

BEAVERTON ENTERPRISE

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Produce—And Attack!

United States troops soldiers, sailors and marines) are now fighting or stationed in 31 foreign countries or territories. Small wonder, then, that industry must go full force, for it takes a tremendous amount of war implements to equip these men.

Rallying to the cause, baby-carriage manufacturers have converted to food carts for field hospitals. Producers of lipstick have converted to bomb fuses, outboard motors to gun carriages, business machines to shells, hand clippers to projectiles, beer cans to hand grenades, mouse traps to tripod mounts, adding machines to automatic pistols, vacuum cleaners to gas masks parts, motor cars to tank, and airplane engines, radios to flying instruments, typewriters to shell-casings and common pins probably to almost any other munition that can be named!

The job of conversion has been accomplished but there are still two major jobs to be done, one on the home front and one on the battlefield. Our fighting men cannot do their job until we civilians—all of us at home—do ours. The job is production, uninterrupted production, the most amazing production job the world has ever known.

This war is a race against time. The ships, planes, tanks and guns produced and delivered to our many battlefronts on time can decide our fate. If we hold the Axis hordes on the present fronts, while our strength gathers, it is possible that we can look forward to a not too far distant victory.

We face the supreme test. We have adopted the only strategy that can win victory for the Allied Nations. For all we cherish for ourselves and for those who follow us, in a land we love and revere, we will produce whatever we need and attack with everything we've got.

The Land of Smiling People

A College Professor asked Alexander Kerensky, the Russian, the following question: "What is the thing in America that impressed you most when you first came here?"

"That is easy," was Kerensky's answer. "In America the people smile."

Americans smile because they are free. There are no Gestapos to fear; no firing squads to shoot them down if they want to listen to their radio. They can worship God according to the dictates of their conscience. They can put into office the men they want to govern them.

Americans smile because in America human personality is supreme. The aim of democracy is to help the individual to grow and to give him an opportunity to attain happiness and success.

Americans smile because they have hope. The future is agleam with promise. They can have their families, their gardens, their homes, their dreams . . . and they can make many of those dreams come true.

Totalitarian countries have governments that are "of the state, by the state, and for the state. That's why life is hard and cruel."

In America we have a government that is "of the people, by the people and for the people." That's why we smile.

Today we are fighting to keep America a land of smiling people.

No Gas Without Auto Registration Card

Motorists who have misplaced or lost their automobile registration cards were warned today by Richard G. Montgomery, state OPA director that these cards will be necessary to obtain gasoline rationing certificates when national gas rationing starts next month.

Each motorist applying for a gasoline rationing certificate—and only one certificate will be issued for any automobile—must produce his registration card before the certificate will be issued.

Duplicate auto registration cards to replace those lost or misplaced, may be obtained, Montgomery said, from the motor vehicle division of the secretary of state's office in Salem or Portland.

—Keep 'em firing—with junk!—



LET'S ALL FIGHT

BUY WAR BONDS

Our Great America by Tryon

PLANS FOR THE YEAR 2000!

A NUMBER OF WEST COAST FOREST OWNERS HAVE PLANNED AND MAPPED THE AREAS TO BE CUT FOR AS MANY AS 50 OR 60 YEARS. BY SCHEDULED LOGGING OPERATIONS, TO RETURN TO SECOND GROWTH TREES WHEN THEY ARE MATURE, THEY ARE GUARANTEERING A PERPETUAL TIMBER CROP

2000 FREIGHT CARS ARE NEEDED TO KEEP IN OPERATION ONE U.S. ARMY ORDNANCE PLANT LOCATED ONE DAY'S RAILROAD HAUL FROM ITS SUPPLIES— 4000 FREIGHT CARS ARE NEEDED TO KEEP A PLANT SUPPLIED 3 DAYS REMOVED FROM ITS MATERIALS

VERSATILE CROP

THE PEANUT IS USED IN NEARLY 200 DIFFERENT PRODUCTS—SUCH AS SOAP, PRINTERS' INK, SALAD OIL, FACE POWDER, AXLE GREASE, AND THROUGH A RECENT INVENTION, TO MAKE ARTIFICIAL WOOL



Keep It Flying

GEORGE WASHINGTON

"Promote, then, as an object of primary importance, institutions for the general diffusion of knowledge. In proportion as the structure of a government gives force to public opinion, it is essential that public opinion should be enlightened."

FOLKS WE MEET

"Brag on me if you want to sell anything to Dad!"

You see the 13-year old daughter tip off the traveling salesman that day in the crossroads store back in Missouri. Whether or not we talked up daughter and made a sale, one thing is sure—these youngsters become Dad's joy and the urge that keeps him on the job.

What besides love for family will move a man to act? For instance, what moved Judas to betray our Lord? For answer, look in at that last supper in the upper room. Jesus catches the eye of Judas and tells him—"That thou doest, do quickly." At this Judas leaves the table and slips off. He makes his way to the temple police and later in the night leads them to Gethsemane, where Jesus could be found.

Judas had given them a sign—"The one I kiss is the man." Up to Jesus he went and gave Him the kiss. They followed the arrest, the mock trial with false witnesses who were unable to make their stories agree. In the end Jesus was put under oath and in one fearless word, He brings to pass all that they had hoped to get by their deceit. He affirms He is the Son of God. Blasphemy! He has made Himself equal with God and must die. So followed the death sentence and He bearing His cross went forth to a place called Golgotha—the place of a skull—and there they crucified Him.

Now back to Judas a moment. What was the urge in his heart all this time? It was the love of money! For thirty pieces of silver, the price of a slave—he sold Jesus. Later, when he knew that Jesus was to be crucified, he cried—"I have betrayed the innocent blood," and he went out and took his own life.

With Judas it was, thinking money, loving money, then as a thief taking money and then suicide. What will your love lead to?

Now what was the urge in Christ's heart? Here it is—"Who for the joy that was set before Him, endured the cross, looking with contempt on its shame, and is now set down at the throne of God. 'Christ's joy, the joy of presenting you to God the Father as a trophy of His grace. It was to see your sins washed away by His cleansing blood, with you mantled in eternal righteousness, sitting with Him in the heavenlies, that He did it. What is the urge in your heart? Christ or sin?"

Dean Taylor.

Cloverdale, Oregon

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—GET IN THE SCRAP—

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WRITE K. R. JETTE
Proakist Ice Cream Co.
1010 SE 11th Ave., Portland, Ore.

Babson Hedges Against Inflation; Likes The Grocery Chains

New York City, October 16.—With all this talk about INFLATION there are yet too many investors who do not know what to do. A recent trip to Wall Street convinces me that investors are not fearful of losing the war, but are afraid of losing the peace. In short, they are worrying about what will happen to their money after the war but are doing nothing about it. This explains why stockbrokers are starving and banks are bulging with money.

Investors have Responsibilities.

People who today are free from debt and yet hide their money in the bank are like the proverbial ostrich which hides his head in the sand. Both are trying to meet impending changes by inaction and refusing even to think. Readers should consider their children and grand-children. The possession of money is a trust and this trust cannot be avoided by letting the purchasing power of one's money melt away by lying idle in the banks.

This does not mean that your bank will be unable to pay you after the war. Banks are stronger today than ever before. Every dollar you have in the bank will be paid back to you when you need it. But the purchasing power of these dollars is "melting" away every month. The dollars which you have in the bank now will not buy, after the war, what they will buy today.

In What to Invest

"Then what shall I do with my money?" you ask. The usual answer to this question is to invest first, in a good home with enough land for a vegetable garden; second, in other properly located revenue-producing real estate; and third, in good stocks. When asked what "good" means, I reply "stock of companies without debt and which hold large reserves of raw materials and natural reserve such as oil, timber, metal, ore, natural gas, coal, etc., etc." My favorite of all natural resources is an honestly acquired good water power.

per unit profit, no one can complain. They surely are the friend of both the poor and the well-to-do.

Many of my friends are rooting for the railroads as investments to meet inflation, but I don't see it. If we are in for a long war, their advice is temporarily good. Those who buy "rails" today, however, are gambling on the length of the war and I do not believe in gambling. I had rather buy even the stocks of certain utilities which are now being so unmercifully persecuted. Some day they will receive justice; they are in a growing business and they are not "tied, bound and shackled" by labor unions, as utilities require comparatively little labor.

Remember to Diversify.

Of course, the safest policy of all is to diversify your investments among many companies and many industries. Don't get "hipped" on anything or anybody. The United Nations will win this war. The present economic system, with private property as a base, will continue. The rationing, price-fixing, labor catering, etc., which may be necessary today, are ultimately to result in the New Deal's downfall. The surest bet of all is that some day the Republicans will return to power with a land slide!

My father used to have a printed card on his desk reading:—"The time to buy is when no one else wants to buy." This—in my judgment—especially now applies to timid American investors. This is no time to rush to the banks and leave them your money just because others are doing it. This is a cowardly thing to do. I believe it is more patriotic, more profitable and more safe to put this money to work;—but diversify and keep out of debt.

Two More Facts

(1) The \$8,500,000,000 which the Senate Tax Bill provides is in addition to the \$17,000,000,000 which we are already paying in Federal taxes. Even this makes a total of only \$25,500,000,000 or about one third the 1943 annual cost of World War II to the United States. Surely inflation is inevitable.

(2) The Industrial Average for leading stocks listed on the London Stock Exchange now stands at about 85 which is the highest figure since March 16, 1939. The lowest was 49.4 on June 26, 1940. The Industrial Average of the New York Stock Exchange is now about 103 which is 38 points lower than the March 16, 1939, figure. This shows how the English investors are more for-warded than are we in preparing for this inevitable coming inflation era.

Chain Stores Worth Considering

My own policy is a half-way compromise. I do not leave much money in the bank, but keep it rather closely invested. On the other hand, I do not now try to beat the Inflation Race by buying steels, oils, or even the popular chemicals. To me, the chain stores—especially the good grocery chains—look best. They buy at fixed, or market, prices and quickly sell at fixed, or market, prices whatever those prices may be. People must eat and they pay these stores cash. These stores, moreover do business at such a very small

Pack Begins for Birds Eye Foods

Harvesting and immediate quick-freezing methods exclusive to Birds Eye Frosted Foods began October 1, at the B. E. Maling, Inc., of Hillsboro, Oregon. The pack will last approximately 60 days.

Facilities at the B. E. Maling plant employ quality control and quick-freezing methods exclusive to Birds Eye which are in a large part responsible for the tremendous acceptance Birds Eye foods have had with consumers since they were introduced eleven years ago. At that time the products were available in only a few stores in New England. They are now sold through more than 16,000 retail outlets throughout the country, as well as hospitals, hotels, air lines and restaurants.

BOMB THE JAPS WITH JUNK!

Guide for Blacking Out Poultry Houses Issued

Oregon poultry raisers are extending themselves to produce every egg and every pound of meat possible with their facilities. Such all-out war food production calls for artificial lighting of poultry houses from now on through the winter. At the same time the poultrymen know that they may be called upon without warning to put on a complete blackout.

The problem of maintaining egg production with an interrupted laying schedule can be met only by preparing well in advance for blacking out the poultry house promptly, according to a new extension circular No. 388, just issued by the department of agricultural engineering and poultry husbandry at Oregon State college. The circular, entitled Blacking Out the Poultry House, gives specific plans and directions for darkening the OSC type poultry house so completely that lights may continue to be used and at the same time adequate ventilation will be provided.

Materials needed consist of black building paper, used on frames and as curtains, flat black paint, and cardboard or black paper reflectors for lamps and ventilators.

Talk on 'Glassware' For Opti-Mrs. Club

A dessert luncheon for the Opti-Mrs. club was held at the home of Mrs. Helen Logan, 2731 SW Old Orchard road Thursday, October 8, was followed by a talk by Mrs. Emil Tschanz on Glassware and displayed her collection.

Plans were told for the charter night hard times dance, set for October 30, at Waverly Masonic temple.

Club Stock Brings High Prices

Oregon club members received \$4,875.72 for 97 fat animals exhibited and sold at auction on the state fair grounds in early September. Average price received were: beef \$24.61 per hundred; hogs, \$17.65; sheep, \$29.18. There were 65 hogs, 8 baby beeves, and 24 lambs sold.

Indian summer is just another Good Want Ad Trading Time.

Tips on Procedure Potato Marketing

The small potato producer who grades his crop by the field run, culls out, method usually has a combination grade which must be branded U. S. No. 2, provided he actually has removed the culls, the state department of agriculture says in calling attention to requirements of the Oregon potato law.

For consumer benefit, all bags of potatoes must be branded with: 1. Name of state where grown; 2. grade of potatoes; 3. name and address or brand of the grower or dealer; and a net weight. Potatoes sold in open bins in stores must have a display card showing grade, name and address of grower or dealer and state where potatoes were grown.

Potatoes moving in tons lots or more must be inspected for grade. Both the man who transports and the man who receives unsuspected lots is in violation of the law if he fails to call upon the department for inspection.

Besides No. 2 grade already mentioned, generally used potato grades in this state are U. S. No. 1 and culls. A potato bag stencil may be obtained by any grower or dealer by sending 25 cents to Frank McKennon, chief Division of Plant Industry, Agricultural building, Salem. Potato standard and laws may also be obtained by writing there or to W. E. Uphaw, Manager SDA Branch Office, 513 Oregon building, Portland.

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The War is Taking Copper Wire...

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