

BEAVERTON ENTERPRISE

H. H. JEFFRIES, Publisher

Published Friday of each week by the Pioneer Publishing Co., at Beaverton, Oregon. Entered as second-class matter at the postoffice at Beaverton, Ore.

SUBSCRIPTION RATES

One Year \$1.00 Three Months .35c
Six Months .50 Subscription Payable in Advance.

Enterprise Bldg., Cor. Short St. and Tualatin Valley Highway. Phone 7503
Portland Office—407-408 Dekum Bldg., Phone AT. 6591
Hillsboro Office—Room 5, Delta Bldg., Phone 1641



IGNORANCE IS BLISS—SOMETIMES

When a housewife of any one of a number of states walks into a grocery store to buy food for her family she is obliged to pay a direct state sales tax on virtually everything she purchases. The tax ranges generally from a penny upward, depending on the size of the purchase. As a result of this form of taxation, the people of those states are, to some extent at least, tax conscious.

Saturday afternoons when Mrs. Consumer is stocking up on groceries for the week ahead, one may often observe her haggling with a weary clerk over an error of a paltry penny in the sales tax. She is paying a direct sales tax, knows it and resents it because it forces her to pay a premium on the necessities of life. But, ironically, she is serenely oblivious to the fact that the sales tax represents only a small fraction of the total tax which she pays on all of life's necessities, as well as on luxuries.

For example, taking the nation as a whole, invisible but traceable taxes are 6.4 per cent of the retail price of bread; 8.14 per cent of the price of beef, and 18.3 of the price of sugar. Mrs. Consumer does not realize this unpleasant fact. Likewise, she probably does not realize that, if her husband is an average \$18-a-week laborer or clerk who owns no property, they pay \$116 annually in these hidden taxes.—Federal state and local. If she and the majority of consumers did realize it, the Federal debt would not now be in the neighborhood of \$37,000,000,000.

* * * *

A HEAVY RESPONSIBILITY

Paul H. Nystrom Professor of Marketing, Columbia University, in a recent address before the Boston Conference on Distribution, comprehensively surveyed the deep-seated causes of current labor troubles.

"It is impossible," he said, "for this country to go on indefinitely losing from three to five million man-days of labor per month, due to strikes as we have been doing during the past few months, without serious harm, not only to the strikers themselves but also to business and to the nation at large."

Business and industry, as Mr. Nystrom pointed out, are favorably disposed toward the principle of collective bargaining, but fear the evils that have attached themselves to the collective bargaining movement. Internecive strife within the ranks of labor itself, unauthorized strikes an avalanche of petty grievances and red tape, are a few of the things that have made managements move cautiously in the signing of collective bargaining agreements. Often employers are forced to contribute so much of their time in solving labor difficulties that there is little opportunity left to get new business, or earn money to pay taxes and meet payrolls.

Collective bargaining is an established American institution. It gives labor a tremendous power over the welfare of the entire nation, a power which as Mr. Nystrom observes, if wisely used can build a better world but if misdirected can lead to destruction.

* * * *

"There seems to be a lot of worry as to whether the salmon will be able to get over the Bonneville Dam on the Columbia River, but no one seems to be worrying whether the taxpayers will ever get over."—The Commentator

Produce Strewn All Over Street In Auto Crackup

Cabbages, apples and eggs were strewn on the street at Southwest Tenth avenue and Hall streets a few days ago when an automobile and truck collided according to report of Accident Investigator Beaubelle.

John Halter, Tigard, operator of the truck suffered a deep laceration to his head as the only casualty. He was treated at emergency hospital.

TUALATIN

The dance given by the I. O. O. F. and Rebekah lodges at the gym Saturday night was well attended. The receipts were over \$50.

The E. A. Blank Walter Dickinson families, J. L. Byrom and E. Eddy, will go to the D. C. Eddy family at Oregon City for Turkey day.

Mr. and Mrs. Lloyd Riches will entertain relatives from Salem and Silverton over Thursday.

The P. T. A. will give a dance with Hite's orchestra furnishing the melody at the gymnasium Friday night.

The P. T. A. met at the home of the president, Mrs. Lloyd Riches Friday to sew for the coming bazaar, December 10, at the gymnasium. They are completing some very attractive peasant aprons and lunch-eon cloths and table mats in applique.

JERSEYS at AUCTION

33 Registered and Prize-Winning Jerseys. Cows, bred heifers, young bulls and heifer calves, calves sired by



Grand Champion Mac's Glen Conclave Regal. A rare opportunity to buy cows at your own price that have been shown, classified, bred, tested and bred to the famous "Mac's Glen" blood in this fine group of animals. In the dam of "Mac's Glen" is the dam of "Mac's Glen" and "Mac's Glen" is the dam of "Mac's Glen".

SATURDAY, DEC. 4th 12:30 P. M. Lunch Served at 11 A. M. PHONE OR WRITE FOR CATALOGUE Inspection Welcome at Any Time

E. McILVENNA 4932 NE KILLINGSWORTH Portland, OR 5023

Mrs. Gertrude Thacker, teacher of the first and second primary grades, took her pupils to Laka Grove Friday to the program given by the lower grades. Mrs. Roy Sagert and Mrs. J. J. Kamp furnished cars to transport the juveniles. A very enjoyable program.

Mr. and Mrs. W. S. Heald will be guests Thanksgiving day of Mrs. Heald's sister Mrs. Grover R. Coots and family of Portland.

Mr. and Mrs. W. S. Heald and Miss Helen Thompson attended the wedding ceremony of Miss Dorothy Marie Horrack and Marion R. Coots held Friday evening at the Mount Tabor Presbyterian church in Portland. A reception, held at the church parlors followed which was attended by more than 200 relatives and friends. Mr. Coots is a nephew of Mrs. Heald.

Mr. and Mrs. W. R. Hawhurst will enjoy Thanksgiving dinner at the home of Mrs. Alvin Wells of McMinnville.

The Richard T. Thacker family will be entertained at the home of Mr. and Mrs. Phillips.

Mr. and Mrs. E. A. Robinson will entertain Mr. and Mrs. Crump Jones and relatives from Salem for the holiday this week.

Transfers

L. L. Hilliker, et ux, Travy Gibbens, et ux to Tualatin Valley Federal Savings and Loan, pt block 2 Tucker and Steward addition Hillsboro.

T. P. Bowley, et ux to R. E. Gumm, lots 2, 3, 6, blk 1 North Hillsboro acres. E. S. Seltzinger to Hazel Seltzinger, pt lot 14 Alexander acres.

James Leonard to Jennie Bradford, lot 9, Morrills subdivision.

Glenn S. Ehle, et ux to Myron Brownlee, tract sec 21 T3N18W.

Frank L. Mitchell to Roy McArthur et ux, lot 18 blk 0 Metzger acre tracts. Blanche, Claude, Irving Edie to Reuel Maxson et ux 12 acres sec 29 T1N1R 2W.

Edith Gudge to Clinton B. Mercer, et ux lot 10 W V Wiley's subdivision.

John Erickson to Sherman T. Drake, et ux 3 tracts secs 35 and 36 in David Harper DLC.

Martha A. Riser to Sarah Z. Rilea, pt block 39 Forest Grove.

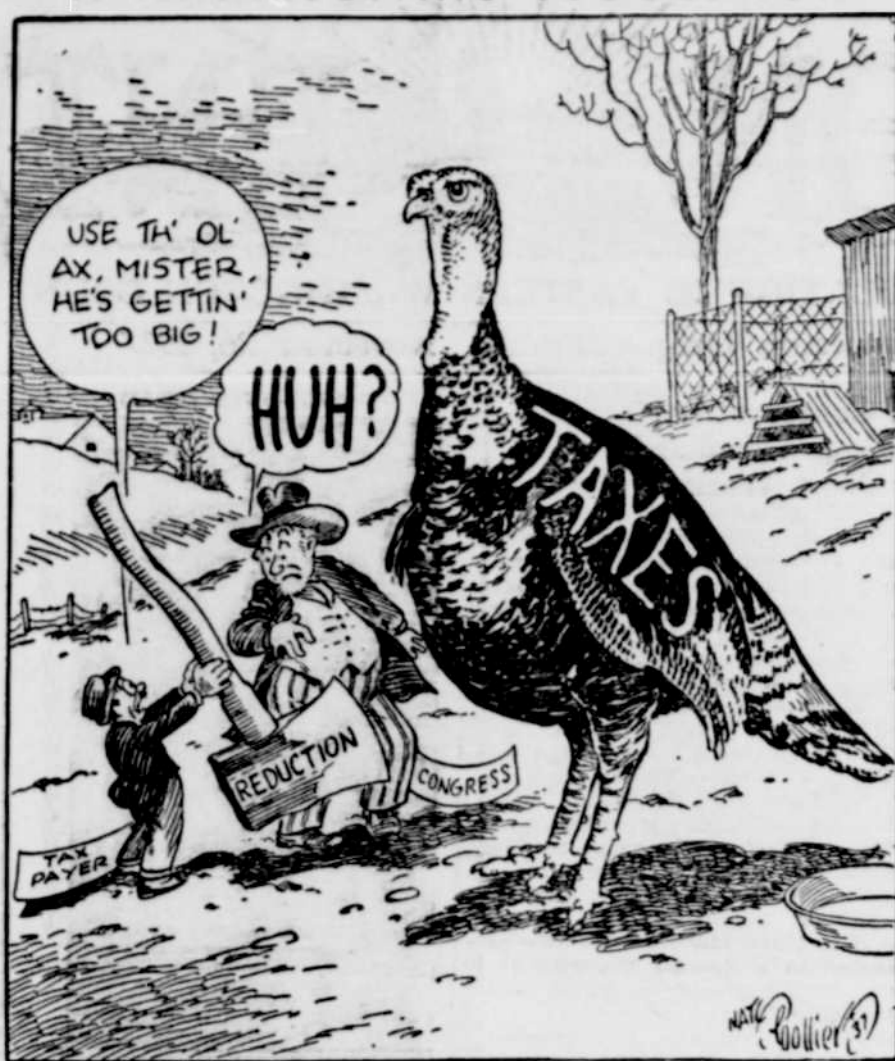
Martha Elting, Bertha Darling, et vir, Lillian Cooke, et vir, to Charles J. Fisher et ux tract Wm. Pointer DLC No. 62 and A. W. Hart DLC No. 60 T1S1R1W.

Heirs of Jane Pooley to Merline Wick, et ux lot 3 blk 5, Finneys addition, Hillsboro.

Florence Walling to H. D. Kerkman, et ux pt lot 16 blk 51 North Plains. Wm B. Proebstel to R. R. Proebstel tract sec 1 T2S1R2W.

Eugene P. Breil to Edith M. Breil, tracts 76 and 77 Bonny Slope No. 2. Edith M. Breil et vir to Edna Olean During, lots 76, 77, 78, 79 Bonny Slope No. 2.

A THANKSGIVING SUGGESTION



Lester's Coffee Shop Offers Good Meals at Substantial Savings

Located at 811 NW 23rd Avenue in Portland, Oregon

"That important question often arising among the people of the Tualatin Valley and surrounding territory—where shall we go for a sandwich or dinner while in Portland that will be of the best. In our opinion, that question can be easily answered. In every community the size of Portland there will be some cafe or restaurant that will stand out from all others as being the one place where those who know good food and appreciate good service will be seen."

In Portland is Lester's Coffee Shop located at 811 NW 23rd Avenue, Portland. Their increasing patronage is proof of the fact that those who do patronize this cafe pass the "good word" along to their friends in the city and elsewhere for a large number of out-of-town people are to be seen eating there every day.

The manager of Lester's Coffee Shop is among the few fortunate people who, in addition to knowing his business thoroughly possesses a personality that makes warm friends and steady customers of those who would otherwise remain just casual acquaintances.

Whether your desire be a cup of their delicious coffee with a doughnut or pie or one of their tempting luncheons or dinners you can be sure of receiving the best in service and the best in foods appetizingly prepared, if you go to this cafe.

So remember when either business or pleasure takes you to Portland be sure to eat at Lester's Coffee Shop. It will prove to be a satisfying meal in every respect.

Lester's Coffee Shop is performing a real service to local people by offering quality food at real savings. They are indeed filling a much needed service.

Oregon's Auto Deaths

A Series of Weekly Articles on the Problem of Highway Safety

By EARL SNELL, Secy. of State

The relation of speed to accidents is something that is debated hotly when ever the matter is discussed. Many good drivers maintain that speed in itself is not a major accident cause, and they have some good arguments in support of their case. But whether or not the high speeds cause the accidents, there can be no argument on one most important phase of the question, speed causes the fatalities.

The chances of a fatal accident increase rapidly as the speed mounts. In all motor vehicle accidents it is estimated that there are 35 injuries for every fatality. In accidents at speeds up to 20 miles per hour there are 61 non fatal accidents to every fatality. But in speeds of fifty or more miles per hour one accident in eleven is fatal, according to the best information obtainable by the National Safety Council.

All people who are competent to drive a car at a reasonable rate of speed and under favorable conditions are not qualified to become race drivers. The emergency that requires quick thinking and quick action at 40 miles an hour is much more of an emergency at 60. The streets and highways are for the use of everyone who can meet a reasonable test as a driver, and they must be made safer for the average driver and the pedestrian. I am convinced that this can be accomplished by the setting of a definite top speed limit, with some variation thruout the state, depending upon the nature of the highways.

Experience has demonstrated that such a speed limit will help eliminate Oregon's traffic deaths.

The highest and the lowest places in the United States are both in California, and only 86 miles apart. Mt. Whitney is 14,496 feet above sea level; Death Valley is 276 feet below sea level.

Approximately 300 words make up 75 per cent of all the words used in ordinary speech and writing.

ADVERTISE! — Advertising brings success, success brings happiness.

J. B. THORNTON TIRE SHOP

Complete Retreading on Trucks, Busses and Passenger Tires, Located at 3811 S. E. Powell in Portland.

There is no concern worthy of extended mention in this review than Thornton's Tire Shop located at 3811 SE Powell Portland. Under the direction of Mr. Thornton who is thoroughly conversant with every feature of the tire retread business it is not strange that this has become one of the most important commercial assets of the community.

This is the day and age when the public demands not only magnanimous service but the best at reasonable prices.

Thoroughly familiar with the present conditions and with an exceptionally wide experience in the tire retread service the management of this company has been able to render a service to the people in their line that is distinctly satisfactory. Real service at most reasonable price possible has been the guiding influence in their policies and it has brought them trade from all the surrounding country.

Mr. Thornton is a man of long business practical experience in this business. He is thoroughly acquainted with its every detail and is considered an authority in all that pertains to the operation of a very modern establishment. He is one of the foremost business men of Portland and has aided in the development of this section of the state. This company is not only well equipped and expertly operated but their service is one that is necessary to the onward progress of the community.

In making a review of the onward progress of this section of the country we compliment Mr. Thornton and his assistants on the manner in which the business of this modern company is operated. Real service and real prices are bringing them trade from all parts of the country. Convince yourself. Give them a trial. Telephone SE. 0127.

Couple Wed at Home Ceremony

Miss Barbara Stitt, daughter of Mr. and Mrs. William Alexander Stitt, became the bride of Karl Freeder Jacobsen at a pretty ceremony at the home of her parents, Rev. Perry C. Hopper officiating.

The bride wore a full length afternoon dress of pale brocaded satin with coronet of forget-me-nots in her hair and carried an old-fashioned nosegay of white sweet peas, gardenias and bouvardia.

The ceremony read in the presence of members of the family and a few friends was followed by a large reception.

Mr. and Mrs. Jacobsen will be at home after December 1 at 2486 Northwest Westover road.

For traveling the bride wore a brown and beige wool crepe dress, brown fur top coat, brown accessories and corsage of orchids.

Miss Stitt was formerly of Beaverton.

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BABSON SAYS:

Continued from page 1

already passed her zenith and is fast declining in manhood and influence. England, spread out all over the world, has her hands full and will do almost anything to avoid war. She has everything to lose and nothing to gain by conflict.

Hence I say, "Forget Spain but watch Germany!" As long as Hitler and Mussolini can hold the confidence of their people there need be no fear of a World War. They will hold this confidence as long as the economic conditions within their nations are not too bad.

When food becomes scarce and taxes unbearable, however, their people will revolt and a "war of desperation" will follow. This is sometime off. Such a revolt should not occur in both Germany and Italy at the same time. Hitler and Mussolini are only paper allies. Neither trusts the other.

Armament Race Means Inflation Of course, the present re-armament race cannot continue indefinitely. Preparing for war today is tremendously more expensive than it was 25 years ago. Man can be drafted; but bombing planes, armored motor tanks, and 30-knot air-plane carriers must be bought with either gold or goods. The strain, therefore on foreign exchange is terrific. This means that Europe is heading for more and more inflation.

If Europe does not fall off a war precipice, she will certainly get buried in an inflation landslide.

I would not have a dollar invested anywhere in Europe! Economically the outlook is very black. Furthermore in the long run, the United States and Canada must suffer with Europe and inflate also.

I do not agree with many people that a World War is now imminent. Without spiritual awakening it will come some day, but the fear that it could destroy civilization, regardless of who "wins", makes every nation mortally afraid of it. As long as those who remember the World War remain in control of nations, the probabilities are that WE have nothing to fear. PROVIDED WE WILL KEEP WELL-ARMED AND WELL PROTECTED.

Must Back England Keeping well-armed means that every city near the sea-coast of the

United States must protect itself against the most modern deadly war weapon—bombing planes. We should build "shelters" for our own people. Every home should have bomb-proof and gas-proof room in its basement. Every attic should be fire-proof, fire patrols should be organized in every city, particularly those on our Pacific Coast. The easiest and surest way to keep Japanese bombing planes away from Seattle, Portland and San Francisco is for Japanese to know that every Western home is "bomb-proof."

Yes, I am writing very seriously. The world's real Number One Enemy is Japan. Our best defense is to back up England in her foreign policy. She is the only "world policeman" who we can trust today. We must give her courage and moral support—although we must urge her to give Germany's claims very careful consideration.

Riverview Cemetery

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Perpetual Care

LOT \$30 UP

Burial Service

with Cement

Grave Box \$27

No Profits

No Assessments

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Flowers TOMMY LUKE

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