

BEAVERTON ENTERPRISE

H. H. JEFFRIES, Publisher

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CAUSE AND EFFECT

The charge that "capital is on strike" has been trotted out in Washington again to help raise a din of complaint that investors, and not administration policies, are responsible for the continuation of the depression.

Many New Deal spokesmen have joined in the din-making, saying that if the money now in banks could be forced into circulation, recovery would be a certainty. True, this is idle capital, and if it was in circulation, many jobs could be created and many pay envelopes filled. But why is this money—accumulated by the savings of the average citizen—stagnant in banks? There is a reason, and it is as simple as adding two and two.

No investor, large or small, puts his money into anything unless there is a fair chance of some profit. If the investor can see no prospect for a profit, or, in fact lacks any assurance that the money will even be returned without a profit, then this investor is likely to put that money in his sock, or under his mattress, and wait until there is a better risk. In this case, the banks have been entrusted with the savings of the average citizen, and because the banks cannot find reasonable prospects for profit in investment, the banks are keeping the savings in "their sock," so to speak.

But why is there so little chance for profit from an investment? That reason is just as simple. It is because business enterprises are so heavily burdened with taxes and expenses arising from complicated government requirements that nothing is left for profits to the investors who risk their savings.

If some of the deterrents can be removed, and some assurance given that there is a reasonable chance for profit, then investment will be stimulated and recovery will indeed seem more in prospect. This is a job for these din-makers.

From Doughnuts and . . . To a Full Meal, There's Quality, Service, Satisfaction At "Sip and Bite" Cafe

A newspaper editor, like any other writer, writes by hunches. Some grand idea or subject suddenly makes an impression on him, and he just has to set right down and write about it,—then tell you about it.

Your editor has been eating at the "Sip and Bite" Cafe, 506 SW 4th Ave. in Portland, pretty regularly, for quite a long time. Then suddenly he gets the urge to tell you all about it, and here it is. Maybe he ate too much and had to relax and dream about it, and that got him to writing about it. So we're passing these thoughts along to you.

The important question often arising among the people of the Tualatin valley is: "Where shall we go for a sandwich or a real meal, when we're in Portland? Where can we get the combination of home-cooking, quality, prompt service, variety, and at low cost; where the place is clean and homelike, and we're not hurried?"

In our opinion all these important questions are already answered. We tell you right now that the "Sip and Bite" Cafe is the answer. The constantly increasing patronage of this cafe, is proof of the fact that those who start eating here pass the word along. The manager of this cafe, Mrs. Kemp, is among the few fortunate people who, in addition to knowing her business thoroughly, possesses a personality that makes warm friends and steady customers.

Whether you desire merely a cup of their delicious coffee and some of those "yum-yum" whole wheat or cake doughnuts she makes; or one of those tempting delicious complete meals with pie; you're satisfied, happy and contented, at peace with the world, when you bid this cafe a temporary goodbye.

So, take your editor's word for it, and the very next time you come to Portland,—and every time after that—make the "Sip and Bite" Cafe your eating place and your meeting place.

Society to Observe 4th Anniversary

The Vedanta Society of Portland will celebrate the fourth anniversary of the Retreat (Sri Ramakrishna Ashrama) Sunday, July 2nd, at 11 a. m. with a special service in the Retreat grounds, when Swami Vividhananda of the Vedanta Society of Seattle, Wash., will give an address, and Swami Devatmananda will conduct the meeting.

A 8 p. m. the visiting Swami will speak at the Masonic Temple, Corinthian Room, on "How to Sublimate Our Daily Life."

On Tuesday, the 4th of July, the National Day will be fittingly observed at the Retreat. Swami Vividhananda will speak. There will be a special program, and Mr. Bruce A. McGregor will talk on topics of the day.

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10th at Alder 9th at Alder
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ROLLER SKATE
Open Every Afternoon and Evening
SPECIAL PARTY RATES

Free Training for Young Men of Ambition . . . Opportunity You Can't Refuse

They say that Opportunity knocks at your door, but once. It's up to YOU to see that opportunity—to take advantage of it when it's offered—and make the most of it.

But, opportunity generally requires quick, definite obligation on your part, to go through with whatever that opportunity asks of you, in return.

That is why we have singled out ONE opportunity, that TODAY offers the greatest opportunity for young men,—without any definite permanent obligation on his part. An opportunity that should appeal especially to young men in the rural and semi-rural districts and communities of our rich prosperous Tualatin Valley.

Most young men are mechanically inclined. They have the natural urge to tinker, to build, to learn all they can about certain types of machinery and mechanical equipment. They are mentally reaching out for something constructive—like building a machine,—and a Future. . .

Ambitious young men want to get ahead;—learn a practical, profitable profession or trade that has the biggest future.

We all know the story of the sudden and almost unbelievable change that has taken place in just the last few years;—from the use of steam, gas and other fuels and equipment in power transportation,—to Diesel oil powered equipment.

Today, the Greyhound Stage Line are installing 540 General Motors Diesel units. Union Pacific Stages Lines are doing likewise. Marine engines and Railroads are heavy users. All this present use, of Diesel equipment, is only a foretaste of what the future will see in use; which demands,—and will demand in ever increasing future numbers; men, trained and mentally equipped for the job.

Here is your opportunity. An advertisement, describing this opportunity in detail, appears on this page of this newspaper; and makes an unusual offer that no young man can afford to ignore. This offer gives you the opportunity to learn of your future earnings possibilities in Diesel equipment training; and to actually receive one full week's training without cost or obligation on your part; giving you the opportunity to find out if this type of training is what you are looking for. . . THE L. L. ADCOX TRADE SCHOOLS, 237 NE Broadway, in Portland, are installing the latest type of General Motors Diesel equipment for training purposes. This is the same identical equipment being now installed by Greyhound and Union Pacific Stages. This is a personal invitation from L. L. Adcox himself, and nothing will please him more, than to be a part in your success.

Albright Commission Co. Serves Rural Residents

The Tualatin Valley papers, covering as they do a rural and semi-rural area, feel that they may well recommend to their readers one of the firms that have served this area long and well. That firm is the Albright Commission Co., livestock commission merchants located at the Union Stockyards in North Portland.

The Albright Commission Co. make a business of selling cattle, sheep and hogs. They enjoy a splendid reputation wherever they transact business and have continued to deserve that reputation over many years of the firm's existence. The service rendered to this community by the Albright Commission Co., is well appreciated by farmers and others who have livestock to sell. Numbers of satisfied friends of the concern live in this district and always speak in the highest terms of any dealings they have had with them.

It is firms of this type who add much to the prestige of a city; and Portland owes its present position of prominence to the fact that such firms as the Albright Commission Co., make it their headquarters.

When you have livestock for sale, we suggest you consign your next shipment to this well known commission company and be assured of receiving market value. Phone UN. 1661.

If you want news in this week's issue see that it reaches our offices Wednesday night

Navy Post 101 American Legion

Announce a Summer Series of WEDNESDAY NIGHT DANCES Nine to Twelve—twenty-five cents In addition to the regular SATURDAY NIGHT DANCES Nine thirty to twelve thirty 35c AMERICAN LEGION AUDITORIUM 128 NE Russell St., nr Union



L. L. Adcox

YOUNG MAN— HERE'S YOUR OPPORTUNITY!

If your future is still a puzzle

If you have just graduated from school and are undecided what trade or profession you wish to follow, or if you have been looking for work and have been unsuccessful, or if you have been unfortunate in not having the education you are entitled to—then accept my offer. It may be the means of getting you started on the road to success.

My Offer to You

Attend the Adcox School one week free! Start learning Diesel, Body and Fender or Auto Mechanics. Find out what Adcox training can do for you. You will not be charged one cent for the one week's training unless you decide to enroll for a complete course after the trial training. You have nothing to lose and you may gain a good position by making a thorough one-week investigation of the Adcox School. Many men today who hold good positions would probably still be in the ranks of the unemployed if they hadn't accepted the Adcox one-week Free Trial offer.

La Verne Scott quit a small-pay, no-future job to accept my Free Trial offer. He is now Chief Diesel Engineer in a big mine. His first assistant engineer is also an Adcox graduate. Adcox training made good times out of bad times for these fellows. I would like to tell you about these men and many other successful Adcox graduates—also show you through the Adcox School and give you eye-opening facts about the opportunities in Diesel and Body and Fender trades—and tell you about my student loan fund to help ambitious young men. It will only take one hour of your time to get all information, it costs nothing, and you are under no obligation. My hours for these personal interviews are every day from 10 to 11 A. M. and 2 to 3 P. M. except Saturday and Sunday.

Phone TR 4774, or drop a card to L. L. Adcox, 237 N. E. Broadway, stating what day and what time you wish to investigate the Adcox School, and you will be taken care of promptly when you call. Make your appointment now.

I have a limited supply of John Harrington's Books, "What Every Man Should Know About Diesel." You can have a copy free by calling at the School or by writing and asking for Book No. 6A.

L. L. Adcox

Earnings Depend on Physical Conditions, and they Greatly Depend on the Condition of Your Eyes

In conversation recently with Dr. Earl Snyder, one of Portland's leading eye specialists and optometrists whose offices are in Sears-Roebuck's big Department Store at Grand Avenue and Lloyd Blvd., in Portland, we had this practical thought brought to our attention, in a way that was convincing.

Pointing out that eye strain, thru putting off the use of glasses, of lenses that have outlived their usefulness due to changing conditions of the eyes, or of improperly fitted lenses, often effect the physical nervous system—the good doctor says:

"It may cause headaches, and throw the entire normal vitality of the body out of tune; causing a generally run-down condition, that might develop into something more serious, and prove even more costly than lost earning power.

These statements may possibly give you food for thought; and if you think it is worth while playing safe, why not let Dr. Snyder give your eyes a thorough examination, without cost or obligation to you? If your present glasses do not seem to be right, why not let him help you?

Dr. Snyder has made many friends among us, through his expert human services. We can conscientiously recommend his services, and suggest that the next time you go into town to do your shopping at Sears-Roebuck's big store, you get acquainted with Dr. Snyder, talk things over, and if he thinks it advisable, get his advice or let him give your eyes a thorough examination. If you would prefer to make an immediate appointment, then phone him at EA. 8171.

No man is a failure who is enjoying life.

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Daily Ex. Sat Daily Ex. Sun.
\$1.50 Round Trip. Unlimited Return
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FOOT OF EAST OAK ST. EA. 9957

With a proud eye and a quick step the brave, heroic veterans of '76 marched forward . . .



Let's Keep on Marching Forward!

The thrilling aspects of those three figures marching along . . . their pride in leading the Stars and Stripes in parade. . . their determination to preserve what it stands for. These things make us proud. All of us. For we know this is not a dull historical fact . . . but an exciting emblem that makes us want to jump up, take up the flag, and join the parade!

As an institution too we shall keep on marching forward. Our short history of 45 years has been glorious and romantic. Today we write the largest volume of fire insurance of any company operating in the State of Oregon. We have expanded to cover six western states. Because we have saved our policyholders millions of dollars in insurance premiums our progress MUST be ever FORWARD.

SAVE 20 to 25 per cent

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