

BEAVERTON ENTERPRISE

H. H. JEFFRIES, Publisher

Published Friday of each week by the Pioneer Publishing Co. at Beaverton, Oregon. Entered as second-class matter at the postoffice at Beaverton, Ore.

Subscription Rates
 One Year \$1.00 Three Months .35c
 Six Months .50 Subscriptions Payable in Advance

Enterprise Bldg., Cor. Short St. and Tualatin Valley Highway Phone 7503
 Portland Office—407-408 Dekum Bldg., Phone AT. 6591
 Hillsboro Office Room 3, Delta Bldg., Phone 1641

BUSINESS BOOM IS ESSENTIAL

Symptoms of the boom phase of recovery are multiplying, said Business Week. "Strikes higher wages, higher prices increasing productive activity, reports of record earnings government efforts to curb security speculation optimism punctured here and here with misgivings, are making regular appearance on the business bill of fare".

Principal industrial headlines are being made by strikes and wage boosts. Union leaders are finding executives malleable and conciliatory—for example, New England shoe plants recently acceded with out question to a demand for a 15 per cent wage raise. The steel industry has likewise made friendly gestures to the CIO. Reason, according to the experts is that practically all industry looks forward to booming business (steel and similar industries are anticipating large government contracts as part of our pending military buildup program) and would rather zoom wages than take a chance on plant shut downs when orders are multiplying.

The disturbing elements remain—politics world war threats and labor unrest.

* * * *

WHERE SPEED ANTICIPATED

Many a fire that might have been quickly extinguished with little loss has become a conflagration—because of the common lack of understanding of the availability and use of fire alarm boxes. By the same token, small fires have become great ones as a result of the entirely erroneous idea that only the larger cities can afford fire alarm systems and that small and medium-sized communities must get along as best they can without them.

The true case is cited of a man who dashed out of a burning building and sprinted more than a mile to report the blaze. On his way he passed several fire alarm boxes! So much time was wasted that the fire was out of hand by the time equipment reached the scene. An important step in the cause of fire prevention would be taken if, in every community with an alarm system a simple program were put into effect to acquaint the public with the location of boxes and how to operate them.

There are systems suitable for any sized community at a moderate cost. To do without any essential fire protection device is the most wasteful sort of "economy"—cents are saved at the risk of dollars. The finest fire department in the world will be ineffective if unnecessary lapses of time ensue before alarms are turned in. Yet many a community spends large sums in maintaining departments—and still balks at modest expenditures for alarm boxes.

The value of time cannot be exaggerated in a fire crisis when minutes are all that stand between the community and destruction.

NEW HOME BUILDING EXPECTED TO EXCEED THAT OF LAST YEAR

It is estimated that a billion and a quarter dollars will be spent for new homes in the United States during 1937. That will be a gain of approximately 50 per cent over last year.

When the Federal Housing Administration came into being, home building was virtually at a standstill. Only about 50,000 non-farm homes were built in 1934.

Evidence of the building revival now under way is furnished by the estimate that approximately 270,000 non-farm dwelling units were constructed in 1936. A further improvement is in prospect in the opinion of officials of the Federal Housing Administration. It is conservatively estimated by that agency that between 400,000 and 450,000 non-farm dwelling units will be constructed during the present year if a too precipitate rise in building costs does not retard further recovery.

During the last six months of 1936 newly constructed homes represented approximately 55 per cent of the total value of mortgages accepted for insurance by the Federal Housing Administration. For the same period approximately 40 per cent of the estimated value of all mortgage loans eligible for insurance on single family newly constructed non-farm homes were financed under the FHA plan. It is estimated that approximately 300,000 new homes will be built in Oregon during 1937.

Second Year Hop Study Confirms First Finding

Sixty-nine per cent of the total cost of producing hops in Oregon is direct cash outlay in the average hop yard, according to the second year's study made of the hop industry by the farm management department of the Oregon experiment station.

The results of the new study, just published in a second circular of information, closely parallel the findings

of the first year. The study is being continued one more year under the leadership of G. W. Kuhlman, associate economist, to provide a reliable fund of information for the guidance of those planning to enter the business and for the help of those now engaged in it.

It cost Oregon hop growers 16.6 cents a pound to produce the 1935 crop, or \$161.46 an acre. This is a trifle higher than was found in a limited study in 1934, although the acre cost was almost identical for the two years. Wide variation in cost was found with 38 per cent of the farms producing hops for less than 15 cents a pound, and extreme variations from as low as 10.6 cents a pound to 55.5 cents in the highest cost yard. Failure to harvest part of the crop in many yards complicated the study in 1935.

Approximately 15 per cent of the total hop acreage in Oregon was studied in the survey, the farms being located in 10 counties of the Willamette valley and southern Oregon. The average number of acres per farm was 174, of which 49 were devoted to hops. Although a number of the large plantings are operated as extremely specialized businesses, the average Oregon hop farm is well diversified, the study reveals.

Citizens of Fresno, Cal. have voted 2 to 1 against municipal ownership and operation of their electric system. Yakima, Washington, voters recently turned down a similar proposal 7 to 1. Tulare, Cal. has also rejected municipal ownership.

The experimental department at Wright Field of the Army Air Corps has stated that a man falling from any altitude with a parachute pack attached never attains a velocity of greater than 118 miles per hour and does not lose consciousness.

The Pledge to the Flag was written in the office of the Youth's Companion of Boston, in 1888 by James B. Upham of Malden, Mass.

WANTED

Chickens---Old Hens

Better Prices Available at

The Haley Canning Co.

of Hillsboro, Oregon

One of America's Finest Canneries

Located 5 Miles North of Aloha

The Easter Bonnet



Feed Brood Sows Well for Healthy Spring Pigs

To insure strong, healthy, vigorous pigs brood sows must be fed satisfactory rations during the gestation period, states H. G. Zavoral, extension animal husbandman, University Farm, St. Paul.

In sections where crops are nearly normal, the principal ration for brood sows will contain ground oats, just enough corn or barley to keep the sows in the desired condition, and some protein feed such as skim-milk or tankage.

If alfalfa hay is available, some of the second or third crop should be fed to the sows in racks at all times. The hay may be ground, too. Good quality red clover or sweet clover hay may be substituted for alfalfa. Where skim-milk may not be obtained, a protein mixture of 35 pounds of tankage, 35 pounds of soy bean oil meal, and 30 pounds of ground alfalfa meal may be fed in a self-feeder. Ground alfalfa will add to the bulk of the ration. With the above protein supplement, a mixture of two-thirds ground oats and one-third barley will make a satisfactory ration.

If barley is of malting quality, however, oats may be fed alone and the barley marketed in other channels. Added to the oats ration, however, should be two or three ears of corn each day.

Water and salt should be available at all times, and the sows should have sufficient exercise. Feeding them some distance from their sleeping quarters will provide the exercise.

Australian Wool Yield

Australia's wool clip for the next season is estimated at 3,036,000 bales as compared with 2,930,000 bales for the last season, reports a Canadian National Railway bulletin. The average bale weight for the new season is estimated at 305 pounds, giving a total clip of 925,902,000 pounds as compared with 902,440,000 pounds last year. Of the new clip, 18 per cent will be cross-bred and strong wool breds, and the remainder merino wool.

Stop That Moth Raid

or preclude any danger of such a disaster by having your davenport and chair permanently protected by J. D. R. Demolishing Service... approved government formula that has proven successful over a period of years. Cleans as it demoths. Rugs also demothed. Work guaranteed. Call and deliver. For information Garfield 7476, Portland.

PLANT FRUIT TREES NOW SPECIAL Two-year-old 60c
 FRUIT TREES
 GROUP OF TEN TREES \$5.00
 All varieties
 SHRUBS, NUT TREES
 EVERGREEN
 Jess Thornton, Mgr.
 A. M. HAND NURSERY
 N. E. UNION & IRVING EA. 3024
 1 Bk. W. SEARS and ROEBUCK
 Portland, Oregon

All Makes Sold on Easy Terms
 New and Rebuilt Machines
 sold on Terms
 of \$5.00 down
 and \$5.00 per month.
 Oregon Typewriter Co.
 PHONE ATwater 5378
 338 S. W. 5th Ave. Portland, Ore.

\$7.50 San Francisco \$7.50
 \$1.50 Seattle \$1.50
 \$7.00 Sacramento \$7.00
 \$13.00 Los Angeles \$13.00
 \$14.00 San Diego \$14.00
 NEW BUSES, RECLINING CHAIRS

Oregon-California Stages

1032 S. W. Alder St. AT. 0070

100,000
 Filbert, Walnut, Fruit trees, Roses, Hydrangeas, etc. 24-page catalogue. The finest improved varieties grown.
 TUALATIN VALLEY NURSERIES
 Sherwood, Or.

Trudi Schoop to Appear Monday Nite At Auditorium

Trudi Schoop and her comic ballet, the only outstanding dance organization in the world which frankly specializes in comedy and satire will make a single appearance in the Portland public auditorium next Monday night. Miss Schoop's present American tour her second, has been literally a succession of triumphs and she has everywhere been acclaimed as one of the greatest artists before the public today.

Monday night, the Schoop organization, which consists of a corps of over 20 dancers will present Miss Schoop's latest creation "The Blond Marie," a dance drama in eight scenes, which will comprise the full evening's entertainment. This work has been such an emphatic success during the present American tour that arrangements have been made to present it in New York for a long run commencing late in April as a legitimate Broadway attraction. Thus Portland will have the unique opportunity of seeing one of the great stage shows of the present day before it is shown on Broadway.

The Trudi Schoop ballet is being presented in Portland under the auspices of the Ellison-White bureau.

Artichoke Honored
 Minneapolis. — The aristocrat among vegetables, the artichoke, has been advanced by Dr. Samuel Weiss as an important medical plant. Dr. Weiss said that extracts of the artichoke's roots, injected intravenously, increases the flow of bile from the liver.

Discomforts Caused by Colds

sinus trouble, headaches, hayfever, may be relieved by Arrow Head Herbs and Oil Inhalant. The magic vapor does the work. Special introductory offer 50c. Distributor H. V. REHBERG, 1005 SE Center St., Portland, SE. 0601.

Dr. Marie Equi, Physician, Room 34, Lafayette Bldg., 531 Wash. AT. 4222, Portland, Oregon.

4-H Membership Turning Light on Electrification For Rural Communities

Light will be turned on rural electrification by 4-H club members in nearly every state this year, according to acceptance of the second national contest for clubsters.

Club members will repeat the work they did so well in last year's initial contest which brought new laurels to the 4-H movement. They will gather data on costs of bringing current to communities through government financed cooperatives and private utilities, arrange local educational demonstrations on the wiring, appliances, and allied subjects, map out a wiring plan for their own farm and stage exhibits and demonstrations at fairs.

Nothing has gripped the fancy of rural youth or promises such a rich field for their endeavor as rural electrification.

Club members must submit their reports prior to November 1 to county agents who will award a gold medal of honor to the winner. The best county report within the state, to be chosen by the state club leader, will receive a \$50.00 merchandise certificate, and be eligible to compete for sectional honors. The 10 best state winners will be awarded all expense trips to the 16th national club congress to be held in Chicago the first week of December. To the three highest rating trip winners the Westinghouse Electric and Manufacturing Company in addition will award cash college scholarships of \$400, \$300 and \$200.

Local leaders may obtain full particulars of the contest from their county extension agent.

Advertise—It Pays.

Farm & Suburban Exchange

Suburban Acreage

VERY desirable suburban lots and Tualatin Valley tracts; some houses; terms.
 I. DeLashmuth, Glencullen, BR. 3711

ISN'T IT TOO BAD

That Cincinnati wasn't built as far above the Ohio as MULTNOMAH is above the Willamette?
 Build Now — High Ground — Low Prices.
 ECKHARDT AT 1208 PENSON
 Madison Villa 8817 S. W. Barbur

East Side Willamette River homesites 15 minutes to city center. City water, electricity, gas. Prices reasonable. No trades. H. G. Starkweather, owner, 602 Broadway Building, Portland, BE. 9429.

VISIT BEAUTIFUL WEST HILLS MEMORIAL PARK ON CANYON ROAD AT WEST HILLS—WEST OF SYLVAN

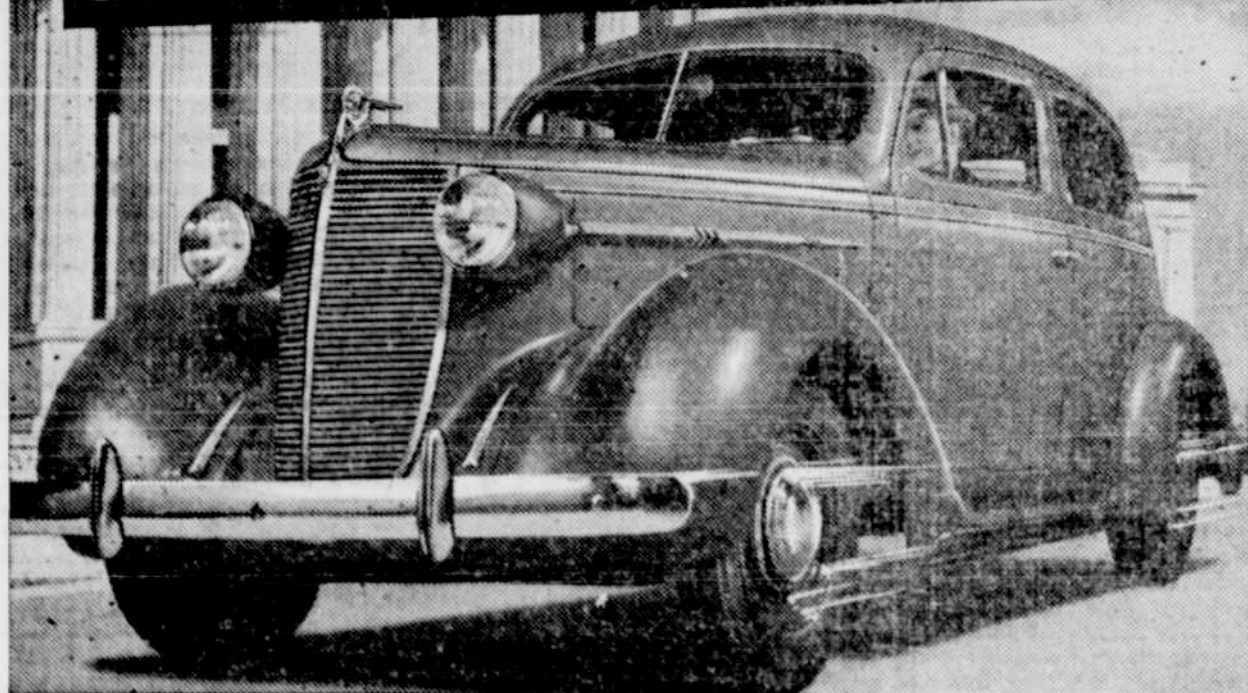
Offers you the opportunity to choose a permanent resting place for some loved one within a park dedicated as a Memorial to all those who are resting there. A park of beauty, with its wooded hills, its bird songs and its peaceful sunny slopes overlooking the Tualatin Valley below.

Perpetual Care will Maintain it Through Future Generations

LOTS ARE SOLD AT REASONABLE PRICES—EASY TERMS
 For Complete information call or write 420 Mead Building, Portland

WHY STAY IN THE ALL THREE CLASS?

THIS GREAT BIG NASH NOW JUST A FEW DOLLARS MORE



Actual photograph of Nash LaFayette "400" 4-Door Sedan with trunk

There's no reason to put up with "small car" limitations... When you can get this great big car for so little more

Ask about the convenient terms and low rates available through the Nash C. I. T. Budget Plan. Automatic Cruising Gear available on all Nash models at slight extra cost

*FOR AS LITTLE AS \$1 OR \$2 A MONTH EXTRA YOU CAN GET OUT OF THE "ALL THREE" CLASS—
 A check-up recently made in ten representative cities shows that the six cylinder Nash LaFayette "400" 4-Door Sedan with trunk DELIVERS for just a FEW dollars more than the similarly equipped 4-Door sedans of the "All Three" small cars. In many places, the SLIGHT difference in price amounts to just \$1 or \$2 a month extra on your time payments.

NASH

Carr Auto Repair

NASH DEALER

BEAVERTON,

OREGON.