

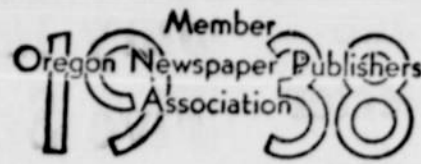
BEAVERTON ENTERPRISE

H. H. JEFFRIES, Publisher

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HIGH TAX PRESSURE

As Chairman of the Senate Finance Committee, Senator Pat Harrison speaks with authority on the subject of taxation. His address to the Economic Club of Detroit seemed to reveal an increasing apprehension in official Washington that the tax load has grown too great for the country to carry.

Senator Harrison admitted that "the country is suffering from high blood pressure." More accurately, the disease is high tax pressure. And he also admitted that the Government has been compelled to tap every possible source of revenue and could go little further in balancing the budget by means of increased taxation.

The alternative is a drastic reduction in expenditures. Senator Harrison warns that these reductions must largely be made in relief and other emergency spending. Of necessity the Government, if the Nation is to remain solvent, must encourage industry so that it can take over much of the load providing work and wages.

The Senator from Mississippi finds that excessive taxation has reached the danger point of diminishing returns. The well is going dry from which the pump was primed. The remedy, he says, is "proper diet and rest" for productive American industry.

Portland Concern Makes Unique Castings for Treasurer Island

The extent and developing of modern castings is a very wonderful feature of present day manufacturing and building. A visit to the Portland Concrete Pipe and Products company at 5819 SW Macadam avenue in Portland, verifies the fact very fully. During the past few weeks they have been casting interior plaster decorations for the Oregon State building at the San Francisco Fair.

The building 60 feet by 90 feet will contain a complete exhibit of Oregon products. A magnificent frieze cast in sections is ready for shipment. It is a striking polychrome coloration depicting wild Oregon grapes. Other motifs cast for decorations of giant refrigerated cases and murals were of Oregon wheat, timber, covered wagon and sea shore. Even the treasure chest overflows with coins of all kinds, representing the wealth of Oregon, was cast, as well as the Oregon State seal.

The work is being done by M. C. Gross, decorative artist and Vic Schneider sculptor and modeller with the Portland Concrete Pipe and Products company.

A person thinks of concrete only as the foundation of a building or as a sidewalk or roadway. Here how ever is found a special mixture cast into Vibrotile, a special tile for building waterproof basement or other walls. Concrete tile for flue construction or many other purposes and having distinct advantages are also cast as well as pipe for drainage or sewer use. The list of concrete usage in cast form is almost innumerable.

Altogether a visit to this concern is most enjoyable and educational, thanks to Mr. Martin, manager of the Portland Concrete Pipe and Products company. Their display of concrete products and plaster castings is well worth seeing.

Not First Dictionary

Contrary to general belief, even among scholars, Dr. Samuel Johnson's "Dictionary," which was compiled about 1750, was not the first dictionary of the English language—although it was by far the best one ever produced at that time. The first compilation of this sort, says Pearson's London Weekly, was "The English Dictionary," in 1623, by the lexicographer Henry Cockeram. Before this, in 1604, Robert Cawdrey had compiled a "Table Alphabeticall of Hard Words," but this was hardly a dictionary in the sense that Cockeram's was. Cockeram, in his dictionary, urged young writers "to acquire a learned style by looking up the simple words" they knew and to "find synonyms of such length as to astonish their readers."

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Multnomah is Home of Long's Traveling Sign

The large basement of the home of John E. Long at 1812 SW Custer street in Multnomah is the workshop of the inventor and manufacturer of Long's Mercury controlled Traveling Sign. A tape the width of a motion picture film which is lettered as is wanted by a small machine which perforates letters of Gothic style on this tape. Whatever you want to say, you must print out a letter at a time, on a tape which is made end and fitted over the reels, built near the floor of the signframe. By electricity this machine is operated and as the trippers controlled by the perforations in the tape, lights various bulbs about the size of flash light bulbs, in formation of the letters indicated on the tape. Thereby it spells out to you each word of what ever sentence is contained in the message and travels from right to left. If a reflection in a mirror is wanted, the sign can be made to travel from left to right to make the sign read right in the reflection. In this way you can have the machine out of sight yet can see the traveling message and indeed this is interesting.

Signs made here are shipped to all parts of Canada and United States and into South America. The large traveling sign at the Apostolic Faith Mission at SW Sixth and Burnside was made by Mr. Long. The largest traveling sign made and erected on Broadway New York City over 1938 was produced here in Multnomah. Many other fine jobs are credited to Mr. Long who first used to work and study at his home then at SW 35th and Custer after the children had gone to bed. He's used the old kitchen table as his bench. Days and evenings for a long period of time were necessary and much hard "head work" but finally the Long sign was a success. He now has a beautiful home place on the hill east of Capitol Hill road and the basement is his workshop and you ought to see the wonderful system used. It would take a column to deal on this arrangement alone. However, signs are packed and arranged for shipment often less than one hour. Mr. Long and family are ardent workers for the best interests of Multnomah and have many friends who are glad to know of their outstanding success in the sign work. The accomplishments of Mr. Long prove fully that perseverance and hard work are winners.

Babson Says

Continued from Page 1

a girl may inherit qualities from any branch of the family tree.

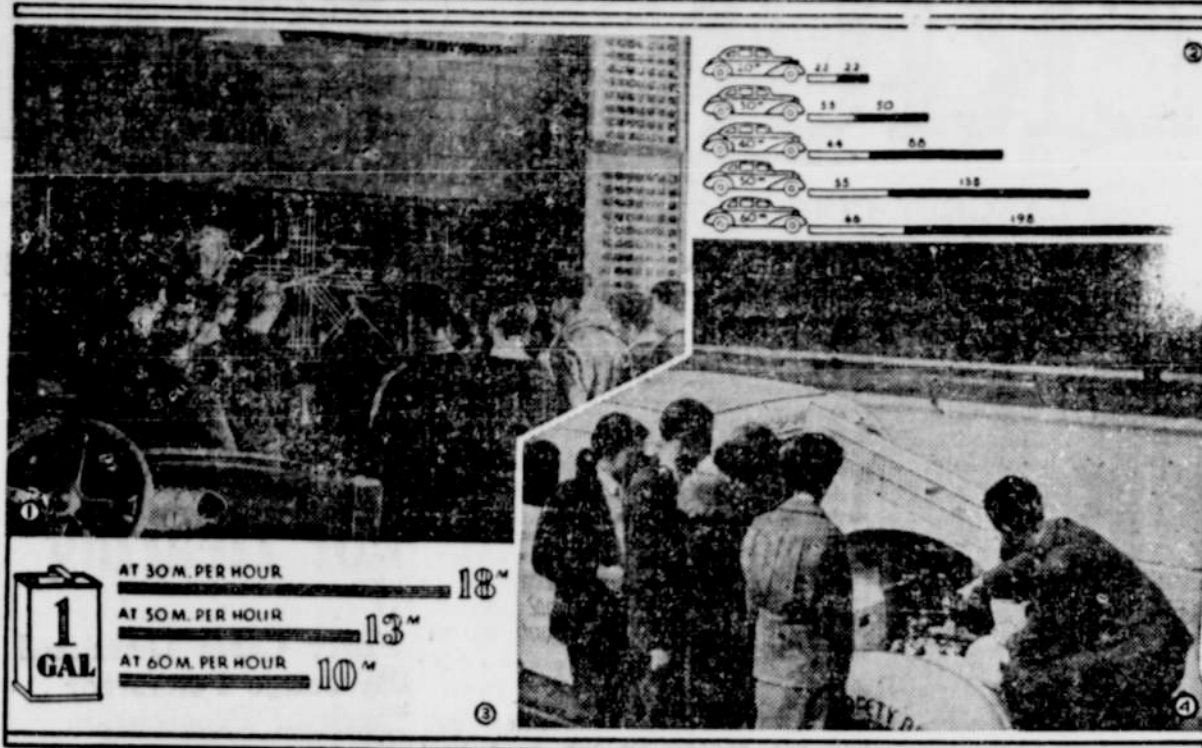
The girl may inherit her father's red hair and his business traits. Similarly a boy may have his mother's black hair and her domestic qualities. If the wife has the business ability, then the husband should stay at home and give the baby the bottle, while the Mrs. goes out and does the bread-winning. This is necessary to cut down unemployment.

I know that working wives can build up a good case for themselves. It is pretty harsh medicine to fire a smart, aggressive woman whose husband does not earn enough to maintain the family's living standard. If such is the case, then the man should quit job and learn to be a good "household engineer."

Some will say—and under normal conditions I would agree with them

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State Authorities Urge High School Safe Driving Courses



Pictures above illustrate purpose of "Man and the Motor Car," high school text book on good driving practices just published by state authorities: (1) Boys class learns rules of the road; (2) Chart shows safe stopping distances in terms of "thinking distance" (in white) and "braking distance" (in black); (3) Diagram shows how speed increases gasoline consumption; (4) Girls join boys in studying "what makes it go."

—that our lives are already too minutely regulated by a paternal government. But here is a case where we would jointly protect the home and justly redistribute jobs.

Cut Unemployment One Million
I would not want to see single women and wives purged from office and factory. But I am sure that for a time, we must put a stop to those cases where both husband and wife are working. It may be OK when there are jobs to burn, but right now about 9,000,000 people can not find work and 3,000,000 families are being supported by public relief.

I feel very strongly that married women, whose husbands insist upon keeping their jobs, should resign. Even though there are two sides to the question, I think that under current conditions, if such husbands will not work at home, then the wives should get fired. If so, unemployment would drop by a full million tomorrow.

BEAVERTON

Mr. and Mrs. Paul O'Connor and son Jimmie spent Christmas Day with Mrs. O'Connors parents Mr. and Mrs. J. C. Smith at Hazeldale.

Mrs. M. C. McKercher and George entertained with a breakfast Christmas morning. Guests included Mrs. Florence Lucas and her sister Mrs. Hazel Wheeler of Willamette and Melvin Davis of Eugene.

Christmas dinner guests of Mr. and Mrs. Chester Hanna in Portland were Mrs. R. S. Hanna, Reedville, Oregon Mr. and Mrs. Lewis Ailyn and son of Gaston and Mr. and Mrs. H. R. Nelson, Beaverton.

An epidemic of chicken pox is keeping many of the school children closely confined to their homes.

Mrs. J. C. O'Connor spent Christmas day at the home of her son Lynn O'Connor and family in Portland.

Mr. and Mrs. Archie O'Connor of Aloha, entertained with a Christmas dinner and tree.

Miss Florence Lucas held open house Saturday evening honoring her sister Miss Hazel Wheeler of Beaverton. About 50 called to offer congratulations.

Mr. and Mrs. Robert Johnston and family drove to Roseburg to spend the Christmas holidays with relatives.

Mr. and Mrs. Harry Eliander entertained with a family dinner, honoring Mrs. Elianders brother M. George Spurlin who has been visiting here for ten days.

Mrs. George Blasser is nursing a badly cut hand, caused by a water glass breaking, while wiping it.

Mr. and Mrs. F. H. Schoene had as their Christmas day dinner guests Mr. and Mrs. Walter Scott and daughters Margaret and Marjory Mr. and Mrs. A. Hansen and son, Gene and daughter Betty, Miss Mabel Carlson and Miss Saxon Green.

Mr. and Mrs. L. D. Shellenberger and son Glenn spent the Christmas holidays with their daughters and son in laws Mr. and Mrs. Oscar Effinger, and Mr. and Mrs. Harnden in Tillamook.

Mrs. F. D. Donaldson was a dinner hostess Christmas day. Guests included Mr. and Mrs. W. C. McKell and Mr. and Mrs. Doy Gray.

Mr. and Mrs. Willis Cady had as their Christmas dinner guests Mr. and Mrs. Leslie Spencer and their son Russell of Portland.

Mr. and Mrs. Thayne Smith and small daughter of Tillamook spent the Christmas holidays at the W. F. Dessinger home.

Mr. and Mrs. H. M. Barnes entertained with a big Christmas party dinner for relatives and friends Christmas day including Mr. and Mrs. M. H. Metcalf and two sons, Mr. and Mrs. Wm. Campbell and two daughters of Lexington, Mr. and Mrs.

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J. E. Fleetwood, Kelso, Wash., Mr. and Mrs. Harold Barnes, Mr. and Mrs. L. S. Barnes, Mrs. Mary Fluke, and Harold Peterson, Mr. and Mrs. Fuller of Reedville, joined the group in the evening.

Raymond Rudand, who spent the holidays at his home in Sorrento entertained friends Friday evening. He resumed his studies at Corvallis last week.

Mr. and Mrs. George Hoffman and their daughter Jean of Salem were house guests for the week of Mr. and Mrs. H. M. Barnes.

Mr. and Mrs. Wm. Campbell and daughters left for their home in Lexington, Oregon, after spending the holidays at the H. M. Barnes and M. H. Metcalf homes.

Mr. and Mrs. W. C. McKell entertained a group of friends at dinner New Years day including Mr. and Mrs. Doy Gray, Mrs. F. G. Donaldson and Mr. and Mrs. Leslie Spencer and their son Russell of Portland.

Mr. and Mrs. Charles Wickstrom of Scappoose and Mr. and Mrs. Taylor of Portland, spent Sunday with Mr. and Mrs. George Blasser.

Mr. and Mrs. Frank Allen have returned home following several weeks visit with their son in law and daughter in Newport, Calif.

Ronald and Robert Whitworth of Hillsboro, spent the New Years holidays with their grandmother Mrs. Ivy Whitworth while their parents Mr. and Mrs. James Whitworth visited Lake Lytle and Seaside.

Mr. and Mrs. F. H. Schoene entertained Mr. and Mrs. H. G. Roberts of Portland at dinner Saturday evening. Other guests joined them later for an evening of bridge.

Miss Bonnie Smith accompanied by Miss Florence Lucas, drove to Skamakawa, Wash. Sunday evening to visit relatives, returning Monday evening.

Mr. and Mrs. Wm. Dorn, Jr. entertained with a large dinner at their home on Third street, Christmas day. Guests included Mr. Dorn's parents Mr. and Mrs. Wm. Dorn Sr., John Carol and Carl Dorn of Rosedale, Mr. and Mrs. Fred Dorn and son Fred of Portland, Harry Dorn, and Miss Marie Dorn of Astoria and Mrs. Dorn's parents, Mr. and Mrs. H. A. Kuratli of Hillsboro.

Mr. and Mrs. Rodger Hawley of Tigard held a family reunion on Christmas day. Mr. and Mrs. James Kelley and two children of Astoria, and Mr. and Mrs. John Dobbins were present.

How the Kangaroo Fights

Normally the kangaroo is as peaceful and harmless as a lamb, but when hunted by dogs he is likely to turn and attack. The 'roo generally backs up to a tree or rock, the dog jumps for a throat-hold and promptly is encompassed in short, strong forelegs. Then with his powerful hind legs, ending in a wicked claw, the kangaroo proceeds to rip the dog's hide. At other times the 'roo will stand in a pool of water, seize the dog as it dashes to the attack and hold it under water until the last gasp. The "Old Man" Kangaroo may be eight or nine feet tall when standing on its toes, but the species comes in many sizes down to specimens measured in inches.

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Railroad Traffic Increase Expected During Year

San Francisco, Jan 13—Increase of railroad traffic is anticipated in 1939 but this larger volume of business will not be sufficient to assure against a financial breakdown in the rail road industry unless it is accompanied by public action to enable the roads to cope with new and changed conditions.

This statement was made here today by A. D. McDonald, president, Southern Pacific Company, in a year end review.

"The present railroad situation is characterized by increased costs in every phase of operation and by greatly increased competition," said McDonald "while income has decreased and the degree of managerial freedom to meet the new conditions remains largely that of the long past era when railroads had virtually a monopoly on land transportation in this country. The most encouraging phase of the railroad outlook is that the country now shows a definite disposition to take remedial action, realizing there can be no permanent prosperity until the fundamental transportation problem is solved."

Speeding up of rail transportation to make possible today's faster tempo of business was pointed out by McDonald as typical of the present New Era in railroading.

Rail truck coordination and store door pick up and delivery service have been added. Heavy materials that used to be handled as "drag freight" now run on schedule formerly held exclusively to perishables. All this has involved heavy costs to the railroads for new rolling equipment, improved roadbed, heavier trackage, and additional signal devices.

"The railroads have done their utmost to meet their added costs for improved service with operating efficiencies and economies. For example typical of the industry has been Southern Pacific's increase of 37 per cent in gross ton miles per freight train hour during the past 10 years, and a decrease of 12 per cent in fuel oil used per thousand gross ton miles.

"But with the great increases in costs of materials and supplies wages, taxes and other expenditures of the last few years and a decrease of 19 per cent in freight revenue

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