

BEAVERTON ENTERPRISE

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THERE ARE STILL FRONTIERS

The learned historian sighed wearily, closed the last of many dusty books he had been reading, and rubbed his hand across his eyes. Then he muttered, half to himself, so that the words were scarcely audible—

"There aren't any more frontiers," the learned historian sighed to himself. "They're all gone. There's no more room for adventure. There's no more room for achievement. All we can do is to sit down and write books about the opportunities of the past."

Meanwhile, in an industrial laboratory in the same city, two men were bending eagerly over a small flame and an array of glass tubes. They were watching the last stages of an experiment that had taken over a year. They were research men employed by an industrial company; their experiments were being backed up by that company; and they were on the verge of discovering a new product that would mean new jobs and new paychecks for hundreds of men.

The learned historian would never think of looking for new frontiers in industry. Yet that is just where they are to be found today.

Today, these are to be found in science and research, working with American industry to produce the program that can come only when new ideas are turned from theory into actuality. In that field, there lies far more scope, more of a chance for adventure and progress than Daniel Boone of Buffalo Bill or Davey Crockett ever had.

The learned historian, lost among his dusty books, is very short-sighted indeed if he neglects these things. Last frontiers? Americans will never recognize them. There are no last frontiers for America.

REEDVILLE ITEMS

On Tuesday of last week Mrs. Archie Williams entertained at luncheon for members of the Star Pinocle club which was followed by a short business session. Three tables of pinocle were enjoyed and Mrs. Eva Six held high score and Mrs. Julia Lorentzen received an award. Mrs. Kenneth Sawtell entertained the members this week.

Last Friday evening the children of Hazelale school participated in a Christmas program at the school house. It was well staged as there is considerable local talent here.

Mr. and Mrs. John Imlah spent a day at McMinnville with Mr. and Mrs. J. Imlah. Billy Smith is building a small addition to the Delbert Smith house. The Happy Hour club met Thursday of last week with Mrs. Arthur Mills for a pot luck noon luncheon.

Mr. and Mrs. Tom Miller and daughter Jean of the Hazelale vicinity spent a few days recently at Depot Bay. They were accompanied by the Chapman family.

Mrs. Maxine Fish of Bend has been a guest several days at the home of Mrs. Ethel Brich.

Over fifty persons attended the Sunday School party at the Hazelale school recently. Mr. and Mrs. Emil Balla attended a surprise party recently at the home of Mr. and Mrs. T. McMahon. Mrs. E. R. Dodds recently underwent a second operation at a Hillsboro hospital Monday of last week and is said to be improving now.

The West Union unit of the Farmers' Union lately contributed \$5 to help defray maintenance cost of Washington county museum and historical exhibit at the city library.

The PTA cooked food sale which was to have been held at the store in Reedville Saturday last week was postponed to an indefinite date.

Mrs. A. Nielsen of Great Falls, Montana, has been the guest at the home of her sister Mrs. Charles Woolcock.

Miss Betty Brown of Astoria recently visited her parents Mr. and

Mrs. Grant Brown. Doris Harrison who has been confined to her room with an attack of scarlet fever is improving. A. M. Janssen, well driller, made a business trip to Madras, eastern Oregon one day last week. Miss Ruth Holcomb underwent an operation Tuesday last week for removal of tonsils. Among the most beautiful and well gaited riding horses of this area is one recently purchased by Mr. and Mrs. Peter Lamb.

J. J. Carter, of Elmonica, north of Aloha, recently returned from a trip to Nebraska and now says Oregon looks better than ever to him. He reports the drought and dust-blowing is terrible in Nebraska.

Mrs. J. B. Tausend of Elmonica is recovering from her illness, having lately returned from a few days stay at a Portland hospital. Mrs. Johnson, a sister from Canby, has been staying with Mrs. Tausend.

Mrs. Rose Stice of Springfield, Illinois, spent last week with her school chum of years ago, Mrs. J. P. Meurer near Elmonica. She left here to spend the holidays at Phoenix, Arizona.

Mrs. Anna Kruger has been named secretary (pro tem) of the newly organized Oregon Taxpayers' Federation created at a meeting in Salem December 1.

The school children of Witch Hazel did well selling Christmas seals. Those selling the greatest number of them were Robert Furrer, first and Glen Spurgeon second. Darlene Crider and Louise Witte came up second for the girls on the lower grades. In the upper grades, Kenneth Helvogt was first and Louis Martin second for the boys; Lorraine Churchly first for upper grades girls and Delores Witte, second. The total amount collected was \$10.86.

There's to be a new store at Farmington near here. F. J. Stevens, is the owner and the old store building has been remodeled and enlarged for the new business. Stevens and his brother the late William Stevens operated a general store in this building from 1905 to 1916 when F. J. moved to Idaho. Will Stevens consolidated this store with one in the Laurel district in 1918 and his son Elbert is now conducting that store.

The Christmas program of the Orenco Sunday school was held Wednesday last week starting at eight o'clock p. m. and was well attended. Mrs. Zoe Quick and son Dean and Mrs. C. L. Wade of near Orenco spent a day recently with friends at Corvallis.

At the home of Mr. and Mrs. W. H. Ring one day last week were Mr. and Mrs. A. V. Johnson and family of Capitol Hill and Carl Christenson and son Fred of Portland.

Year 1939 Rides High Into History

Babson Says Christmas Finds Business at Ten-Year Peak

Savannah, Georgia, Dec. 29—Christmas, 1939, finds a busier America and a gloomier Europe than Yuletide a year ago. Business is better in the United States and Canada; workers' pay envelopes are fatter; farmers' income is higher; investor's dividend checks are bigger. While millions are still jobless, we have taken long strides toward prosperity in the past twelve months. Abroad, the year's events may add nothing to the Christmas spirit this week-end, but here in America we can look back on 1939 as a period of rapid recovery.

With the lid virtually nailed on 1939, business has scored a twelve-months gain of 19.5 per cent. This compares with my forecast of a 20 per cent advance. When business stepped up to the 1939 springboard last January, the Babsonchart Index was hovering around 100. The year had hardly gotten underway, however, before Hitler started the pot boiling in Europe and uncertainty brewing in America. As a result, activity gradually drifted lower, hitting the year's bottom, 94.7, in May. Yet, it averaged 20 per cent above the same months of 1938. This was not far from my forecast of a 25 per cent gain for the first half.

New Ten-Year High

The decline was under control by May and there was a steady, healthy improvement as a summer worked along. By Labor Day, just as the first German bomb fell on Poland, business had worked back to the January level. Then the war touched off one of the most spectacular upswings in history. Week after week giant industries, such as steel, autos, textile, lumber, power, and railroads reported record-breaking business. By the end of September the Babsonchart Index had rolled up to 105. October saw it push on to 110. November to 114. Now, Christmas trade has driven it up to 116 this week—the highest figure in ten long years.

Nearly every mill, factory, shop, office, and store in the country has shared in this burst of business. Steel and automobile workers, building tradesmen, lumber-jacks, railroad men, textile workers, metal fabricators, have all done well. Machine toolers, shipbuilders, and aviation mechanics have enjoyed a boom. Salesmen and store people can look back on 1939 as an above-average year. Farmers have broken even with 1938, considering the country as a whole. The dark spots on the agricultural map are certain drought-parched areas of the West where crops and income have dropped to the lowest level in four years.

Some Lines in Doldrums

Only in the financial, insurance, real estate, and newspaper fields has 1939 brought little to cheer about. Brokers have suffered as security transactions (not prices) plummeted to the lowest level since 1923. Insurance and real estate salesmen have had lean pickings. Newspaper advertising has just matched 1938, on to new highs. Profit margins in some other lines have not been so big as formerly and competition is keener today than ever before. As a result, many individual businesses have done poorly. But remember, even in 1929 one-third of all businesses were in the red!

Nearly 2,000,000 new workers have found jobs. Wages and salaries have been steady to higher. There have been about 1,700 strikes compared with 1,000 last year, but only the soft coal and Chrysler tie-ups were nationally serious. Living costs have inched up, but less than five per cent. Dividend checks have nearly doubled. There is more cash in the average farmers' pocket. Real estate—both city and farm—is a shade better in price, although taxes have again been increased. Rents have been stable. All in all, it has

HAPPY LANDING?



been a good year for most people in America.

Few Cheers Heard

Last January, I predicted in this newspaper that 'business by the end of 1939 would be as good as—perhaps even better than—at any year-end since 1929'. Business is better than at any year-end since 1929; but there is little cheering about it. Many people are bluer today than a year ago. Relief rolls are just as long as ever. Employers fear the industrial rise is merely a war boom. Workers are worried about higher living costs. Business men, big and little, are frightened to death of taxes and a third term for Mr. Roosevelt. Meanwhile, every one is afraid that we will be drawn into the war.

So the curtain is about to fall on a strange year; Business best in decade, but people worried more than during the dark days of 1932-33.

This is Christmas week-end. That means it is no time to launch into a deep discussion of our troubles. My message today is simply that 1939 has been a good year and that nearly every American is better off today than a year ago. Moreover, I want to assure readers that we have nothing to fear in early 1940 either from a business depression or from any entanglement in the European war. Lastly, I want to join with every reader in a deep and fervent prayer that Christmas of 1940 will find "peace on earth and good will toward men" in all lands and among all peoples. If we all do our part, this prayer may be fulfilled.

Marriage Licenses

Leonard G. Stark, route 8, box 423, Portland, and Edith E. A. Sandberg, route 8, box 1782, Portland.
 Miles J. Carter, route 6, box 465, Portland, and Marion E. Peterson, 1720 SW 44th avenue.

Everett Metzentine, route 1, Tigard, Oregon, and Eunice May Gault, route 6, box 780, Portland.
 Clarence A. Garvin, 27, route 3, Sherwood, Or., and Lily M. Schneider, 18, Hillsboro, Oregon.

George H. Morgan, Ladysmith, Wis., and Ruth A. Steel, 6054 SW 51st avenue.

BIRTHS

Staats—To Mr. and Mrs. William Staats, rt 8, box 1812, Portland, December 6, a daughter.
 Mr. and Mrs. Ralph W. Peoples, Beaverton, Oregon, December 11, a daughter, Carol J.

SUITS AND TOPCOATS
 Fall Season's Smartest
TWEED
 Individually \$29.50 Tailored!
 At the Factory
CROMWELL TAILORS
 420 SE Alder bet. Grand & Union
 Portland

BARB WIRE BILL



Joins the Old Timers

Hello Folks:
 "Since the '80ers is able to put on such a big "pow wow" very year at old Guthrie, Okla., decided to claim kin with 'em. You see my father started one of the first post offices out in No Man's Land in 1888. The name of it was Elmwood. I've got his Commission to show I'm the son of a old timer. Then I've got "Pistol Pete" Frank Eaton to go my reference for my conduct in this part of the country, an a little further in eastern Oklahoma. Nowdays if you don't belong to sum kind of a "order" why thunder-in-lightin, nobody is goin' to shake hands with you. From now on I'm a "ole timer," but I ain't a joinin' ennything else."

Fraternally,
 Bill Elmwood, Okla.

MARGARET A. JONES

Margaret A. Jones of 4654 SW Martha street, died Dec. 17. She was wife of Stanley of Portland; daughter of Mrs. Alta A. Coughlin of Gladstone and sister of William J. Clancy of Oakland, Cal. Funeral services held Wednesday Dec. 20 at the Chapel of Miller & Tracey, interment Rose City cemetery.

LADIES . . .

GYMNASIUM

Your figure and health are your greatest asset. Any part of entire body reduced or built up in our Gym with our system. Class or private. Also athletic, oil, alcohol and salt reducing rubs.
 31 SELLING-HIRSCH BLDG.
 Washington Bet. 9th and 10th
 BR. 1924

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Fire Proof—Sound Proof
 Be our guest while shopping in Portland. All the conveniences of home including Electric Refrigeration and Ranges
 at Hotel Rates
 730 SW 16th Ave. BR. 0948
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Lorenzo Rosellini's

IL TROVATORE

RESTAURANT
 Renowned Italian Dinners
 STEAKS OUR SPECIALTY
 S. W. 5th & Salmon AT. 2537

CLOVER CLUB

DE LUXE NIGHT SPOT
 Eastern Circuit Vaudeville
 Fine Food and Music
 \$1 per person inc set-up and all mixers. \$1.50 (Sat night)
 1st show 11:45, 2nd show 2 am
 New Show Every Monday
 923 S. W. Taylor—BE. 0400

You can get 54 in. all Linen 99c
 Lunch cloths special . . .
 Hand made Mosaic Emb. 98c
 lunch cloth sets 5 pc.
 (36x36 cloth)

Wahby's Linen Shop
 900 SW Morrison St. Portland

DANCE

Tonight and Every Monday
 Wednesday, Friday & Saturday

CELEBRATE NEW YEAR'S EVE

Sat., Dec. 30, at

McELROY'S SPECIAL FLOOR SHOW

Noisemakers, Favors
 Fun for Everyone
 Phone AT. 5780—AT. 7004
 For Table Reservations

Come to the

Big New Year Party

MONDAY, JANUARY 1st

CLAUDE BRERETON

His Music and
 His Hospitality

Noisemakers — Favors
 Serpentine — Horns

Our New Year's Resolution
 "The best time of your life"

The LONESOME CLUB

"Where Old Friends Meet Again"

Fourth Ave. and Taylor, Portland



Which Way Is Business Headed Next Year?

... read ROGER BABSON'S FORECAST FOR 1940

He called his shots at the outset of 1939 . . . "20% gain in business over 1938," he said . . . "More jobs, steady wages . . . higher farm prices!" . . . And here's what happened: Business jumped 19.5%, jobs, wages, farm prices all gained.

Now Roger Babson is ready with his comprehensive, thorough

analysis of 1940 . . . Its job, wage, farm price, living cost trends.

With war, elections, neutrality, Congress, clouding the outlook, Babson's 1940 predictions will be big news from coast-to-coast . . . big news you will want to read . . . big news you will want to discuss with your family, friends, associates. Don't miss it!



Roger W. Babson

Watch for This Feature in . . .

THIS NEWSPAPER JANUARY 5

This will be the biggest business story of 1939-1940

Announcement

We announce our regular semi-annual dividend at the rate of

3 1/2%

PER ANNUM

Checks will be mailed January 1st, 1940, on all paid up certificates and earnings will be credited to all other accounts.

Prospective customers are cordially invited to investigate our certificates for January 1st investment.

Members Federal Home Loan Bank

TUALATIN VALLEY FEDERAL SAVINGS &
 LOAN ASSOCIATION

and

WASHINGTON SAVINGS & LOAN ASS'N.
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 10 Records for One Dollar
 All the latest selections. Less than ten at 15c; 25 for \$2; 30,000 records to choose from.
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 Present this Ad and get 1 extra record FREE with \$1 purchase.