

BEAVERTON ENTERPRISE

H. H. JEFFREY, Publisher

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MORE DANGER THAN MERIT

When Congress meets again there is a good chance that a bill to repeal the capital gains and loss items of the Federal income tax will be introduced. If that happens, the bill will have the support of many persons of varying viewpoints, who make common cause in seeking to eliminate a tax that threatens the stability and normality of security markets.

Under this tax, a person is taxed on appreciation in the value of various kinds of property—mainly securities—when sold. By the same token, a person is entitled to a deduction in taxation if a loss in value is sustained when the property is sold.

As a result, the tax has two unfortunate results. First, it encourages security-owners to unduly hold on to stocks and bonds when markets are rising, in order to escape added taxation. This tends to force prices to artificially high levels—and a sudden collapse is apt to result when some circumstance forces a great many security owners to dump their holdings at once, tax or no tax.

Secondly, in a period of declining security prices, the tax encourages holders to sell, in order to receive a tax deduction. This tends to depress security values still further at the expense of all investors.

The revenue produced for the government by the capital gains provision of the tax is small—and it is almost entirely offset, taking it year in and year out, by deductions under the capital loss provision. Thus, from the standpoint of government income, the tax is of little importance.

The lesson of the boom days has taught us that excessively high security prices are as unhealthy as excessively low prices. The capital gains and loss tax is an artificial influence on the market, and is inherently dangerous.

Beck Sash & Door Co.

900 S. E. Grand Portland
 "Let the Beck Sash & Door Co. Furnish Your Material For Your Home"

They are known throughout this section as leaders in the manufacture of sash, doors, mill work and allied lines. In their years of experience this firm has attained fame through their progressive business methods and superiority of products. They are recognized as experts in their lines throughout the county and add to the progress and prosperity of this section.

PORTLAND'S FINEST GREETING CARD STORE



Open Evenings until Christmas
 8:15 a.m. to 9:00 p.m.

*Please accept our invitation to inspect our complete new line of 1936 holiday greeting cards. We take pardonable pride in the beauty and originality of the cards we have chosen for your approval and feel that you will agree that they are the finest you have ever seen. *It will be a pleasure to show them to you.

FRECKS'
 STATIONERY & PRINTING
 723 S. W. ALDER
 Between Broadway and Park

They make a specialty of mill work of all kinds and can supply you with sash, doors, special mill work and wood work of all kinds.

In the olden days when we started to build a home the first requisite was to find a carpenter who could be trusted to build properly the doors, sash, staircases and build all the finish into the home. Not so today with this modern mill at your disposal. By having the mill work ready made, much time can be saved on interior finish.

Prices of lumber and building material are now down to a place where it is quite a lot cheaper to build than to rent. A novel feature in ordering from this concern you can see them manufacture daily the various pieces of wood work you wish for your design out of their stock and know exactly what you are getting.

Beck Sash & Door Co. knows the needs of the people and provide for every modern improvement to better the manufacture of their line. We, in this annual business review, compliment them upon the very valuable service they are rendering our community.

Egg Importation Serious Problem to Poultrymen

Importation of eggs from foreign countries has reached serious proportions warned H. E. Cosby, extension poultryman, in his talk to the Washington County poultrymen in their monthly meeting which was held in Tigard Tuesday, Nov. 24, according to L. E. Francis, assistant county agent. Fifty poultrymen were present at the meeting.

Mr. Cosby mentioned that the only way the poultry industry could be protected from such importation was through an excise tax and that the poultrymen of the country would have to develop a more organized effort if they ever hoped to cope with this problem.

New Double Heat Stove

THE DOUBLE BARREL HEATER

AIR GOES IN AT TOP.
 SMOKE GOES OUT AT BOTTOM
 HEAT STAYS IN ROOM

THE ONLY FUEL SAVING LOW COST STOVE

Steady even heat without constant care; extra safe. Draft tube movable up or down. Long life. There's a reason why the drums last a long time. Let us explain.



- - Two Sizes - -

14.60 and 16.45

For Shops—Bunkhouses—Storerooms—Cabins
 Burns wood—prestologs—trash—sawdust—bark

Crawford & Doherty Foundry Co.

4604 S. E. 17th Ave. SEIwood 2987 Portland, Oregon

Oregon Savinar Produce Exchange Inc.

438 S. W. Front Portland

Provide a Superior Quality of meat products which are in great demand, not only in this section but throughout the country. This leading company, located at 438 S. W. Front Portland, is one of the most substantial contributors to the continued progress of Portland and vicinity. Oregon Savinar Produce Exchange, Inc., operates under the direction of a public-spirited management, who is thoroughly familiar with every phase of this essential business.

It is a fact beyond question that adequate meat service is essential to the progress and expansion of any community. Therefore, in detailing the prospects for a greater community it is with a feeling of satisfaction that we direct your special attention to Oregon Savinar Produce Exchange, Inc.

Oregon Savinar Produce Exchange, Inc., is a local institution operated by dependable and efficient men. It provides the very finest of dressed meats. The public thus is assured of

wholesome packing house products and of the highest grade. Thus, this institution merits your consideration and the liberal support both of the farmers and the public.

So it is suggested to the readers of this newspaper that they demand Oregon Savinar Produce Exchange, Inc., meat products.

As the business progressed Oregon Savinar Produce Exchange, Inc., added equipment so they might better serve their many patrons. Only competent and experienced men are employed by this concern.

And this, coupled with the maintenance here of one of the most modern and up-to-date plants in this section is responsible for the very satisfactory service rendered to their patrons over the country and for the fact that every employee of the Oregon Savinar Produce Exchange, Inc. is a loyal supporter and consistent booster for its products.

Atiyeh Bros.

Alder at Tenth Portland Quality Oriental Rugs

Any business to be permanently successful must be founded on principle, honesty, fair dealings and full value for the price asked. From these there can be no deviation regardless of economic conditions. In such a period as the one through which we are passing manufacturers are confronted with many problems. In seeking the solution there is often strong provocation to resort to expedients that in normal times would never be considered. One cause of this temptation is the appearance on the market of sub-

standard rugs put out to create so-called price competition.

Atiyeh Bros. started with an ideal and through good times and bad this ideal has never been violated. To it, all subsequent success must be attributed.

In making this review of the progress of this county we are pleased to call the attention of our readers to the advantages accruing to the public by the location of Atiyeh Bros. in Portland, the high quality of their rugs and the commanding position this firm holds in the industrial world.

Mrs. Robt. Greer

BATHS Portland, Oregon

This popular bath institution enjoys a large and well merited patronage; catering to both ladies and gentlemen.

Mrs. Robt. Greer's baths have properties which, steamed through the pores, eliminates all the poisons causing such diseases as rheumatism, neuritis, stiffening joints and all other ailments.

Perhaps you are feeling run down generally. You don't seem to have your normal amount of energy and push. There are poisons in your body. Something is needed to eliminate these poisons and to give tone to your system. For this there is nothing like scientific baths. They bring into play every possible means for eliminating poisons from the body. They build up strength, purify the blood and raise your general efficiency. These baths are inexpensive.

By her service to many ailing people in the community this expert in charge of these famous baths has built up an enviable reputation in the community. She is recognized as a true community servant.

Shopping..... About Portland

CHILDREN'S CARE
 JUST WHERE?
 PIEDMONT NURSERY
 PHONE ME THERE
 WA. 0425
 5752 N. E. MALLORY

La Roy Buys
 Your Old Gold

The La Roy Jeweler has an excellent assortment of Diamonds. Compare with others. Complete line of Christmas Gifts. 324 S. W. Morrison, near Third.

Doll Repairing at The Doll House

At 737 S. W. Morrison St., in the Lerch Button Shop. expert doll repairing, repainting, and restringing. full supply of doll clothes, parts and accessories. Get your dolls in early for Christmas repairs.

Radiant Health Studio

specializes in treatments for muscular, skin, nervous and organic disorders. Nurse attendant. 403 Dekum bldg., 3d and Washington, AT. 2426, Portland.

Dr. Marie Equi, Physician. Room 34, Lafayette Bldg., 531 Wash., AT. 4222, Portland, Oregon.

VISIT BEAUTIFUL WEST HILLS MEMORIAL PARK

ON CANYON ROAD AT WEST HILLS—WEST OF SYLVAN
 Offers you the opportunity to choose a permanent resting place for some loved one within a park dedicated as a Memorial to all those who are resting there. A park of beauty, with its wooded hills, its bird songs and its peaceful sunny slopes overlooking the Tualatin Valley below.

Perpetual Care will Maintain it Through Future Generations
 LOTS ARE SOLD AT REASONABLE PRICES—EASY TERMS
 For complete information call or write 420 Mead bldg., Portland, AT. 7810

- PATRONIZE OUR ADVERTISERS -

Kiddie Koop Downtown Playroom

A good time for the children freedom for mothers. Slides, swings, sand-box, sun-lamp, and cots. Expert supervision. Reasonable rates. Inspection invited. 207 Broadway Bldg., Portland. BE. 1060.

Newspaper advertising is always a good, sound, solid, and safe investment for any business worry. Look over the pages of this newspaper and convince yourself.

In Portland

DANCE

at the
 ODDFELLOWS
 BALLROOM
 10th & Salmon
 25c
 MON.-WED.-
 FRI.-SAT.



No
 Checking
 Charge

FACTORY CLOSE OUT

High Grade Fireplace Sets and Andirons

At tremendous price reductions

4.50	ANDIRONS	1.95	12.50	Fireplace Sets	4.95
8.50	ANDIRONS	3.95	15.00	Fireplace Sets	5.95
10.50	ANDIRONS	4.95	4.50	SCREENS	1.95

TAYLOR'S Merchandise Brokerage Co.
 824 SW 4th near Yamhill
 BR. 6273

Turkey Growers and Poultrymen

We are pleased to announce increased floor space has been provided on our first floor dock to permit receiving, grading and weighing of turkeys and live poultry, thereby assuring you of quicker and more efficient service on our door deliveries.

CHRISTMAS TURKEYS

We will be receiving daily, including Sundays, up to and including December 20th, for Eastern and Coast shipments

LIVE SPRINGS

for Christmas orders should reach us December 9th to December 12th inclusive

SWIFT & COMPANY

DAIRY & POULTRY PLANT
 Corner Fourth and Hoyt Sts. Broadway 5477
 A Dependable Year Around Cash Market for
 CREAM, EGGS, POULTRY AND TURKEYS



TO POINTS IN CALIFORNIA, OREGON and other states, we again offer greatly reduced roundtrips for the holidays. Leave any day from December 17 to and including January 1. Return limit 10 days. For fares and detailed information see or phone your Southern Pacific agent now!

LOW FARES EAST VIA CALIFORNIA

NOT ONLY can you buy a winter roundtrip ticket to the East at lower cost than ever before, but from most western Oregon and Washington points, the privilege of going or returning through sunny California is yours when you travel Southern Pacific. For example, to Chicago and back (one way via California) from main line points: in coaches \$57.35, in tourist sleeping cars \$68.80 (plus berth), and in standard Pullmans \$86.00 (plus berth).

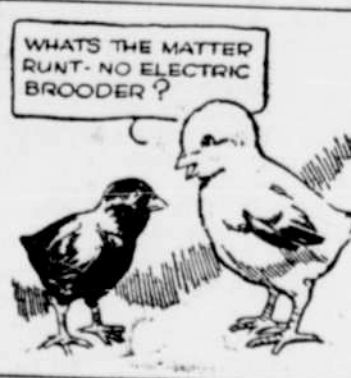
Southern Pacific

See your local S.P. agent or write J.A. ORMANDY, Gen. Passenger Agent, 705 Pacific Building, Portland, Oregon

Poultry Profits

begin with
 healthy chicks

—And Electric Brooding means strong, healthy chicks that feather more quickly, develop evenly, and with lower mortality in the flock. Those benefits alone more than pay for the small cost of operating electric brooders.



Save time and labor...
 Eliminate fire hazard

Modern Electric Brooders automatically maintain even, healthy temperatures. You never need to watch or worry about the degree of heat in the brooder—nor about fire hazard. Operators of both large and small poultry farms are enjoying these benefits for as little as 1c per chick during the entire brooding period. Cited here are just a few of the reasons why thousands

of poultrymen are modernizing—electrifying their brooding methods. Ask your local PEPCO Farm Service Man for more information and help on modernizing your brooding methods. This message published by FARM SERVICE DEPARTMENT of the PORTLAND GENERAL ELECTRIC CO.

ELECTRIC BROODERS

Automatically and Economically Supply that "Healthy Climate"