

Classified Rates

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We Publish the Beaverton Enterprise Multnomah Press Fugard Sentinel Aloha News

Complete Eastern Washington County and Western Multnomah County Coverage.

We assume no financial responsibility for errors which may appear in advertisements published in these columns but in case where this paper is at fault will reprint that part of an advertisement in which the typographical mistake occurs.

DOGS, BIRDS, PET STOCK

LARGE & VARIED ASSORTMENT of Puppies, Birds, Exotic tropical fish and gold fish. We purchase quality puppies. Hollywood Pet Gardens, 4305 NE Halsey, near Sandy, Tr. 6731, Portland

Moving - Transfer

Local or Long Distance MOVING 15 years experience Fully Insured - A-1 Equipment Satisfaction guaranteed MAC'S TRANSFER EDDIE BOUSCHOL, Prop. AT. 4928 Multnomah, Ore.

Timber Raising Heavy Hauling HOUSE MOVING JOHNSON & CO. 4455 NE Prescott, Portland TR. 9610

Roofing

Most Amazing Discovery on Earth for all kinds of Old LEAKY ROOFS All leaks disappear instantly Write or Call for Free Estimates Rubber Bond Roofing Co. 34 SW Front St. Portland BE. 6181

Miscellaneous

FOR WORK EXPERTLY DONE: coats cleaned, \$2.50 and up. Low summer prices on remodeling EA. 7595 FUR WORKS at half price; storage 2018 N. E. Sandy, Portland

WANTED - Straw in the stack, phone Beaverton 8404

WANTED - To Rent small tract of land suitable for rifle range. Write H. H. Jeffries, Beaverton, Oregon.

DEAD worthless horses. Cattle picked up at any time. UN. 0651 Portland.

HIDES & WOOL CASCARA - A specialty. LEE BROS., 416 SW Front Ave., ATwater 6334.

MONTANA ASSAY OFFICE 610 S W. 2nd ave., AT. 2726. Chemists. Assayers and Metallurgists. Highest prices paid for OLD GOLD and SILVER.

Display Cases, all types, Commercial refrigeration, Call A. Krist, TR. 1718, 87 NE Russell St., Portland, Oregon.

LOOK Hot water for only 3 cents per day. All the Hot Water you want where you want it. No fixed charge, you only pay for the Hot Water you use. Silent Auburn Automatic Oil Burners \$200 and up, also Norge Burners. PETE STROM, 33 NE Bryant St. MU 4190

Convalescent Home

LYMAN HOME 485 N. E. 78th Avenue A Home for Elderly Women WARM ROOMS - GOOD MEALS SPECIAL DIETS Call Mrs. Paulsen, TA. 9410

Poultry For Sale

Brockland Poultry Farm Handlers of HOLLYWOOD WHITE LEGHORNS Brockland Poultry Farm 2244 SE 135 Ave. Portland, Ore.

RHODE ISLAND REDS and Barred Rocks at the Richardson hatchery every Tuesday. Pullet for sale. Tualatin, Oregon.

Paints - Varnishes

Details Arranged in your own home. Only responsible painters and decorators. Call Mr. Read today. AT. 1935 COPELAND LUMBER CO MULTNOMAH

Restaurants

PORTLAND ROSE CAFE, 136 SW Morrison, BR. 3831. Chicken Dinner on Sundays. Full course dinners 15 and 20c. Open day and night. Portland, Oregon.

Horses and Mules

ALWAYS ON HAND - A large assortment of Horses and Mules - mated Teams & Singles - Satisfaction Guaranteed. HARRY VAN ALST, Foster Road Stables, two miles East of Lents, Portland, SUNset 5414

Cleaning and Pressing

THE BEAVERTON CLEANERS, on Broadway at Beaverton, Cleaning, Pressing, Alterations; no extra charge for call and delivery Phone 6304. Laundry Agency, Portland rates.

For Sale

FOR SALE - Fresh Cow, Jersey Guernsey, C. Topich, R. 1, Box 474 Beaverton.

FOR SALE - 26 acres, half under cultivation, good sized house, lights running water, gas, fine place for poultry or dairy farm. Health is against me keeping it. Priced to sell quickly. I. H. Winget, near Whitford, Route 1, Beaverton.

FOR SALE - Jersey cow, lately fresh gives five gallons, good condition; \$75 cash. I. H. Winget Rt. 1, Beaverton, on Scholls Ferry Road near McKay-Whitford school.

FOR SALE - White New Zealand dressed rabbits, fed for quality meat. M. H. Malloy, 3111 SW Hume street, straight south of Multnomah school.

FOR SALE - 10-20 McCormick Deering tractor in good condition, \$500, see Mrs. Lucy Frank, 703 Watson street, several blocks south of the postoffice in Beaverton.

WOOD SAWING - First class work, will go anywhere. Phone BR. 6750, John Schoenbecher, Maplewood, Oregon.

FRYERS FOR SALE - Very reasonable. BR 1788 at 8550 SW Vermont st., Live or dressed.

WOOD - Best old growth Fir Wood 4-ft. \$5; 12-16 inch \$5.75. Beaverton 7004.

U. G. FRY Service Station, intersection of Capitol Highway and Garden Home road near Viaduct. Multnomah. Standard products, expert greasing jobs, real efficient service.

FOR SALE - ONLY \$2 for a pure bred Wire-Hair Terrier, female 2 months old, papers if desired. We cannot keep a dog here. See Mrs. Cordano at Pop's Lunch along the highway at Hillsdale. This dog is worth considerable to anyone who can keep a dog.

FOR SALE - Dressed rabbits, to order, priced reasonable. Our stock is cared for and fed for high quality stock. M. H. Malloy, S W 31 and Hume, straight south of Multnomah school on 31st.

FOR SALE - Work horse, weight 1500 lbs., is 12 years old, works single or double and is gentle. Would consider livestock on the deal. Come and see this horse. Otto Ganguin, on Firlock Lane, west of Garden Home School, drive north from main road.

FOR SALE - Good wooden baby bed, suitable for child up to five years old, \$3 or other piece of furniture on the deal. Mrs. H. A. Thomas, Rt. 2, Box 458, Beaverton (north Vista Ave., Aloha,) phone Beaverton 7907.

FOR RENT - Cannon Beach, small furnished cottages, ocean frontage, \$7 and \$10 per week. Mrs. A. T. Hahn, Multnomah, Phone BR. 4773.

FOR SALE - Black Mare, 8 years old, 1000 lbs, fine saddle animal; gaso-line Woodsaw, complete. Both for cash or trade on milk cows or young stock Beaver State Dairy, 57 SW Taylor Ferry Rd BR 4872.

FOR SALE - Cletrac tractor, model W-20; will sell at very reasonable price if taken at once. Maude M. O'Kelly, half mile south of Tigard grade school, Rt 1, Tigard.

FOR SALE - Two cultivators, harness, drag saw, priced very reasonable. Apply at Beaverton Bakery, ask for Mr. Edwards.

TO TRADE - Substantially built two-wheel trailer, cost \$30 new; it is just right for a farmer. Will take three cords of wood for it. Write Mrs. Gladys Green, Garden Home, south of postoffice.

FOR SALE - 25 White New Zealand doe rabbits and a buck. Priced low for quick sale. W. J. Lyons, south of Garden Home postoffice on Forest Avenue.

Schools

BANKER BARNER COLLEGE - This International system is the scientific way; some pay 3 teachers. Write or call 227 R. W. 3rd Ave. Portland.

DAY & NIGHT SCHOOL 16 TEACHERS, Personal instruction. BEHNKE WALKER BUSINESS COLLEGE, 1022 SW Salmon, BE. 3138.

HASTINGS BUSINESS SCHOOL "The School of Individual Instruction" Shorthand and Typing Burroughs Bookkeeping Machine Burroughs Calculator - Comptometer Moon-Hopkins Machine Room 504 506 SW 6th Ave. Wilcox Bldg. ATwater 2909

Swedish Massage

Swedish massage for health and reducing. Ladies only Resident calls made. 3927 NE 12th Ave. Garfield 9770, Portland.

Rooms for Rent

FURNISHED ROOMS, Clean, Airy, nice shady yard. Mrs. Edwards, 2nd and Stott St. Beaverton.

Used Automobiles

Trucks and Commercial Trailers 1937 STUDEBAKER PICKUP - Low mileage, passenger car comfort, automatic hill holder; Fram oil filter steel body hydraulic brakes. \$595 Guaranteed

GEO. B. WALLACE CO. Studebaker Distributors 1527 W. BURNSIDE BE. 5568

BABSON SAYS

Continued from Page 1

the higher wage costs and keeps his goods at the same price, he loses money. Running a business at a loss does not help anyone. Hence, the employer's only alternative is to cut costs by installing more labor-saving machinery and discharging more workers. Millions of dollars worth of such machinery have already been installed. The surface, however, has scarcely been scratched. Huge possibilities lie ahead.

Killing the Goose

For instance, the textile people are watching the new cellophane materials now being used for rain-coats. These coats are simply pressed and stamped out rather than spun and loomed. I am told that this cellophane material-improved, colored and made opaque-will be substituted for cheap rayon and cotton dresses. There are literally hundreds of new, practically laborless plastic products. They take the place of metal and wood products made by laborious methods. They save untold sums in overhead and labor costs.

By now pushing for more supposed advantages, workers are only forcing employers to install more of these labor-saving machines and processes. I do not blame workers for wanting more money. That is only human. Furthermore, I believe in collective bargaining. But labor is foolish to kill the goose that lays the golden eggs. As I warned workers in March, 1937, "higher wages are not all they are cracked up to be!" I repeat that warning today!

Ringing of Pancake Bell

Ancient English Custom

There are places in Britain where the quaint custom of ringing the "pancake bell" is observed to call the local people together to confess their sins, or to be "shriven," as our forefathers used to say. To many people, however, the church bells at Shrove-tide are merely a useful reminder to start frying their pancakes, states a writer in London Answers Magazine.

At Daventry the "pancake bell" is known as the "Pan-burn bell," whilst at Maidstone, Kent, it has been called the "Fritter-bell."

In the days of Merrie England all kinds of sports, carnivals and picturesque customs prevailed at the time just before the Lenten fast period, and Shrove Tuesday was observed as a holiday by all apprentices. Among the most popular pastimes were football, bull-baiting and cock-fighting.

There was also the strange and somewhat brutal custom of making cocks and hens the target for stones thrown by competing farmhands and other country merry-makers.

In this connection there is an interesting record of an outraged hen which suddenly spoke with a human voice and severely reprimanded its cruel tormentors for shying stones at it.

Before the astonished crowd could answer this startling but just accusation, the "human" hen collapsed and died at its master's feet-or so we are told.

FREE TICKET through CALIFORNIA



On Summer Roundtrips East

From most western Oregon cities and towns to Chicago, New York and many other eastern cities, you can include California on the going or returning journey, for not one cent more rail fare than you would pay for a straight East-and-back roundtrip. In effect, a free ticket thru California! Here are examples of our low-cost East thru California roundtrips: CHICAGO \$65.00, NEW YORK \$97.40; in air-conditioned coaches. Fares good in tourist and standard Pullmans cost a little more. For additional information see your local S. P. agent or write J. A. ORMANDY, General Passenger Agent, 622 Pacific Building, Portland, Ore.

Southern Pacific

Entomologists Foretell

Appearance of Cicadas

The cicada is one of the most interesting insects in the world. The mystery of this insect is the main point of its great interest, for it appears in countless numbers one year, then is not seen again in such numbers for many years-usually 13 or 17. When it is known that this insect spends the 13 or 17 years in slow development beneath the earth and emerges at almost the same spot where it entered the interest in this creature intensifies. One of the strangest things in nature, writes Frederic J. Haskin in the Washington Star, is that in spite of such extremely slow growth in their subterranean habitat, all the millions of individuals attain maturity and burst from the ground at almost the same moment. Although the adult cicadas take practically no food, the trees in which they lay their eggs, especially pear, apple, and peach trees, are severely pruned and in some cases damaged.

The cicada has been under investigation for more than 200 years, and the appearance of the swarms is foretold by entomologists as accurately as eclipses of the moon are foretold by astronomers. The year 1868 was the greatest locust year in history. Periodically since then the country has been afflicted with these pests, although every year is a locust year in some part of the country.

The insect plague is visited upon nearly every part of the world, and has been known from early Bible times. St. John the Baptist is spoken of as having lived on locusts and wild honey. From the earliest times the tribes that dwelt on or near the great deserts of Persia, Arabia and Africa have eaten dried locusts as food.

Mohammedan Year Has 12 Months, 29 and 30 Days

Unlike ours, the Mohammedan calendar is a lunar one. If you count the time it takes the moon to return to any particular phase, you will find that it is twenty-nine and one-half days, known as the "synodic," or often merely the "lunar" month. Many calendars have used this period in their reckoning, because the changing phases of the moon in the sky afforded a convenient means of telling the days, observes a writer in the Kansas City Star.

The Mohammedan year has 12 months, alternating between 29 and 30 days, making the average the correct length. Every month starts with the new moon, as it first appears in the west after the sunset. Then first quarter, full moon and last quarter mark the four weeks of the month.

But twelve 29 1/2-day months total only 354 days, which is eleven days short of the year. Consequently, this means that Mohammedan dates shift around through the seasons. For instance, the Mohammedan year will commence in 1955 in the autumn, and in 1971 it will again come in March. Thus, their calendar gains a whole year on ours every 33 years. No doubt we should find this very inconvenient, not knowing what season a certain date might be in, but in their countries it is very arid, with little change between the seasons.

The Gregorian calendar, which we use, keeps step with the sun and ignores the moon, but it is possible to have one that will keep in step with both. A good example is the Jewish calendar. Ordinarily the Jewish year is practically the same as the Moslems', but after approximately three years, when it has lagged a month behind, an extra month is inserted which brings it up again. Actually, there are seven of these 13-month years every 19 years.



"SURE'S YER ALIVE! ... Our Cash Sales are picking up and the money is rolling over the counter like it useta years back" says the joyous enterprising store manager one evening after a strenuous day, "and, fellers, I attribute the whole thing to the campaign of ADVERTISING in my local newspaper, for it most certainly is devoted to the best interests of the reading public over a good sized area and such a newspaper has POWER in putting our little message to the people every week." That's right, Mister Merchant ... that same store manager had stuck with the old school a good while and was unhappy because he saw his sales slumping off and his rest was naturally disturbed at night; wondering what in the world he could do to "spruce up things." He began a consistent advertising campaign and success was his ... You, Mister Man, can do just as well regardless of what line of merchandise you handle. Let your local newspaper carry your message to them each week-not just once in a while, but every week regularly.

Stages Everywhere

\$7.50 San Francisco R. T. \$13.50 \$13.00 Los Angeles R. T. \$23.40 \$38.25 New York R. T. \$68.85

Other low rates to all points in the United States. Your reservation and tickets taken care of by mail. Write or Phone BR. 3530 5th & BURNSIDE DEPOT, Portland

Advertisement for Portland Gas & Coke Co. featuring 'Gas for the 4 Big Jobs' (Cooking, House Heating, Water Heating, Refrigeration) and 'Save up to 20% by using Gas'. Includes 'WANT ADS FOR RESULTS' logo.

Legal Notices

NOTICE OF MEETING OF COUNTY BOARD OF EQUALIZATION Notice is hereby given that on Monday, August 8, 1938, the Board of Equalization of Multnomah County, Oregon, will attend at the office of the County Assessor, at the Court House in Portland, Oregon, and publicly examine the assessment rolls for said Multnomah County for the year 1938. Errors, descriptions and petitions for adjustments must be presented to the Equalization Board between AUGUST 8th AND AUGUST 24th, 1938.

Otherwise the assessments returned will stand as made by the County Assessor of Multnomah County. CHARLES RINGLER, Assessor Multnomah County, Oregon Portland, Oregon, July 8, 1938

NOTICE OF SHERIFF'S SALE On the 8th day of August, 1938, at the hour of ten o'clock a. m., at the east door of the Court House in Hillsboro, Washington County, Oregon, I will sell at auction to the highest bidder for cash the following described real property located in Washington County, Oregon, to-wit:

Beginning at a point which is 65.47 chains West and 3.78 chains North from the 1/4 Section corner on the East side of Sec. 13 T 1 S R 1 W Will. Mer.; thence running north 7.60 chains more or less; thence East 13.43 chains, more or less to the West line of Melchior Meyers land; thence southerly along the west line of said Melchior Meyers land 7.60 chains more or less; thence West 13.22 chains more or less; to the place of beginning, less; to a public road way along the east side thereof where the same is now used for the use of mortgagors and the public.

Said sale is made under execution issued out of the Circuit Court of the State of Oregon for the County of Washington to me directed in the case of Mark T. Cox vs W. J. Gerrish and Emma G. Gerrish and John M. Gerrish. J. W. CONNELL, Sheriff of Washington County, Oregon L. M. GRAHAM, Forest Grove, Ore. Attorney for Plaintiff

STEAMER America to Astoria \$1 Leave Portland Leave Astoria 9 P. M. 8:30 A. M. Daily Ex Sat. Daily Ex Sun \$1.50 Round Trip Unlimited Return Boat Docks at Municipal Term. No. 2 FOOT OF EAST OAK ST. EA. 9957

Summer Dances Every Saturday Nite American Legion Auditorium 128 NE Russell St. Sponsored by Navy Post No. 101 Music by "Ely" Watkins Admission 35c Refreshments Available

Riverview Cemetery Thirty Per Cent of Lot Receipts are set aside for Perpetual Care LOT \$20 UP Burial Service with Cement Grave Box \$27 No Profits No Assessments West End Sellwood Bridge

The MORNINGLIGHT CHAPEL Serene Beauty - Perfect Service J.P. Finley & Son FOURTH AT MONTGOMERY ATwater 2181

flowers TOMMY LUKE Plant AT. 3131 Portland

Brick & Building Tile SEE YOUR LOCAL DEALER Columbia Brick Works 1320 SE Water-Portland Kilns at Gresham-Sylvan-Salem

READ THE WANT-ADS

Where there is LIFE, there's ACME - Advertisement for Acme Beer featuring a bottle and a sign.