

BEAVERTON ENTERPRISE

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Oregon Newspaper Publishers Association

Manor Furniture Goes Modernistic

We are warned that the emergency confronting the United States is the gravest in the history of the nation. In the face of such an emergency, logic would seem to dictate that the several groups should discuss frankly and fully the problems involved in the defense program and make an honest attempt to arrive at a clear-cut understanding.

In this time of peril government obviously has very real problems. Industry, which must continue to supply the day-to-day needs of our large population, in addition to providing modern military equipment adequate to protect the national interest, naturally faces many practical and complex problems. Among other things, it must look ahead to the end of the emergency and the readjustments which necessarily must follow.

Labor has made distinct gains during recent years. It naturally wants to hold these gains to as large an extent as possible. So labor and the spokesmen of labor have their problems. From time to time some high flown spokesman tells us that labor and management should get together and come to agreement so we can get along with the defense job. It should be obvious even to a tyro that labor and industry alone cannot arrive at a workable agreement on a program which involves the expenditures of untold billions of the taxpayers' money.

Such an agreement to be satisfactory and workable must include government. To make agreement possible government must take a sympathetic view of the problems involved. Government can be effective in this regard only as it seeks impartially to find a basis for real understanding on which all parties can agree.

With the atmosphere cleared once and for all by such an understanding, we could have genuine cooperation. And what is in the best interest of the country and the people as a whole is, after all, in the best interest of each and every group.

Oregon, which ranks 34th among the states in point of population, stood in 28th place in the production of ice cream for the year 1939. A. W. Metzger, chief of the state department of agriculture division of foods and dairies reports after a survey of federal statistics for all the states.

Oregon's ice cream production in that year was 2,648,000 gallons, or 2.43 gallons for every man, woman and child in the state.

Oregon Ranks 28th, Ice Cream Making

The state department of agriculture animal division is now sending out BWD testing charts to all poultry owners who took the pullorum blood test instructions at the state college recently. Holders of the charts will test only their own flocks or the flocks of those for whom they are working.

GET THE PROFITABLE HABIT OF RUNNING THROUGH THE WANT ADS EVERY DAY.

My story goes back to the days when Portland was a small town sprawling along the west bank of the Willamette river. The sidewalks were of wood and the streets unpaved and often muddy. Sometimes, indeed, in the spring they were flooded for there was no seawall in those days to restrain the river when it became swollen and angry by the spring rains. At the Southwest corner of Second and Yamhill streets stood a famous furniture store. The town grew into a city, many people needed furniture—the furniture store grew large and prosperous, finally moving to more pretentious and expensive quarters up town. A second young firm moved into the location and the process was repeated. They grew prosperous and moved up town where they could get higher prices and do more business.

Finally this building that had cradled two of the largest furniture stores in Oregon became the home of the Manor Furniture Co., operated by Bob Manor, a young man, who came down from Seattle to start the business. Then came the First World War. Furniture prices rose sky high—even used furniture was at a premium and Bob Manor collected huge quantities of used furniture and sold them. By the time the depression descended with its pall of gloom mass production, and new styles in furniture had made new merchandise about as cheap and more desirable than new furniture. Most of the Manor furniture stock became new, beautiful and modernistic. Of course they extended liberal credit and budget terms to their customers, in fact I remember they even refused to charge any interest on charge accounts in violation of the rules and procedure of other furniture stores. Manor customers became personal friends. They found that they could get the same merchandise at Manors for less money than it would cost at the big uptown stores.

The other day I was down on the Yamhill Market. The familiar old furniture store stopped me in my tracks. The show windows were ablaze with a new tube lighting system, each window arranged as a complete room in a modern home and furnished as a complete unit with beautiful new style furniture. Entering the showroom I found the entire Yamhill street showroom completely remodeled in the same modernistic style. The walls are completely streamlined with a sensationally attractive panelling composition known as Nu-Wood and light colored inlaid linoleum covers the entire floor. A new lighting system with such a bright background, literally floods the place with a brilliance that hardly varies a candlepower from one corner to the other. I couldn't help wondering how the people in 1880 would have reacted to such a brilliant display and what they would have thought of the colorful streamlined furniture of today.

HEADLIGHTS: Check headlights for efficiency and for non-glaring adjustment as required by law. Also be sure that tail-lights are in good working order. Carry extra bulbs and light fuses.

WINDSHIELD WIPERS: Remove wipers and clean out old oil and grease. Fresh lubrication and new blades usually will restore wipers to full efficiency.

HORN: Check wiring and replace any sections which might be cracked or bent. Water, seeping through broken insulation might short-circuit the entire electrical system of the car.

HEATER: A warm car means a comfortable drive. Be sure that your heater is functioning 100% so that every occupant, even those in the back seat, may be warm.

Necrotic Enteritis Disease Cleaned Up

Necrotic enteritis, a hog disease that has been pretty prevalent in Oregon as well as in other states the past year, has been virtually cleaned up, the animal division of the state department of agriculture reports as the year comes to a close. This infectious disease is greatly aggravated by improper diet and insanitary surroundings.

The disease is such that animals in the incubation stage would be difficult to diagnose. Hogs are frequently sold through auction sales yards, which at the present time are not required to have hogs inspected before sale from such yards. It is probable that some hogs have become infected in the passage through these public auction yards.

Livestock associations of the state are working toward new legislation for Oregon which will control to greater degree these sales yards, Dr. W. H. Lytle, chief of the animal division, has been informed.

KNOW YOUR OREGON



THE U.S. GOVERNMENT'S FIRST RECORDED DESCRIPTION OF THE "GRIZZLY BEAR" CAME FROM LEWIS AND CLARK ON THEIR EXPEDITION TO THE OREGON COUNTRY NOV. 15, 1805!!!

DR. JOHN McLOUGHLIN, CHIEF FACTOR OF THE HUDSON'S BAY CO IN OREGON WHO WAS CALLED "WHITE EAGLE" BY THE INDIANS. WAS ONCE MAYOR OF OREGON CITY!!!

Car Conditioning For Winter Travel

Driving hazards and motor troubles that accompany winter travel conditions can be guarded against by attending to a few details of car efficiency, according to the Oregon State Motor association. Reviewing the most frequent causes of motoring troubles, at this season, the motorists organization presented the following suggestions:

IGNITION SYSTEM: Have the old battery restored to dependable condition or replaced. Have motor and accessories steam cleaned to remove accumulations which tend to cause ignition short circuits. Check ignition wires for leaks and spark plugs for cracked porcelain or other defects.

BRAKES: When the roadway is slippery brakes which grip one wheel more quickly than the others can cause dangerous skidding. Brakes should be tested and readjusted, or relined if necessary.

TIRES: Examine the tires to see whether the treads have worn smooth. Good treads will hold where smooth ones will skid. Worn tires as well as cracked and cut tires should be replaced.

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What About Weatherstripping

The clearance between window sashes and frames, and between doors and frames varies between 1-16 and 1-4 inch. With such openings in the side of your house the loss of heat especially with a wind is terrific. Moreover resultant drafts produce colds, flu and are generally unhealthy. Weatherstripping eliminates such heat loss and danger. The most effective and permanent weatherstripping however is bronze metal and that is usually fairly expensive. The other day however, I discovered a large quantity of the famous Dennis double cushion bronze weatherstripping at the D. B. Scully Co., S. W. Front and Morrison street. Regularly this would cost 6c a foot but Mr. Scully acquired a job lot of it and offers it to our readers in the Tualatin Valley for only 1 1/2c per foot. It is an unusual opportunity

to make your home permanently weather proof at a very small cost. We thought the tip sufficiently valuable to pass along to our readers.

Boost your home community newspaper. It boosts for you. Only \$1 per year, less than 2 cents a week.

Linguists Sought By U. S. Marines

The United States Marine Corps is making a special effort at this time to recruit men who can read, write and speak either Dutch or Portuguese. It was announced by Major James B. Hardie, district recruiting chief for the Marine Corps.

Men proficient in either of these languages who join the Marines will be given the opportunity to act as interpreters.

Such applicants, however, must be able to meet the physical and other requirements for enlistment.

Want Ads—the little fellows with the big pulling power

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BWD Test Charts Go Out

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When in Portland Visit



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\$18.50 \$21.50

PENDLETON WOOLEN MILLS

2ND AND JEFFERSON
FREE PARKING LOT 2ND AND COLUMBIA

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January 3rd thru January 6

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Royal Satin Shortening 1-lb. 3-lb. 15c 39c	CORNER BEEF Anglo Brand A real meat treat 12-oz. can 16c
Julia Lee Wright's First Day Fresh BREAD	PORK & BEANS PENTHOUSE Tomato Sauce 3 No. 2 1/2 cans 25c
	Keen Shortening, 4 lb. pkg. 37c Wesson Oil, Quart Can 39c May Day Salad Oil Qt 29c 4-qt 55c Ruby Catsup, 3 12-oz. bots. 25c Glenn Aire Grapefruit 2s, 11c Briargate Green Beans 2s, 11c Heinz Baby Foods, Ast 4 1/2 oz 6c Mild Cream Cheese Pound 19c Salmon, Quality Pink, Lb. tin 12c Italian Prunes 4 lb. pkg. 19c Baby Lima Beans 5 lb. cello 29c Small White Beans 5 lb. cello 25c
	Silk Toilet Tissue 3 rolls 11c Favorite Matches 6 boxes 13c White Magic Bleach 1/2 gal. 17c White King Gran Soap 21 oz. 19c Palmaive Soap 3 bars 17c Lux Toilet Soap 3 bars 17c Canterbury Black Tea 1/2 lb. 25c Sleepy Hollow Syrup 26 oz tin 29c Mellow Gold Honey 5 lb. can 29c Real Roast Peanut Butter 2 lb 23c Gran Sugar 10 lb 51c 100 lb \$4.94 Kitchen Craft Flour 49 lb. \$1.29
	\$5,000 CASH PRIZES for naming our Cherub Milk Baby Win now in first monthly contest! Get Entry Blank and details today at Safeway. 3 tall tins 20c Case of 48 tins \$3.18 BABY SIZE 3 for 10c
	COFFEE SAVINGS Airway Mellow Rich Pound 12c 3-lb. bag 35c Edwards Matched Blend Lb. 20c 2-can 39c Nob Hill 2-lb. bag 33c lb. 17c
	MEATS FRIDAY and SATURDAY ONLY Beef Steak, Sorloin lb 21c Beef Roast, blade, lb 17 1/2c Boiling Beef, lb 11 1/2c Ground Beef, lb 15c Pork Sausage, 2 lbs 29c Pure Lard, 4 lbs 29c Lamb Shoulder Roast lb. 15c SMELT, 2 lbs 25c
	GALAVO AVOCADOS California's rare seed delicacy Each 5c
	GRAPEFRUIT, 6 for 23c Texas Pink Apples, Newtowns, bx 59c Oranges 200-220's 2 dz 35c Lemons, 360's, doz 15c Carrots, Rutabagas, Turnips—bulk, 4 lbs 10c Potatoes, 50 lbs 49c U. S. No. 2's Grapes, 2 lbs 13c
	Sat. Mix Candy, 3 lbs 25c Mixed Nuts, 2 lbs 25c 2 1/2 lb box Fancy Christmas Chocolates 49c

SAFEWAY