

BEAVERTON ENTERPRISE

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FREEDOM IS FOR BRAVE
MEN, SLAVES CRAVE SE-
CURITY.

Babson Says. . .

Continued from page 1

tensely heat families. This prof-
acy, according to one analysis, is
creating "more economic waste than
all the supposed inefficiency of gov-
ernment and all the alleged corrup-
tion of politics."

The present generation of young
people may be just as sound funda-
mentally as my own generation; but
if so, surely they have worse par-
ents! Today's parents have invented
and are giving to their children most
dangerous toys, in the form of auto-
mobiles, radios, taxis, speedboats, mo-
vies, roadhouses, dinner dances, and
clothes that would have made Croe-
sus and Midas feel like village school
teachers working on part time. This
would not be so bad if we increased
character training to counterbalance
these temptations—but most fathers
are too busy making money to spend
their time training children.

Wasteful Spending
I don't blame John and Mary so
much as I do their "Santa Claus"
Perhaps the only reason why, as a
young man, I didn't drive my father's
horse sixty miles an hour was be-
cause he couldn't go that fast even

when I stepped on him! But if I
had attempted such feats, I surely
would have been made to throw my
work into high gear likewise so as to
earn the money to pay the piper.
No doles were passed out to us kids
in those days. If we were to have
a good time, we knew we had to have
a good job; and we paid our bills in-
stead of sending them home. My
father believed that his most import-
ant work was to train us children,
then other things followed.

The greatest difficulty confronting
young people today is that they have
the spending power of giants and the
earning power of babies. Their
costly whoopees, as mendicants exist-
ing on the charity of their families
at a time of world-wide calamity,
seem outrageous to those who know
that World War II can be won only
by intelligent budgets and worth-
while work. Anyone who is mat-
ure enough to be out all night is
mature enough to work all day. We
have had wars before; but when the
history of World War II is written,
economists will record our unexam-
pled wastefulness of money, time, and
health among the boys and girls who
have not yet been drafted for war
service.

Dangerous Economic Examples
The chief crime of families who are
now indulging their children's mania
for having a good time is not that
the world is deprived of their child-
ren's services; the services of young
folks of the jive type are not likely
to be especially valuable. The dam-
age they do is in the bad example
they set and in the unrest they de-
velop within the great army camps
of the United States and Canada.
Furthermore, dissipation does not

"make jobs for men". Employment
—in the long run—cannot be helped
by patronizing dance halls or brew-
eries. The need today is not for
more fool jobs, but for better men to
handle real jobs. The solution of
our employment problem awaits the
raising—not the lowering—of our
character. As the Texas economist
observes:
"If the economic leech could be
stopped economic conditions
would brighten up. Every man
who had an income at all could
afford more juicy steaks and more
pairs of shoes. He could afford to
contribute more to the worthy
causes that seek to advance the
welfare of his community. He
would not need worry about the
cost-of-living or taxes. More peo-

ple would be employed if less com-
modities and money were wasted.
A luxury-consuming nation, to the
detriment of commodity or neces-
sity consumption, can't last for-
ever."

When young and old alike give
their thoughts and energies, not to
having a good time but to doing a
good job; then, and only then, will
we bring the Japanese to their sen-
ses and help win World War II.

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Wish to Be This
Christmas!

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BRANCHES OF THE MOTHER CHURCH, THE FIRST CHURCH
OF CHRIST, SCIENTIST, IN BOSTON, MASSACHUSETTS

SUBJECT OF LESSON-SERMON

God the Preserver of Man

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FIRST . . . 1819 NW Everett St. SIXTH . . . 1331 S. W. Park Ave
SECOND . . . 531 NW Holladay St. SEVENTH . . . 9008 N. Smith St.
THIRD . . . 1722 S. E. Madison EIGHTH . . . 3503 NE Multnomah
FOURTH . . . 109 N. Emerson St. NINTH . . . 356 N. E. 80th Ave.
FIFTH . . . 4224 S. E. 62nd Ave. Society . . . 7126 S. E. Milwaukie

Sunday morning services at 11. Wednesday evening testimony
meetings on December 24, at 8 o'clock
Reading Rooms 1130 American Bank Building, 812 S. E. Grand
Avenue and 3925 N. E. Broadway at Sandy Boulevard

All cordially invited to attend church services, and visit reading rooms



Jim Bain
(DISTRICT ATTORNEY)

Says

"A MERRY CHRISTMAS AND
HAPPY NEW YEAR TO
YOU ALL"

We Greet You with
All Good Wishes for a
Glorious Holiday Season

PHOENIX IRON WORKS

300 S. E. Hawthorne Blvd. Portland, Oregon



Seasons Greetings

DAIRY CO-OPERATIVE
ASSOCIATION

1313 S. E. 12th Ave.

Portland, Oregon



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JOYFUL HOLIDAY
SEASON



KURATLI
(HANK)

and
WISMER
(JACK)

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Merry Christmas
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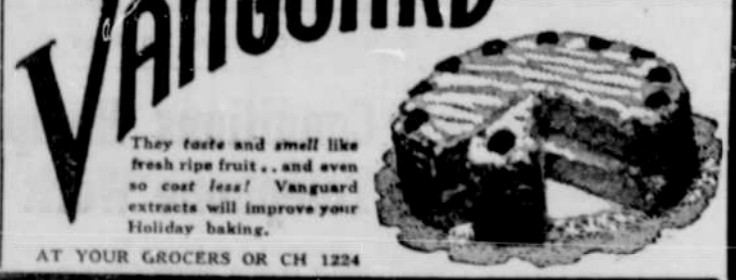
149 South 2nd Ave.
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Here's to your
Christmas —
may it bring all
you hope for.

A. SUSSMAN

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THIS HOLIDAY SEASON . . .

Be good to yourself

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OLD HERMITAGE"

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KENTUCKY STRAIGHT
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Be good to your Friends!
GIVE
OLD HERMITAGE

Be good to your Guests!
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OLD HERMITAGE

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ABOUT YOUR GAS SERVICE

A message to our 90,000 customers and the public:



The Gas Company, like all other
suppliers of essential public
services in the daily life of the
community and in the national
defense, is receiving occasional
inquiries about service during
war times.

These questions are appro-
priate and natural. The general
public has become newly con-
scious, within the past two weeks, of all the intricate
machinery and plants and organizations of people that
have supplied these public services with silent efficiency
for so many years. And the fact that these inquiries
show so little actual anxiety about any of these ser-
vices, such as gas and power, transportation and com-
munications, is another evidence of the remarkable
coolness with which the people of Portland and vicinity
have met all alarms since Sunday morning, December 7.

No doubt we face a long war, but our cities are
already settling down to an efficient and orderly routine
of living. The utilities and other public services have
been making detailed plans for months to preserve
normal service. The Gas Company, for one example,
has 750 employees who, with their own defense tasks
and their regular jobs well in hand, have energetically
joined with civilian defense units of various kinds. It
is a veteran organization of engineers, chemists, arti-
sans and workers—ready, trained, experienced and able.
In these days, every expert is at work—in telephone,
telegraph, radio, power, water, gas and all vital services.

Service maintenance methods used in England under
the severest war-time conditions have been thoroughly
studied by American gas companies. Gas service in
London and other British cities successfully came
through the most intensive bombing raids in history.

One interesting but little-known fact is that gas
holders (or "tanks" or "reservoirs") are explosion-
proof and fire-proof by nature. An incendiary bomb

dropping into a gas holder is instantly smothered for
lack of oxygen. No gas holder in England has ever
caused damage to surrounding citizens or property
when bombed. Experience has shown that it is not
worth while to bomb gas holders with either incendiary
or explosive bombs.

Our gas manufacturing plant, which is strongly
guarded like all utility and similar property, can be
blacked out on 60 seconds' notice.

Gas mains and pipes are, of course, safely buried
underground everywhere. The only complete interrup-
tion of gas service in the history of the Portland Gas
& Coke Company happened 47 years ago, at the time
of the great 1894 flood when the old gas works at the
root of Flanders Street was flooded.

Finally, let me explain an important feature of your
gas supply system. Portland gas is manufactured from
oil. After the gas-making process is finished, large
quantities of residues are left, rich in chemicals and
substances from which important industrial and de-
fense by-products are manufactured.

During normal times our customers have benefited
from the sale of these by-products because we used the
revenue from our chemical manufacturing operations to
reduce the rates for gas service to our customers. Port-
land gas rates thus became the lowest of any city in the
country not supplied with natural gas.

But now the manufacture of many of these by-pro-
ducts assumes new and greater significance because
they have become essential to defense industries. Thus
meeting the industrial demands of war as well as the
daily needs of 90,000 gas users makes it doubly impor-
tant now to keep our plant steadily in production 24
hours a day.

Every member of our organization knows and accepts
his increased responsibilities, and on behalf of all of
us I wish to assure you that this big and loyal force is
fully prepared to meet them.

Portland Gas & Coke Company

Paul B. McKee
President