

BEAVERTON ENTERPRISE

H. H. JEFFRIES, Publisher

Published Friday of each week by the Pioneer Publishing Co. at Beaverton, Oregon. Entered as second-class matter at the postoffice at Beaverton, Ore.

Subscription Rates
One Year \$1.00 Three Months .35c
Six Months .50 Subscriptions Payable in Advance

Enterprise Bldg., Cor. Short St. and Tualatin Valley Highway Phone 7503
Portland Office—407-408 Dekum Bldg., Phone AT. 6591
Hillsboro Office Room 3, Delta Bldg., Phone 1641

SMALL TOWN COMFORT

Every now and then a man tied to the business routine in a city has fleeting moments when he longs for the leisure and comforts that living in the small town provides. The city banker finds the country a banker well dressed. He may not be wearing a coat and vest and a starched collar in hot weather, but that shows his good judgment. But he is neat and clean, and happy.

Then there's the merchant, apparently as carefree of worries as it is possible for any business man to be. His wife drives down in front of the store as the shadows begin to lengthen, and they go to a home with trees all about it, with flower beds on the lawn, and with all the comforts inside that a modern home can boast yet with not enough disadvantages to make them wish they lived elsewhere. Friends will drive in later in the evening for a friendly talk, or a little bridge game. Bedtime will arrive at a respectable hour.

We could mention all the other citizens of the small towns—the implement dealers, the furniture men, the manager of the elevator and the lumber yard, the druggists and so on. Maybe they feel at times they have accumulated more than their share of trouble. But follow them home in the small town—a town like this for instance—and you will find that they have something the busy city man finds it difficult to have and to hold. And that is peace, quiet, contentment and a normal blood pressure.

* * * *

WE LEARN FROM DICTATORS

The world is learning from dictators. It is discovering that by their very nature dictatorships must be a disturbing force. Quite apart from the good or evil they work in their own countries, the international system is too sensitive, too closely integrated, to stand the shattering shocks of dictatorial methods. Dictators are too powerful, their tread is too heavy, their voices are too thunderous, their manners are too masterful, for this tremulous and aging planet we inhabit. The earth has no room for giants any more.

We are learning that even the virtues of dictators are too much for us. The internal order they enforce, for instance, only magnifies their capacity to provoke external disorder. Their decisiveness turns their every act into an ultimatum. Whatever they do they do with an effect of violence. Whenever they move, they move suddenly and swiftly, in the manner of a supreme command springing surprises in war. The diplomacy they practice is not high-hat, not shirt sleeve, not even the iron hand in the velvet glove. It is the diplomacy of the mailed fist, of naked force.

The dictators, in short, teach us to chalk up one more advantage for democratic government. In the horse-and-buggy age they might have functioned without upsetting the universe. In the radio era they crowd up on one another. They fill the air with noise and threat and turmoil. The world has become too small for rulers with limitless and unquestioned powers. If only to curb and slow down the drive of nations to the speed limit where international traffic is possible we need the creaking brakes of democracy.—The New York Times.

* * * *

Men, like horses, get the most accomplished when they stop kicking and pull together.

* * * *

The trouble today, avers the old cynic, is that too many people are interested in vacations and not enough in vocations.

* * * *

Radio orators apparently don't realize that while the constitution may guarantee free speech it doesn't guarantee listeners.

* * * *

There are plenty of back seat drivers too when it comes to directing us over the way of community progress.

Marine By-Products Co.

1039 N. W. 13th Ave. Portland, Oregon
FEED—CONCENTRATES—FERTILIZER

The trade have come to know that they can get from them the best feeds concentrates and fertilizers of all kinds on the market, hence they seek no further market. They have a reputation far and wide as business men of wide experience and straight-forward methods and it is not surprising that the volume of business is ever increasing.

With the advance of the times greater precaution is taken in every branch of life. The manufacturer, farmer, doctor, the scientist and in fact, in every field of research the latest of scientific methods are brought into play to make for efficiency and advancement. This is equally true of this business and the

modern firm in this line must be one of advanced ideas regarding the scientific production of feeds, concentrates and fertilizers that are pure, tested and reliable.

The management has made a scientific study of the needs of the territory and secure special brands that suit the trade of this section of the state. Every farmer should use their products and see how production can be increased.

We wish to compliment them and direct your attention to this establishment as one of the reliable business institutions of the community which has added to the development and progress of agriculture in this part of the state.

Hillsboro Business Guide

4% PLUS SAFETY
"Save the New Federal Way" Every Account Insured up to \$5000
\$1.00 or More Opens an Account
Tualatin Valley Savings & Loan Assn.
J. M. PERSON, Mgr.
Hillsboro Oregon

Save 25% on your FIRE INSURANCE COSTS
Oregon Mutual Policies are NON-ASSESSABLE. You NEVER pay more than the premium on the face of the policy. Oregon Mutual maintains more than three times the surplus required by Oregon Insurance Laws.
Oregon Mutual Fire Insurance Company
OF McMinnville
Organized 1894—40 Years of Reliable Service Chas. L. Walker, Agent
116 So. 3rd Ave. Hillsboro, Oregon Phone 1732

Truly Man is His Worst Enemy
BROOKING BATHS
Calm and relax the mind as well as the body. As mind controls the body, we see the need of relaxation. Come in and talk it over.
BROOKING Vapo-Oil Baths
MASSAGE
Let Us Help you back to Health
168 S. Second Ave. Hillsboro

FREE Motor Inspection Service
Drive in today! Begin Regular use of our FREE Monthly Inspection Service.
LOW PRICES—EXPERT SERVICE
ALL MAKES OF CARS
Hillsboro Motor Co.
Chevrolet, Oldsmobile
Sales and Service
318-332 E. Main Hillsboro, Ore.

Newspaper advertising is always a good, sound, solid, and safe investment for any business worry. Look over the pages of this newspaper and convince yourself.

Advertise—Advertising brings success, success brings happiness.

Isaacson Iron Works

CIRCLE I BRAND

STEEL PRODUCTS

Logger Trailers Lumber Rolls
Semi and 4-wheel Trailers
Frameless Gas Tank Trailers Steel Dump Bodies
906 N. E. 3rd Portland

Any business to be permanently successful must be founded on principle, honesty, fair dealing and full value for the prices asked. From these there can be no deviation regardless of economic or any other conditions. In such a period as the one through which we are passing, manufacturers and merchants are confronted with many problems. In seeking the solution there is often strong provocation to resort to expedients that in normal times never would be considered. One cause of this temptation is the appearing on the market of sub-standard products put out to create so-called "price competition."

Every successful business in America, the ones that have endured year after year, started from a small beginning and are built on an ideal. That ideal has always included a self-imposed obligation to keep faith with the public by maintaining quality and service the year round, regardless of conditions. Isaacson Iron Works started with an ideal. Through good times and bad that ideal has never been violated. To it, all subsequent success must be credited.

Star Sales & Brokerage Co.

This is a prominent concern of this part of the Northwest Whose Mankind Cat & Dog Food is known throughout this territory and Hawaii. Whose progressive activities are indispensable in the upbuilding of the community, serving the people faithfully and being an essential factor in the commercial development of Portland. Under the competent and capable management of E. W. Ellis.

This section of the country, as a whole, has an added business advantage by having in its midst such a very well known concern whose commendable policies and inherent honest dealings have gained them an ever-increasing business.

have placed their products everywhere. This well known establishment started its business career upon a solid foundation, knowing that success in this advancing business could only be fully gained by offering quality cat and dog food upon a fair margin of profit. Fair and honest business methods at all times, excellent service to every dealer has established for them a trade that has extended in every direction from town.

First they insist that their service is dependable. You know that you are going to get value received when you purchase Mankind Cat & Dog Food. Next, they leave nothing undone in their effort to provide the very best cat and dog food that can be had at any price.

and who are interested in the growth of Oregon.

To be merely rendering an average service in an average establishment is all well and good. But to be able to give a service that is just a little in advance of others in an establishment that has become a feature of the commercial life of the community; that is indeed something well worth while. Through the extended service of this very active firm, many dollars are brought yearly into circulation. Good values and reasonable prices

Blankenship, Gould & Keeler

601 Wilcox Bldg., Portland

Here among institutions of its kind in the states, there are, indeed, few that can show more substantial progress and growth than this well known and reliable establishment engaged in the sale of the better grades of the various bonds, mortgages and securities of the country.

possible through their first-hand knowledge of the investment world. Added to this is their judgment tempered and matured by means of diligent study and research and experience in the security and investment features of banking.

From the date of organization, up to the present time this company has been noted for their sound, careful and conservative business methods, meriting in a marked degree the confidence of their patrons and the public at large.

Securities purchased here, embody the merits of unquestioned security, prompt payment of principal and interest when due, and fair interest yield, with a satisfactory, steadily broadening national market. Patrons of this establishment have come to realize that securities sold here have been thoroughly investigated, judged and approved by an organization which stands alone in its expert, specialized, technical knowledge, unique in its personnel, unique in its experience gained through the years of successful operation.

In the act of investing money, reliability is the first consideration. To assure the greatest measure of satisfaction, careful selection of the investment house is of supreme importance.

It is most fitting and proper in this business review of our commercial progress, that we direct the attention of all our readers to Blankenship, Gould & Keeler as one of the distinctive features of the state's financial efficiency.

The average investor is not in a position to base his selection of a bond upon personal examination. His wisest course, therefore, is to invest in only such securities as are offered by a responsible house with a long and successful record.

The thorough application of these old and tried principles has been made

Nu-Tread Tire Co.

"OLD TIRES RETREADED"
3276 N. E. Broadway GA. 1660
Portland, Oregon

There is no concern worthy of extended mention in this review than the Nu-Tread Tire Co., located at 3276 N. E. Broadway, Portland. Under the direction of Mr. Whaley who is thoroughly conversant with every feature of the tire retread business it is not strange that this has become one of the most important commercial assets of the community.

He is thoroughly acquainted with its every detail and is considered an authority in all that pertains to the operation of a modern establishment. He is one of the foremost businessmen of Portland and has aided in the development of this section of the state. This company is not only well equipped and expertly operated, but their service is one that is necessary to the onward progress of the community.

This is the day and age when the public demands not only magnanimous service but the best at reasonable prices. Thoroughly familiar with the present conditions and with an exceptionally wide experience in the tire retread service, the management of this company has been able to render a service to the people in their line that is distinctly satisfactory. Real service at most reasonable price possible has been the guiding influence in their policies and it has brought them trade from all the surrounding country.

Mr. Whaley is a man of long and practical experience in this business.

PLANT FRUIT TREES NOW
SPECIAL Two-year-old 60c
FRUIT TREES
GROUP OF TEN TREES \$5.00
All varieties
SHRUBS, NUT TREES, EVERGREEN
Jess Thornton, Mgr.
A. M. HAND NURSERY
N. E. UNION & IRVING EA 2024
1 Blk. W. SEARS and ROEBUCK

SINUS

Successfully treated by our new electrical method. Results are immediate. No drugs or surgery used in this new treatment.
No Charge for Consultation
The Emery C. Ingham Drugless Clinic
610 & W. Broadway at Alder
RM 6797

Herwick Auto Body Works

Complete Automotive Body Maintenance
Truck and Bus Bodies Built
1425 S. E. 8th Portland, Oregon
Ole and John Herwick, Props.

The Tualatin Valley is very fortunate in having within a short distance a firm which is famous for the expert work they execute in rebuilding wrecked cars and repairing damaged cars. As long as the automobile is on the street we will have accidents and when we do have one the Herwick Auto Body Works is at our service. This firm is known for its complete service on wrecked cars. They have completely restored wrecked cars when owners had thought they were beyond repair.

building department and has built many damaged bodies. This firm is considered an authority upon body rebuilding and is consulted by many on this work. Better call and see them the next time you are in town and have a talk with them. Associated with Ole & John Herwick you will find only the competent, for it is the policy of this establishment not only that each member of the management be expert but that each employee as well. In making this review of the onward progress we wish to compliment Ole & John Herwick, managers, of this well known establishment upon a superior service and one that is ever courteous and satisfactory.

A small scratch on your car they will take care of in a jiffy. Fenders can be fixed in a very short time. Their service is known far and wide for its excellent work in the body repair.

Frame Moulding & Supply Co.

10617 N. E. Sandy Blvd., Portland
Green Houses, Screens and Screen Doors

In their years of experience this firm has attained fame through their progressive business methods and superiority of their products. They are recognized throughout the country and add to the progress and prosperity of this section.

The Frame Moulding & Supply Co. is under the prominent management of H. A. Deubner. At the outset he realized that a satisfied customer is the best influence for more business, and determined to build for this establishment a reputation that would be the envy of the contracting and building trade. That they have succeeded is evidenced by the large amount of patronage that is received and the amount of territory that the activities cover. With a knowledge of the business that always breeds success, they have provided the most scientific machinery at their modern plant. One of the novel features in ordering from this concern you can see them manufacture daily the many pieces you wish for home. Here also you can pick your design out of their stock and know exactly what you are getting. The Frame Moulding & Supply Co. has always worked in the interest of the home community while securing for the concern the well merited commercial success that the large volume of business evidences. They are well and favorably known throughout the business and social world. They know the needs of the people, aiming always to meet the demands with the correct products, and thus are, as all will admit, deserving of the prominent position which they hold in the commercial and industrial life of the community.

A. D. Moodie

HOUSE MOVING CONTRACTOR
Located at 4600 S. E. Belmont, Portland, is one of the best Known and Most Reliable House Moving Contractors in this section of the State.

The house moving service of A. D. Moodie, of Portland, has been of great economical value to the people of this part of the state as this service has saved much destruction of valuable real estate.

D. Moodie and to say that it is well deserved as he is rendering a great service to the people in these days when everyone is striving to utilize their properties to the greatest advantage.

A. D. Moodie, has a complete equipment of all kinds of machinery, block and tackle, rollers, tractors, horses and in fact everything for the successful completion of the moving of any kind of building. All work is accomplished in the most careful manner so that when the building arrives at its destination it will be placed properly and practically ready for use.

Flowers for all Occasions
Funeral Designs Promptly Delivered
Terrilliger Greenhouse
Near North Station Phone AT. 1026

J. P. FINLEY & SON

Flowers
TOMMY LUKE
Phone BE. 7215
PORTLAND, OREGON

Riverview Cemetery

Thirty Per Cent of Lot Receipts are set aside for
Perpetual Care
LOT \$50 UP
Burial Service
with Cement
Grave Box \$37
No Profits
No Assessments
West End Sellwood Bridge

VISIT BEAUTIFUL WEST HILLS MEMORIAL PARK

ON CANYON ROAD AT WEST HILLS—WEST OF SYLVAN
Buy In Advance of Need
Lots sold at very reasonable prices, the down payment is small and the terms are so easy that the purchase is not a burden. When immediate purchase is made, the adjoining property may be purchased on terms.
Perpetual Care—No Assessments
For complete information call or write 420 Mead bldg., Portland, AT. 7810

REMODELING AND ENLARGING

COATS DRESSES SUITS HATS
LESS 1/2 PRICE
Handsome Dress COATS \$13.95
Were up to \$48.50. Well tailored. Elaborately fur trimmed.
Dinner and Evening DRESS \$19.95
ES. Were up to \$59.50—buy a genuinely distinguished gown.
HATS \$1.95
Get several of them now. Advanced styles. Were priced to \$12.50.

SALE CHOOSE YOUR OUTFIT NOW!

The savings of our gigantic remodeling and enlarging sale are yours in the form of important fashion values. Use our Budget System and add to the benefit of these values.

Party and Business DRESSES \$8.85
Complete assortment of new frocks. Were up to \$29.50.
FOR PORTLAND SPORT COATS \$15.95
Swagger styles, many with fur trimming. Handsomely tailored.

FASHION CLOAK & SUIT COMPANY

S. W. WASHINGTON ST. CORNER 10th

