

BEAVERTON ENTERPRISE

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THANKSGIVING 1936

In a time of perplexing change and a world of dark confusion, Thanksgiving Day becomes an occasion of especial significance. Its observance, as we all know, is an old custom extending back almost three centuries to the early history of our Nation.

In many respects Thanksgiving Day of 1936 will not be essentially different from innumerable Thanksgivings of years ago. The family will again assemble. At noon we will gather around the dining room table which will be literally burdened with the best things to eat. Then even those of jaded appetites will acquit themselves well, and the balance of the day will be spent in light hearted conversation.

But if we stop here without even a thought for our good fortune or a Prayer of Thanks to Him who has favored our happy land, we will not in truth observe the occasion in its traditional spirit.

We in America still enjoy comparative abundance. We live in a land of free men. No foreign enemy is glowering upon our land across an armed frontier. Class hatred within our borders virtually does not exist, and no serious danger of general violence disturbs our tranquility. Our nation is committed to a policy of strict neutrality. We propose to be good neighbors and expect like consideration from all others within our hemisphere.

In this world of strife, terror and confusion if this does not justify us in offering thanks, then indeed we are hard to satisfy.

Thanksgiving Day, 1936, is indeed a happy occasion in America.

FROM CITY HALL TO WASHINGTON

Most of us think of the menacing problem of taxation primarily in relation to the Federal government. And it is true that the cost of the central government could be materially cut without reducing efficiency or eliminating any necessary function.

But there are other fertile fields for drastic tax reduction.

State governments, by and large, are no models of efficiency and economy. In many states great bureaucracies have been built up and turned into political machines—with the taxpayer footing the bill. In almost every state government there is waste, duplication of effort and overlapping of departments.

The same thing is true of county governments—which some experts believe are the most wasteful of all—and it is likewise true of many municipal governments.

Any complete program for tax relief must include all units of government. It will avail us little if the Federal government saves a dollar and the state government wastes two, or vice versa. When we demand a clean-up of one governmental unit, we should give the same dose of medicine to other governmental units, or bureaucracies will swamp us.

Tax reduction is as vital an issue as we face today. We must fight for a reduction of waste from the city hall to the national capitol.

THE COST OF LIVING AND LEGISLATION

The "high cost of living" is again in the headlines. Consumers feel that commodity prices, especially food prices, are rising faster than incomes, and that a serious problem is being created for the average family.

The retail merchant has relatively little control over the "producer" price of a commodity. As it rises, he must revise his retail price accordingly. But the merchant can do away with or reduce unnecessary in-between charges. It is a matter of record that with the growth of methods of passing commodities from producer to consumer with the least possible "overhead" cost, the difference between wholesale and retail prices is considerably less, on a percentage basis, than it used to be.

One of the best ways to help down the "high cost of living" is to encourage retail stores to reduce those "in-between" charges. They are bending every effort to that end—but their efforts will go for naught if those who wish to penalize large-scale, economical buying and selling methods with class or punitive taxes and unfriendly legislation, are successful.

How are the smiles folks? They do help, now don't they? Let's keep on smiling.

Dan Burns

Serving Autoists Efficiently and Economically by Supplying Them with Quality Motor Parts for Automobile Maintenance. Each Year This Firm has Added New Features of Service to its Business and has Included in Its Stock only Nationally Known Parts of Proven Worth. Today Dan Burns-N. W. 10th & Davis, Portland, Oregon is the Accepted Leader in Supplying Motor Parts.

By auto supplies we mean especially repair parts such as bearings for any make or model of automobile, gaskets, pistons, rings, fan belts and other similar necessities. Their stock is one of the largest in the state.

This establishment is one of the firms that is not satisfied with a stock of a few parts. When they set out to sell the people of this section of the state they determined to keep everything that there is in the line. Anyone who has purchased from them or even been in their place, will have to acknowledge that they have succeeded. We venture to say that there are few concerns in the large cities that have a more complete stock.

This establishment is thoroughly abreast with the times and have secured for the trade a large stock of everything needed in the line of parts. And let us remark here that this firm is just about headquarters in these parts for motor parts and whatever you may need in these lines they have.

They are always willing and anxious to give information.

We do not think we exaggerate when we state that this concern has saved the patrons of their establishment thousands of dollars in expense for they are the sales agents for standard lines of the highest grade which are offered at the lowest prices quoted by anyone anywhere for any of these quality supplies. They have a stock that represents an investment of many thousands of dollars and have left nothing undone in their endeavor to serve you faithfully.

We are more than glad to compliment Dan Burns on the very high position occupied in the industrial world of this section of the country and to assure the dealers that they will always get courteous treatment and high grade automobile parts. This very well known firm has continued its successful career because the management and assistants are among the most experienced supply parts men in this part of the state.

Mrs. Robt. Greer

Baths

Platt Bldg.

Portland, Oregon

This popular bath institution enjoys a large and well merited patronage; catering to both ladies and gentlemen.

Soap Lake Mineral baths have properties which, steamed through the pores, eliminate all the poisons causing such diseases as rheumatism, neuritis, stiffening joints and other ailments.

Perhaps you are feeling run down generally. You don't seem to have your normal amount of energy and push. There are poisons in your body. Something is needed to eliminate

these poisons and to give tone to your system. For this there is nothing like scientific baths. They bring into play every possible means for eliminating poisons from the body. They build up strength, purify the blood and raise your general efficiency. These baths are inexpensive.

By her service to many ailing people in the community this expert in charge of these famous baths has built up an enviable reputation in the community. She is recognized as a true community servant.

- PATRONIZE OUR ADVERTISERS -

Keyhole Topics

By Jack Lewis

THE LOST PICKET

A lonely man paced to and fro. Here and there would he go. Something hidden he seemed to hunt. Along the dark, drear waterfront.

A ray of light to guide his way To keep from falling in the bay. His pulse would quicken at every sound.

For peace of mind he had not found.

A sign he carried in his hand, Told of the strike in this land. How sad he'd be if he only knew, The strike had ceased a day or two.

Evidently Mussolini and Adolf "Charlie Chaplin" Hitler, have something up the proverbial sleeve that isn't making the Little Entente feel too secure. Napoleon Bonaparte kept Europe in the throes of war for many years because of his lust for power. Whatever the two modern "Napoleons" are thinking of, whether it be world power or the extension of their countries boundaries, I do not know but it certainly is keeping France on the jump.

France, Russia, Czechoslovakia, Roumania, etc., are on top a powder keg. They realize something will happen and will happen soon. How or when it will start, no one knows but it will . . . it always does. After all, outside a depression, few revolutions and the Italian conquest of Ethiopia, Europe is needed is the assassination of some lesser state official. . . POP! then what. Well, your guess is as good as mine.

This impending war, will end the war, that started the war, so that this world will be safe for democracy. . . I thought the war of 1914-1918 was supposed to have been fought for this reason. That was my impression but then when I heard this, I believe I was around 10 years old. Evidently too young to understand and I may have misconstrued its meaning.

Pacific University Man Named Representative

Elmer C. Farnett, graduate of the University of Oregon in 1928 and for the past three years instructor in economics and finance officer at Pacific University at Forest Grove, has been named alumni secretary and field representative of the associated students of the University of Oregon. It was announced by Dr. James H. Gilbert, chairman of the alumni committee. Appointment of Farnett, which has the approval of Dr. C. Valentine Boyer, university president, and Dr. F. M. Hunter, chancellor of higher education, will be recommended to the state board of higher education at its next meeting.

Don't accept substitutes—Buy the advertised article.

General Home Contractors

"A Job Complete"

Building Service—Home Modernizing

4149 S. E. Division

Portland, Oregon

This firm is a prominent home construction company of this part of the northwest whose superior company is known throughout the territory and whose progressive activities are indispensable in the upbuilding of the community, serving the people faithfully and being an essential factor in the commercial development of Portland and the Tualatin Valley.

A twentieth century home construction company under the direction of men who have always at heart the best interests of the community in which their valued enterprise is located and one of the firms that keeps the wheels of progress turning in this section.

Here the public has at its disposal the services of men who possess the know how and who obtained their very modern business education in the school of practical experience. From the inception of the enterprise, quality work has been the aim, and the standard has been maintained from the beginning.

The General Home Contractors is a local concern, under competent direction of men interested in local development and its substantial and well merited progress is a matter of actual fact well known to the public.

We could write many columns and then not tell you all of the good that

the General Home Contractors have done for this section. It has become so much a part of the every day life of the people of the community that many have come to regard it as a "matter of course". It is well to pause occasionally and consider what they mean to us.

We maintain that it means continuous encouragement of all in the community, the assured expansion of this entire section and the onward progress of industrial, commercial and social development.

General Home Contractors completed their last job in the valley in January. They built the home for J. C. F. Noyes in the Highlands.

Riverview Cemetery

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Oregon Mutual Savings Bank

304 S. W. 6th

Portland, Oregon

Service to Residents of the Tualatin Valley

Under the direction of astute financiers who have guided this well known bank to substantial progress evidenced by the large business it enjoys and its enviable reputation for safety to depositors.

One of the institutions that gives stability to the financial and commercial interests of the country is this modern banking house. From the day that it first opened its doors to the people it has always been under the management of conservative yet progressive men, of broad and liberal views in the matter of caring for the patrons' needs, yet men who have carefully guarded the best interests of the depositor by demanding the fullest security and adhering to the cardinal law of finance. This invariable policy

has gained for this well known bank the greatest confidence of the people of all the surrounding country and among its customers you will find the majority of the community's most prominent men and firms.

The savings service is a great convenience to the people as this is a perfectly safe place to keep money and then it draws interest right along. A specialty is made of small accounts and the very best attention is given. Many people from the surrounding territory have found this a very desirable place to accumulate quite a fund for the proverbial rainy day.

This is one of the absolutely essential institutions which makes possible the expansion and growth, not only of the community at large but of the

individual business and enterprises. It also promotes the progress and happiness of the individual homes by providing modern saving facilities.

The individual cannot render the same safe and satisfactory service of this character as can the trust company organized and equipped for the purpose because in such work it is responsible, expert, tireless and deathless. It is never sick, incapacitated or away, it is always impartial and unprejudiced.

In making this review of the onward progress of the community, we wish to compliment the Oregon Mutual Savings Bank, also its officers and directors and direct attention of readers to this strong financial institution.

Diamond Jubilee Coming in 1941

National Master Tabor proudly calls attention to the fact that the past year has been the most successful in all the 70 years of Grange history, with 500 new and reorganized Granges, a substantial net increase in membership and the maintenance of a strong National Grange treasury. Every State Grange but two is included in the organization list of the year, and more Grange members were in good standing, with all dues paid to October 1 of this year, than at any previous time since the Grange was instituted in 1867.

With the Diamond Jubilee of the National Grange coming in 1941, Mr. Tabor recommends the early making of plans for a proper celebration of the 75th anniversary of the organization and urges the establishment of a permanent Grange home at Washington to house the administrative offices of the Order and to provide space for rural organization activities. In connection therewith he recommends the establishment of a museum as a memorial to the Founders of the Grange in which suitable collections shall be housed.

Service-Station Jobs and Taxes Hit High Total

The Census of Retail Business for 1935 shows that the gain in employment at gasoline service stations in five states during 1934 and 1935 was two and one-half times as great as the corresponding rise in employment at all retail stores. So far as the dollar volume of sales in the five states—Alabama, Maine, Montana, South Carolina and Washington—was concerned, it was found that the service station ran far behind the average retail store. For every \$100 gross business done by the stations, \$45 was collected in taxes.

Paulson Machine Works

1400 N. W. 14th

Portland

Their service will Please the Most Exacting

Well equipped for all classes of high grade machine work, they have established an enviable reputation for expert service and reasonable prices. Much work is daily received by this shop from surrounding territory.

The prices are of the most pleasing character and the promptness of the satisfactory work done when promised. The proprietors realized when they started in business that it was necessary to equip the place in a most complete and modern style and so they installed the latest of scientific machinery necessary in an establishment of this kind. This is one of the reliable institutions of this section and when you need anything in the line of machinery repair service you can do no better than go to them.

The service has always been efficient and courteous. As a result the business grew to such proportions they found it necessary to provide a modern shop. This they did and now have one of the most modern in the

city. It is scientifically equipped as regards all classes of machine work for motorists, manufacturers or farmers—are prepared to render service in these lines which equals that of any offered in the largest cities of the nation.

They are experts in the business and no matter what work you desire you will find them always ready and willing not only to serve you but also to give you valuable advice and suggestions as regards anything connected with the business. Their plant is a credit to the community and a tribute to their progressive and reliable policies.

Those of our readers who desire any work of this nature executed should avail themselves of the services of this well known establishment we can assure them of most reliable work, while the charges are always right.

We compliment them upon their well merited progress and the increasing patronage.

Gladys Gilbert

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Dr. William E. Hinds OSTEOPATHIC Physician and Surgeon Evenings and Sunday by App. Phone 861 Res. Phone 862 Commercial Building Hillsboro

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Tualatin Valley Savings & Loan Assn.

J. M. PERSON, Mgr. Hillsboro Oregon

A LASTING TRIBUTE



Lest You Forget

May we remind you that the erection of a memorial should be seriously and carefully considered. Memorials are important. They are necessary. The memorials you erect will be the one public, lasting, honoring record you can make of the deceased of your family.

OREGON MONUMENT WORKS H. H. STANNARD, Manager Phone 121 Hillsboro