

BEAVERTON ENTERPRISE

H. H. JEFFRIES, Publisher

Published Friday of each week by the Pioneer Publishing Co., at Beaverton, Oregon. Entered as second-class matter at the postoffice at Beaverton, Ore.

SUBSCRIPTION RATES
 One Year \$1.00 Three Months \$.35c
 Six Months .50 Subscription Payable in Advance.

Enterprise Bldg., Cor. Short St. and Tualatin Valley Highway. Phone 7503
 Portland Office—407-408 Dekum Bldg., Phone AT. 6591
 Hillsboro Office—Room 5, Delta Bldg., Phone 1641
 E. M. Golder, Field Representative

Member
 19 Newspaper Publishers
 Association 38

A DEFEATIST LOOKS AHEAD

One of Washington brain trusters told the National Economic (Monopoly) Committee recently that America's economic growth has stopped. He said America has reached the end of the path toward progress. In other words, he believes that opportunity is dead and that America will just go on with its present standards of living without improvement.

It was nearly 100 years ago that Commissioner of Patents Henry L. Ellsworth said: "The advancement of the arts from year to year taxes our credulity and seems to preclude the arrival of that period when human improvement must end" and he spoke before the coming of electricity, airplanes, automobiles, the telephone, radio and a host of other things.

So apparently the brain truster doesn't believe that the millions spent annually by industry for research will bear fruit. He forgets, apparently, that research right now is putting the finishing touches on an entirely new industrial infant—television—and that this is only one of many new industries we of the present generation will probably see developed.

This gentleman should be reminded that this is economic progress. He should be reminded too, of that far-seeing fellow who, about a hundred years ago, advocated the abolition of the Patent Office because there was nothing left to invent.

America will cease to progress and its living standards stand still only when Americans are willing to accept this defeatist theory that there is nothing more to be done; that everything is beyond improvement.

SACRED DRAMA

"THE NATIVITY"

Elaborate presentation of this greatest of all events. Two Nights

FRI., DEC. 23 and SUN. DEC. 25

7:30 P. M. Admission Free
 CHURCH OF PORTLAND
 220 S. W. 3rd

Merry Xmas



BELTING, HOSE & PACKING
 615 S. E. Stark E.A. 5359



Christmas
 BUSINESS MENS
 ASSURANCE CO.
 OF AMERICA

F. M. WARD
 Morgan Bldg. BE. 4705

BABSON SAYS

Continued from Page 1

Third, the new attitude of the Washington government—such as naming commercial steamships after Latin nations—will help. In addition there are other things we can do that are not being done.

Teach More Spanish

We can feature South America in our papers and schools. Our dailies and our text books are filled with a lot of nonsense about Europe and scarcely anything about South America. We can teach more Spanish in our schools in place of French, German and Latin. Nothing helps to create better feelings than to be able to speak another man's language.

We can send highgrade representatives to the South. Many a sharp deal has been pulled down there by unscrupulous "Yankees". We can sell our best quality products in South America. I am told that we have used it as a dumping ground for shoddy and second-hand machinery.

Finally we can match Japanese, German and Italian immigration with American immigration. We have 9,000,000 jobless—many of them driven out of the old Dust Bowl. They cost Uncle Sam an average of \$500 each year for welfare. Why not select some of the most ambitious of the unemployed and give them a year's relief check in advance as their stake to a new start in such countries as Bolivia, Argentina and Brazil? These nations need more people of the American pioneer type to create a new frontier.

At the same time we need a new frontier. Our unemployment problem and the filling up of our West are closely related. Recently we spent millions in trying to create a new frontier for the jobless up near the Arctic Circle in Alaska. Why not send some of them to countries whose climate is as temperate as California's and whose fields are as fertile as Iowa's.

Bolivia, third largest South American nation is actually soliciting colonists. Her people are so busy mining that they have no time to raise their food. I hear that she is offer

ing 2,500 acres to every immigrant who will agree to farm. Additional land can be had for 2½ cents per acre! By sending emigrants to Bolivia we would reduce our jobless cut our relief costs and launch unfortunate human beings on a new throw up a counter-buffet to Nazi life. At the same time we would penetration on this crucial continent. I hope Washington will make the most of this opportunity!

Apostolic Faith Holds Holiday Meetings

The Apostolic Faith, at N. W. Sixth Avenue and Burnside, announces special Midwinter Meetings, opening Christmas Day and continuing thru New Year's Day. Three services will be held on Christmas—10:30 in the morning, 2:30 in the afternoon, and at 7:30 Christmas evening. The evening service will be opened with an organ number on the Wurlitzer organ played by Miss Lena Ediger. This will be followed by the Cantata "The Prince of Peace" written by George Evans Hughes sung by the 30-voice chorus choir. This cantata portrays the life of Christ from His birth to His ascension. A regular Christmas evangelistic meeting will conclude the evening's service.

On Friday evening, December 30, at 8 o'clock Mr. Napoleon DuFresne conductor will present the Apostolic Faith Orchestra of 58 pieces in an evening of music. Regular services will be held each evening during the week, with the exception of Friday night which is given to the music. After the regular services on Saturday, New Year's eve, Rev. R. Robt. Crawford, general overseer, will hold open house in the large printing and correspondence offices, to enable friends of the work to get an insight into the department of the work which reaches a mailing list of over 65,000 persons in all parts of the United States and over 200 foreign lands and islands of the sea. After this reports will be given from leaders of other departments—the hospital work prison and work among the seamen; and then the hundreds assembled will go to their knees in their regular custom of praying the old year out and the new year in.

Afternoon services will be held at 2:30 Tuesday through Friday. Visitors from various parts of Oregon, Washington and California are here for these midwinter meetings.

No collections are ever taken, and the public is invited to all of the Apostolic Faith services.

ADVERTISE! — Advertising brings success, success brings happiness.

Too Late to Classify

Rooms with Board—Convalescent A HOME for invalids, aged, convalescents, Lovejoy Sanitarium, 1947 NW Lovejoy. Lovely private rooms very reason. rates. Grad. nurse's care day and night. Oil heat. Excellent food. Phone BE. 4772

FOR SALE—Lumber and all building materials at common sense prices, with extra good delivery service. Let us help you with plans for the new house or remodeling job. The Vincent way is easier. VINCENT LUMBER CO. Aloha. Phone Beaverton 9903

TRADE in your old battery, now toward a new one, specially good allowance on the old one at Downing's Garage Glencullen, on Bertha Beaverton highway, across from Gray Tavern.

FOR SALE—Sand gravel cement and road material. C. E. OSLUND, Multnomah. Phone Broadway 5782



666 relieves
 COLDS
 Fever and
 Headaches
 due to colds
 Liquid, tablets
 Salve, Nose
 Drops
 Try "Rub-My-Tism" a wonderful Liniment

Merry Christmas, Folks!



'TIS CHRISTMAS

By Zona E. Lewis

"It came upon a midnight clear."
 Many generations have come and gone since that glorious night many years ago when our Savior was born, but the same joyous spirit displayed then still lingers on today. However, the word Christmas now brings to our minds majestic fir trees, resplendent with colorful ornaments and lights, surrounded by interesting-looking packages; spicy foods that seem to be yearning to be eaten; the ringing of sleigh bells as sleighs glide smoothly along in the moonlight, laden with laughing people.

Christmas would be dull without these things, but let us not forget the true meaning. Let us put aside all grievances and welcome everyone with a smile that warms a heavy heart.

The shepherds left their flocks to see the King. Let us leave our workday tasks and pay homage to this day. Let's wrap ourselves in a robe of good will and cheer and go out into the world and spread the true Christmas spirit. Besides giving material gifts, let us, this year, make the most of our God-given talents. A kind word or deed will live longer in the memory of a friend than an expensive gift.

Let us not forget that family down the street who will have no delicious dinner array of gifts, or glimmering Christmas tree. Let us give up something we desire to make them happy.

Let us bundle up in our warm coats and go caroling Christmas eve—visit some less fortunate people and relay to them some of the joy that is ours. "Oh come all ye faithful, be joyous and triumphant."

'Tis Christmas.

If you want news in this issue you must see that it is in our offices by 5 p. m. Wednesday.

La France Co. is New Venture of Emilio Venuti

Emilio Venuti, who has been associated with A. R. Cochella for several years in operating the Italian Wine Company at 524 Southeast Oak Street.

Holiday Greetings

from



Sea Foods Steaks

S. W. Stark at 12th

Portland, recently sold his interest in that concern to his partner, Mr. Cochella and in October opened up a new wholesale wine business at 707 Southeast Belmont Street, La France Wine Company.

This new concern will operate especially as distributors for the Beaulieu Vineyard of Rutherford, California while at the same time doing a general wholesale wine business, including the handling of other California wines as well as a variety of imported wines.

Conspicuous in the stock of La France Wine Company for example, are the champagnes of G. H. Mumm & Co., madeira wines from Unao Vinicola (Funchal) Ltd., of the island of Madeira sparkling burgundies and vermouths from Frazzelli, Gancia & Co. of Italy, and various wines from Murdago & Silva of Portugal. Among these last are some from the vintage of 1830 now 108 years old.

While featuring the Beaulieu wine bottled at the winery, La France Wine Co. will also bottle wines brought in from California in bulk under its own labels: "Venco", "All Grape" and "La France." These will include Pompeii and all the more popular kinds of both sweet and dry wines.

MERRY CHRISTMAS
 and
 HAPPY NEW YEAR
 To You All

Celebrate New Year's Eve
 at

McELROY'S

5th & Main Sts., Portland

The Show of Floor

SHOWS

Noise Makers—Favors
 "Fun for Everyone"

DANCING

Every Mon., Wed., Fri. and Sat.

Phone AT. 5780 Now
 for Table Reservations



THE MALLORY HOTEL EXTENDS

Xmas Greetings
 and announces their annual

Christmas Day Dinner

\$1.25 per plate—5:00 to 7:30 P. M.

MENU Crab Meat, Olympia Oyster Cocktail or Florida Grapefruit Supreme, Assorted Relishes, Clam Bouillon Chantilly or Cream of Tomato Soup, Green Asparagus, Mustard Dressing, Young Turkey Stuffed with Chestnut Dressing and Cranberry Sauce, Sweetbread Sauce with Fresh Mushrooms, Pile Mignon Maitre d'Hotel or Roast Suckling Pig with Spiced Apple, Orange Sherbet, Candied Yams, Mallory style, or Mashed Potatoes, Brussels Sprouts or Garden Peas, au beurre, Mince Meat Pumpkin Pie, Plum Pudding, Hard and Brandy Sauce, Strawberry Parfait, Ice Cream or Christmas Fruit Cake, Coffee, Tea or Milk.

Musical Selections
 by
 Jessie Carter, Violinist
 with
 ACCOMPANIMENT

The Mallory
 Under management of Guido Clerke
 S. W. FIFTEENTH AT YAMHILL

ALL ROOMS WITH BATH AND SHOWER
 RATES FROM \$2.00 UP



and Hearty

Christmas Greetings

Good HEALTH And

Good CHEER And

Good FORTUNE Too!

OREGON MUTUAL FIRE INSURANCE COMPANY

McMINNVILLE OREGON

Portland Office 1200 Yeon Bldg.

BE. 6353

HILLSBORO—CHAS. L. WALKER

FOREST GROVE

T. E. O'Neil

OREGON CITY

Thomas and Telford

MULTNOMAH

Paul Rising

NEWBERG

M. L. Boyd

GALA NEW YEAR'S FROLIC

CLAUD BRERETON
 His Music and Hospitality



Monday,
 December 26th

Girl's say Goodbye to the Old Year

Admission 25c

Our New Year's Resolution
 "The best time of your life"



NOISEMAKERS
 FAVORS

SERPENTINE
 HORNS

THE LONESOME CLUB

"Where Old Friends Meet Again"

Fourth Ave. and Taylor, Portland

NEW YEAR'S
 EVE
 JAN. 2ND

Dance the New Year in,
 the Old Year Out

ADMISSION 40c

Save 20 to 25% on your FIRE INSURANCE COSTS

Oregon Mutual Policies are NON-ASSESSABLE. You NEVER pay more than the premium on the face of the policy. Oregon Mutual maintains more than three times the surplus required by Oregon Insurance Laws.

Oregon Mutual Fire Insurance Company

OF McMINNVILLE

Organized 1894—40 Years of Reliable Service Chas. L. Walker, Agent
 116 So. 3rd Ave. Hillsboro, Oregon Phone 1732

"Every Form of Protection"