

Northwestern School of Commerce Answers Letter of Inquiry

Here is reproduced a letter from Portland's leading business college, in reply to a letter of inquiry from parents of a prospective student that emphasizes the high standards of this school, as to policy, and personal service.

Dear Sir and Madam:

In behalf of our mutual interests, I want to tell you that the Northwestern School of Commerce does not employ salesmen, solicitors, or representatives of any kind. My reason for so doing grows out of a report that someone has called on approximately thirty young people in a nearby district and left the impression that he was representing "Northwestern."

If we employed "field" men, we should have to pay them perhaps twenty-five per cent of what you would pay us for tuition... and that would leave us that much less to spend in serving you.

But even worse is the tendency that we have observed in so many such representatives to misrepresent... that is evident in the report that prompts me to write you. Some time ago a solicitor for a smaller school asked to borrow one of our office appliances that he might take it to a certain young person's home to impress the household. Why do some "field" men so misrepresent in trying to make some young person think that "his" school offered such training? I presume it is because they feel that they have to go to almost any length, for if they do not enroll the prospect, they do not get any commission.

But what I especially wanted to say is that the Northwestern School of Commerce does not employ any outside representative... and if anyone intimates he or she does represent this school, I shall appreciate your letting me know.

Our policy is to attend to our own business. We keep on good terms with all schools and keep informed about our profession generally by studying our own problems, keeping close contact with Business, and

visiting the better schools throughout the nation. The better type person in whom we are most interested is not going to be fooled by spurious argument... but is going to see what we offer and probably compare it with what he finds in other schools.

A mother and her daughter called this morning, then visited some other schools, and returned this afternoon to leave the young woman's application, volunteering the remark that the Northwestern School of Commerce must be good, for some others had so much to say about it.

When you are ready, you come and see for yourself... you will like both the school and its service... and you will enjoy for a lifetime the advantages its training affords.

Yours very truly,
CHAS. F. WALKER,
President Northwestern School of Commerce.

ALOHA NEWS

J. S. Utterbach put in a few days of last week around Hood River visiting relatives.

Mrs. Rose Estes of Hoquiam, Wash., arrived several days ago at the home of her son in law and daughter Mr. and Mrs. Joe E. Kerr, Jr., for a three weeks visit.

Miss Winnie Catt of Bend has been spending a while at the home of her uncle and aunt Mr. and Mrs. C. L. Catt.

W. H. McGrath who came here several weeks ago from Wishram, Washington, and bought a place on East Blanton has done considerable improving since taking possession, including building a fine garage. He intends to make the place beautiful and spends most of his time on the home place.

Mr. and Mrs. L. Gilmore and daughters June and Winifred Thoms have been on a two weeks vacation trip at Lake Louise, B. C.

Mr. and Mrs. G. W. Preston and sons Wilbert and Billy who were here from Gotry, Oklahoma, visiting at the home of Mr. and Mrs. J. J. Slovic, have returned to their home. They like Oregon very much.

At the home of Mr. and Mrs. A. T. Griffith for a few weeks visit is Miss Jessie MacGregor of Los Angeles. Mrs. Griffith and Miss MacGregor are sisters. Miss MacGregor has for 15 years been a missionary and now is editor of the Prayer Bulletin of the Oriental Missionary Society.

The John P. Locke home at the intersection of Farmington and Old Hillsboro roads has been sold to Wallace Derick of Portland, and the Locke family have moved to the city. The house is to be converted into a club house and workmen are now on the job.

Gerald Gray who is on the staff of a title and trust company of Portland, recently bought the Hansen place at Blanton and Washington streets, Aloha. The house will be remodeled before the family moves in.

Mrs. Ethel Kerr with her brother A. E. Mannor lately spent a week at the fair in San Francisco, where also they visited friends of their childhood days.

Wilma Tuttle who has been at Walla Walla for some time is back.

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home now and is to teach at Portland Union Academy next term.

Roderick McLean is building a barn 32 feet square on his place, handling the carpenter work himself. He is using peeled fir logs and shakes will be used for siding. There's going to be a big barn dance before long, if the builder's plan materialize.

The Aloha Baptist Community church held their annual church and Sunday School picnic last Sunday, the 19th, at Washington Park, J. G. Vincent being chairman of the transportation committee, handled the work nicely in furnishing all comfortable and speedy transportation to and from the park. Everyone had a delightful time.

Joe Thomas was at the home of his grandparents Mr. and Mrs. J. H. Brown of Newberg last week. His brother John spent the previous week there.

J. N. Peterson of Aloha is a real peach grower. He has a young orchard in heavy bearing and the fruit is large and of high quality.

The E. W. Nelson family recently bought a home in the Reedville vicinity and last week they moved there.

F. N. Mitchell has a real good dug well, 98 feet deep.

The William Daly family lately moved into the Campbell house on Stacey avenue.

Mr. and Mrs. L. E. Cornell are hosts for a short time to Mr. and Mrs. R. B. Scarlett and Mr. and Mrs. M. Church, son Stanton and their daughter Jaxine from San Francisco. Mrs. Scarlett and Mrs. Cornell are sisters.

Mr. and Mrs. Andrew Johnson have as their guest Mrs. Margaret Rummelhoff of Los Angeles. She is Mrs. Johnson's sister.

An addition is being built to the house of George Mull on Johnson street, and when completed this will be quite an attractive home.

Mr. and Mrs. W. Mason are to return soon from San Francisco where they are visiting the fair and are guests at the home of their son David in Oakland.

Mr. and Mrs. Clarence Walker lately returned from an extended automobile trip through eastern states and they visited the big fair in New York City. The Walker home is in Hazeldale vicinity, south of here.

The Tom Miller family returned several days ago from a motor trip through points of interest in Idaho and Eastern Oregon.

The lawn and yards at the home of Mr. and Mrs. George Sanford are to be very attractive, as landscaping has been started and a rockery will be made and beautiful, choice shrubs planted.

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HILLSDALE NEWS

A combined business and social meeting will be held by Hillsdale Community club (this Friday) August 25, 8 p. m., at Hillsdale School. The Hillsdale club has been in existence since September, 1936, and was organized for the purpose of promoting community affairs, business, social and educational. A vote will be taken at this meeting to decide whether the Hillsdale club shall remain independent, as originally intended or join the Federated Community clubs. Members your duty is to be present at this meeting. Remember—there is plenty of work to be done at home.

Patrons of the Bertha Water District in Hillsdale, may use an extra one hundred cubic feet of water during the month of September at the same rate \$1.50 per month according to P. A. Ronning, secretary.

Mrs. Maud Teuscher and her niece Donna Jean Hicks left for Tillamook on Tuesday and intend to be gone several days.

Mrs. Marcia Miller and daughter Luella, have returned from Nesko-win beach where they spent their vacation.

Mr. and Mrs. Geo. McLean and family have returned to Hillsdale, and have rented quarters at the Bertha Schwerdtmann home on SW Capitol Highway. The McLean's lived at Colton, Oregon, for some time.

Mrs. Frank Smith of Great Falls, Montana, and her son Arthur Smith of South America, visited at the home

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of Mr. and Mrs. P. A. Ronning on Sunday. They will visit in California enroute to South America, where Mr. Smith is engaged in aviation work.

Mrs. Clara Griffith of Woodland, Wash., was an overnight visitor at the home of her son and daughter in law, Mr. and Mrs. J. A. Griffith on Wednesday.

Net individual incomes for 1937 rose 7%, but taxes fell 6% from 1936, Treasury reports.

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