

Dr. B. F. Helfrich

CHIROPRACTOR & NATUROPATHIC PHYSICIAN

Associate Physician, Electrotherapy, BEacon 0353
305 Swetland Bldg., 5th and Washington, Portland

Dr. B. F. Helfrich is a Naturopathic Physician. Many people from the Tualatin Valley have received the professional service and advice.

Dr. Helfrich has had adequate training to practice the profession most successfully. He is a graduate of a well known school and previous to that time he received a general and special education which was designed especially for all of the work that this science and art of Naturopathy, Endocrinology and Physio-Therapy implies.

His practice increased by rapid strides and people go to his office weekly to consult him from all parts of this and adjoining counties and the general work he is doing in the relief of the suffering is phenomenal. Then again his patients come from the very best class of people, people of standing in the community in which they live.

Physio-Therapy has advanced to its proper place as a means to health.

Physio-Therapy means "physical treatment of disease as distinguished from medical treatment." The use of Electrical modalities together with natural healing methods make it possible to obtain marvelous results in the treatment of Gallstones, Lumbago, Vertigo, High and Low Blood Pressure, Neuritis, Neuralgia, Arthritis, Rheumatism, Sinus conditions, Stomach disorders, Cold conditions, Colitis, Constipation, and Asthma.

Investigate this marvelous Science, Dr. B. F. Helfrich will be pleased to explain to you.

Come in at your earliest convenience, no obligations of course.

We are pleased in this review to commend Dr. B. F. Helfrich on the success he is making in the practice of his profession and upon his excellent standing in the professional world of the state, and assure our readers that at his offices they will receive the very best of professional treatment.

Majestic Cleaners & Dyers

4245 S. E. Milwaukie, 735 S. W. 9th
SELLWOOD 4750, Portland, Oregon, BEacon 3896
This Company is a very modern Cleaning and Dyeing establishment in every respect and it enjoys a large patronage from the Tualatin Valley. They give prompt attention to all work sent them by Parcel Post. If you commute by bus take your garments to their down town office one block from the bus depot.

Heads of corporations—leaders in the professions—say that to succeed quickly you must first look the part. "You may be capable," they say, "you may get along well with people, yet if you do not look able, you handicap yourself."

To you who are on your way up to an important executive position, perhaps to a business of your own, we repeat the words: "It will pay you to look the part now." Regular pressing and cleaning will help you look able, will keep your suits shapely and new looking, will help you have that \$10,000 look, no matter what your income is today.

Majestic Cleaners & Dyers gives prompt service and turns all work out in the latest styles. Another feature that appeals is that when they clean a garment it is not only thoroughly cleaned, but it does not come back with a disagreeable odor.

If it is not possible for you to take your work in personally, we suggest that you take advantage of the parcel post service, and you will be surprised how quickly and satisfactorily it will be taken care of and returned to you.

Reliability, reasonable charges and expert work have caused the patronage of this firm to steadily increase since it first started operations.

Majestic Cleaners & Dyers has been fitted with the latest equipment, so that they can handle all classes of dry cleaning in the most satisfactory manner. Every garment left with them is given their best attention and this fact has enabled them to build a reputation that covers a wide territory. No work is too difficult to handle and they make a specialty of ladies' garments, while they also have a list of men whom they do work for that includes those who realize that proper cleaning of suits and overcoats will mean longer life, in addition to better appearing garments.

It is an established fact that a properly cleaned garment will wear longer for the Majestic Cleaners and Dyers Cleaning process livens the woollens and makes them wear resisting; thus a garment they clean will not only look better, but wear longer.

J. M. Person Returns from National Savings and Loan Convention

J. M. Person, manager of the Washington Savings and Loan Association, Hillsboro, Oregon, has just returned from attending the National Convention of savings and loan associations held at New York City. While in the East he visited the cities of Boston, Philadelphia, Washington, D. C., Buffalo, New York and Detroit, Michigan.

He reports that construction of homes and business buildings on the Pacific Coast is apparently much heavier than at any eastern point. Washington, D. C., has had a sizeable amount of Government construction due to the enlargement of the Government payroll, while New York City is just now beginning what appears to be a good volume of construction. Through the states of Ohio, Illinois, Indiana and Michigan there is more farm construction of houses and barns than there is city construction. In fact farm conditions have evidently improved more rapidly than city conditions.

The most noticeable trend in the savings and loan business brought out by the convention is the drift away from governmental agencies

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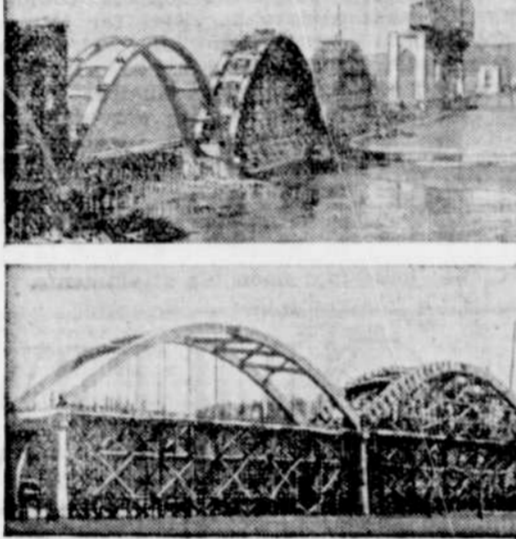
Road Work of Three States Boosts Travel



ABOVE—Washington speeds big cut in Granite formation on Stevens Pass high-gear highway, through Cascade mountains.

AT RIGHT—Work in Marin County, California, on 101 highway approach to San Francisco's marvelous Golden Gate Bridge.

BELOW—Two Oregon bridges. The great Coos Bay spans at North Bend and part of Umpqua bridge at Reedsport, among five magnificent structures on Oregon Coast Highway now spanning long, lonely stretches by ferries.



New Scenic Delights Opened to Pacific Coast Motorists Says Mobilgas Scout

New scenic delights, greater ease and satisfaction in driving, new travel thrills, have been made available to motorists in the Pacific Coast states in recent months. This condition has been brought about by expenditure of large sums for highway work in Washington, Oregon and California.

The result is, according to officials of General Petroleum Corporation, that motoring is establishing high records, new car sales are up more than 30 per cent, gasoline and oil consumption has shown marked gains, while business generally has benefited from this travel activity.

Today, motorists are seeing the entire Pacific region, and enjoying its matchless scenic grandeur as never before. Pictures herewith, show just a few of the highway projects which more firmly establish the Pacific's right to the title "America's Playground."



ABOVE—Southern California tunnel on Sepulveda boulevard. It gives access to the valley highway, No. 99, from south and west coast cities and resorts.

such as the Housing Administration, resettlement, etc. There were advocates of both systems in the convention, however. Mr. Person drove home by automobile from Detroit and found that all states report the heaviest tourist business for the season just now closing of any year in the history of the country. Amusement centers in the city, such as theatres and cafes are enjoying a heavy patronage. Indications are that there will be no slackening during the winter months.

Shopping..... About Portland

Check Your Children at the Kiddie Koop

Mrs. Faye Willison, Morning special, while you do your fall shopping. Modern playground under supervision of 3 hrs. 25c. Afternoons, 15c hour. 207 Broadway Bldg., BE. 1090.

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specializes in treatments for muscular, skin, nervous and organic disorders. Nurse attendant. 403 Dekum bldg., 3d and Washington, AT. 2426, Portland.

Doll Repairing at The Doll House

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Dr. O. L. Arnold

PHYSIO-THERAPIST
Morgan Bldg., Portland

Dr. O. L. Arnold is a Physio-Therapist. Many people from this section have received her professional service and advice. The practice of this well known Physio-Therapist is increasing by rapid strides until today she is considered one of the leading professional women of Portland.

Physio-Therapy is advanced to its proper place as a means to health.

Physio-Therapy means "physical treatment of disease as distinguished from medical treatment." The use of Electrical modalities together with natural healing methods results in restoring you to health from many diseases such as Lumbago, Neuritis, Vertigo, high and low blood pressure etc.

Her practice increased by rapid strides and people go to her office weekly to consult her from all parts

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of this and adjoining counties and the great work she is doing in the relief of the suffering is phenomenal. Then again her patients come from the very best class of people, people of standing in the community in which they live.

We are pleased in this review to recommend Dr. Arnold on the success she is making in the practice of her profession and upon her excellent standing in the professional world of the state, and assure our readers that at her offices they will receive the very best of professional treatment.

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CLARA HILDA CARRICK
Funeral services were held Saturday afternoon in Portland for Clara Hilda Carrick, late of Hillsboro, who died November 4. She was the wife of Henry William Carrick, R3 Hillsboro, sister of George Brooke, of Sequim, Wash., and Sidney Brooke of Bentley, Alberta, Canada. Finley's were in charge of arrangements.

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