies will insist on proper up-to-date information and personal supervision. I go farther and say that small companies which are members of "fleets" will ultimately survive or perish according to the character, independence and aggressiveness of their own local Board of Directors.

Nancy says—



Guess what Sluggo! My dad just did the sweetest thing... he signed up 10% of his pay for War Bonds and it ain't even New Year's yet!

"Top That 10% by New Year's"

Western Hospitality

Hello folks:
Well, over here in Fairview in Western Oklahoma, Yours Truly has eat through and talked through all the clubs of this county seat town. They are all real good to luff at my jokes so of course you know I think they are shore enuff swell folks! Met old Dick Oney's son here. His father started the Rough Neck town of Oney in our old Territorial days. The younger Oney runs a swell cafe here. My Invasion of old Oney years ago got me a eatin' invitation into this swell cafe.

BARB WIRE BILL

Embattled Individualist

It has been officially prophesied that 300,000 retail stores face closure during the coming year. This dire prediction may or may not prove true. But it does indicate to some extent the rigors of war time merchandising.

Retail distribution is another one of those "non-essential" industries without which the country cannot get along. Every war worker must be fed, clothed and housed. And it is up to the merchant to do it. His shelves may be bare of many scarce commodities. He may be utterly confused on some of the new complicated price regulations. He is up against the labor problem. His taxes are skyrocketing. His profit margins are dwindling. The government employs an army of snoopers to catch him in the act of violating regulations. He is the embattled individualist in a war-regimented economy. And yet he must keep going because we cannot get along without him.

Contrary to those who claim that chain stores are putting the independent stores out of business, the large merchandising systems are being hit harder than the traditional corner grocers. The large merchant has been placed at a competitive disadvantage. Squeezed between price fixing and rising labor costs, his plight is serious. The family-owned store, by comparison, has no labor problem. The family simply works harder and longer.

Thus, once again, the old fact is emphasized that size in itself is not the dominant factor in our competitive system. And this war is going to prove that once and for all. The merchant, whether he be big or little, is an essential cog in the wheel of society.

There is no more suitable place on the Pacific Coast for a summer home than the Sunrises. The large merchant has been placed at a competitive disadvantage. Squeezed between price fixing and rising labor costs, his plight is serious. The family-owned store, by comparison, has no labor problem. The family simply works harder and longer.

SUNRISE MINERAL SPRINGS

HUBBARD, OREG. TEL. 1503

Just 22 Miles South of Portland

1/2 mile West of Hubbard, turn West at Hubbard Water Tank

Some Holly Parcels Need State Tags

Oregon residents shipping holly to California friends and relatives this holiday season must obtain to accompany the package a certificate of inspection from the closest county horticultural inspector or state department of agriculture nursery representative, warns the state department of agriculture plant division.

This procedure is necessary because California has recently revised its citrus white fly quarantine and has added holly as a host plant. Other plants shipped into that state and subject to the same regulations are gardenia, privet, common lilac, camellia, jasmine and persimmon.

State Won't Let Down On Sanitary Check-Up

Shortage of foodstuffs and higher prices prevailing for some are no excuse for any relaxing of sanitary requirements, as result of which public health might be jeopardized, declares A. W. Metzger, chief of the state department of agriculture division of foods and dairies.

Warning that the department means business, he pointed out that only a few days ago department fieldmen in widely separated sections of the state had condemned 800 bushels of potatoes and 6,072 pounds of dried prunes. As a result, these products could not be used for human consumption, but use of the prunes for hog feed was permitted.

In the same short period, a slaughterhouse was condemned because it scored considerably below the minimum sanitary requirements under which such a plant may continue in operation in this state.

Maybe you can help the Office of Defense Transportation about asking young America to come home right after school. The ODT now is asking high school students to head for home just as soon as school is over, because lingering after classes in many communities causes crowding of busses and streetcars laden with homeward bound war workers. Since going home promptly after school will ease city transportation, ODT expects mothers to be seeing high school students right after classes.

Keep it That Way

More members of the medical profession are going into military service every day. Young doctors just out of medical school, doctors who have barely established themselves in the community, and long-established men who would soon begin to shift the burden of their practice to new patrons are donning uniforms. For the medical men remaining at home, the task will become gigantic. But one and all they are grimly determined that essential medical care will be provided to civilians.

There are many ways in which layman can help in this medical crisis. He can guard his own physical wellbeing by keeping regular hours and eating and sleeping properly. He can be tolerant if he is kept waiting for an appointment. And he should follow stringently the advice of his physicians in order to return himself to full usefulness as soon as possible. These are the tangible ways in which the layman can help the doctor.

In addition, there is a vast intangible aid that we can give our medical men. We can keep in mind the fact that they are a part of the system of private medicine that has doubled the span of life for the ordinary citizen in a comparatively few years. The doctors in the armed forces, just as the ones staying at home spent years in training and more years in learning because of the system of private medicine that has doubled the span of life for the ordinary citizen in a comparatively few years. The doctors in the armed forces, just as the ones staying at home spent years in training and more years in learning because of the system of private medicine that has doubled the span of life for the ordinary citizen in a comparatively few years. The doctors in the armed forces, just as the ones staying at home spent years in training and more years in learning because of the system of private medicine that has doubled the span of life for the ordinary citizen in a comparatively few years.

HE QUIT US COLD

"No letter from James W. for a week now," mused the boss.

Some time before we had hired James W. to sell our line out over the Mid-West. We gave him expense money and a route list and he set forth. But his sales had been scattered and now he seemed to have dropped out of sight. What did it spell?

In time it all came out. It seems he had quit us cold to take an office job. He had called on a large merchant in one of the towns and played himself off as an expert on the books. And he was. It took him no time at all, once he was in their office, to draw off statements of some of their larger customers and to slip out over the city as a collector. He trumped up a smooth story, raked in the money and made his getaway.

But that was not all. Then came Uncle Sam's men to our door looking for the fellow. We now learned that he had come to us from the Chicago Post Office where he had been slyly opening letters that held money. Robbing the mails, he was. "Did you ever hear this saying?" "What a man has done he will do." True it was with this man; he was a sure repeater. It was his character to rob and then slip out of sight only to turn up somewhere else and do it all over again.

"For twenty years I smoked a cigarette every fifteen minutes." True again. "What a man has done he will do." But the night I put pipes and cigarettes and all in the stove and knelt to plead in prayer, God answered, and took away the craving. "This from the logger who came to Christ some years ago. Now we change that line about a man repeating to make it say—"What a man has done he will no longer do when he gives God the right of way in his heart!"

Have you a little tiny spark of faith? Just enough faith to let you tell God you take forgiveness on the ground that Christ paid it all? "Jesus paid it all; all to Him I owe; sin had left a crimson stain; He washed it white as snow." By that God wipes out your whole past life. Your page is clean. But the old evil ways and habits? They still grip you as of old; how get rid of them? Christ, the Crucified One is the answer. Up from the grave He arose, with a mighty triumph o'er His foes. He lives to break the power of cancelled sin and set the sinner free. Do you bid Him set you free or do you grieve Him away?

Glean Taylor

Cloverdale, Oregon
This space paid for by an Oregon businessman.

Buy WAR BONDS
TOP THAT 10% BY NEW YEAR'S

BE OF GOOD CHEER this Holiday Season!

ENJOY • SERVE • GIVE
the whiskey that's
"CHEERFUL AS ITS NAME"

OLD SUNNY BROOK

KENTUCKY STRAIGHT BOURBON WHISKEY
National Distillers Products Corp., N. Y. • 90.4 Proof