

# BEAVERTON ENTERPRISE

H. H. JEFFRIES, Publisher

Published Friday of each week by the Pioneer Publishing Co., at Beaverton, Oregon. Entered as second-class matter at the postoffice at Beaverton, Ore.

**SUBSCRIPTION RATES**  
One Year \$1.00 Three Months .50  
Six Months .50 Subscription Payable in Advance.

Enterprise Bldg., Cor. Short St. and Tualatin Valley Highway, Phone 7503  
Portland Office—407-408 Dekum Bldg., Phone AT. 6591  
Hillsboro Office—Room 5, Delta Bldg., Phone 1641

## Member OREGON NEWSPAPER PUBLISHERS ASSOCIATION

Financial preparedness is as important as military preparedness. We've neglected both.

"A proposal to draft ex-President Hoover for another term in the White House was advanced here by the Butte County Draft Herbert Hoover club," says Associated Press dispatch from Chico, California.

A campaign in which Hoover opposed Roosevelt could be fought out on the issues of Experience vs Experiment, Leadership vs Lethargy. It would find the proponents of American free enterprise aligned against the Communists, New Dealers, pinkies and fellow travelers.

The President says he is too busy "with problems of far greater importance" to decline a third term. We'll take vanilla.

Snappy reading for tired business man:

The U. S. Printing Office announces for sale the Code of Federal Regulations—16,585 pages made up into 17 volumes. It contains presidential proclamations, executive orders, regulations and codes—the rules under which business operates.

Apropos of our lack of preparedness, we trust it wasn't another of those things that the New Dealers "planned that way."

Says the Alaska Weekly, of Seattle: "The big play for national defense (many years late) was nicely timed to stampede the country for a third term. Now comes the insincere and purely political gesture of a coalition cabinet which would invite outstanding Republican leaders into the fold, clip their wings and help to cement the New Deal autocracy. Between these two social and economical philosophies there can be no compromise. . . . In November we shall decide whether we go back to a republican form of government or put the stamp of approval on arrogant bureaucracy and centralization of government outside the hands of the people themselves."

A whispering campaign against Colonel Lindberg seems to be the latest New Deal project. We heard an old lady say the other day: "You know, didn't you, that Lindberg is a German spy?"

That's what the Colonel gets for telling the undeniable truth to the British and Americans. Two years ago, after visiting Germany, he did not hesitate to tell the British how good the German air arm was. He was laughed at for his pains. And when he tried to warn this country, the New Dealers smeared him in their customary fashion. He had the effrontery to criticize the Admin-



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istration's foreign policy. Eleanor Roosevelt said his speech was "unfortunate."

They hate him the worse because his statements have been proved correct. He had the guts to tell them what we all know to be true—that they had let the nation down.

### Revitalizing Our Soil

The farmer, the gardener, fruit, berry and nut grower, even the home owner with a lawn often looks at his soil and says it is run out. Fertilizers, manures and such don't work as they used to. He feels sick about it, wondering what to do—without realizing that it is the mineral content of the soil that has been depleted not humus, nitrates ammonia, etc. Without minerals to stimulate colloidal activity in the soil plants will starve in the midst of abundance of so called fertilizer plant foods.

European agriculturalists were forced to a realization of this fact several generations ago. Marl, deposits found along the shores of certain lakes when applied 5 or 6 tons to the acre showed sensational results that lasted 20 years.

A great deal of soil in Oregon once fabulously productive, today needs revitalization by a restitution of mineral content. Mr. John H. McKenzie, a keen student of agriculture realizing this was attracted to a large dry lake deposit discovered in Okanogan county, Washington. After making an exhaustive tests he purchased the land and started mining the Marl deposits which he calls McKenzie's Soil Re-Vitalizer. The amazing results, obtained by the use of this product is attested to by many people—for example:

Mr. H. B. Davis, owner of Newburgh Seed & Feed Co., and Aloha Seed & Feed Co., who purchased a carload of our Mineral Plant Food last spring writes: "After a successful season selling McKenzie's Soil Re-Vitalizer, we are more than pleased with the many favorable comments from orchardmen, gardeners and greenhouse operators. In tests conducted by the greenhouse-raising our budding plants, plants fed McKenzie's Soil Re-Vitalizer were far superior to those fed various other commercial and chemical fertilizers. With so many favorable reports from our first carload we anticipate future sales of more carloads during the coming season."

Mr. C. C. Hulet, Ex-Grange Master of the State of Oregon, who lives at 2714 SE 103rd Avenue, Portland, Oregon, Telephone SUNset 3939, after using McKenzie's Soil Re-Vitalizer over a period of two years, says:

"In my opinion your Mineral Plant Food is the ideal soil conditioner that our farmers and gardeners have been looking for. Also I have never seen anything that would equal it for starting cuttings. A number of my neighbors used these minerals last year and are all well pleased. I wish to urge every farmer to at least give them a trial."

Mr. Gill of Gill Bros. Seed Co., 99th and Halsey Streets, Master of the Oregon Grange and known for many years as producers of superior seeds, dahlias, and gladiola bulbs, says:

"We have heard nothing but good reports from the customers to whom we sold your Mineral Plant Food last year. I find these minerals are very good for the production of quality seeds and bulbs. We intend to keep a supply of your minerals on hand for our use and for our customers' needs this coming season."

Lawns treated with McKenzie's Soil Re-Vitalizer become massive carpets of beautiful green grass and do not parch and become yellow by midsummer. To introduce this use of his Soil Re-Vitalizer, Mr. McKenzie will contract to build, rebuild or re-convert your lawn for a nominal sum with a guarantee of complete satisfaction. McKenzie's Soil Re-Vitalizer can be obtained at 2315 SW 1st street, Portland, or from your local feed store. For information call BEacn 3995, Portland.

### Marriage Licenses

Gordon A. Russell, 22 Lookingglass, Or., and Edna J. Appleberry, 19, Tigard, Or.  
John J. Krygier, Multnomah county hospital, and Irene C. Aleock, 3332 SW Tenth avenue, Portland.  
Frank W. Sumoski, Oswego, Ore., and Dorothy H. Twiss, Tigard, Or.  
Don H. Adler, 27, 1815 North Alberta street, Portland and Virginia L. Handley 22, route 8, Garden Home.



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### Attends Writers Meeting

Hello Folks: Awhile back "you're truly" wuz put on the spot at a state writers blowout over at the home of Oklahoma's famous poetess and writer, Jennie Harris Oliver, Falls. The writers swarm in over there once a year in what they call a Writer's Caravan, spill their dinners out of baskets on the lawn, eat together, put on a program in honor of Jennie, announce new books, etc. to give that whole shootin match my in 'a Tom cat convention when I had to give that whole shootin match my revision of Shakespeare's Seven Ages of Man, but them writers are a game bunch, fer they did their best to act like they wusent bored, a dawggone if one of the bran new poets, Bettie Norment Sights, Okla. City, who has just published a book of poems traded me one of her nice books for a clippin' of my fool stuff. Her book is shore worth anybodys money. It has serious stuff a funny stuff. Its good. HILL

### SCHOLLS

Little Joan, daughter of Mr. and Mrs. Jim McCann has the measles, she has been staying with her grand mother, Mrs. J. T. McCann, while her mother and new brother have been in the hospital.

Fred Gotter of San Francisco spent last week with his uncle S. A. Gotter and family.

Mrs. Jack Raynard entertained the Woman's club Tuesday, her sister, Mrs. Nellie Barrett, was joint hostess. Mrs. Joe Stretcher and Mrs. Bozarth were in charge of the program which centered around the theme Music and Poetry.

The ladies aid will meet Friday at the home of Mrs. Chandlee for luncheon in place of the usual afternoon tea. The meeting scheduled for last week was postponed due to the Rose Festival.

Bible School is in session with Mrs. Earl Stretcher, Mrs. Ralph Christensen and Mrs. Joe Twigg as teachers and Rev. F. R. Sibley as dean.

Miss Betty Sue Fristoe left Tuesday evening for a month's stay at the home of her childhood friend, Miss Charlotte Dishon of Banning, Calif. Mrs. Frank Semm is suffering with a badly wrenched back.

### He's Doctor Now



**E. E. Apperson**, president Oregon Mutual Fire Insurance company of McMinnville, was awarded an honorary doctor of commercial science degree at the annual commencement exercises by Linfield college, of which he is treasurer.

## Babson Says ---

Continued from Page 1

flected in a tapering off of activity in the lumber camps as well.

Automobile sales are beginning to take it on the chin. After listening to a fifteen-minute broadcast of war news, or a quick perusal of the War Extra, the average buyer has the starch taken right out of him. Moreover, loss of the No. 4 European markets is a big blow to our exports of automobiles. Motor output in the first half of 1940 had been at a very high level. Now, with big field stocks, with sales slowing down, and with the export markets disrupted, manufacturers are cutting down production. The same situation is true in certain appliance and furniture lines.

### Arms Industries Booming

These unfavorable trends, however, are all being erased by the tremendous impetus given armament industries. Current appropriations cover the largest peacetime funds ever set aside for our army and navy. New factories, training camps, shipyards machine shops, foundries, will be needed to gear America up to wartime needs. I say wartime needs purposely because it seems inevitable to most well-informed people that we will tangle with Germany or Japan somewhere, sometime. Terrific stock-piles of copper, iron, rubber, lumber, tin, aluminum, will be needed to produce this vast defense machine.

So much for what has already happened. Gloomy as the war news has been—far more shocking than that which swept across the nation in 1914—our markets and business have absorbed the jolts relatively well. Back in 1914 the market collapsed, then closed, and business dropped sharply. It was six months before we had a rally. This time, as I have predicted right along, the war should give American industry tremendous lift. Hundreds of thousands of the unemployed should find their way back to jobs (either in industry or in the army) in the next twelve months.

### Foreign Trade Dislocated

America will, for a while, become the World's Number One manufacturer, farmer, shipper, and banker. The wiping out of Denmark, Holland and Belgium has temporarily given our foreign trade a rough time of it. Those countries, for instance, took over 30 per cent of our wheat exports. The loss of our markets in the neutral countries should soon be made up, however, by our taking over of their trade with South America and with England. We will supply the Allies, for example, with steel which they formerly purchased from Belgium or produced in Northern France, with paper: which they purchased from Scandinavia, and with foodstuffs which they purchased from Denmark and Holland.

Hence, I believe that, war or peace, our industries will continue to hum. A German victory should mean a far greater defense program than that now contemplated; while an Allied victory should mean billions of dollars for reconstruction. To the extent that the world continues its expenditures for luxuries, style goods, and amusements, these a mammoth and reconstruction costs will result in an exhaustion of capital and world wealth. Then a lower standard of living throughout the world will follow unless unnecessary luxury expenditures are curtailed.

### Repeat Wages and Hours

There is one other possibility. If the Wage and Hour Act could be repealed and if labor unions would be reasonable, we might be able to increase our armament expenditures and still maintain our present standard of living. As long, however, as short-sighted politicians and selfish labor leaders remain in control, I see no hope for this change. The people of the United States—I fear—still fail to realize that only integrity, hard work, intelligence, self-control, and sacrifice will save them!

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## Reports on Trip To Ellensburg

Howard Weed and Thurlow Weed of Weed's National Iris Gardens of Beaverton, with their guests Douglas Taylor and Earl E. Fisher, left early Thursday morning by auto for Ellensburg, Wash., to inspect 12,000 iris that are being reared by Wm. Roan at his place in the Eastern Washington city.

Traveling via Vancouver, North Bank route or Evergreen Highway, a brisk breeze was blowing down the Columbia gorge. At 6 a. m. East of Washougal, a deer was browsing along the highway, scampered up a bank on left side, took a good look at us then took to the hills. Camas, with their huge paper mills is a bee-soon, angybdsfssylvshwshkpathm hive of industry. Haymaking was in full swing near Maryhill. Several cow boys mounted horseback were passed in this vicinity; also the Columbia is quite wide above the Bonneville dam which will afford some great up-river summer resorts in the near future.

We had the pleasant experience of passing through several tunnels which is the logical traffic route in a mountainous country and some day the people of the famous Tualatin Valley will spin through Council Crest via tunnel on a 2 per cent grade instead of up over the hill at a 4 plus grade and save 2 miles, also gas from Beaverton to Portland. Yes Sir! What man has done—man may do!

Now back to our trip—near Maryhill the highway swings Northward and upward—many zig zags flanked on both sides with sage brush—blooming lupines and azales in the wide and open spaces with Mount Adams and Rainier in the distant Cascades. There are many Hereford beef cattle grazing in irrigated pastures. Passing through Goldendale, which is on the edge of the timber line, the time was 8 a. m.—or three hours drive from Beaverton—there were a mass of sprinklers at work irrigating the city lawns—the timber in this locality is mostly pine. Many Indians were seen fishing along the river beyond Goldendale, some were riding cayuses. On arriving at Toppenish many were picking peas also sugar beets are raised on a large scale with aid of vast irrigating projects here and Yakima. (Sugar beets will thrive in the Tualatin valley which was demonstrated by the late John Henry who sent many samples to Corvallis with high per cent sugar tests). Also several hop yards in this locality were being irrigated.

Yakima is a railroad center and a very busy place—thousands of trainloads of apples and potatoes are shipped from this point. We were impressed by the many warehouses with "Fruit Growers' association" painted on huge signs.

A Mr. Alex Maxwell joined the party at Yakima. He told in an optimistic way the great strides that Yakima and vicinity were making in a business way.

Arriving at Ellensburg about 10:30 a. m. (or 5 1/2 hours drive from Beaverton) a strong wind was blowing. Mr. Roan had a great sight of 12,000 iris in full bloom for us—that volcanic ash soil, hot sun and plenty of irrigation produces wonderful iris.

With these 12,000 extra iris plants the National Iris Gardens will be ready to handle all orders this season. Now for time out! After much a long journey through the best part of the Wild West—everybody had a great appetite—and our genial host and hostess, Mr. and Mrs. Roan served a banquet for four hungry fellows from Oregon! It was voted that Mrs. Roan is champion Goose berry pie maker of Washington!

On the way home Maryhill Museum of Fine Arts was visited for one hour stop. Entrance floor—the Rodin group, Cardinal Mercier's room, the

Marshal Joffre collection, the room of Queen Marie. Upper floor—the gallery of pictures, room of books and bindings, the Mayflower room, the Founder's room, and statuary groups. Lower floor—the early Indian department, the poster display an department exhibitions. Roof Terrace—Splendid view of the Columbia Gorge and river, Mt. Hood and surrounding area. This museum has just been opened recently for the public and it is one of the greatest in the West. This is a great trip and shows what men are doing in a big way under adverse circumstances—and is an inspiration to do greater things in the great Tualatin Valley with all its great resources—the land we still believe is greatest in the Far West!

### BOY SCOUTS

Attention Scouts! Vacation time is camping time! Keep the date in mind—July 5 to 13, 1940.

Get your application for the Hillsboro-Forest Grove-Tualatin District camp at Eagle Creek from your scoutmaster, at your next troop meeting. This application must be on file in scout headquarters 716 Oregon building by June 22.

At this camp you will get some real camping experience—you will be camping out in the open just as Scouts did in the early pioneer days, here in Oregon.

### SIMPLICITY

Simplicity, of all things, is the hardest to be copied.—Steele.

"Love one another" (I John, 111, 23) is the most simple and profound counsel of the inspired writer.—Mary Baker Eddy.

Simplicity of character is the natural result of profound thought.—Hazlitt.

Godness and simplicity are indissolubly united.—Martineau.

Nothing is more simple than greatness; indeed, to be simple is to be great.—Emerson.

There is a majesty in simplicity which is far above the quaintness of wit.—Pope.

Mrs. George Dawson of Beaver, is visiting at the home of her sister-in-law M. S. George Snider.

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