

# BEAVERTON ENTERPRISE

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## OREGON NEWSPAPER PUBLISHERS ASSOCIATION

### AMERICANISM

Americanism is love of country, loyalty to its institutions and ideals, eagerness to defend it against all enemies, undivided allegiance to the flag, and a desire to secure the blessings of liberty to ourselves and posterity.

## Babson Says...

Continued from page 1

are honest and anxious to do right; but they lack practical experience. Professors are poor executives. We all respect college professors as men. All of us know some to whom we owe much. But they won't their positions by being good teachers in no-competitive work supported by taxation or endowments. Yet, you and I know that getting our daily bread is a constant struggle under very competitive conditions. These college professors have had little experience in factories, stores, or on farms either as workers or employers. They do not understand our problems.

This is why Washington is in a jam today. This is why national defense is being held up. Theorists are useful in college halls; but they will never win a war nor solve unemployment problems. When we need a surgical operation, we do not send for a professor of physiology, but rather for one who has had actual experience in surgery. Washington and Ottawa today need men with more practical experience.

**The Debt Question**  
Some of these professors have a wrong conception of debt and taxes. In 1900, U. S. taxes were only 6% of the national income. Between 1900 and 1929, taxes doubled to become 12% of the national income. By 1941, taxes have become over 25% of the national income. In 1900, it would have taken only \$150 of every one's savings to wipe out the public debt. Today, it would take about \$1500 from every man, woman, and child. Have we got it? — Yes, these professors say we must expect our government to run on a deficit for years to come!

Many citizens believe these professors are over-emphasizing "humanitarianism" which is linked up with this debt question. Of course we should help others; but the present method of giving relief may be doing others a wrong. The solution of the unemployment problem lies with employers and the unemployed. The present relief system—designed by college professors who never hired anyone—makes men more unemployable.

**Where are Super-Men?**  
A nation perhaps could toy with the alphabet—AAA, NRA, OPM, OPACS, etc.—if more super-men existed, but "a river cannot rise higher than its source." The capacity of every man has limitations. The real difficulty today is that tremendous undertakings are being carried on by only average men.

This means that whatever honest and well-meaning officials advise, you had better: (1) Get out of debt and stay out. (2) Accept what the Government gives you as subsidies or aid; but operate your business, farm, or household so that when this is withdrawn you will not be broke. (3) Inlet your child, get a good useful education—not merely a diploma—and take some adult educational courses yourself. (4) Develop health and character, remembering your local church.

**Life Terribly Complicated**  
Professors decide questions according to text books written by men who also never have had enough practical experience. Professors do not realize what a great factor human nature is and how difficult it is to change economic habits. We all are like the cogs on the wheels of a watch. One broken cog, on one little wheel, ruins the watch.

Have these professors full conception of the magnitude and complexity of life? Many single factories make 20,000 different items. Some stores carry 100,000 different articles. If under Prohibition we could not regulate the sale of one commodity like whiskey, how can any nation regulate the sale of thousands? It is like attempting to upset nature. Killing off the birds brings pests; killing one pest brings another.

**Co-Operative Movement**  
I am not appealing for capitalism, per se. There are things more important than bigness, money, and even efficiency. As we progress, we will gradually co-operate more, reducing needless waste and unfair practices. Sane leaders of the Co-operative Movement are probably aiming at the right goal. To reach this goal, however, needs a spiritual awakening on the part of us all.

—Buy Defense Bonds and Stamps—

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## Blitz-Weinhard Observe 85th Anniversary

Early in 1856 a small sailing vessel made a landfall at Fort Vancouver, Washington. Young Henry Weinhard, graduate of the European brewers' school, stepped ashore. Resources and advantages of this far western shore pleased him mightily. Climate and water alike were ideally suited for brewing. Nearby farmers already were raising crops of barley and hops.

Henry Weinhard built himself a small brewery around a natural spring, and an infant industry was born. Today that same industry is an eighty-five-year-old giant, moved from Vancouver to Portland seventy-nine years ago, and still doing business under its founder's name, by its founder's family on the founder's original recipe for fine beer, carefully brewed.

It is now known as the Blitz-Weinhard Company, and the story of its rise from a young man's idea to its present vastness is the story of the American nation itself.

Henry Weinhard was making beer when the pony express was young. He had been in business several years when the Civil War flamed. He was selling beer before railroads spanned the continent. Throughout Indian wars, settlement of states, development of the whole mighty region west of the Mississippi, Henry Weinhard made the beer that was to endure until today, when the modern plant on the original Portland location turns out more beer in any hour than Henry's first one could produce in a month!

He set out to provide the northwestern with beer, and he succeeded. Now, today, the Blitz-Weinhard Co. sells twice as much beer in Oregon as two of its competitors combined. This fall the Blitz-Weinhard Co. plan to celebrate its eighty-fifth anniversary, and to do this properly it is conducting a quest for the oldest old-timers who have been associated with Blitz-Weinhard beer.

Letters to dealers and dispensers have turned up some remarkable facts. Dealers have been found whose fathers were Blitz-Weinhard dealers before them, and in at least one instance a dealer is known whose father and grandfather sold Blitz-Weinhard.

All of these people will be given an appropriate recognition by the brewery. Visiting hours, during which the entire brewing plants will be open to public inspection, have also been arranged, and competent guides will escort visitors through the establishment.

Here they will see the original 10-barrel copper kettles used by Henry Weinhard. It reposes in the shadow of a giant, story-and-a-half high copper kettle that handles five hundred barrels—the biggest brew kettle east of St. Louis.

Present management of the Blitz-Weinhard Company does not deviate from the founder's idea of purchasing supplies in the northwest. Beer is made of simple ingredients—malt, which is derived from barley, hops and water. Properly processed, these things yield the delectable amber brew. Only the premium grades of hops and barley go into Blitz-Weinhard beer, and the company has long provided a cash market for vast quantities of farm crops.

### Extension Center Opens Classes on September 29

The fall term of the Portland Extension Center of the Oregon State System of Higher Education will open on Monday, September 29, with the evening classes meeting in Lincoln high school and the late afternoon and Saturday morning classes in the central library. 144 classes will be offered by the different departments and schools of the state system, representing the University of Oregon, Oregon State College and the Oregon Colleges of Education.

The schedule of course will include classes in elementary and advanced accounting, adult education, art, bacteriology, business law, advertising, real estate, insurance, credits and collections, merchandising, drama, radio program education, engineering, written English, literature, French, Spanish, Latin, geography, geology, history, home economics, journalism, landscape architecture, library, mathematics, music, nutrition, photography, physical education, physiology, political science, psychology, public speaking, sociology and zoology.

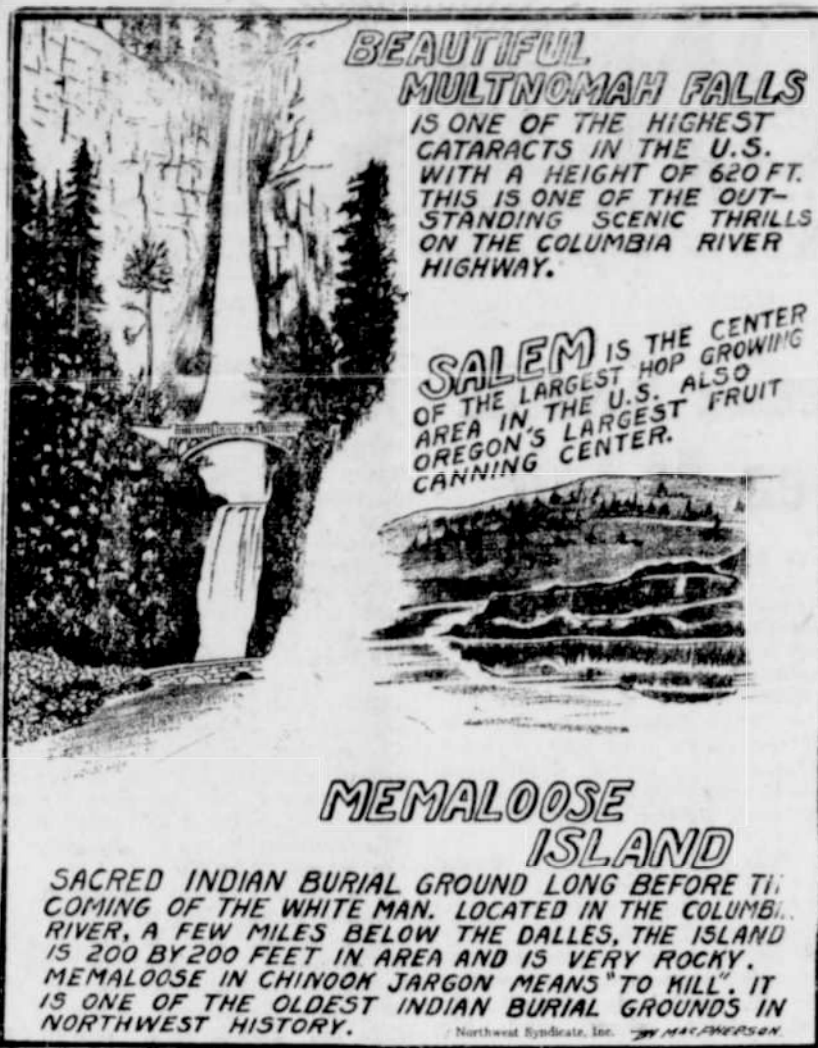
Catalogues are now available and may be obtained at the Portland Center office 914 Oregon building.

### Jobs Are Available

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### MEMALOOSE ISLAND

SACRED INDIAN BURIAL GROUND LONG BEFORE THE COMING OF THE WHITE MAN. LOCATED IN THE COLUMBIA RIVER, A FEW MILES BELOW THE DALLES, THE ISLAND IS 200 BY 200 FEET IN AREA AND IS VERY ROCKY. MEMALOOSE IN CHINOOK JARGON MEANS 'TO KILL'. IT IS ONE OF THE OLDEST INDIAN BURIAL GROUNDS IN NORTHWEST HISTORY.

## Restrictions Make Motoring Difficult For English People

British motorists not only have to get along on slim rations of gasoline, but also must find their way without the help of directional signs. Lt. Col. Lacey V. Murrow, who had just returned from England where he acted as an official observer for this Government on transportation problems, informed the Oregon State Motor association.

Every car owner in Great Britain is rationed enough gasoline to run his car 150 miles per month. The limit of 150 miles per month has been established regardless of the mileage the car drives on a gallon of gasoline.

Col. Murrow further reported that no longer is gasoline sold by brands. The war situation has made it necessary to combine the import, storage, and distribution facilities of all the oil companies; hence, the gasoline is "uniformly of medium quality and is known as 'pool'."

"Driving in Britain is quite difficult under wartime conditions," he said. "All directional signs have been removed; even the names of railroad stations, post offices, and banks have been obliterated or removed; and the home-defense regulations prohibit the giving of directional information to strangers. It is quite often necessary to go to the local police authorities and submit proper identification papers before any information can be had as to the name of the community in which you may be at the time and to secure information concerning the direction in which you desire to travel."

Col. Murrow pointed out that English road marking and directional signs, even during peacetime, are far below the standard in this country. "There has never been any attempt to create a marked system similar to our own numbered system, and there was a serious lack of uniform directional signing. Directional signs were erected either by the Royal Automobile club or the Automobile association, and all directional signs were manufactured, erected, and maintained by the clubs without cost to the public. These organizations were willing and qualified to do proper signing, but it was necessary for them to secure permission from the local highway agencies before signs could be erected on roads under that local jurisdiction. The result was that at intervals there would be almost a total lack of any directional signing."

He summarized "blackout" driving conditions as follows: The control of traffic in metropolitan areas is still accomplished by the usual method of police direction and traffic signals. However, it has been found necessary under blackouts to restrict the amber, green, and red lights to a horizontal and vertical line extending across the surface. The width of these lines is about a quarter of an inch, and when the lights are operated at night, it gives the appearance of a red, green, or amber cross of the dimensions indicated above.

### North Portland Livestock Market Prices

**CATTLE:** Good grain-fed steers \$11.50 to \$12.65. Good grass steers \$10 to \$11. Good grain-fed heifers \$10.75 to \$11. Good grass heifers \$9.25 to \$10.25. Good beef cows \$7.75 to \$8.50, medium \$7 to \$7.50, common \$6 to \$6.75, canners \$4.75 to \$5.50. Bulls, medium to good \$8.25 to \$9.50, common \$7 to \$7.75. Vealers, good to choice \$12.50 to \$13.50.

**HOGS:** Good to choice carlots \$12.75; 170 to 125 lb truckins \$12.50 to \$12.65; 230 to 285 lb butchers \$11.75 to \$12.25; lightweight butchers \$11.50 to \$12; packing sows \$10 to \$10.50. Feeder pigs \$11.50 to \$13.25, latter for 58 to 70 lbs.

**SHEEP:** Good to choice spring lambs \$10 to \$10.60; medium to good, \$9 to \$9.75, common \$8 to \$8.75. Slaughter ewes, good to choice \$4 to \$4.50. Fender lambs good to choice \$8.50 to \$9.50. Shorn lambs \$8.75 to \$9.

### Strawberry Growers Of County Organize

Strawberry growers of Washington county have taken preliminary steps toward organization of a county growers' association to deal collectively with marketing and labor problems.

At a recent meeting at which Alex Eischen of Cornelius, served as chairman, a seven-man committee to proceed with incorporation was named. Members are, Eischen, Lewis Kelley, August Jesse, M. Wakosugi, B. L. Sellers, Art Smith and Ed Schlegel, all of the Banks community.

### GEMS OF THOUGHT SERVICE GOOD EVER OBTAINABLE

Because you lack a noble and successful past, is no real reason why you should lack a noble and successful future.—Thomas Dreier.

Faith in divine Love supplies the ever-present help and now, and gives the power to "act in the living present."—Mary Baker Eddy.

Look upon every day as the whole of life, not merely as a section; and enjoy and improve the present without wishing, through haste, to rush on to another.—Richter.

The present is never our object; the past and the present we use as means; the future only is our end. Thus, we never live, we only hope to live.—Pascal.

Every good gift and every perfect gift is from above, and cometh down from the Father of lights, with whom is no variableness, neither shadow of turning.—New Testament, James 1:17.

### Swami Devatmananda of the Vedanta Society

Will Speak Sunday, at 8 p. m. At Masonic Temple, Corinthian Room, on "Religion for the Sick World"

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## Professional Training A Solid Foundation For Assured Future

Graduates of Oregon High Schools in their casting about for a future profession and an Alma Mater should carefully consider North Pacific College of Oregon which offers courses in Dentistry, Dental and Medical Assisting and Dental Hygiene.

North Pacific College, founded in 1898, has an alumni upwards of 3000 members practicing in all sections of the United States, Canada and many foreign countries.

The very nature of Dentistry makes it a vital necessity to health and attracts men and women of intelligence and high character desirous of being of human service and at the same time receiving suitable remuneration for their efforts.

Dental Hygiene, Dental and Medical Assistance courses are for women and are somewhat comparable to the graduate nurse service with more desirable working hours.

North Pacific College, an institution of human service, is itself an instance of the growth that responds to necessity and keeps pace with science. At one time privately owned, it became in 1924 a public trust with highest rating and is a fully accredited college. It occupies a unique position as the only institution of higher learning of its kind in the Pacific Northwest and others nearest to it being located in San Francisco on the south and Minneapolis to the east. A strong faculty of 50 teachers and board of trustees represent a continuously progressive policy in professions that are now identified with the whole movement for prevention of disease, the dismissal of pain, the increase of personal health and efficiency and the prolongation of life. No finer humanitarian work is done in Portland, especially for needy children than is done by the dental clinic of the college.

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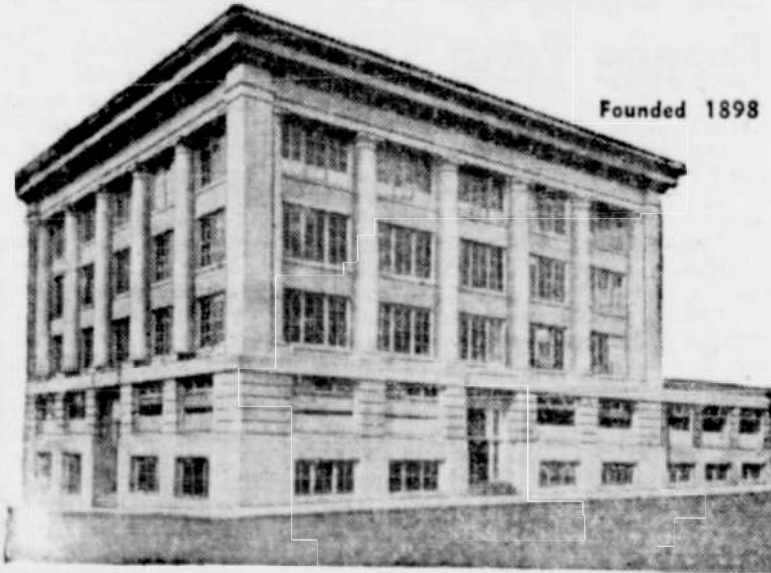
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