

Classified Rates

TWO Cents a word per issue
Minimum 25c CASH with copy

We Publish the
BEAVERTON ENTERPRISE
MULTNOMAH PRESS
TIGARD SENTINEL
ALOHA NEWS

Complete Eastern Washington
County and Western Multnomah
County Coverage.

We assume no financial responsibility for errors which may appear in advertisements published in these columns but in case where this paper is at fault will reprint that part of an advertisement in which the typographical mistake occurs.

Classified Display

Miscellaneous

STEAMER

America to Astoria \$1
Leave Portland Leave Astoria
9 P. M. 8:30 A. M.
Daily Ex. Sat. Daily Ex. Sun.
\$1.50 Round Trip. Unlimited Return
Boat Docks at Municipal Term. No. 2
FOOT OF EAST OAK ST. EA. 9957

Want ads pack a wallop that jars loose an avalanche of results.

ROLLERDROME
For Fun—For Health
ROLLER SKATE
Every Afternoon Sat. and
Sun. Evening Rates for
Parties 10 or More. All New
Steel Wheel Skates.

Get the profitable habit of running through the want ads every day.

INVERNESS
NOW OPEN UNDER NEW
MANAGEMENT
27 Holes
In Perfect Playing Condition
117th AND SANDY BLVD.
Phone TR. 1424

ADVERTISING PAYS—Try it!

Carolyn **TEA ROOM**
Black's
1020 SW Washington, Portland
BE. 7434
Open Week Days—11:30 to 7 p. m.
LUNCHEONS 35c, 40c & 50c
TEA TIME (2 to 4 P. M.)
DINNERS 50c & 65c
Bridge Luncheons by appointment!

Don't accept substitutes—buy the advertised articles.

Well-rotted SAWDUST
20 YEARS OLD
Best Land Conditioner
PENINSULA FUEL CO.
6702 N. Burlington UN. 1684

GRAVELEY'S

2 Wheel all-purpose Garden Tractors will do your job. Investigate this economical labor-saver NOW!
Makes Seed Bed in one operation
Cuts tall weeds and grass. Cultivator. Spray Unit. Dump Truck Roller.
No obligation—So at least Let Us Show You

W. B. KERR CO., Inc.
901 SE Hawthorne ave EA. 5312
Portland, Oregon

FREE!

Inside Parking at the
PUBLIC MARKET
Front Ave., Morrison to Salmon
PORTLAND

ADVERTISING PAYS—Try it!

TRUCK GARDENERS ORDER NOW

VENEER PLANT BANDS
HALLOCKS — SPLIT BASKETS
TIN TOPS — BERRY CRATES

Coast Basket & Veneer Co.
Union Ave. and E. Alder
or Foot of North Pittsburg
Portland UN. 1277

De Laval
SEPARATORS — MILKERS
MILK COOLERS
STAR BARN EQUIPMENT

Monroe & Grisell
Manufacturers & Distributors
EVERYTHING
DAIRYMAN
PORTLAND, ORE. — TAIT LAKE CITY
135 NW Park AT. 6461

FOR SALE

FOR SALE—Set of blacksmith tools, forge, several pair tongs, vice, a 150 pound anvil, power drill, few punches, etc. Will take \$47.50 cash... It's worth \$200. W. M. SNIPES Reedville.

FOR SALE—One Colonial kitchen range in fine condition, \$20 and one gas plate, three burners \$5. MAX BERGER, across from Hazeldale School.

FOR SALE—Alfalfa hay, this year crop. R. D. KELLY, near Hazeldale Store on Farmington road.

Maytag Washer with gasoline Eng., late model, perfect condition. Cost new 109.50. Special now \$59.50, terms if desired, write Black Frost Elect. Co. Belmont at 39th ave. Portland

FOR SALE—Fine Plymouth Rock pullets, 40c, cockrels, 2 lbs and over 30c. Fine birds, 3 months old. One mile half West Newberg, have big bunch. DAVE R. MILLER. Rt 1 Bx 14, Dundee, Oregon

SPECIAL CUSHIONS REBUILT \$1.50
To our out of town customers, we will pay all drayage on recover work during June, July, Aug. Stop in and see our new spring coverings. Your old davenport & chair made like new \$33 and up. Jefferson St. Upholstering Shop 1225 SW Jefferson BR. 2009 Portland

FOR SALE—Large well built house and six acres, barn, poultry house garage well, electricity city water, variety of fruits and walnuts \$4250 on suitable terms. R. O. Ballenger, old Hillsboro road a mile southwest of Aloha. Illness is reason for selling.

WATER HYACINTHS—Gold fish 10c to \$1.50. We also have tropical fish, birds, parrots, macaws, chipmunks, pet white rats, guinea pigs. Also small breed of puppies wanted

Hollywood Pet Gardens
4305 NE Halsey, Portland TR. 6731

McCormick - Deering Farm Machinery
Tracklayer and Farmall Tractors Sold on easy terms
Used Farm Machinery and all kinds Livestock taken in trade
CLACKAMAS STABLES
1 mi S of Portland City limits on 82 Phone Milwaukie 25608

FOR SALE—Some dressed lumber \$9 to \$11 per thousand, also some shingles, priced very low. See Fred Peterson, Fifth and Main Beaverton.

FRESH COWS—Weiner and feeder Pigs, 1 young Boar—Fertilizer for sale. W. M. EAKIN, Rt 1, Bx 406, Tigard.

Good Ones—Bad Ones—High Price Low Price—Used—Guaranteed Factory Rebuilt—or New
One of the Largest Stocks in Portland
Don't buy unless we save you money
GET OUR PRICES FIRST
National Tire Co.
"Ain't Mad at Nobody"
SW 18th St., cor. Jefferson, Portland

Miscellaneous

MONTANA ASSAY OFFICE \$10 S. W. 2nd Ave., AT. 2726. Chemists, Assayers and Metallurgists. Highest prices paid for OLD GOLD and SILVER.

MAC'S TRANSFER, Multnomah, for local and long distance hauling; moving a specialty. Piano moving; insured carrier, careful, efficient service. AT. 4928. Eddie Bouschor.

YALE and FIRESTONE TIRES New and Used Tires and Tubes, \$1.00 and up. Dependable TEXACO Products MARFAK Lubrication at TEXACO SERVICE STATION, A. C. Jakobson Prop., at forks of highways, in east Beaverton.

WANTED

WANTED—Supervision of house building and remodeling jobs, charges very reasonable. C. E. DOTY, on Walker Road, northwest of Beaverton, (RFD 2)

WANTED—Orders for good hay, this year's crop, any kind, reasonable prices. See MAX BERGER near Hazeldale school along Farmington road.

Wood For Sale

WOOD For Sale—For next 30 days we offer the following prices for wood:
Old Growth, sawed 16 in. \$5.50
Old Growth 4 foot length 5.00
2nd Growth, 4 foot 4.50
Green Slab, 4 foot 3.00
Sample of slab can be seen at Hillsdale postoffice. Leave orders at Hillsdale P. O. for summer delivery. Phone BR. 1085.

FOR SALE—Fir and Oak Wood, sawed any length and delivered at reasonable prices. Phone ATwater 8757. Pine Knot Fuel Co. at Metzger

"Advertise?"
I no need to advertise!
I sella da apple without your "advertise"
I tink datsa foolish!"



Talk About Advertising

to Tony and he'll say, "I no advertise!" But, of course, you know that he's doing just that, perhaps in another way. He does it when he puts up that sign . . . when he paints his cart a bright red and blue so that it can be easily identified, so that it looks gay . . . when he stops at a busy corner, because Tony knows that he can sell more apples when people see his apples . . . when he shouts "Apples!" as he pushes his cart along.

Tony has Learned

the first principle of successful selling: bring your wares before the eyes of great numbers of people and you can sell profitably! But not everyone is a Tony, and few businessmen specialize in apples. Moreover, Tony is satisfied with the number of apples he sells. A progressive merchant would never stop there. Tony is advertising—yes, but in a feeble, limited sort of way. If you are not like Tony—if you are not satisfied with the number of "apples" you are selling, and you want to sell more—you'll advertise in a Newspaper that has a loyal local following, one that is read by people who are able to buy your "apples."

ADVERTISE WHERE YOU GET THE BEST RESULTS!

The Beaverton Enterprise

Read by People Who WANT to Buy!

Hotels

Belleme Hotel
ROOMS and APARTMENTS
ATwater 7931
218 S. W. YAMHILL STREET
Portland Oregon

Restaurants

PORTLAND ROSE CAFE, 136 SW Morrison, BR. 5931. Chicken Dinner on Sundays. Full course dinners 15c and 20c. Open day and night. Portland, Oregon.

Log Cabin Tavern

OSWEGO, OREGON
We thought there was only one comedian as crazy as Lew Lehr, but you ought to see Jiggs at the Log Cabin near Oswego. . . boy, he's a scream with his goofy songs and antics.

Dine and Dance at the Log Cabin Tavern. It cannot be compared with the ordinary run of restaurants because there is an air of individuality about the place which catches the heart of every patron and makes them want to return at the first opportunity. No Cover Charge, except Saturday

Personal

"CHEERFUL"
Restful Home for Elderly Persons. Separate home for Mental Cases. Reasonable — Doctor's references. 508 NE 87th Avenue Portland TA. 0312

HIDES & WOOL, CASCARA — A specialty. LEE BROS., 416 SW Front Ave., ATwater 6334.

FOR TOW CAR, call VERMILY MOTOR CO. Phone Tigard 91.

For a Short Time Only

Present this coupon at our Studio, and receive ONE high grade Portrait of yourself FREE. No obligation; We wish to prove the quality of our work.
Multnomah Photo Studio
802 Dekum Building
3rd Ave., at Washington
Portland, Oregon

Horses-Cows-Etc.

SORRELL TEAM about 1600 lbs. ea. Extra good workers, sound and gentle, also harness. W. WORTH DAVIS, Rt. 8, Bx 1777 Garden Home road, BR. 1855.

Automobiles

1937 Dodge 1/2-ton pickup; excellent condition a bargain.
1937 Chevrolet 1/2-ton panel a real buy

Roberts Motor Co.

Federal—Trucks—Kenworth
123 NE PACIFIC ST. EA. 3195

Vitamins for Better Eggs

That the quality as well as quantity of vitamins in hen rations affects the quality of eggs produced is the conclusion of Dr. R. M. Bethke and associates after careful investigation at the Ohio experiment station. Among the results obtained were: 1. A ration low in vitamin D caused a low egg production, poorer shells, and low hatchability. 2. Good cod liver oil was superior to ergosterol as a source of vitamin D. 3. Hens getting the most vitamin D produced eggs richest in this substance. It was also concluded that the vitamin D secreted in the egg by the hen is the same biological form as that which she ate.—Country Home magazine.

Babson Says---

Continued from Page 1

all of which look good to me. I will endeavor, moreover, to list these in the order of their importance.

(1) **AIR-CONDITIONING**—I especially have in mind air-conditioning new small houses and selling individual air-conditioning units. Hotels, offices, restaurants, and stores, in the South and Central West must adopt air-conditioning to survive.

(2) **CHEMICALS**—Most chemical companies are already prosperous while the future offers untold possibilities. Were I eighteen years of age, I should go to a college where I could major in chemical engineering.

(3) **ALLOYS AND PLASTICS**—Great developments are taking place in the sale and use of alloys, while the plastic industry offers tremendous opportunities. Most household articles will be made from plastics within a few years.

(4) **Automatic Machinery**—The mistaken attitude of labor leaders plus the new Wage and Hour Act, is forcing manufacturers to purchase more automatic machinery. Yet probably not more than 20 per cent of the manufacturers are using as much automatic machinery as they profitably could.

(5) **MERCHANDISING**—This includes stores, mail-order, advertising, and other features of selling. Wherever goods are made or whoever makes them they must be sold irrespective of the value of the dollar or the character of our government. Trained merchandisers should always be in demand.

(6) **ELECTRICAL EQUIPMENT**—All divisions of the heavy industries, except building are dull at the present time but these industries must come back before the employment problem is finally solved. Manufacturers of heavy electrical equipment should be the first to prosper when this "comeback" develops.

(7) **HOUSEHOLD EQUIPMENT**—There are many other new forms of household equipment which should come into general use. Ninety per cent of our homes become obsolete within a few years. Homes will be

ADVERTISING PAYS—Try it!

Modern Safety

Fire and Waterproof ASBESTOS SIDING & ROOFING MATERIALS

Beautify your home Now, Pay on Small Monthly Budget Payment Plan

Protect Your Investment with these Modern Conveniences

Roof and Siding Applied by Authorized Applicators and Guaranteed

Apply Now—Pay Later

Syd-Co Roofing & Siding Co.
3256 NE Broadway
Portland Oregon
Phone TR. 8548

SYDNEY (Syd) KIDMAN, Mgr.

Agent for U.S.G. products

Save 20 to 25% on your FIRE INSURANCE COSTS

Oregon Mutual Policies are NON-ASSESSABLE. You NEVER pay more than the premium on the face of the policy. Oregon Mutual maintains more than three times the surplus required by Oregon Insurance Laws.

Oregon Mutual Fire Insurance Company

OF McMINNVILLE

Organized 1894—40 years of Reliable Service Chas. L. Walker, Agent

116 So. 3rd Ave. Hillsboro, Oregon Phone 1732

"Every Form of Protection"

purchased in the future, not for their appearance, but for their interior equipment.

(8) **INVESTMENT BANKING**—With the large amount of money now piling up, the floodgates sometime must break through. "Idle money ultimately burns hole in one's pocket." After the stock exchanges are reorganized and the SEC regulations modified, the investment business will again be prosperous.

(9) **GASOLINE AND TIRES**—Whether one has an old car or a new car, he must buy gasoline and tires. These are both basic and repeat industries. They are always worthy of consideration.

(10) **AUTOMOBILES**—Although the automobile has come to stay, the market may temporarily be overestimated. It is a sound and fundamental industry, but it may not offer the opportunities which it did twenty years ago.

(11) **AUTOMOBILE ACCESSORIES**—The above criticism does not apply to auto accessories—that is, manufacturers specializing in parts and gadgets for automobiles. These have a broad base to work upon. Their manufacture does not require great capital.

(12) **REAL ESTATE AND BUILDING**—I am very bullish on old houses; but some day there will be a building boom of small modern houses. The current revival may well be the beginning of the boom. Pre-fabricated houses interest me greatly. I also believe there will be a great demand for small farms, especially in the vicinity of college towns.

Another Suggestion

Instead of waiting until war comes and then have your children used for cannon fodder it is not much better for them to make a little sacrifice now and train for home defense work? I have in mind that they become experts on gas masks, anti-aircraft guns, nursing, and other protective lines. Finally, let me say that it is far more important for children to develop character, health desire for babies and for land, than to select any definite industry!

BALDWIN

Secretarial School
WHY NOT
Spend Your Vacation Profitably?
LEARN
Shorthand and Typewriting
Cool, Cheery Quarters
Platt Building BE. 1531

DECKER BUSINESS COLLEGE

Where you make rapid progress Under individual supervision!
An Exclusive Private School
2150 SE Hawthorne Blvd. EA 4524
Serving Portland for 25 Years

BONNEVILLE

BY AIR

You cannot really appreciate Bonneville Dam until you have had an aerial view of the whole project.

BOTH OPEN AND CABIN PLANES AVAILABLE

Special Rates for Parties of 4
Trips by Appointment Any Time

S & M FLYING SERVICE

Hangar No. 2
Swan Island Airport

PHONE GA. 1909

Scenic and Charter Trips

Student Instruction for All Licenses

The MORNINGLIGHT CHAPEL

Serene Beauty - Perfect Service

J. P. Finley & Son

FOURTH AT MONTGOMERY

ATwater 2181

Riverview Cemetery

Thirty Per Cent of Lot Receipts are set aside for

Perpetual Care

LOT \$30 UP

Burial Service with Cement

Grave Box \$27

No Profits

No Assessments

West End Sellwood Bridge

666 relieves

COLDS price

Liquid, tablets, Salve, Nose Drops 10c & 25c