

BEAVERTON ENTERPRISE

H. H. JEFFRIES, Publisher

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LAWMAKERS FOR CONSUMERS

Writing in Harpers magazine, Saul Nelson, a former economic advisor on the staff of the NRA, discusses "Fixed Prices and the Consumer."

Forty-two states have so far passed legislation permitting manufacturers of trade-marked products to establish arbitrary minimum retail prices at which these products may be sold. The Miller-Tydings act now gives Federal approval to this form of price fixing.

Mr. Nelson, who has studied price fixing thoroughly, objects to it because he feels that it is certain to raise prices materially. Equally important retail price maintenance, he points out, "is a rigid form of price control that can make no adjustment to meet the varying needs of different groups of consumers or different types of stores."

Millions of people to whom a small difference in the price of an article is vital, go to low-cost stores in order to save. Why shouldn't a customer who pays cash and carries his own purchase get it for less than one who charges it and has it delivered, at extra cost to the merchant? Price fixing by making every store charge the same price for a trade-marked article, regardless of whether efficient store management justifies retailing it for less will, to quote Mr. Nelson again, "greatly reduce the incentive for the individual retailer to seek new means of cutting costs since no part of the resultant saving may be used to attract new trade."

Our new legislative policy of weakening the anti-trust laws to benefit manufacturers who are unwilling to sell their products on a competitive basis, presents grave problems for the retailer. And in addition to use Mr. Nelson's conclusion to his Harpers article, "The interests of a great body of consumers are completely ignored."

THE FARMER AND THE GOLD BRICK

The time-worn story of the city slicker and the gold-brick might well be revived in view of John L. Lewis's bid for farmer support and his stated ambitions to organize the farm folk under a union.

To be sure, it would greatly enhance the CIO's powers if the American farmer could be rallied to support that minority of the labor ranks that marches under the Lewis banner—but it doesn't seem logical that the farmer wants labor dictating prices especially when the farmer, along with the other industries must pay those prices. Can you imagine the farmer voting deliberately to pay higher prices for the tools, clothing, machinery and prepared foods he buys just because John L. Lewis asks him to? That would be his "reward."

Then, too, can you picture the farmer and his farm hands dropping the hoe by the clock and putting over until the morning the milking duties just because the union dictates the hours a man may work. Time and nature do not recognize unionism, and until Mr. Lewis can enroll them in his fold it is not likely that crops will wait and the cow hold her milk until another time.

H. B. Black Auto Repair Shop

Located in Portland at 803 SW 18th avenue, under the management of Mr. H. B. Black.

Well equipped for all classes of high grade machine work, they have established an enviable reputation for expert service and reasonable prices. Much work is daily received by this shop from surrounding territory.

The prices are of the most pleasing character and the promptness of work done when promised is most satisfying.

The proprietor realized when he started in business that it was necessary to equip the place in a most complete and modern style so they installed the latest of scientific machinery necessary in an establishment of this kind. This is one of the reliable institutions of this sec-

tion and when you need repair service you can do no better than go to them.

The service has always been efficient and courteous. As a result the business grew to such proportions they found it necessary to provide a modern shop. This they did and now have one of the most modern in the city. It is scientifically equipped as regards all classes of machine work for motorists, manufacturers or farmers—are prepared to render service in these lines which equals that of any offered in the largest cities of the nation.

They are experts in the business and no matter what work you desire you will find them always ready and willing to serve you but also to give you valuable advice and suggestions as regards anything connected with the business. Their plant is a credit to the community and a tribute to their progressive and reliable policies.

Those of our readers who desire any work of this nature executed should avail themselves of the services of this well known establishment we can assure them of most reliable work, while the charges are always right.

We compliment them upon their well merited progress and the telephone number is BE. 6023, increasing patronage. Their tele-

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Tenth Av at Salmon St
"WHERE THE CROWDS GO"

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Just a Few Steps Above Broadway



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The Home of Smart Feminine Fashions

722 S. W. ALDER—Just Above Broadway
STEVENS MONEY BACK FOR ANY REASON STEVENS

Goldstaub Pickling Company in Business In Portland Since 1901

Manufacturers of Famous Roland's Mayonnaise Spreads and Dressings

Ladies who are really interested in their figure and keeping it slender and attractive, should investigate the merits of Goldstaub's famous Roland's mayonnaise sold in either bulk or bottles. This reliable firm has been in business since 1901 and is located at 3321 N. Vancouver avenue in Portland, phone MURdock 3080.

Goldstaub Pickling company grows its own products to insure the finest of quality. Their dill pickles, relishes, spreads and dressings are real products, with real flavor. These products are sold wholesale to the jobbers and most retail stores.

Ask for Goldstaub products by the name and you will always get delicious satisfaction.

In this review we take pleasure in recommending Goldstaub's products. Roland's Mayonnaise Dill Pickles, Relishes, Spreads and Dressings to all readers.

Portland is proud of these citizens, who have made the city and the entire county famous. No review would be completed without mention of the name Mr. Gottsacker proprietor of the Goldstaub Pickling Co. He has contributed more than his share to the progress and prosperity of this section. His personal success has been turned to the advantage of his fellow citizens and any project which promises to advance the welfare of the entire community receives his immediate attention.

Mr. Gottsacker deserves every bit of praise we are able to give him for his service to the public at large in the production of such health building products. His business dealings have always been a credit to his high character and we express the sincere wish that he may continue to prosper and lend his influence to the upbuilding of a better community.

Merchants Wholesale Grocery Company

1205 S. E. Grand, East 5121

Oregon has been created and made to grow by men of vision, who have had the courage and ability to build business of local and national prominence. These businesses with their large payrolls, and unlimited use of Northwest raw materials, have contributed an essential impetus to the building of the Northwest's greatest metropolis. Without them Oregon would still be a backward country.

Behind these industries may always be seen the men who have founded them and who have had the confidence and the courage to see into the future and to build solidly. Such an industry is the Merchants Wholesale Grocery Co., serving over 200 independent grocers in the Tualatin Valley and the surrounding territory and the president of the firm occupies an even higher position in the esteem of his fellow citizens. The Merchants Wholesale Grocery Co. is a community builder. This company's indirect contributions to Oregon through the building of this firm, is only secondary to its direct services as a public spirited company.

The president of this concern has aided in so many civic enterprises that space does not permit their enumeration. He may always be depended upon to give freely and willingly of his time and energy toward any plan which will benefit through the community as a whole.

Quality Shingles And Shakes

No satisfactory substitute has been found for shingles as a building material. Numerous attempts have been made to perfect materials which have after practical tests been discarded in favor of shingles.

The East St. Johns Shingle Co., Inc. is one of the best shingle manufacturers of shingles in the west. Milled from the finest of red cedar their shingles and shakes have been generally accepted as the standard of quality wherever shingles are used. Thousands of homes in the City of Portland are roofed and protected from the weather with shingles, and their serviceable quality is not exceeded by any material or any other shingle on the market. The East St. Johns Shingle Co., Inc. deserves the support of citizens of the valley, because of the fact that it is a home industry. It maintains a payroll which is of the greatest importance to local merchants and is one of those solid industries which form the backbone of the city.

The management of this company deserve a great deal of credit for the fine business they have developed and also for the fine display of civic spirit which they have evidenced along the line of that development. We congratulate them on their achievement and wish them continued success.

FAITHFULLY SERVING THE POULTRY FARMERS OF THE TUALATIN VALLEY

The Pacific Co-operative Poultry Producers

306 S. E. ASH EA. 2194

A. C. Haag & Co., Inc. Is Worthy of Undivided Support

In This Review the writer is Glad to Call the Attention of the People Living in the Tualatin Valley to this Company

Any business to be permanently successful must be founded on principle, honesty, fair dealing and full value for the price asked. From these there can be no deviation regardless of economic or any other conditions.

The A. C. Haag & Co., Inc., is a local concern under the management of Mr. Drager and its substantial and well merited progress is a matter of actual fact well known to the public.

In making this review of the progress of Portland and vicinity we are glad to call the attention of the people to the advantages occurring to the public by the location of this company here, the high quality of the products and the commanding position they occupy in the industrial world, by determinedly living up to their original ideal—to furnish the public with the finest machinery at a fair price.

This company and its manager, Mr. Drager have won and retained the respect and confidence of their many friends and customers here. This company is located in Portland at 931 SE 6th avenue.

Benson Commission Co. Serves Rural Residents

The Tualatin Valley papers covering as they do, a rural and semi-rural district, feels that it may well recommend to its readers one of the firms which has served the district long and well. That firm is Benson Commission Co. live stock commission merchants located at the Union Stock Yards in North Portland.

The Benson Commission Co. makes a business of selling cattle, sheep and hogs; they enjoy a splendid reputation wherever they conduct business and have continued to deserve that reputation over the period of the firm's existence. The service rendered to this community by the Benson Commission Co. is well appreciated by farmers and others who have live stock to sell. Numbers of satisfied friends of the concern live in this district and always speak in the highest terms of the dealing they have had with this company.

It is firms of this type who add much to the prestige of a city and Portland owes its present position of prominence to the fact that such companies as Benson Commission Co. makes it their headquarters.

When you have livestock for sale we suggest you consign your next shipment to this well known commission company and be assured of receiving the top price.

Salvation Army Deserves Support

The Salvation Army, under the leadership of Brigadier Paul Heisinger at 200 SE Union corner of Ash, located in Portland. You will never make a mistake if you cooperate with them to the best of your ability.

The Salvation Army has won a reputation as an institution which has helped many poor and needy families. The Salvation Army Post in Portland asks you to help it ameliorate the conditions of the poor people they are helping.

Do you have any old clothes, furniture, shoes, books, magazines, etc.? No matter what you may have, the Salvation Army post can use it for the needy.

If you have anything for the needy telephone EA. 6534 in Portland, and a truck will be sent to get your gifts. If you wish to deliver your gifts in person to the Salvation Army, Brigadier Heisinger will be glad to see you and he will enlighten you upon the wonderful work done by his organization for the needy.

The Salvation Army deserves your support as an organization which works for "all alike." The poor and needy of our territory need the Salvation Army and the Salvation Army needs you.

Ignorance

It is with narrow-souled people as with narrow-necked bottles—the less they have in them the more noise they make in pouring it out.—Pope

Oregon Chief Ham and Bacon
All Kinds of Delicious Luncheon Meats
Portland Provision Co.
JAKOB GALLUS, Mgr.
528 S. W. Front Ave.

FAITHFULLY SERVING THE POULTRY FARMERS OF THE TUALATIN VALLEY
The Pacific Co-operative Poultry Producers
306 S. E. ASH EA. 2194

BOLLIGER THE SHADE MAN
VENETIAN BLINDS, WINDOW SHADES, LINOLEUM
Featured at Surprisingly Low Prices
2626 N. Williams Portland TRinity 4631

Hawkinson Tread Service 505 N. E. Grand Ave. Phone EA. 2472, Portland

The Hawkinson Tread is complete. As a sample the Hawkinson Silent Tread for all makes of cars. The Hawkinson Long Wearing Mile Age Strips for Trucks, Bus, both Balloon and High Pressure Tires. The Hawkinson all Road Tread for Farm Tractor Tires.

The Hawkinson Tread Service operates in all the principle cities in the United States and the largest tire shop in the world located in England. And the name and by word of all tire users in the country is Hawkinson Tread Service, for the many reasons and the writer will enumerate why the Hawkinson Tread Service fulfills the demands of your tire troubles. First Hawkinson Tread is not a retread and not a re-cap, but an improved guaranteed method of putting new tire mileage into your tread bare tires. The writer found that a greater safety and a big saving in thin-worn tires not only cause skidding accidents but they are more easily punctured and blown out by road shocks, is to consult the Hawkinson, for Hawkinson Treads will give you new tire non-skid safety. Safer gripping, cooler running and improve the performance for your car and reduce gasoline consumption, so let the Hawkinson Service inspect your tires and tell you how little it costs to put new tire mileage into your smooth tires, at a cost so small that you will wonder why you did not consult these specialists before. You wonder how can I save on tire cost by having Hawkinson Tread applied to my tread worn tires. You will say to yourself—What is Hawkinson Tread? It is a brand new live tread rubber scientifically applied and vulcanized to a tire that has been worn smooth and needs rubber protection. You wonder how does the Hawkinson Tread improve my tire. Here is how they do that. By putting a cushion between the road and the carcass that greatly reduces the risks of blow outs and punctures and by giving new safer non-skid traction on wet pavements. Your car performance is greatly improved by making the steering easier.

Hawkinson Treads wear even. Now say to yourself—do my tires justify applying the Hawkinson Tread. Yes, because any well made tire that has been run smooth and has good side walls and beads more than justifies a new running surface and Hawkinson will be glad to determine this for you by careful inspection. And the mileage you can expect will be that of the original tire, and the cost

of the Hawkinson Tread varies according to the tire size and in no case does it equal one-half the cost of good tires. This improved guaranteed method of putting new Tire Mileage into your Tread Bare Tires by the Patented Hawkinson Process. So the writer urges you to see Hawkinson Tread Service before wet and slippery weather causes you an accident. Save a life my having your tires Hawkinson Treaded. Located at 505 NE Grand Ave., Portland Oregon, Phone EAst 2472, today.

Pacific Co-Operative Poultry Producers

The Pacific Co-Operative Poultry Producers in Portland at 306 SE Ash, is strictly a co-operative association. A most commendable institution under a wise and prominent management, paying the market price to farmers at all times.

Commendable publicity and valuable advertising is given our section by this progressive firm far and wide, dealing as they do on a large scale in this line and their up-to-date operations are of the most extensive nature and add to the commercial efficiency and attractiveness of this section.

Through the years they have been doing business they have always been most fair and honest in their negotiations and afforded the public a valuable market for the stock they handle.

We are pleased to compliment this well known concern on the commendable policies and the valuable service they are rendering the public.

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We Will Pay Cash F. O. B. PORTLAND
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Organized 1894—40 Years of Reliable Service Chas. L. Walker, Agent
116 So. 3rd Ave. Hillsboro, Oregon Phone 1732
"Every Form of Protection"

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If you win, you get your new range FREE
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IT'S **Faster BETTER CHEAPER**

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