BEAVERTON ENTERPRISE

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FARM CO-OPERATION SIMILAR

There is considerable misunderstanding of the agricultural co-operative marketing movement. Yet, no movement could be simpler or founded on more proven principles.

One farmer, producing and selling goods, takes what is offered, whether the price is fair or not, or goes without a sale. He deals with groups whose economic power is much greater than his.

When a thousand farmers band together, put up the money, and create a cooperative to handle sales of their products they are merely following the old adage of "United we stand, divided we fall." They achieve real bargaining power, and can deal on a basis of equality with the buyer. A farm cooperative has a great many points of basic similarity to commercial corporations.

* * * *

GOVERNMENT AND BUSINESS

Not long ago President Roosevelt said that the recovery of business during his first Administration was not the result of pure chance or a mere turn of the wheel in a cycle: "We planned it that way and don't let anybody tell you differently."

Confronted now by the fact that a very substantial recession of business has taken place he has quoted an economist to the effect that "the continuance of business recovery depends far more upon business policies than it does upon anything that may be done, or not done in Washington." According to this reasoning, when business is good, the Government deserves the credit and when business is bad the fault lies with business.

Government policies have raised production costs and now propose to raise them more. Government taxes have prevented the plowing back of earnings into new equipment which would lower prices and widen the market for production. Government deficits have aroused a fear of still higher taxes than those which now prevail. Government competition has discouraged the investment of private capital in a great industry, the public utilities, where new construction has been lagging far behind the normal rate. Government regulation has overstepped the bounds of protection of the public interest in some cases ,and has become essentially punitive in character.

It is somewhat unreasonable, in these circumstances ,to ask business single-handedly to check a recession which governmental policies have helped to bring about.

(From the New York Times)

Hawkinson Tread Service

Smooth Tires Renewed by Hawkinson Patented System. Over 300 Stores operating throughout the United States. 505 N. E. Grand, Portland, Ore.

There is no concern more worthy of extended mention in this review than the Hawkinson Tread Service, located at 505 N. E. Grand, Portland Under the direction of Mr. Hawkinson who is thoroughly conversant with every feature of the tire retread business, it is not strange that this has become one of the most important commercial assets of the community.

Because of the tremendous increase in business Mr. Hawkinson built a new modern building at 505 N. E Grand.

This is the day and age when the public demands not only magnanimous service but the best at reasonable prices.

Thoroughly familiar with the present conditions and with an exceptionally wide experience in the tire retread service the management of this company has been able to render a service to the people in their line that is distinctly satisfactory. Real service at most reasonable prices possible has been the guiding influence in their policies and it has brought them trade from all the surrounding country.

Mr. Hawkinson is a man of long and practical experience in this business. He is thoroughly acquainted with its every detail and is considered an authority in all that pertains to the operation of a very modern establishment He is one of the foremost business men of Portland and has aided in the development of this section of the state. This company is not only well equipped and expertly operated but their service is one that is necessary to the onward progress of the community.

In making a review of this onward progress of this section of the country we compliment Mr. Hawkinson and his assistants on the manner in which the business of this modern company is operated. Real service and real prices are bringing them trade from all parts of the country. Convince yourself. Give them a trial Telephone EAst 2472

Brick & Building Tile

SEE YOUR LOCAL DEALER

Sylvan Brick Company
Columbia Brick Works

See your Dealer for Oregon Trail Wines
Produced by Tualatin Valley Winery
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Our charges are figured only on the unpaid balance of the loan—and only for the exact number of days you owe that amount.

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Organized 1894—40 Years of Reliable Service Chas. L. Walker, Agent
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"Every Form of Protection"

American Extinguisher & Supply Co. Handle all Types Of Fire Extinguishers

In this review the writer is Glad to Call the Attention of the People Living in the Tualatin Valley to This Company.

Any business to be permanently successful must be founded on principle honesty ,fair dealing and full value for the price asked. From these there can be no deviation regardless of economic or any other condition.

The American Extinguisher & Supply Co. is a local concern under the management of Mr. Mower and its substantial and well merited progress is a matter of actual fact well known to the public.

In making this review of the progress of Portland and vicinity we are glad to call the attention of the people to the advantages occuring to the public by the location of this company here, the high quality of their products and the commanding position they occupy in the industrial world, by determinedly living up to their original ideal—to furnish the public with the finest fire extinguishers at a fair price.

This company and its manager, C. W. Mower have won and retained the respect and confidence of their many friends and customers here. This company is located in Portland at 1423 SE Hawthorne. Telephone EA. 4774.

Geo. Wetle Body And Fender Works

927 S E Hawthorne, Tele. EA. 4579
Portland, Oregon

They are expert in body and fender repairs and if you are unfortunate enough to get in an accident you will find that by their expert work they can remove all memories of it and return your car to you looking like new.

Not only in the city but in all the surrounding territory this well known firm is famous for the expert work they execute in rebuilding wrecked cars and repairing damaged cars. Even though many individuals and organizations are carrying on campaigns for more careful driving, the steady and rapid increase in the number of vehicles on the streets and highways makes the total elimination of smashups impossible. For many miles around experienced motorists and garage men have learned to call upon this firm for service on wrecked cars. In many cases they have completely restored wrecked cars which owners had thought were beyond the aid of expert service. A bent fender or crushed body they can fix in a very short order. In these days of congested traffic it is not necessary for you to wait weeks for such work as this. Here is a firm which specializes in this service and they can turn it out for you right away. Bent fenders, they can make look like new, and all other features are efficiently handled.

They are men of wide experience in the automotive rebuilding business. This experience has taken them thru every feature of the automobile trade. They are authorities on the work and they have chosen only the most competent men in this shop.

They can be reached by phone, letter or personal call and are known for their prompt and efficient work. You can rest assured that when this firm puts its O. K. on a job you have one that is satisfactory. Mr. Wetle is a resident of the Tualatin Valley, residing at 8310 SW 24th ave. His home telephone number is BR. 4722.

Pierce Hardwood Floor Service, 609 NE Brdwy MUrdock 1779

Shabby, worn floors will mar the appearance of any room and detract from the beauty of furnishings, whether they be the most simple variety or in the luxurious class. Especially in homes that have been built for many years floors often detracts to the point of causing a restlessness with everything one owns.

There is no dust to inhale or to choke over when this firm does your resurfacing and they are equipped for work in a home as well as in offices and other buildings. When you have the Pierce Hardware Floor Service do your work you are certain of complete satisfaction.

Their work recommends itself to everyone who sees what a wonderful transformation they are able to effect with old, worn floors that are practically new and have been abused thru hard use and wear. They work on the principle that every customer must have the best and most expert service they can give them whether they are having one room finished or the entire house. For work of this kind do not fail to get the estimate of the Pierce Hardwood Floor Service 609 N. E. Broadway in Portland, under the management of Mr. Pierce. Telephone MU 1779.

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This Year Give Furniture
$34.75 Beauty-Sleep Mattress $17.50
49 Studio Couch, with back and Arms $29.75
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"Easy Payments if Desired"
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Try our scientific method for Reducing and Keeping your Body in tone.
General Scientific Massage, Cabinet Baths, Heat Lamps, Salt Glows
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For Christmas
Give Your Photograph
to your friends and family. Xmas cards, with your photo, would also be very smart and original. Identification and passports also made.
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XMAS GIFTS
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Apparel and Furnishings
FOR MEN, WOMEN & CHILDREN
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Portland, Oregon

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New sensational method of rebuilding feet
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Special Manufacturing Work and Remounting of Diamonds

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Diamonds, Watches, Jewelry, Silverware
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