

BEAVERTON ENTERPRISE

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In our wakeful moments in bed, we multiply the number of government reports we sign by the frequency with which we sign them, and multiply this total by the numbers of years we have been in business. Then we figure out the cubic content of a filing cabinet drawer and estimate how many of our reports can be put in a drawer. Finally we arrive at the approximate number of drawers reserved in Washington for our reports.

The calculation is incomplete because we fall asleep before we get to the end.—(From the William Feather Magazine.)

Chown Hardware Co. Holds Big Spring Sale

Featuring Garden Hardware, Paints, Home Elec., Appliances, Fishing Needs

Here is a sale that every one in the Valley will be vitally interested. Not only because of the opportunity for big savings in cost of needed equipment and supplies; but because this sale features a big variety of merchandise that is particularly seasonal, and which you were going to buy anyway.

So turn to Chown Hardware Co.'s big Sale Ad in this newspaper, right now, and note the many seasonal items listed. Then get in the old bus and hurry into Portland to this favorite old Hardware store, while you have your choice and pick available.

The Chown Hardware Co., 615 SW 4th Avenue, between Alder and Morrison, has been serving the people of The Tualatin Valley for over 60 years, and needs no introduction.

Dan & Louis OYSTER BAR

208 S. W. ANKENY STREET
 NOW OPEN AT 12 O'CLOCK ON SUNDAYS
 ... and you'll find those little fat healthy OLYMPIA OYSTERS at their best

Next to Home This is the Best Place to Eat!

Puritan Cafe

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Breakfast 20c and up
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50c - 65c - 75c

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FINGER WAVES 25c HAIR CUTS 35c SHAMPOO & FINGER WAVE 40c

MASTER WAVE SHOP

612 Sweetland Bldg. Fifth and Washington AT. 6957 AT. 7870

Babson Says---

Continued from Page 1

sentence" could cost the owners of utility securities billions of dollars. The mere mention of it has already slashed security values a quarter of a billion dollars! And who owns these securities—America's "sixty" families? No! The majority of these securities belong to the owners of 12,000,000 savings accounts, holders of 60,000,000 life insurance policies, to hospitals, colleges, libraries, charitable organizations, and ordinary individuals. This is such a broad cross-section of the American public that it is fair to say that the average citizen is the one whose security values would suffer if the axe fell.

No Major Savings

I can foresee no important saving to the public in carrying out the "death sentence." Electric rates may be cut slightly, but I do not see any possibility of substantial reductions which could not be made, program or no program. There may be some further economies in operations that are not possible under today's set-up—but no major savings. To go through with the contemplated program seems to me would be unnecessary, unfair, and uneconomic. Of course, what the S.E.C. is doing is nothing more than it is required to do under the provisions of the Act.

What effect would the strict execution of this harsh law have on the electric customers? Their service would suffer and financing would certainly be more difficult. The industry right now should spend billions on new plant and equipment. These projects would provide thousands of new jobs. But can you blame any company for stalling off new expansion projects while its life or death status is being debated? The day that the unscrupling process begins, cross the utility industry off your list as one of the potential leaders of the next construction boom!

Rates Down 40 Per Cent

Ten years ago many holding companies were a hard lot—security-minded, haughty, domineering. Today, they have quit the rough stuff. Their managements have been steadily strengthened. Their depreciation charges have been increased. They have consistently cut rates until the average kwh. of electricity costs less than four cents against six and one half in 1929. On top of all this they have become the country's biggest and best tax payers. Out of every dollar they collect from their customers, they turn 16 cents over to the public tax coffers. The clean-up job is done. Carrying through with the "death sentence" will hurt customers, workers, managers, investors—and will help no one.

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FLUOROSCOPIC Examination that you may learn of NEW Chiropractic Bloodless Surgery and Intestinal Cleanliness that restores position and function to gall bladder, stomach, kidneys, intestines, female organs and prostate glands. Adhesions released without knife. Optic chromatic anesthesia. No pain.

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 Chy. Phs. 716 STUDIO BLDG.
 Bring This Ad With You BE 3399
 LIBERAL PAYMENT PLAN
 919 S.W. Taylor—Portland



Master Bruce Thomas, aged 4½ months, who was a last week winner in Bruno's Photo-Personality Contest

"Health is Wealth" Here is Assurance Of Health Re-gained

If the old saying that "Health is Wealth," is true—then it is equally true, that if a person is not feeling mentally and physically fit, it interferes with both clear thinking, and physical energy to plan and do your work as well, and profitably as you could do it if you were in alert, perfect mental and physical condition. In other words, if there's something wrong with your health, that's slowing you down;—it's cheaper to have it fixed, than for you to go ahead suffering the dollar loss, the work not well done, the mental and physical pain, worry and unhappiness.

Many people who realize that their health, stamina and earning power is not what it should be; imagine there is nothing radically wrong, and let it go at that—or that it is so serious there might be something frightfully organically wrong, that was dangerous, hopeless, requiring serious operation, or expensive long time treatments.

What a relief, it is, after you have admitted there's something wrong, and you've had the common sense and nerve to go to a doctor you can trust; one of intelligence, experience, whose previous patients have gone thru just what you're going thru, and now shout his praise—and you find that your entire trouble needs only simple, common-sense rules of Nature, intelligently and understandingly applied—without pain or even hardly any loss of working time—to bring you back to 100% efficiency, health and happiness.

Your writer knows whereof he speaks, as it applies to the Professional Service along these lines, proven by the statements of literally hundreds of previous patients of the Dr. L. P. Davis and Associated Clinic,

located at 916-17-18 Studio Bldg., 919 S. W. Taylor St., in Portland.

Dairy Cooperative Ass'n. Serves You Through Your Own Local Food Shops

Service direct from producer to you through your own local community independent grocer or other food stores, Dairy Cooperative Ass'n's. Butter and Cheese made from the milk and cream of some 2400 Dairy-men from this and nearby communities who are members of the association are made available for you daily.

Dairy cooperative Association trucks serve food stores daily, in this territory where members and patrons of the association reside.

"Sweetkist" sweet cream butter "Maid o'Clover" grade A butter and "Golden Harvest" cheese in cans are the dairy products of highest quality, brought to homes in your community through your local independent food stores.

Both the Dairy Cooperative Ass'n's brands of butter have been popular on the local market for many years. "Golden Harvest" canned cheese is the first American cheese to be successfully packed in cans. The handy container is convenient and preserves the natural healthful properties of cheese. When you demand these brands, you are supporting your own local producers and getting the high quality the Dairy Cooperative Ass'n. assures.

The headquarters of the Dairy Cooperative Ass'n. is at 1313 SE 12th Avenue, in Portland.



For Easter get your Permanent

AT NEWMAN'S Hairdressing Salon

Phone AT. 0863

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FOR MEN ONLY EASTER SPECIALS

Hats & Furnishings That will please any man Standard Quality Goods Come to

JOHN HELMER

The Man Shop 969 S. W. Broadway near Salmon

A Complete Line of Nationally Known Hats and Men's Furnishings

Fleming Cow Completes New Official Record

Peterborough, N. H., March 22—A new record, exceeding the average of the Guernsey breed for her age and class has just been completed by a two and one half year old cow Fir Ridge Leah, 498751, Troutdale, Ore. Tested and owned by M. C. Fleming. Her official record supervised by the Oregon State College and announced by the American Guernsey Cattle club is 8006.1 pounds of milk and 420.6 pounds of butter fat in class FFF.

Marriage Licenses

Thomas F. Pierce, Portland, and Lottie E. Smith, 2804 SW 27th, Portland.

Dwight C. Clark, Portland, and Gladys H. Carson, Tigard.

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LOOK what this sale includes:

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 Again at Bon Marche' with the value of the day . . . 100 coats . . . boucles . . . cords . . . tweeds . . . twills . . . copies of expensive models . . . both boxes and fitted . . . all on sale at this one low price!

\$6.94

● TWILLS
 ● NEW CORDS
 ● RAYON STRIPES
 ● SMART BOUCLES
 ● ALL SIZES

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414 S.W. Morrison between 4th and 5th
 The Biggest Little Store in Town!

it's Ford
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...the secret of luxurious Ford comfort...
LONG, SOFT SPRINGS and FLOATING EDGE CUSHIONS

● In the 1940 car you get more room, greater quiet, a finer ride, easier handling, and a much more luxurious car than ever before. You'll glide along in fine-car comfort with greater leg room, elbow room, new front window ventilation control, self-sealing hydraulic shock absorbers and improved springing. There are no less than 22 important improvements in 1940. Why not visit your Ford dealer soon?

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FRANGO'S CAFE

711 S. W. 4th, near Morrison, Portland