

BEAVERTON ENTERPRISE

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THERE'S A LESSON HERE

The strike in the automobile industry which broke all endurance records and ended only recently is probably better off as quickly forgotten as possible. But a glance at the vital statistics first should at least be serviceable in proving the futility of trying to solve employer-employee problems on any other basis than mutuality of understanding and the free interchange of opinion—in other words, thru the use of the conference table.

Here are the facts on the strike:
 It lasted 54 days, during which automobiles couldn't be turned out and men didn't work.

An estimated \$102,000,000 in sales went down the drain.

The union was granted wage increases totalling more than \$5,000,000 a year, but the estimated wage loss was around \$15,000,000 for the strike period. In other words, it will take the men three years to balance the books on this particular part of the problem.

And public opinion as reflected in the editorial columns of the country's newspapers, has arrived at this judgment on the strike: that it could have been settled just as well, and in a manner equally acceptable to the men who held the jobs, by arbitration before instead of after production had stalled for a month and a half in the midst of the automobile industry's most active season.

BARBIE BILL



Joke on Joe Kill'em.

Hello Folks:

I see in LISTENER'S DIGEST, Vol. 1, No. 1, the followin' about my old friend Joe Kill'em Gilbreath, Cattle Editor, Oologah Oozings. He and "yours truly" are neighbors in our columns in Cowboy Weekly named. Cal Tinney has broke into a big time syndicate. He is Hog Editor of the Oozings, and seemed to know how to "hog" a place in N. Y. and leave Joe and me to "root, hog, or die," any place we can find "rootin' space. Here's what Cal has got to say about my friend in that LISTENIN' magazine:

"Ola man Johnson, who lives down by the creek in Oologah, Oklahoma, is a man with real tact. He'd been losin a lot of cattle, but didn't want to accuse anybody of "rustlin" so he wandered over to Joe Kill'em's place one night and said, "Joe, I wish you would quit leavin' your hot brandin' irons around where my cattle can lay down on 'em"

Cal Tinney, NBC.

Listeninly,
 Bill,
 Edmond, Oklahoma

Oregon Counties Get \$1,200,000

Oregon counties received \$1,200,000 in state highway funds bringing the 1939 total to \$2,000,000, Secretary of State Snell said. The July apportionment totaled \$800,000. The money is distributed on the basis of motor vehicle registration.
 Washington \$71,212
 Multnomah \$624,235

ADVERTISING PAYS—Try it!

CHRISTMAS GREETINGS

from
LOWE'S Coffee SHOP
 Open All Night
 "THE MAN WHO KNOWS
 EATS AT LOWE'S"
 1810 NW Lovejoy Portland

HILLSDALE NEWS

The Hillsdale Community club sponsored a Christmas social on Thursday, December 14. A short business meeting preceded the program. Numerous door prizes, donated by Hillsdale business houses, were given away. Refreshments were served. The evening's entertainment was climaxed by a community sing.

The program committee of the Community club has planned an interesting social program for the next four or five months.

The Hillsdale Evangelical and Reformed Church presented a beautiful Christmas cantata last Sunday night under the direction of Henry Raz. On December 25 (Christmas night) the Sunday School of the Hillsdale Evangelical and Reformed church will stage its annual Christmas program, which will consist of playlets, readings, and musical numbers.

Mrs. Mattie Vaughn of Detroit, Michigan, was a guest last week at the home of Mr. and Mrs. H. F. Hult.

Melvin Johnson formerly employed at the Hilltop Garage, is now working in Portland.

The interior of the new entrance of the S. Henry Raz home is being completed.

ADVERTISE—Advertising brings success. success brings happiness.

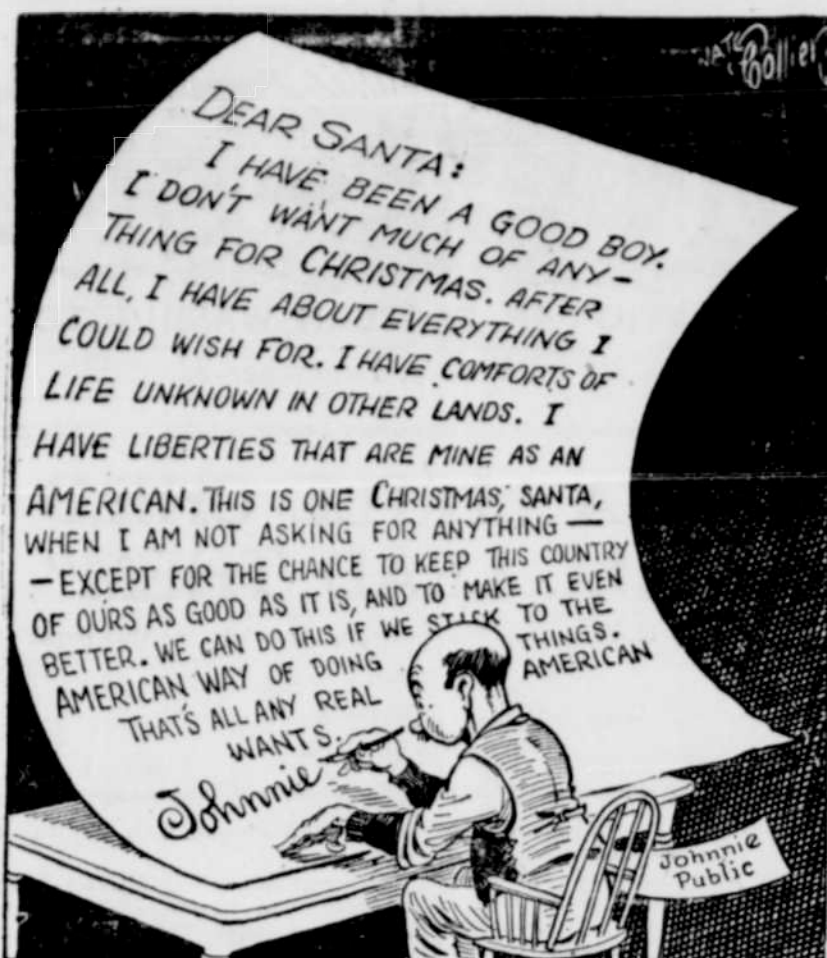
Sell! Swap! Rent! Buy! Via
 Want Ad Way.



Campbell Court Hotel

Eleventh and Main Street
 Invite You to their
SPECIAL
CHRISTMAS DINNER
 4:30 to 7:30 P. M.
\$1.25 per plate
 E. Jean Campbell
 BE. 8101 Portland

THE LETTER TO SANTA



Large Mid-Winter Gathering Planned

Rev. R. Robt. Crawford, General Overseer of the Apostolic Faith, announces that there will be a series of outstanding church activities to be held at the Headquarters, N. W. Sixth Avenue and Burnside street, during the week beginning Sunday December 24. A large number of visitors including ministers from outlying churches will gather for an eight-day period of special evangelistic services. Meetings will be held each afternoon, except Monday and Saturday, at 2:30 p. m. Evangelistic services to be held each week night at 7:45 p. m. All of these services include special Christmas songs and renditions by the Apostolic Faith 66-piece Symphony Orchestra, 30-voice choir and other vocalists, also congregational singing, old-fashioned testimony service, and preaching on timely fundamental subjects.

Of special interest to music lovers will be an Evening of Music which Rev. Crawford has arranged to be given on Saturday evening December 30, at 8 o'clock. A program of classical and sacred music—vocal and instrumental—will be presented by the Apostolic Faith Symphony Orchestra and 100-voice Choral Society under the direction of Mr. Napoleon Dufresne, violinist, with Miss Lena Helen Ediger, organist, accompanying.

A Watch Night service which is an annual custom of the Apostolic Faith, will climax the series of meetings. The regular meeting will begin on New Year's Eve at 8 o'clock and end at midnight when the old year will be prayed out and the New Year prayed in. The public is very cordially invited to all these services.

Try a want ad first!

Holiday Warnings For the Home

As the Christmas holidays draw near, precautions should be taken to insure the fullest enjoyment of these festivities which so universally center about the home.

First of all, the Christmas tree should be placed as remote as possible from exit ways and several feet away from any source of heat and then fastened securely so the tree cannot topple over. Lighted candles, even in this age of electricity, sometimes are used as ornaments on trees and in windows, but since this is a hazardous practice it never should be permitted. Strings of miniature electric bulbs are far safer, but care should be exercised in their use, for short circuits and contacts of the hot bulbs with flimsy ornaments are likely to start fires.

Usually gifts are unwrapped close to the Christmas tree and the thin paper is dropped to the floor and allowed to accumulate. Smoking near by is dangerous. Matches, after being lighted, may be entirely out when discarded and if dropped on the papers, watch out. A tiny blaze flaring up through the paper will jump to the tree, after which real danger follows.

Smoking should be discouraged in rooms which are profusely trimmed with Christmas decorations and extra caution in handling anything which might cause fire is recommended for this season particularly. A house of merriment is better than a house of mourning.

Man Pinned Under Overturned Car

David Redmond, 9589 SW Barbur boulevard, pinned beneath a car which overturned last Thursday night at SW 35th avenue and Spring Garden road, suffered only a finger laceration, according to Deputy Sheriffs Franklin and Wills. The deputies, with the aid of Deputy Sheriff Tillman who lives nearby, lifted the car from him. The driver, Donald L. Warren, 4731 SW Capitol Hill highway, said the car skidded off the road when he attempted to turn.

Want ads reach your best market—the Sit-Down Shopper.



Christmas Greetings

TURKEY DINNER CHRISTMAS
 AND NEW YEAR'S DAY

Nendel's

Chicken Dinner Inn

S.W. Canyon Road—BR 0313



Season's Greetings

To Our Many Customers and Friends

General Petroleum Corp. of Calif.

Headquarters

For General Stove and Furnace Oils

Beaverton, Oregon

Phone 10202



50c 50c CHRISTMAS DINNER

With All the Trimmings

Wishing Our Friends and Customers
 A VERY MERRY CHRISTMAS

FRANGO'S CAFE

711 S. W. 4th AVENUE

PORTLAND

Announcement

We announce our regular semi-annual dividend at the rate of

3½%

PER ANNUM

Checks will be mailed January 1st, 1940, on all paid up certificates and earnings will be credited to all other accounts.

Prospective customers are cordially invited to investigate our certificates for January 1st investment.

Members Federal Home Loan Bank

TUALATIN VALLEY FEDERAL SAVINGS & LOAN ASSOCIATION

and

WASHINGTON SAVINGS & LOAN ASS'N.
 Savings & Loan Bldg. Hillsboro, Ore.

Which Way Is Business Headed Next Year?

... read ROGER BABSON'S FORECAST FOR 1940

He called his shots at the outset of 1939 . . . "20% gain in business over 1938," he said . . . "More jobs, steady wages . . . higher farm prices!" . . . And here's what happened: Business jumped 19.5%, jobs, wages, farm prices all gained.

Now Roger Babson is ready with his comprehensive, thorough

analysis of 1940 . . . Its job, wage, farm price, living cost trends.

With war, elections, neutrality, Congress, clouding the outlook, Babson's 1940 predictions will be big news from coast-to-coast . . . big news you will want to read . . . big news you will want to discuss with your family, friends, associates. Don't miss it!



Roger W. Babson

Watch for This Feature in . . .

THIS NEWSPAPER JANUARY 5

This will be the biggest business story of 1939-1940

COME AND ENJOY OUR XMAS PARTY



Santa says:
 I will be there
 in person
 with Gifts,
 Candy and
 Favors for
 Everyone.

Christmas
 Night
 Dec. 25th

Claude

Brereton

His Music and

His

Hospitality

THE LONESOME CLUB

"Where Old Friends Meet Again"

FOURTH AVE. and TAYLOR

PORTLAND