

BEAVERTON ENTERPRISE

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"CHIEFLY U. S."

Vacations are a typically American activity. No other nation makes such a point of them. In fact, if you look in the dictionary at the word you'll find a little notation after one definition which reads simply: "Chiefly U. S."

Americans have built up a system where they can produce a lot of goods and services and still find time for the joys and pleasures of life. We now spend close to ten billion dollars a year just for amusement and recreation.

And we have the time as well as the opportunity to have holiday fun. In industry, for example, one out of every three working hours has become leisure time since 1890.

It makes an appealing picture in this, the "good old summer time"—millions of men, women, and children at the beach, in the mountains, driving around in their cars exploring the country. It's something not matched in any other part of the world. And it's part of the American pattern—made possible by our business habits and abilities and based upon our traditional freedoms—a pattern we'll do well to preserve.

A people may prefer a free government, but if, from indolence, or carelessness, or cowardice, or want of public spirit, they are unequal to the exertions necessary for preserving it; if they will not fight for it when it is directly attacked; if they can be deluded by the artifices used to cheat them out of it; if by momentary discouragement, or temporary panic, or a fit of enthusiasm for an individual, they can be induced to lay their liberties at the feet even of a great man, or trust him with powers which enable him to subvert their institutions; in all these cases they are more or less unfit for liberty; and though it may be for their good to have had it even for a short time, they are unlikely long to enjoy it.

JOHN STUART MILL

BARB WIRE BILL



En Route To Arkansas

Hello Folks:
 Well, it seems that about this time every year lately I'm either a goin' to Arkansas or a passin' thru to Virgenny or some of those regions. Last August I discovered some of my long lost kinfolks over at Devil's Den an' Bug Tuscle, Ark. They are a heap finer folks than Bob Burns kinfolks.

This year I'm a goin' over to Hartford to be with my ole Oklahoma friend Billy Coats. He is one of the finest Irishmen that the Lord ever put a green stripe on on St. Patrick's day. He and I have fit bled and died together several times in the ole Oklahoma days. The world is a heap different nowadays to them ole days. Lets fight er thru!

BILL

To avoid being arrested by Military Police for wearing civilian shoes, Private John Stafford of Hulme, England, carries a pass permitting him to wear his own for his feet are size 3, the smallest in the British Army.

San Francisco World's Fair Closes Sept. 29th

This is your last chance to see the most beautiful World's Fair in history. Why miss it when you can go so quickly and inexpensively on the train?



S.P.
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See your local S.P. agent or write J. A. ORMANDY, Gen. Pass. Agt., 622 Pacific Bldg., Portland, Ore.

WHITFORD

Mr. and Mrs. L. H. Winget and daughters Misses Avery and Letha, spent Sunday at the beach where they were joined by a group of relatives to visit and picnic Sunday.

Mrs. Kate Fanno and daughter Helen of Portland, spent a day the past week with Mrs. Z. F. Wilnot and Ruby Boyd.

Mr. and Mrs. T. Gihleitti and family attended a farmers picnic last Sunday in one of the Portland parks. They were joined by Mr. and Mrs. A. Postesio and family of Portland.

Mrs. Polombo was badly bitten by her dog recently.

Mrs. Helen Riekey of Portland, spent a few days last week with her mother Mrs. Bean and sisters Mrs. Jordan and Mrs. Crittendon.

The church and Sunday School reunion was well attended Sunday. There were between fifty and sixty present. Mr. and Mrs. Eby and the Misses Dryden rendered music. Those who were instrumental in organizing this church and Sunday School made short talks on its history. Letters were read from those who could not be present. Rev. Wm. Fawcett delivered the sermon. He also attended the Sunday School in the morning. He talked to the whole school as a class. There were thirty six present.

Miss Ruth Denney and Mr. and Mrs. Arnold Garnett of Salem, spent the week end at the R. B. Denney home.

Mr. and Mrs. Dick Hempke and family visited with Mrs. Hempke's father C. B. Gardner Sunday.

Shoe Polishing Simplified By Newly Patented Gadget

An invention that may take its place along with the can opener, the button hook, the zipper and many other little devices that have made man's life easier has been patented by Drew Morris, a university student.

The gadget solves the problem which most people encounter when they try to polish white shoes—keeping the liquid from getting on the hands and keeping the white polish off the brown or black edge of the sole and heel.

The device is simple, one of those things which seem obvious. There are two parts, one sponge and one metal. The metal serves as a handle for the sponge, thus eliminating one problem, and there is a strip of metal on the bottom side of the sponge to prevent the polish from getting on the sole or heel. The cellulose sponge has sharp corners, so that it can be easily manipulated along black-white boundary lines.

Morris got his idea about four years ago when he was a junior in high school. His grandfather was an inventor, specializing in such things as flysprayers, garbage cans and other sheet metal wares.

Scouts Out for Hostesses

Two major air lines have sent out their "talent scouts" on tours of the United States to locate new air hostesses to fill the places of those who resigned during the last year to marry, and to fill positions created by increasing flight schedules. The lines are United Air Lines, which is seeking 100 new hostesses, and Transcontinental & Western Air, which wants 50. Both air lines require their hostesses to be registered nurses, between 21 and 25 years old. Neither air line will employ air hostesses who are more than five feet five inches tall. United's weight maximum is 120 pounds, while TWA hostesses may be five pounds heavier. Physical examinations with high standards are required.



Known throughout the circus world as one of its longtime favorites is "Jack Joyce's Trained Animal Circus," featuring a retinue of talented horses, dogs and elephants. Joyce's famous act will make regular afternoon appearances on the "Circus Cavalcade" program of the 34th annual Multnomah County Fair at Gresham, August 19 to 25.

Babson Says---

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average around 3 per cent above a year ago with total cash farm income (including government checks) registering a little bigger increase.

Small Rise in Living Costs

With the demand for goods sharply increased, with a major war on abroad, with the prospect for higher taxes, many people are worried over a runaway rise in living costs. I think such fears are unfounded for the present even though the basic trend of living costs is upward. Household bills are expected to move ahead only moderately, not much more than 3 per cent over the current level. The biggest mark-up will come in food. If taxes are figured into the living costs, the average will be somewhat higher because taxes are scheduled to hit the highest point in 25 years some time in the near future.

Heavier payrolls, higher farm income, bigger dividends, plus fixed living costs, should mean brisker retail sales. But trade in the final half of 1939 was good so that the gain over last year's level may average less than 5 per cent for all lines—including groceries, novelties, furniture, automobiles, dry goods. Prices tags will continue their modest mark-ups of early 1940, but need be only 3 per cent above the corresponding months of 1939. Advertising volume should increase at least 5 per cent over the like period of last year.

Good News for Investors

Not only should wage-workers, business men, and farmers be better off, but investors should see increased income. In fact, the next few months will see the largest dividend payments since 1937 providing Congress is reasonable about taxes. Right now stocks are the cheapest in years based on earnings. Worldwide uncertainties, plus excess profits tax threat, have unnecessarily frightened investors. Hence, prices of certain stocks should move ahead as business activity and profits continue to gain. Selection will be the keynote with steels, rails, munitions, machinery, and retail trade shares most favorably situated.

Interest rates will remain at very low levels but high-grade, long-term bonds should be weaker. Second-grade bonds—particularly rails—are temporarily in a strategic position because (1) the excess profits tax does not hit them and (2) rail traffic promises to reach a new post-1929 peak this fall. Roads serving the industrial area are the best bet. The Treasury has a job on its hands to underwrite the mammoth defense program without putting the government bond market "on the spot."

No War Forecast

Foreign trade should hold at current levels, well above a year ago. Loss of our Continental European markets should be offset by increased trade with South America and perhaps with the Far East. Great Britain will continue to be a big customer as long as the war lasts. No one knows what the outcome of the war in Europe will be. My beliefs that it will either end very soon or will drag on for a long time. Whichever happens, I will not change my forecast on business for the next six months. This same statement applies regardless of who is elected President in November.

All in all, the remainder of 1940 promises to be the most active final half year in history. Our standard of living, however, will not increase because the defense program will not create more goods for us to divide. Only as more useful goods are produced are there more to divide—and only as there are more goods to divide does the standard of living increase. An entirely new tax program must be enacted. On this tax program largely rests the answer to the question: "Will the unproductive defense program give us some

indirect benefits by eliminating certain unemployment, and by cutting down relief, thus cushioning the fall in the standard of living?"

Late 1940 Crucial Period

However, the next few months will seem to be "good times," the closest we have come to prosperity since 1929. They will be crucial months, months in which the handling of our domestic political problems, of our foreign problems, of our South American relations, of our defense program, will dictate the future destiny of the United States. If we rise to the challenge—if we show intelligence, courage, self-sacrifice, and industry—we need fear no axis, no country, no man! Otherwise much of the coming prosperity will rest on unsound foundations. "Good times—built on borrowed money or unproductive labor—always come back to roost!"

The Kiwanis in Canada have asked that the people in United States be told that traveling in Canada will be no different than before the war.

They sent a card with information entitled "Travel in Canada." We quote from it: "Identification for returning Americans."

"Passports are not required of American visitors to Canada, and United States citizens may, as heretofore, proceed to Canada without any specified documentation. For convenience in returning over the border (back to U. S.) the United States tourist should carry some identifying documents to establish his identity and support any questions he may be asked. Such papers, as an old passport, birth or baptismal certificate, tax receipt, club membership cards, proof of ownership of car, letter from bank manager, or responsible municipal officers, drivers license or similar papers would be helpful. Naturalized citizens should carry naturalization certificates. Citizens of other countries should secure a re-entry permit from the United States. Immigration Authorities before departing from the United States.

A manufacturing jeweler in Sydney, Australia, swears he has a superstitious hen, which, whenever he puts 13 eggs under her, always pushes one out of the nest with her beak.

California Restaurant Trade

More people in Los Angeles "eat out" than in any other city in the United States with the exception of New York, according to Bina Wood, instructor in restaurant management at the University of California and restaurant owner. "More Los Angeles residents eat dinners in restaurants than New Yorkers do, but the New Yorkers score when it comes to lunching out," she said. "New York has more restaurants than Los Angeles because of its more transitory population." According to Miss Wood's statistics, the restaurant industry in California now has the third largest payroll in the state.

America's Biggest Baby?

Joe Randazza Jr. of Gloucester, Mass., who weighs 180 pounds although he is only eight years old, thinks his 20-month-old brother Sam may take from him the title "America's biggest baby." Sam now weighs 50 pounds—only 10 pounds less than Joe weighed at that age—but his parents say he is growing fatter every day. Joe reached a top weight of 185 in 1938, but lost pneumonia. However, he still needs crutches to get around.

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