

# BEAVERTON ENTERPRISE

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## MILLION DOLLARS UNCLAIMED

The general idea is that people are very selfish and the presumption is that men and women keep up with their money. However in the liquidation of a large bank, depositors entitled to almost \$1,000,000 have not come forward to claim their dividends. It seems that of 400,000 persons entitled to payments something like 35,000 checks have been returned as undeliverable.

## GOVERNMENT IN DEBT \$54,000,000,000

With the Federal government ending its fiscal year and Congress passing tax and appropriations bills, it is time to stop and take stock again.

At the present moment the federal and other governments are more than \$54,000,000,000 in debt. Which means that each man, woman and child in the land owes \$120. By the time that debt and the interest on it are paid off, it will reach the unbelievable sum of \$106,000,000,000, or \$840 per person.

Where does all that money come from? Well, first it comes from people who buy government bonds. The banks are loaded with bonds. The banks of course, get the money from depositors who earn it in the sweat of their brows.

Now it is awfully nice to sit back and accept money from governments and think we don't have to pay for it. But we do. Some of us, perhaps, think that the "temporary" nuisance taxes enacted in 1932 and just extended another two years to raise half a billion dollars a year don't affect us. But those taxes are collected from everybody who eats or wears clothes or lives under shelter. Just like all taxes are.

When you spend, you pay; when your government spends, you pay, too.

## THE UPWARD PULL

The road to full recovery is a steep one. It takes teamwork to pull up it. Every time the horses pull in opposite directions, the climb is stopped.

To put it another way, recovery is like the ripples that spread across a still pool when you drop a rock in it. If you give a man a job, he is able to buy things that other men have to produce. That takes more jobs. The jobs eventually pile up one upon another.

But there is something else that can happen. If you deprive a man of a job, he must, after his savings are gone, stop buying things he used to buy. And that deprives other men of jobs. That is what happens when strikes take jobs away from men. The reason most commonly mentioned is that the workingman should get more money.

That idea is sound to the extent that the more money you give to everybody, the better off everybody will be. There is, however, the important fact that the real value of that money—what it will buy—must not be depreciated or you gain nothing.

## BABSON SAYS: Continued from Page 1

The Administration's efforts to lift world commerce back to its old level are finally being rewarded. Foreign trade, while small in comparison to our total business, is vitally important. A \$36,000,000 weekly gain in the over-seas sale of merchandise provides a big addition to payroll and a lot of new jobs for American workers.

THE FRENCH CRISIS seems to have passed, at least momentarily although Japanese are again making trouble. The ridiculous psychological fear of lower gold prices has disappeared for the moment. World armament continues on apace, however, and that means the sale abroad of millions of dollars of American raw materials and munitions. Right now Germany and Italy are spending 50 cents of every tax dollar for armaments; France, 30 cents; Russia and England, 20 cents; and the United States, 13 cents.

THE BASIC TREND of business is still upward. This is most important of all. For five years (1931-35) the nation produced less than it consumed and built less than it destroyed. One year of rela-

tive prosperity cannot make up this deficiency. Depressions come only when securities are over-inflated, bank credit is over-expanded, inventories are over-stocked, productive capacity is over-built, and buildings and homes are over-constructed. This is NOT the case today. We have now just entered another period of prosperity.

Get Set Now Of course there always is at least one fly in the ointment. Today there is the fear of the eventual war brewing in Europe or the Far East. There is the factor of profit margin diminishing. The browbeating of the utilities and the unbalanced budget keep business men and investors uneasy over the Administration.

Yet, despite these problems facing us, I believe that good business this Autumn is inevitable. Hence, my advice is to shape your Fall plans now. Work out your factory schedules. Check your raw material supplies and your inventories of finished goods. See that you have plenty of labor reserves on call. Fill your shelves. Have your sales promotion plans and your advertising campaigns all set. THE FALL OF 1937 SHOULD SEE THE BEST BUSINESS IN NINE YEARS!

A record of more than a half million automobile tourists in Oregon during 1937 is predicted from registration of non-resident motor vehicles throughout the state during the first five months.

The farmer trudging behind his plow thinks city working must be a wow. The "worker" curses his job "an' How!" Wishing that he were milkin' a cow.

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Will He Ever Get It?

## Oregon's Auto Deaths

A Series of Weekly Articles on the Problem of Highway Safety

By EARL SNELL, Secy. of State

How many of your friends would rather drive at night than in the day time? According to the statistics of the National Safety Council there is good reason for the motor vehicle operator to be "afraid of the dark".

During the past seven years the great increase in traffic deaths has been due to night driving. While fatal accidents throughout the daylight hours have decreased 12 per cent the increase during the hours of darkness has been 37 per cent.

In practically all night accidents on the highways, speed is a factor. How many times have you heard someone say "I can make better time at night". Give these figures a thought before you start out with the idea of "making better time at night".

The hazards of driving increase rapidly as your range of vision decreases. The facts urge every driver to slow down when the sun goes down. Have two self imposed speed limits—a slow one for nights and bad weather. Never drive at a speed too great to permit stopping within the stretch of highway clearly illuminated by your headlights.

Poor lights are a handicap to safe operation of your car that should not be tolerated. Very often safe night driving is handicapped by the simple failure of keeping the lenses of the headlights clean.

Do not overlook any one of the many details regarding your car that may promote its safe operation. Consider the hazards of night driving, take proper precautions to meet them, and help eliminate Oregon's traffic deaths.

## 4-H Clubbers Invited To Enter Dairy Contest

A national 4-H dairy demonstration contest is being sponsored this year by the Kraft-Phenix Cheese Corporation of Chicago, Illinois, according to word received from that organization by L. E. Francis, assistant county agent.

Demonstration work is one of the most beneficial and constructive phases of the program of activities in the 4-H club work, states Francis. This contest is offering the dairy club members real remuneration for the time and effort that they have to put in to prepare their work. Any 4-H club members between the ages of 15 and 21 are eligible to enter the contest.

Subjects for demonstrations shall be confined to the breeding, growing, feeding, fitting and judging of dairy cattle and the production and handling of milk and cream on the farm.

A county contest will be held, and the winning team members will receive gold medals, second place team members will receive sterling silver medals. A state contest will be held at the Oregon State Fair and the state champion team member will receive a trip to the National Dairy show where they will compete for sectional championship. Each member of the highest ranking team in each of the four extension sections will receive a \$250 college scholarship. The four sectional winning teams will compete for national honors and each of the two members of the highest ranking team will receive an additional \$150 scholarship.

Special pamphlets on preparation of dairy demonstrations have been distributed by the Kraft-Phenix Cheese Corporation and are available to dairy club leaders.

The Lincoln-Zephyr recently was chosen as the official good will car by the Golden Gate Fiesta Committee in San Francisco.

## Sound Recorder Loafs On De Soto Test Ride

Decibel meter sound-recording tests made in the new De Soto proved that conversation can run along smoothly in the car with a minimum amount of interference from road or car noises.

Using the same methods employed by the Hollywood movie sets and the "floating" studios of the broadcasting chains, the new De Soto has been insulated both to provide interior quietness and to seal out heat and cold.

Readings on the sensitive recording instruments, taken in a moving car, were as low as the sealed interior of an air-cooled sleeper on a modern passenger train and far below the readings taken at a busy street corner in New York.

Even when test drivers turned the car from the city's boulevards onto rough country roads, the sound-meter needle moved up but little.

## Manna Trophy Award To be Given at Fair

L. E. FRANCIS Assistant County Agent

The Carnation Calf Manna contest will again be a feature of the Washington County Fair. This is the fourth year that the large silver and gold Calf Manna trophy will be awarded by the Carnation Milk Company to the highest scoring dairy club participating in the activities of the county fair. The cup was won in 1934 and 1935 by the Rock Creek dairy club, F. H. Jossy, leader. In 1936 the Tualatin Dairy club Clayton Nyberg leader was the winner.

The basis for scoring the clubs are—first, percentage of club exhibiting, second, exhibit placings, third, showmanship placings, fourth, judging contest placings, fifth, demonstration team placings, sixth, herd-manship, seventh fitting.

The Calf Manna trophy has aroused a lot of keen, competitive interest among the dairy clubs of the county and has played an important part in the building up of a strong 4-H dairy show at the county fair.

More than two million pounds of cotton are required in the manufacture of a year's supply of safety glass for cars and trucks produced at the Rouge Plant of the Ford Motor company. The transparent sheet between the two glass layers in a safety glass "sandwich" is a plastic, derived from cotton.

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**Growing Tree as Memorial**  
Luther Burbank was born March 7, 1849. A growing tree in Santa Rosa, Calif., marks his resting place. "The plant mind is subconscious, but it is there," said Burbank. It responds to environment. Plants can feel. A shudder runs through the forest with the flames. Some plants permit insects of only a certain type to take away their pollen. The mind of the hop vine inspires it to wind around the pole in but one direction. Expansion and contraction of cells in plants are heart beats—14 a minute. Plants are our distant relatives.

**Lake Bottom for Speedway**  
The speed laboratory of all motor-doms, the mecca of speed enthusiasts from every land, and the probable testing ground for motor-powered vehicles of the future, is located on the dry salt bottom of ancient Lake Bonneville, 125 miles west of Salt Lake City. This great level body of smooth, hard salt formed by the drying of the ancient lake is fifteen by thirty miles, with an average depth of four feet. The salt flats are as white and dazzling under the noon-day sun as new snow. The salt has the consistency of ice and is almost as hard as concrete. It crunches under tires like snow, is 95 per cent pure and needs only a slight treatment for human consumption. The flats accommodate many ten and twelve mile circular speed courses and Sir Malcolm Campbell's 301-mile-an-hour straightaway was thirteen miles long.—Popular Mechanics Magazine

**Cheese Wizardry**  
Cheeses, every epicure recognizes, rely for their distinctive flavors on a fungus called penicillium. Its function is to create the mold without which most cheeses would be distastefully anaemic. Included in its family group are innumerable sub-varieties, each with a singular characteristic. Those famous Roquefort caves in France, where millions of cheeses ripen annually, are infested with Penicillium Roqueforti, and its presence accounts for this local industry's world-wide reputation, according to London Tit-Bits Magazine.

**Coil of Snakes**  
The rattlesnake is typical of the snakes that coil before striking. As soon as it is alarmed, it throws its body into a coil, with head raised a little above the rest of the body. When ready to spring, the muscles of the upper part of the snake are suddenly contracted, so as to straighten the body abruptly and thrust the head forward in a direct line. As the upper part of the body only is employed, the snake never strikes at a greater distance than one-third to one-half its length.

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