

BEAVERTON ENTERPRISE

LARGEST CIRCULATION IN EASTERN WASHINGTON COUNTY

VOL 13, NO. 17

Beaverton, Oregon, Friday, January 5, 1940

\$1 Year—Published Weekly

BUSINESS OUTLOOK FOR THE FIRST HALF OF YEAR 1940

BY ROGER W. BABSON

Babson Park, Mass., Jan. 5.—War or peace, business in the first half of 1940 will be the best for any six months' period since 1929. Jobs, wages, farm prices, business profits, and dividends should all turn in big gains over a year ago. They should even average higher than in the three months' period just closing. At the time no sharp gains are in the cards for either taxes or living costs. Considering all factors, therefore, I predict that we will come closer to "good times" in early 1940 than in any half year since 1929.

Readers will say that I am going far out on the limb with this forecast in view of the troubled and uncertain times. War, elections, neutrality, labor, congress, taxes—these are just a few of the clouds lowering over the 1940 horizon. Business men, investors and workers are more confused and worried today than on any year-end since the World war. Despite all these uncertainties, however, my forecast is not as rash as it at first sounds.

As the curtain rises on 1940, the Babsonchart Index of Business will be hovering around 115. To be the best first half since 1929, business must average 10 to 15 per cent above the first six months of 1939. In terms of the Babsonchart Index, that means an average of 112. That is a pretty high level, but remember that business MUST operate at a high level well into the first quarter merely to fill orders now on hand. Business could fall back to as low as 106 on the Babsonchart by June and still ring up the best first half since 1929 before adjustments for population gains.

Big First Quarter

Leaving the "ifs" and "coulds" out of the picture, my forecast is that business will travel at high speed in early 1940. The first half should average 10 to 15 per cent above the same months of 1939. It looks now, however, as though the trend might turn down from current high levels as the months work along. My guess is that activity will be lower early next summer than it is now.

I use the word "guess" literally, too. Any forecast beyond June 30, 1940, at this time, is a mere guess. No man—not even Hitler or Stalin—knows what will happen abroad in the second half of the next year. Add to this world confusion, our domestic uncertainties, particularly the presidential election. Only a crystal-gazer or a fortune teller could aspire to give you an answer now to either the war or the election. Hence, for the first time in two decades I dare not make, at the New Year period, a specific forecast for more than the first half of the coming year.

Two Possibilities Second Half

Strange as it sounds, right now I think there are only two possibilities for the second half: (1) A rip-roaring boom or (2) a sickening crash. After the nominations are in, we should be able to tell which of these two developments will take place. Hence, I shall not give readers my definite forecasts for jobs, wages and business in the second half of 1940 until June.

In the meanwhile, no one will make any money by worrying about late 1940. The successful people next year will be those who take advantage of the great opportunities of the early months. For ten years we have waited for "good times" to come back. They are here now but nobody seems to want to do anything about them. Fears and uncertainties should be forgotten for a few months. Certainly, anyone who is primarily worried about congress is fretting unnecessarily.

Don't Worry About Congress

Despite the war, it looks as though the 1940 session of Congress would be a typical election-year affair. Most Washington observers are forecasting a brief, routine session enlivened only by pre-election warm-ups and patriotic tub-thumping. No new reform or anti-business laws will be passed. Only major legislation which has a chance is pro-business, including amendment of the (1) Wagner Labor Act, (2) Modification of the Wage and Hour Act, and (3) the passage of the Mead Credit Bill.

I am reasonably sure that no new federal taxes will be imposed. Pay-as-you-go talk in December is one thing—action by Congress next Spring is another. Secretary Wallace would like to see the processing taxes revived under some type of sugar-coating—but this wouldn't be good politics in an election year. You can bet your bottom dollar, however, that the total share of your income taken by Uncle Sam—counting both income and hidden taxes—will not be a penny less than in 1939.

Record Spending

But, because taxes are being "frozen," do not imagine that an economy wave is sweeping Washington. It definitely is not. Farmers' benefit payment will be almost as big as in 1939. Relief costs will still be heavy despite increased jobs. Outlays for defense will break all records—up half a billion over 1939. If there is any paring down of expenses it will be done purely for window-dressing.

Continued on page 2



ROGER W. BABSON
Who forecasts a boom in business of from 10 to 15 per cent over the same period of 1939 for the first six months of 1940.

'Dads-Day' Week January 26-27

Two varsity basketball games between Oregon and Washington, opportunities to meet their sons and daughters' instructors, and a number of other special features and surprises will be offered fathers of University of Oregon from here who attend the annual "Dads' Day" week end on the campus January 26-27. It has been announced by John Cavanaugh of Portland, general chairman of the celebration.

Approximately 600 "Dads" are expected, it has been predicted by Dean Karl W. Onthank, who is executive secretary of the Dads' group. The mass business meeting of the group has been set for Saturday morning, and a humorous entertainment, details of which are to be announced later, will be held that afternoon.

Members of student honor societies will act as guides for the fathers who visit the various buildings where open house will be held, with faculty members acting as hosts. Two exciting athletic contests between the University of Oregon and the University of Washington basketball teams, have been scheduled for Friday and Saturday nights of the week and in McArthur court. The annual banquet will be held early Saturday evening.

Serving on the student committee with Cavanaugh are Herman Foster of Hollywood, Cal., Betty Jane Biggs of Yuba, Cal., Elizabeth Steed and Eleanor Sederstrom, both of Salem. Assisting on the faculty committee are Virgil D. Earl, dean of men, George K. Belknap, university editor, Dean Onthank, George H. Godfrey, head of the university news bureau, and Mrs. Genevieve Turnipseed, director of dormitories.

Invitations to Dads here and throughout the state are being mailed this week.

Oregon Banks Make 140,000 New Loans, Renew 38,000 Others

That banks in Oregon are actively meeting the credit needs of their communities is indicated by figures announced by the American Bankers association showing that the commercial banks of the state made more than 140,000 new loans totaling \$19,000,000 to business firms and individuals during the first six months of 1939 and renewed 38,000 outstanding loans totaling \$39,000,000 during the same period.

Findley Milling Co. Held Up Wednesday By Gun Toters

Two men answering the general description of the Portland stage terminal robbers, and who are believed by state police to have committed holdups in other parts of the Willamette valley, last night took over the H. R. Findley Milling company office with their guns, and departed with about \$23.

One man, wearing a black mask, covered Findley, while the other, who was unmasked, ordered Hollis Fleener, an employee, to open the till. It yielded \$20. The two then bound Findley and Fleener with sack twine, rifled their purses of cash, getting only a small amount, then tied the two bound men together. It was several minutes after departure of the robbers that the victims freed themselves and notified state police.

Both the description and the method of operation were similar to the stage terminal bandits. It is believed the men expected to find a large sum of money in the Findley till.

Elmer O. Varner, Glencullen, Or., and Merle Hurd, Goldendale, Wash. John E. Welch, route 6, Portland, and Caroline E. Barnard, same address.

Roger Babson's Word's Eye View of Next Six Months

BUSINESS: 10 to 15 per cent gain over first half 1939.

TREND: Some dip from current peak levels.

POLITICS: No new important legislation.

MARKETS: Uptrend but no runaway prices.

FARMERS: Prices, income and profits up.

WORKERS: Jobs, wages, strikes higher.

RETAILERS: 8 per cent gain in sales; prices up 4 per cent.

CONSUMERS: Less than 5 per cent rise in living expenses.

REALTORS: Rents, values, activity steady.

INVESTORS: Selected securities to strengthen.

SUMMARY: Best six months in ten years.

Tigard Club to Honor Plan On January 10th

The regular meeting of Tigard Township club Wednesday evening, Jan. 10th, at Tigard Grade School auditorium, will take on more or less the form of birthday party honoring the founder, Dr. Francis E. Townsend.

Sandwiches, cake and coffee will be served to all with out charge as usual, following a talk on progress made by the plan. Voluntary contributions to a fund for National Promotion work will be in order. All money sent to the foundation is used to promote the Townsend Plan in America.

Home Demonstration Agent Named

Kathleen McCrae, now serving in the Oregon State College extension service as a demonstration agent at large, has been appointed to the post of home demonstration agent for Washington County, according to announcement made this week by county officials.

The work will embrace all phases of home economics demonstration activities, carried on in conjunction with women's groups in the county.

This new office was made possible by funds provided for in the 1940 budget for the county's share of the cost. Office space is being provided in the basement of the court house with that of the county agent.

Assumed Business Name Filed

Assumed business name was filed with the County Clerk Tupper this week to conduct the business of Vernetian Blind manufacturing, by Morgan Schrack and Anna Schrack at Beaverton route 2. Name style of Willamette Blind and Manufacturing company will be used, according to the certificate.

Vows Taken By Couple

Miss Elizabeth Struthers and William J. Hendricks Jr. of Yale, Wash., were married December 23 at the home of the bride's father, C. W. Struthers, near Beaverton.

Miss Ursy Stricker was the bride's only attendant.

Axel E. Niemi, of Portland, was best man.

Mrs. Herbert Dunlap of Portland, sang. She was accompanied by Mrs. Henry Erickson of Progress.

R. E. Dunlap of Forest Grove read the service.

Following a wedding trip north, Mr. and Mrs. Hendricks will be at home in Portland.

Kiwanis Officers Installed by Mr. West

Lieutenant Governor West of Canada installed the following Beaverton Kiwanis officers: William Stratton, president; Otto Keil, vice president; Earl Horsell, secretary; Joe McMahon, treasurer; Jay Gibson, Albert Wilson, John Kirby, Harold Miller, Fred Goyt, and C. E. Mason, directors. Past president pins were presented to William Grauer, I. R. Metzler and R. S. Welsh. Members of the Beaverton Kiwanis and their wives will be the guests of the Tigard Lions club at Roamers Rest on January 8.

Wrenches Prowl Loot

Loss of a number of socket wrenches to prowlers was reported Monday at the sheriff's office by A. M. Jansen from his machine shop at Reedville. The Jansen shop has been burglarized four times in recent months, Sheriff Connell said.

Always have your Prescriptions filled at Brown's Pharmacy on Broadway in Beaverton.

Local Bank to Receive Finnish Relief Funds

Donations to Be Used for the Necessities of Life

A drive for funds for the Finnish civilian population, recently launched by the Hon. Herbert Hoover, at the request of the Prime Minister of Finland, is now well under way throughout the United States, and is being organized in Oregon under direction of Phillip H. Carroll, whose experience in various foreign countries under Mr. Hoover as Relief Administrator was extensive.

National headquarters for the drive are in the Graybar Building, New York City. In a news release Mr. Hoover makes clear the purpose for which the money received will be used. It is as follows:

"The field of the Finnish Relief Fund is the major problem of distress of the civilian population due to destitution, food shortage, textiles, shelter, care of children, movements and support of refugees, and the other major problems which affect civilian populations in war and which are much the largest part of relief to such populations. We do not, therefore, enter into the field outlined officially by the Red Cross, and which it so completely occupies.

Mayors of cities and towns in Oregon have been requested to name groups for the purpose of planning the raising of funds through direct appeal or otherwise.

First Security Bank, Beaverton is accepting donations for the fund, which are being forwarded to the Chase National Bank of New York, chief depository.

All checks should be made payable to the Finnish Relief Fund and any amount will be accepted.

Big Christmas Party Held at Masonic Temple

One of the outstanding parties of the Christmas season was held in the Masonic Temple Saturday evening, when the past matrons and their husbands and past patrons and their wives, Beaver chapter O. E. S., met for a lovely pot luck dinner and social evening. Hostesses for the occasion were Mrs. Raymond Lacy, Mrs. H. A. Nielsen and Mrs. A. M. Jannsen.

Following the dinner a short meeting of the past matrons club was held. Election of officers was held, resulting in Mrs. W. H. Engleke being chosen president; Mrs. Otto Erickson, vice-president, and Mrs. A. M. Jannsen secretary - treasurer. There was an exchange of gifts between 1939 and names were drawn for 1940 pals.

An initiatory degree was conferred upon Mrs. Frank Rosebraugh, junior past matron, by Mesdames Samuel B. Lawrence, V. A. Woods, H. A. Nielsen, and A. M. Jannsen. The degree work was written in rhymes by Samuel B. Lawrence.

The evening was spent in playing court whist, at which Mrs. Guy Alexander and Fred Goyt held high.

The next meeting of the Past Matrons club will be held at the home of Mrs. J. R. Talbot on March 29th.

Aloha Dairy Now Doing Well

Under management of Fred Schiller, formerly of the Hubbard vicinity, the Aloha Dairy on South Wheeler avenue, Aloha, is doing very well and is building up a large retail route, mostly in the Aloha-Huber and Reedville area, but also cover West Hills and West Slope, east of Beaverton. They have a fine Jersey herd and soon will need more of them.

Bible School Lose In Attendance

The attendance in the Bible school at the Church of Christ suffered a loss last Sunday from an average attendance of 147 to 103. The loss was due to the holiday and sickness. The school will make a drive to regain the loss and continue in the drive for 200 in attendance. Mrs. Vern Hopper is general superintendent and Miss Bertha Osterlah is in charge of the junior department.

BIRTHS

A daughter was born New Years day to Mr. and Mrs. Alger Ryan, Jr., formerly of Garden Home, now residing on SW Barbur Blvd. Reber—to Mr. and Mrs. T. W. Reber, Sherwood, Dec. 27, a daughter, Gene E.

LANDELS—to Mr. and Mrs. L. N., route 6, box 268, Dec. 25, a son.

Marriage Licenses

A marriage license has been issued to Kenneth T. Miller, route 8, Portland, and Bertie Rasmussen, Metzger.

Carlton J. Dashney, Aloha, Oregon, and Vera L. McElroy, Beaverton.

Bertha Schallberger Becomes Bride of Anton Naussbaumer At St. Joseph's

In a colorful ceremony at St. Joseph's church, Bertha Anna Schallberger daughter of Mr. and Mrs. Walter Schallberger, became the bride of Anton Naussbaumer, son of Mr. and Mrs. J. Naussbaumer, a pioneer family at Helvetia, n.e. of Beaverton at 10 a. m. Thursday, December 28th, with Father Bonaventura officiating.

The best man was Walter Schallberger, Jr., brother of the bride and bridesmaid was Miss Florence Kaufmann of Scappoose. "Ave Maria" was sung by Mrs. S. Osborne. A family dinner at Tillicum Tavern, along Bertha-Beaverton highway for fifty persons was a feature of the occasion which was followed by a reception at Helvetia Hall, where more than 300 people were present and following this was a dance, with music furnished by Swiss-Alpine orchestra.

The newlyweds will make their home in Portland where Mr. Naussbaumer has a position. The bride's parents are owners and operators of the well known Crestdale Dairy of Beaverton. A great array of beautiful, high quality wedding gifts were bestowed upon the young couple and at a shower on the bride a few weeks ago dozens of useful things were given her. Noteworthy was the exceptionally fine wedding cake made by F. Baggenstos, a baker and uncle of the bride. It weighed slightly more than 25 pounds and was highly delicious as well as artistically decorated.

Car Testings Set New Mark

More cars passed through the Portland motor testing station on the first working day of the year than did last year and fewer of them were rejected. Paul G. Anderson, chief inspector, Wednesday reported to Commissioner Earl Riley. The station tested 1055 cars Tuesday as against 968 last year and 380 of them were rejected for defects as against 460 the year before. Revenue for the day amounted to \$532.50 against \$484.

Leroy Prink Severely Injured

Leroy Prink, 10, son of Clifford L. Prink, of Aloha, was in a Hillsboro hospital Saturday night receiving treatment for fracture of both jaws and severe face lacerations. The boy's bicycle collided at Aloha with a car driven by Dr. J. W. Anderson, Portland dentist, it is said.

Boge-Jack Wedding

Miss Neva J. Boge and Melville R. Jack were united in marriage Friday evening December 29th at the Christian parsonage. Rev. E. E. Coulter officiating. Miss Boge is the daughter of Mr. and Mrs. John F. Boge of Farmington.

The bride wore a beautiful gown of royal blue chiffon velvet, blue and gold accessories and a corsage of gardenias. The bridesmaid wore a wine velvet with gold accessories, Talisman rosebuds and bouvardia corsage.

Bevyn Boge was best man. After a short honeymoon the young couple will be at home among their many friends Sherwood route 2.

PAUL R. STASSENS

Paul R. Stassens of Beaverton, rt. 2, died January 2. He was husband of Helene, father of Paul Jr. and Ernest, at home; Julius of Portland; 1 granddaughter Portland; six brothers and two sisters in Belgium. Funeral services will be held Friday at St. Cecilia's church, Beaverton, where requiem mass will be offered at 8 a. m. Interment Mount Calvary cemetery. Recitation of the rosary held Thursday evening, at Pegg's chapel, Beaverton.

BARB WIRE BILL



A New Platform

Hello, Folks:
Well, I have decided to run for Congress on the followin' platform: Celebrate Halloween once every 100 years.

Change the names of the days of the week every week. Have our government pay \$1,000 for the best name selected.

Change the name of every month every month and pay out of the government treasury \$50,000 for the best name.

Change the name of every animal an' every doggoned thing on topside of the earth, sea, and sky an' under the earth, etc., which would include Perdition.

Pay liberally for all this not less than a billion bucks. Turn all wars into baseball an' football games. Shoot every body what asks where money will come from.

BILL

Edmond, Oklahoma

4-H Members Enrolled Now Total 560

Membership Has Kept Pace with Increased Interest

PALMER TORVEND
Assistant County Agent

During an active year in which 4-H club members in the county have taken part in the county fair, county corn show, state fair, Pacific International Livestock Exposition, World's Poultry Congress, Willamette Valley livestock judging tour and other lesser activities, enrollment in the various clubs has kept pace with increased interest by climbing above last year's figure to an aggregate membership of 560. Out of this group 430 members completed their work for the year, or 76 per cent of those who started. These club members carried projects in agriculture for which they kept records, made exhibits, participated in demonstrations, learned to judge the finished product and turned in completed record book. Each club of five or more members has a local leader who assists them with instructional material for their projects.

At the county fair 159 club members exhibited. Outstanding awards were won by Dick Jossy of the Rock Creek club, who was awarded a Jersey calf by Mrs. C. E. Robertson and Son of Forest Grove; Frank Setniker, of Hazeldale, who was awarded a Guernsey calf by Lon Kinnaman, of Aloha, and the Guernsey cattle club; Kenneth Logan of Mountaineer, who was awarded a Chester White gilt by Adrain Hornecker; Jerry Schwanke, of Schefflin, who was awarded a Duroe Jersey gilt by Clayton Nyberg of Tualatin. Other winners in the demonstration contests at the county fair were Joe Santoro and Frank Setniker of Hazeldale, who placed first at the county and first at the state fair with a rural electrification demonstration; Lee Ray and Kenneth Jaquith of Mountain Home who placed first at the county and second at the state fair with a crops demonstration; and Donald Meier and Dick Jossy of the Rock Creek club who placed first at the state fair with a dairy demonstration.

At the county corn show Joe Santoro of Beaverton won first in a 25 ear exhibit class and placed third at the state corn show in Corvallis. Willis Nyberg of Tualatin, placed first in the 4-H yield per acre contest with 65 bushels per acre. A corn judging team from the county placed fourth at the state corn show with Joe Santoro third individual high member. At the Pacific International Joe Baker, Jr., placed first and grand champion with his Chester White barrow. This hog was sold at the 4-H club auction for 32 cents per pound.

Lawrence Moran and Selmer Hendrickson of Dixie Mountain won the right to represent Oregon at the World's Poultry Congress with a poultry production demonstration, with which they placed fourth. One hundred sixty-nine boys from the Willamette valley counties took part in the animal livestock judging tour conducted through Washington and Yamhill counties at which time five local farms were visited. Other events of the year were the county crops judging contest in which 24 members took part. Honors were won by the Chehalis Mountain potato club which represented the county at the state fair where they placed third and the Roy team which in turn placed first at the Pacific International. In the county livestock judging contest 60 club members took part and teams from the Reedville and Rock Creek clubs placed first and second respectively. These teams also represented the county at the state fair and the Pacific International Livestock Exposition.

Twenty-three clubs in the county completed their records 100 per cent for the year with the highest percentage going to the dairy division in which 103 members were enrolled and 93 completed. Corn club members of the county sold five tons of seed under the 4-H club marketing program which has been carried on with corn for several years.

Other events taken part in by club members and leaders were the annual local leaders conference in Corvallis, the county 4-H club picnic and the activities of the Washington county local leaders association.

Ninety-one boys and girls from the county attended the annual 4-H club summer school which is held in Corvallis. This is the largest number to ever attend from the county in any one year. The success of the 4-H club program in the county during the past year is due to the untiring efforts of the local leaders in the various communities who are working with these boys and girls and helping them develop a well rounded program of activities.