

Farmer's Creamery Company

Located in Carlton is one of the most Modern Institutions of the business life of this section of the state That is Aiding in the progress of diversified farming and the development of the surrounding territory

The plant of this company is a model sanitary institution, equipped with the very best modern machinery and under the direction of latter day creamery men. They have always taken an active interest in the development of this community and their institution is one of our most valued industrial assets. We wish to give them the prominent place which their modern creamery merits as being among the foremost concerns in this line of endeavor. They are a large contributor to the progress and prosperity of the community.

This well known institution probably typifies better than any other the material progress of the community and the fact that this section of the state is organized along twentieth century lines as regards continual development of commerce and agriculture. Years ago there were small creameries in every community in which the producer sent to market his cream and to which the retailer looked for his supply of products for his customers. And many of these concerns turned out a very high grade of creamery products which were much favored with the general public. But as modern methods and twentieth century efficiency came to be appreciated,

these small institutions gradually passed and the business has been done by larger concerns.

Popularity with both the producer and the consumer is evidenced by the large number of farmers selling to the Farmers Creamery company and the fame their brand of products has attained. By reason of the fact that they handled volumes of business through modern equipment they are not only able to pay the farmers a higher price for his cream but by the same token can manufacture and sell their products for less. And it can be readily seen that this twentieth century organization also enabled them to produce a brand of butter of uniform high quality. At the office of the Farmers Creamery company the producers encounter the most courteous treatment and receive more for cream than would a smaller creamery for a market.

The production of cream is a proposition that ought to appeal to every owner of a small farm, as it is a well known fact that this mode of farming builds up the land at the same time making the producer more money than he can make by straight farming. And then he gets pay right along in cash.

Healy's Sanitarium

Located at 535 N. E. Thompson St., near Union, Portland Oregon, is one of the most Restful Hospitals in this part of the country and offers an Excellent General Hospital Service—Have Modern Buildings with Heating and Ventilating and Everything to Help the Patient Effect a Speedy Recovery.

Healy Sanitarium of Portland is an institution that is of great aid to the sick and is aiding many to speedy recovery from what, without the ministering aid of this institution might prove to be a long and serious illness.

Healy's Sanitarium is completely equipped and they install anything and everything they can to help their patients.

They specialize in chronic cases and all that is necessary when one is taken ill is to call the ambulance and be taken here where one will be placed under the care of specialists and able nurses. They maintain a high standard and have been very successful in caring for the afflicted and have placed many on the rapid road to recovery.

The air of this institution is that of tender gentleness and one is sure

to meet with the most careful and painstaking service.

The medical staff is composed of men of experience. The doctors are specialists on the cases handled here and use the latest of scientific methods. The nurses are people of the highest type and their unselfish devotion to the cause of humanity has inspired them to prepare themselves for the handling of all cases that come under their direction. The sanitarium is equipped with apparatus that is secured especially for use in the kind of cases handled and is highly specialized.

One of the most important things in caring for the sick is the maintenance of a regular and uniform temperature. The management realizing this has heating of the most modern type, permitting exact control of heat at all times.

It is with pleasure that we detail in this review the advantages of Healy's Sanitarium of Portland, and we wish to refer it to all of our readers.

"There is no such thing as security for the masses or protection for minority groups, political, racial or religious, never has been and in the nature of things never can be, under any form of government save government where the people through their representatives make the laws and uncontrolled courts construe them."—Senator Borah.

Old Measurement Units as Remodeled by French

The English units of measurement have evolved gradually from the simple standards used by the English peasants and artisans a thousand years ago. Prior to the French revolution, in fact, the standards of all nations were based on the rude units developed by primitive peoples, writes Dr. Thomas M. Beck in the Chicago Tribune.

In 1790 the French government appointed a commission to place the weights and measures of France on a decimal basis. This step involved the discarding of the old units and the adoption of new ones. As there was nothing sacred about the toise and the livre and the rest of the old units, the commission could arbitrarily have chosen any stick and stone in France to be the new standards of length and weight. In actual practice, however, it is desirable to have such standards based on certain known and indestructible quantities, so that if all yardsticks and weights in the land were destroyed in some catastrophe, they could soon be reproduced.

For the measurement of length the commission chose the most indestructible thing available, the earth. The unit of length, the meter, was defined as one ten-millionth of the distance from the equator to the north pole along the meridian passing through Paris. Ten meters were defined as a decimeter, 100 meters as a hectometer, and 1,000 meters as a kilometer. Among the sub-multiples, a meter was defined as 10 decimeters, 100 centimeters, and 1,000 millimeters. The new units of area and volume were the squares and cubes of these lengths.

Pole Dances Stir Indian

Braves of Mexican Towns

Of those age-old rites which survive among the Indians of remote villages in Mexico, one of the most interesting and spectacular is the strange dance of the flying pole.

In a symbolism centuries old, the performers dance at the top of a tree trunk as tall as a ship's mast, then "fly" to earth on long, unwinding ropes.

When the Otomi Indians performed the dance at Pahuatla, says a correspondent in the Detroit News, they wore bright-red costumes, and two bandannas crossed in the back gave vague resemblance to wings. Five were dressed as men and the sixth as a woman.

In the center of the bustling plaza towered the flying pole, almost 70 feet high. A thick vine had been twisted around the pole to afford a foothold. One by one they climbed to the lofty height, the "woman" somewhat hindered by the long skirts fluttering in the wind. Once on top, they sat down in a frame and supported their bodies by thrusting their feet against the pole.

Then one after another they danced on the platform. One step misplaced, one slight loss of balance, and nothing could have saved them from plunging to sudden death.

After the pole-top dances all tied the ends of the ropes around their waists and with a piercing cry launched into space. For one breathless moment they hung along the pole, five of them head down, for only the woman flies with her head up. Then down they came in a steady crescendo of ever-widening circles.

Highest Tides in the World

The highest tides in the world are the spring tides at the head of the Bay of Fundy, on the coasts of Nova Scotia and New Brunswick, where they reach 70 feet. In the Santa Cruz river, Argentina, the rise is 40 feet, and at Cape Virgin, in the Straits of Magellan, they reach an equal height. In the Bristol channel, England, 44 feet is attained; along the Welsh coast, 36 feet; at Liverpool, 26 feet; at St. Malo, France, 35 feet. At no place in the Orient or along the African coast or our own western coast are any such heights reached. Bombay's high tide is seventeen feet; Surat, the highest in India, nineteen feet. At the other extreme is Trincomalee, Ceylon, where the neap tide reaches a height of only one foot. The highest tide in the United States is found at Eastport, Me., which rises to a height of twenty and one-half feet.

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Portlander Says High Fares Keep Yankees in China

Most Americans in Shanghai would leave but excessive transportation rates make evacuation impossible except for the rich, a former Portlander, Darwin H. Utter, declares in a letter to his mother, Mrs. Mary C. Utter, box 344, route 2, Beaverton. Other than being forced to leave his rooms on the outer edge of the international settlement, Utter has been unmolested and escaped injury. He is in the theatre equipment business in Shanghai.

When the guns are not roaring the city is quite modern in every respect with lighting, gas and water utilities operating and theatres, dance halls and shops open for business, he says. The area around his former residence has been heavily shelled but up to the time the letter was written, September 13, his own residence had escaped damage.

Utter was reared and educated in Portland and has been in Shanghai several years. A brother, Harvey H. Utter and a sister Mrs. T. F. Martin reside in Portland.

U. O. to Broadcast To Entire Country

University of Oregon, Eugene, Oct. 22.—The story of the University of Oregon, along with the best musical and dramatic talent the institution has to offer, will be heard from coast to coast in a nation wide broadcast over the National Broadcasting network Friday, November 26 from 6 to 6:30, it was announced by Dr. C. Valentine Boyer, university president.

The university will be one of a selected group chosen by Pontiac Motors to participate in the company's weekly program featuring various colleges and universities in many parts of the United States.

Alumni of the university in various sections of the country are expected to meet November 26 for banquets, when the reception of the broadcast will be the feature of the evening.

The entire university, students and faculty will cooperate for the event. Featured will be the nationally famous symphony orchestra, band, drama department and other divisions of the institution.

Union Floor Company

3446 N. E. Broadway, Portland, Ore. Telephone GARfield 1291

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Marriage Applications

Levi Y. Congdon and Gladys E. Matteson, both of Hillsboro. Mayo Percy Hayden, Glenwood and Marie C. Jablonski, Buxton. Ronald J. LaMont and Violet Jean Taylor both of Beaverton. Bruce B. Chalmers, McMinnville and Wilma V. Batchelder, Hillsboro. Harold L. Jensen, Jr., Banks, and Ethel G. Stewart, Forest Grove. George Goetze, Cornelius route 2, and Bessie B. Clester, Forest Grove.

Don't accept substitutes—Buy the advertised article.

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Hard of Hearing To Observe Week Devoted to Cause

The Portland League for the Hard of Hearing will observe National Hearing week with a mass meeting in the league's clubhouse at 1121 Southeast 12th avenue, October 29. The rooms will be open to visitors at noon every day during the week.

The official week is designated from October 21 to 30 and has received the commendation of President Roosevelt.

The chief executive said in a letter to Dr. Edmund Prince Fowler, president of the American Society for the Hard of Hearing, "Endeavors along this line merit the fullest cooperation of all who can in any way further the efforts which are being made to aid those burdened with this serious drawback."

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